

KBFP-AM  
Bakersfield, CA  
Quarterly Issues/Programs List  
First Quarter, 2015  
04/02/2015

KBFP-AM  
Quarterly Issues/Programs List

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KBFP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **After School Programs:** (No issue/program description given.)
  - **BULLYING:** (No issue/program description given.)
  - **Business Development:** (No issue/program description given.)
  - **Charity Event:** Ryan from Contreras Scholarship Foundation
  - **CRIME:** Part 2
  - **Disaster Relief:** (No issue/program description given.)
  - **Education:** part 2
  - **Enter Local Issue Here:** Enter Issue Description Here
  - **Environment:** (No issue/program description given.)
  - **FAMILY:** Foundation think again talks about how you can help children who went under chemo
  - **Health:** The wild lands conservancy guided nature hikes
  - **Human Services:** Project Rescue-Human Trafficking
  - **Public safety:** (No issue/program description given.)
  - **School Performance:** (No issue/program description given.)
  - **Veterans:** WOUNDED HEROES FUND-DATED
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education Health	VIEWPOINT	Seg 1: Behind Scenes of PBS programming Seg 2: Public Speaking and Stress	Rebecca Eaton Jeremy Jamieson	01/04/2015 07:00 AM	027:57
Human Services	KERN CO. THIS WEEK #5	Programs offered by Kern County Red Cross	AMERICAN RED CROSS	01/04/2015 07:28 AM	010:42
Public Safety	KERN CO. THIS WEEK #8	Traffic Safety and Campaign against Distracted Driving	CALIF HIGHWAY PATROL	01/04/2015 07:41 AM	016:04
Public Safety Education	VIEWPOINT	Seg 1: America's Aging Weather infrastructure Seg 2: Book of Questions	Kathryn Miles Dr. Gregory Stock	01/11/2015 07:02 AM	027:53
Health, Environment	KERN CO. THIS WEEK #1	Bike Bakersfield activities and programs	Brad Swanlund-Bike Bakersfield	01/11/2015 07:30 AM	021:15
Human Services	KERN CO. THIS WEEK #9	Boys and Girls Club programs	Zane Smith, Director	01/11/2015 07:54 AM	013:03
Health History	VIEWPOINT	Seg 1: Dealing with Stress and Hope Seg 2: History of Late Night television	Trent Angers Robert Thompson	01/18/2015 07:02 AM	027:56
Human Services	KERN CO. THIS WEEK #11	Habitat For Humanity	Max Hernandez	01/18/2015 07:30 AM	011:17
Health	KERN CO. THIS WEEK #12	Heart Disease	Dr. Abbottsmith	01/18/2015 07:46 AM	012:48
Immigration Health	VIEWPOINT	Seg 1: Using humor to discuss serious subjects Seg 2: Face Time vs Screen Time	Aasif Mandvi Patricia Greenfield	01/25/2015 07:03 AM	027:57
Environment Human Services	KERN CO. THIS WEEK #13 KERN CO. THIS WEEK #15	Cal Recycle campaign "Check Your Number" Community Action Partnership of Kern programs	Mark Oldfield, Cal Recycle Martin Ramirez, CAPK	01/25/2015 07:31 AM 01/25/2015 07:45 AM	013:06 014:25
Health Health, Medicine	VIEWPOINT	Seg 1: How are Resolutions Going? Seg 2: Future of the Mind	Tom Somodi Dr. Michio Kaku	02/01/2015 07:01 AM	027:57
Human Services Public Safety	KERN CO. THIS WEEK #41 KERN CO. THIS WEEK #16	CASA came on air to speak about their program helping kids through volunteer work Bakersfield Search and Rescue programs	Amy Raddatz, CASA Erin Lynam	02/01/2015 07:29 AM 02/01/2015 07:44 AM	012:27 015:35
Education Diversity	VIEWPOINT	Teaching Political debate in schools Diverse voices in literature	Diana Hess Jacqueline Woodson	02/08/2015 07:03 AM	027:57
Human Services Health	KERN CO. THIS WEEK #20 KERN CO.	Odyssey Hospice programs Flu Season and vaccinations-Kern County Health Dept.	Don Mathews, Odyssey Hospice Dr. Claudia Jonas	02/08/2015 07:33 AM 02/08/2015 07:46 AM	010:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	THIS WEEK #38				
History History	VIEWPOINT	Researching Ancestry Presidential sidekicks	Chris Tomlinson Jerald Podair	02/15/2015 07:01 AM	027:58
Charity Event Human Services	KERN CO. THIS WEEK #94 KERN CO. THIS WEEK #25	Girl Scouts-Thin Mint 5K McFarland Resource center programs	Hannah Hannivig Margie Perez	02/15/2015 07:33 AM 02/15/2015 07:45 AM	014:45 015:12
Employment Arts & Education	VIEWPOINT	Resolving conflicts at work Enrichment for children with arts	Dana Caspersen Danny Gregory	02/22/2015 07:01 AM	027:58
Education Public Safety	KERN CO. THIS WEEK #21 KERN CO. THIS WEEK #26	Entrusted Legacy online afterschool programs How to become a member of Bakersfield Police Department	Cyndee Zandes Tony Martinez	02/22/2015 07:30 AM 02/22/2015 07:51 AM	019:52 07:37
Science Health	VIEWPOINT	History of Physics Addiction and why it happens	Tom Jackson Ryan LaLumiere	03/01/2015 07:01 AM	027:56
Business Development	KERN CO. THIS WEEK #95	Downtown Business Development Council – Fundraising for improvements	Wendy Armijo	03/01/2015 07:32 AM	014:11
Health	KERN CO. THIS WEEK #88	The wild lands conservancy guided nature hikes	WORLD WILDLIFE FUND	03/01/2015 07:57 AM	005:24
Business Technology	VIEWPOINT	What makes a great CEO Man vs Human	Bill Pasmore Brian Christian	03/08/2015 07:00 AM	027:57
Human Services Public Safety	KERN CO. THIS WEEK #96 KERN CO. THIS WEEK #34	Project Rescue-Human Trafficking Earthquake insurance programs	Canyon Hills Assembly of God Glenn Pameroy	03/08/2015 07:32 AM 03/08/2015 07:44 AM	012:56 016:13
Employment Media	VIEWPOINT	The art of quitting Embellishment in the media	Peg Streep Dr. Frank Farley	03/15/2015 07:02 AM	027:58
Veterans Veterans	KERN CO. THIS WEEK #97 KERN CO. THIS WEEK #98	Wounded Heroes Fund, local programs for veterans City Skyline Challenge fundraiser for Wounded Heroes Fund	Joe Drullard, WHF	03/15/2015 07:34 AM 03/15/2015 07:47 AM	016:29 012:13
History Public Safety	VIEWPOINT	Stolen Art and Fraud Using search dogs and how they work	Steven Kurkjian Cat Warren	03/22/2015 07:01 AM	027:55
Human Services	KERN CO. THIS WEEK	CASA - SUPERHERO RUN – fundraiser for CASA	Amy Raddatz Scarlet Sabin	03/22/2015 07:31 AM	015:07 014:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Human Services	#99 KERN CO. THIS WEEK #7	Bakersfield Ronald McDonald House		03/22/2015 7:46 AM	
Education Business	VIEWPOINT	Bulwer-Lytton Fiction Contest Meditation in the workplace	Scott Rice David Gelles	03/29/2015 07:00 AM	000:27
Business Development	KERN CO. THIS WEEK #95	Downtown Business Development Council-Fundraising for improvements	Wendy Armijo	03/29/2015 07:31 AM	014:11
Veterans	KERN CO. THIS WEEK #97	WOUNDED HEROES FUND	Joe Drullard	03/29/2015 07:32 AM	016:29

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animal Safety	SHELTER PET PROJECT	001:00	001
Consumer	DEPT. OF TREASURY	001:00	001
Consumer	NCUA	001:00	001
CRIME	HOMELAND SECURITY	000:30	001
Education	4-H	001:00	001
Education	GIRL SCOUTS	000:59	001
Environment	GET GREEN.COM	000:30	001
Environment	RECREATIONAL BOATING & FISHIN	000:59	001
Environment	U.S. DEPT. OF AGRICULTURE	001:00	001
Environment	U.S. FOREST SERVICE	000:30	001

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Environment	U.S. FOREST SERVICE	001:00	001
Government	USO	000:14	001
Health	AMERICAN LUNG ASSOCIATION	001:00	001
Health	ARTHRITIS FOUNDATION	000:30	001
Health	ARTHRITIS FOUNDATION	001:00	001
Health	MARCH OF DIMES	001:00	001
Health	StayFitEatRight.org	000:30	001
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	006
Human Services	US DEPT. OF HEALTH AND HUMAN	001:00	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	001
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	001
Veterans	PARALYZED VETERANS OF AMERICA	001:00	004