

KBFP
 Bakersfield, CA
 Quarterly Issues/Programs List
 First Quarter, 2023
 04/16/2019

KBFP
 Quarterly Issues/Programs List

KBFP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans.	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 07:29 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/08/2023 07:29 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023	DR. R HERNANDEZ	01/15/2023 07:29 AM	029:49
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC	For National Blood Donor Month, Dr. Lasky explains	Dr. B. Lasky, A.	01/22/2023 07:29 AM	029:49

	AFFAIRS SPECIAL	the work the American Red Cross does involving blood donations across the country, along with important information on who can donate and how blood donations are utilized.	Connor, B.		
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety.	DR. OTTO VALDEZ, C. KENNY	01/29/2023 07:29 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals.	A. Barkoff, B. Hooks	02/05/2023 07:29 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 07:29 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity.	M. Figueroa, Dr. T. Price	02/19/2023 07:29 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevish also	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:29 AM	029:49

		explains some of the most common cardiovascular issues, like heart attacks and strokes.			
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC.	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:00 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Christine Guilfoyle joins the show to discuss Women's History Month, International Women's Day, and the See Her mission to increase the representation and accurate portrayal of all women and girls in marketing, media, and entertainment.	C. Guilfoyle, J. Rivera	03/12/2023 06:00 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Sultan Meghji breaks down the U.S. banking and financial systems following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC.	S. Meghji	03/19/2023 06:00 AM	029:50
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	HHS Regional Director for Region III – Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one,	Dr. S. Stanford, S. Pipa	03/26/2023 06:00 AM	029:49

		and women's health issues that have been affected by the pandemic.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA :15- AD COUNCIL	000:14	1
	PSA :30 - KERN COUNTY ANIMAL SERVICES	000:30	19
	PSA :60 - DEPT. OF TREASURY	000:58	1
	PSA: 30- HOMELAND SECURITY	000:29	1
	PSA:30-US FOREST SERVICE	000:28	1
	PSA:60- LIVE UNITED	000:59	1
	PSA:60- NATIONAL WILDLIFE REFUGE SYSTEM	001:01	1
	PSA:60- NCUA	000:59	1
	PSA:60- PARALYZED VETERANS OF AMERICA	000:58	1
	PSA:60- RECREATIONAL BOATING & FISHING FOUNDATION	000:57	1
	PSA:60- U.S. FOREST SERVICE	000:59	1
	PSA:60- U.S.MARINES	000:58	1
	PSA:60-AMERICAN HEART ASSOCIATION	001:00	1
Activism	AD COUNCIL	000:30	21
Activism	AMERICAN RED CROSS	000:29	22
Activism	BIG BROTHERS/BIG SISTERS	000:30	19
Activism	GET INVLOVED.GOV	000:30	2
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	59
Activism	PARALYZED VETERANS OF AMERICA	000:29	18
Activism	PARALYZED VETERANS OF AMERICA	000:30	18
Activism	PARALYZED VETERANS OF AMERICA	000:30	18
After School Programs	YMCA	000:29	36
Animal Safety	ASPCA	000:30	15
Animal Safety	HUMANE SOCIETY	000:29	21
Animal Safety	HUMANE SOCIETY	000:59	136
Animal Safety	NAT. WILDLIFE REFUGE SYSTEM	001:00	141

Animal Safety	NAVS	000:28	23
Animal Safety	OCEANA	000:30	24
Animal Safety	SHELTER PET PROJECT	001:00	136
Animal Safety	WORLD WILDLIFE FUND	001:00	136
Armed Services	U.S. MARINES	000:29	20
Charity Event	Live United	001:00	136
Consumer	DEPT. OF TREASURY	000:59	118
Consumer	NAT. ASSOC. INSURANCE COMMISS	000:59	139
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	20
Consumer	NAT. FOUND. FOR CREDIT COUNCI	001:00	118
Consumer	NCUA	000:30	26
Consumer	NCUA	001:00	135
CRIME	NATIONAL CENTER FOR MISSING	000:14	51
CRIME	CENTER FOR MISSING AND EXPLOI	000:30	17
CRIME	HOMELAND SECURITY	000:30	25
CRIME	NATIONAL CRIME PREVENTI	000:29	18
CRIME	Ntl Crime Prevention Council	000:30	19
CRIME	OFFICE OF NATIONAL DRUG CONTR	000:30	23
CRIME	OFFICE VICTIMS	000:30	15
Education	4-H	001:00	136
Education	AAE TEACHERS.ORG	000:30	20
Education	AAE TEACHERS.ORG	000:30	23
Education	AD COUNCIL	000:29	20
Education	AD COUNCIL	000:29	20
Education	AMERICANS FOR THE ARTS	000:29	19
Education	BOYS AND GIRLS CLUB	000:29	22
Education	FIRST 5 CALIFORNIA	000:14	77
Education	FOUNDATION FOR A BETTER LIFE	000:30	21
Education	GIRL SCOUTS	000:30	20
Education	GIRL SCOUTS	000:30	20
Education	GIRL SCOUTS	000:30	21
Education	GIRL SCOUTS	000:59	133
Education	Give Kids The World.COM	000:29	22
Education	KC Museum	000:28	22
Education	Live United	001:00	68
Education	Live United	001:00	132
Education	NATIONAL PTA	000:14	59
Education	NATIONAL PTA	000:15	52
Education	NATIONAL PTA	000:30	23
Education	NATIONAL PTA	001:00	130

Education	PSA: 30-4H	000:30	17
Education	US DET OF EDUCATION	000:30	18
Environment	CALIFORNIA CITRUS RESEARCH BO	000:30	15
Environment	CALIFORNIA CITRUS RESEARCH BO	000:59	139
Environment	ENERGY HOG	000:29	20
Environment	ENERGY HOG	000:30	17
Environment	EPA	000:15	54
Environment	EPA	000:29	15
Environment	GET GREEN.COM	000:30	20
Environment	HUMANE SOCIETY	000:30	19
Environment	HUMANE SOCIETY	000:59	142
Environment	LOSE YOUR EXCUSE.GOV	000:30	22
Environment	NAT. WILDLIFE REFUGE SYSTEM	000:59	138
Environment	NAT. WILDLIFE REFUGE SYSTEM	000:59	137
Environment	NAT. WILDLIFE REFUGE SYSTEM	000:59	139
Environment	NAT. WILDLIFE REFUGE SYSTEM	001:00	135
Environment	NATIONAL ARBOR DAY FOUNDATION	000:15	62
Environment	NATIONAL ARBOR DAY FOUNDATION	000:15	58
Environment	NATIONAL PEST MANAGEMENT	000:29	15
Environment	NATIONAL PEST MANAGEMENT	000:29	18
Environment	NATIONAL PEST MANAGEMENT	000:30	17
Environment	RECREATIONAL BOATING & FISHIN	000:30	11
Environment	RECREATIONAL BOATING & FISHIN	000:59	143
Environment	U.S. DEPT. OF AGRICULTURE	001:00	132
Environment	U.S. FOREST SERVICE	000:29	15
Environment	U.S. FOREST SERVICE	000:29	21
Environment	U.S. FOREST SERVICE	000:29	18
Environment	U.S. FOREST SERVICE	000:29	19
Environment	U.S. FOREST SERVICE	000:30	19
Environment	U.S. FOREST SERVICE	000:30	14
Environment	U.S. FOREST SERVICE	000:57	154
Environment	U.S. FOREST SERVICE	000:59	139
Environment	U.S. FOREST SERVICE	001:00	137
Environment	WORLD WILDLIFE FUND	000:29	22
FAMILY	AD COUNCIL	000:30	23
FAMILY	AD COUNCIL	000:30	20
FAMILY	AD COUNCIL	000:30	16
FAMILY	AD COUNCIL	000:30	20
FAMILY	DEPT. HEALTH & HUMAN SERVICE	000:30	18
FAMILY	US DEPT. OF HEALTH AND HUMAN	000:29	20

Government	AD COUNCIL	000:29	21
Government	FIRST GOV.GOV	000:14	39
Government	FIRST GOV.GOV	000:15	61
Government	HUD	000:29	21
Government	MEDICARE	000:59	145
Government	NAT. ASSOC. OF SOCIAL WORKERS	000:58	140
Government	NAT. FAIR HOUSING ALLIANCE	000:28	23
Government	NAT. FAIR HOUSING ALLIANCE	000:29	21
Government	NAT. FAIR HOUSING ALLIANCE	000:29	19
Government	NAT. FAIR HOUSING ALLIANCE	000:30	17
Government	NAT. FAIR HOUSING ALLIANCE	000:30	22
Government	NAT. FAIR HOUSING ALLIANCE	000:59	139
Government	NAT. FAIR HOUSING ALLIANCE	000:59	144
Government	NAT. FAIR HOUSING ALLIANCE	001:00	135
Government	NAT. FAIR HOUSING ALLIANCE	001:00	109
Government	NOVARTIS PHARMACEUTICALS	000:59	115
Government	NRTW.org	000:29	21
Government	SELECTIVE SERVICE SYSTEM	000:29	20
Government	SELECTIVE SERVICE SYSTEM	000:29	22
Government	SELECTIVE SERVICE SYSTEM	000:30	20
Government	SELECTIVE SERVICE SYSTEM	000:30	20
Government	SELECTIVE SERVICE SYSTEM	001:00	273
Government	U.S. MARINES	000:30	17
Government	U.S. MARINES	001:00	136
Government	U.S. MARINES	001:00	121
Government	USO	000:14	89
Government	USO	000:15	56
Government	USO	000:29	10
Government	USO	000:29	23
Government	USO	000:30	20
Government	USO	000:30	17
Government	USO	000:59	150
Government	USO	000:59	141
Government	USO	001:00	141
Government	USO	001:00	136
Government	WOUNDED WARRIOR PROJECT	000:58	137
Health	AD COUNCIL	000:14	51
Health	AD COUNCIL	000:15	52
Health	AD COUNCIL	000:30	19
Health	AD COUNCIL	000:30	22

Health	AD COUNCIL	000:30	18
Health	AHRQ	000:14	71
Health	AHRQ	000:30	15
Health	AHRQ	000:57	137
Health	AHRQ	001:00	145
Health	ALZHEIMER'S DISEASE ASSOCIATIO	000:29	20
Health	AMER. DIABETES ASSOC	000:30	41
Health	AMER. DIABETES ASSOC	000:30	23
Health	AMER. DIABETES ASSOC	000:30	5
Health	AMER. DIABETES ASSOC	000:59	131
Health	AMER. DIABETES ASSOC	001:00	130
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	16
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:59	137
Health	AMERICAN ACADEMY OF PEDIATRIC	000:30	21
Health	AMERICAN ACADEMY OF PEDIATRIC	001:00	141
Health	American Heart Assoc.	000:29	16
Health	American Heart Assoc.	000:29	19
Health	American Heart Assoc.	000:30	18
Health	American Heart Assoc.	000:59	137
Health	American Heart Assoc.	001:00	128
Health	AMERICAN LUNG ASSOCIATION	000:30	43
Health	AMERICAN LUNG ASSOCIATION	000:30	21
Health	AMERICAN LUNG ASSOCIATION	001:00	131
Health	AMERICAN LUNG ASSOCIATION	001:00	137
Health	AMERICAN STROKE ASSOC.	000:29	20
Health	ARTHRITIS FOUNDATION	000:17	32
Health	ARTHRITIS FOUNDATION	000:29	21
Health	ARTHRITIS FOUNDATION	000:30	18
Health	ARTHRITIS FOUNDATION	001:00	135
Health	ARTHRITIS FOUNDATION	001:00	138
Health	CDC	000:29	19
Health	COPD FOUNDATION	000:29	19
Health	COPD FOUNDATION	000:59	125
Health	CROHN'S & COLITIS FOUNDATION	001:00	136
Health	DEPT. HEALTH & HUMAN SERVICE	000:28	29
Health	DEPT. HEALTH & HUMAN SERVICE	000:29	22
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	138
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	135
Health	DEPT. HEALTH & HUMAN SERVICE	001:00	135
Health	DRIVE4COPD.COM	000:59	139

Health	EPA	000:15	51
Health	EPA	000:30	17
Health	EPA	000:59	135
Health	EPA	000:59	136
Health	Epilepsy Foundation.org	000:15	52
Health	Epilepsy Foundation.org	000:29	19
Health	FOUNDATION FOR A BETTER LIFE	000:29	27
Health	FOUNDATION FOR A BETTER LIFE	000:29	23
Health	FOUNDATION FOR A BETTER LIFE	000:29	20
Health	FOUNDATION FOR A BETTER LIFE	000:29	42
Health	FOUNDATION FOR A BETTER LIFE	000:29	20
Health	FOUNDATION FOR A BETTER LIFE	000:29	21
Health	FOUNDATION FOR A BETTER LIFE	000:29	20
Health	FOUNDATION FOR A BETTER LIFE	000:30	23
Health	FOUNDATION FOR A BETTER LIFE	000:30	19
Health	FOUNDATION FOR A BETTER LIFE	000:30	38
Health	FOUNDATION FOR A BETTER LIFE	000:30	20
Health	FOUNDATION FOR A BETTER LIFE	000:30	16
Health	GIVE LIFE. ORG	000:29	21
Health	MARCH OF DIMES	000:30	22
Health	MARCH OF DIMES	000:59	128
Health	MARCH OF DIMES	001:00	133
Health	MARCH OF DIMES	001:00	133
Health	MARCH OF DIMES	001:00	117
Health	MEDICARE	000:59	140
Health	National Foundation for Infec	000:14	51
Health	NATIONAL KIDNEY ASSOC	000:59	135
Health	NATIONAL KIDNEY FOUNDATION	000:28	17
Health	NATIONAL KIDNEY FOUNDATION	000:30	20
Health	NATIONAL MENINGITIS ASSOCIATI	000:29	20
Health	NATIONAL PEST MANAGEMENT	000:30	23
Health	NATIONAL PEST MANAGEMENT	000:30	14
Health	NATIONAL PEST MANAGEMENT	000:59	135
Health	NATIONAL ROSACEA SOCIETY	001:00	135
Health	OVEREATERS ANON	000:15	55
Health	OVEREATERS ANON	000:26	116
Health	OVEREATERS ANON	000:56	165
Health	PSA:30-EPA 800-QUITNOW	000:30	20
Health	RSNA	000:56	168
Health	SAMHSA	000:29	16

Health	SAMHSA	000:30	24
Health	StayFitEatRight.org	000:30	17
Health	UNITED WAY	000:15	51
Health	US DEPT. OF HEALTH AND HUMAN	000:29	19
Health	US DEPT. OF HEALTH AND HUMAN	000:30	21
Health	US DEPT. OF HEALTH AND HUMAN	000:30	19
Health	US DEPT. OF HEALTH AND HUMAN	000:30	21
Health	US DEPT. OF HEALTH AND HUMAN	000:30	18
Health	US DEPT. OF HEALTH AND HUMAN	000:30	7
Health	US DEPT. OF HEALTH AND HUMAN	001:00	138
Health	WEST GLEN COMM	000:29	20
Health	WEST GLEN COMM	000:30	19
Health	WEST GLEN COMM	000:30	17
HEALTH AND FITNESS	WEST GLEN COMM	000:30	19
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	8
Human Services	AMERICAN RED CROSS	000:29	16
Human Services	BOYSTOWN	000:30	23
Human Services	CAMP. FOR DISABILITY EMPLOYME	001:00	134
Human Services	DEPT. HEALTH & HUMAN SERVICE	000:15	50
Human Services	DEPT. HEALTH & HUMAN SERVICE	001:00	136
Human Services	FOUNDATION FOR A BETTER LIFE	000:29	22
Human Services	FREEDOM CENTER.ORG	000:29	20
Human Services	HABITAT FOR HUMANITY	000:30	22
Human Services	HABITAT FOR HUMANITY	001:00	105
Human Services	NATL. FLOOD INSURANCE	000:59	119
Human Services	NATL. FLOOD INSURANCE	000:59	119
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	56
Human Services	THERMOSTAT RECYCLING CORP	000:30	5
Human Services	US DEPT. OF HEALTH AND HUMAN	000:59	138
MONEY	AD COUNCIL	000:30	19
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	21
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:59	134
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	138
Public safety	Act Against Violence	000:30	20
Public safety	AD COUNCIL	000:29	18
Public safety	AD COUNCIL	000:30	17
Public safety	CTIA	000:30	18
Public safety	CTIA	001:00	134
Public safety	US DEPT OF TRANSPORTATION	000:30	16
Tourism	KERN COUNTY BOARD OF TRADE	000:29	19

Veterans	PARALYZED VETERANS OF AMERICA	000:15	52
Veterans	PARALYZED VETERANS OF AMERICA	000:15	59
Veterans	PARALYZED VETERANS OF AMERICA	000:15	48
Veterans	PARALYZED VETERANS OF AMERICA	000:29	19
Veterans	PARALYZED VETERANS OF AMERICA	000:59	142
Veterans	PARALYZED VETERANS OF AMERICA	000:59	135
Veterans	PARALYZED VETERANS OF AMERICA	001:00	140
Veterans	WOUNDED WARRIOR PROJECT	000:59	116
Volunteers	HABITAT FOR HUMANITY	000:30	20
Volunteers	Live United	000:14	28
Volunteers	Live United	000:14	56
Volunteers	NAT. FOUND. FOR CREDIT COUNCI	001:00	139