

CONTRACT



WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

WNCF

And:

Buying Time LLC
650 Massachusetts Ave NW Suite 210
Washington, DC 20001

<u>Contract / Revision</u> 203742 /		<u>Alt Order #</u> 09592804
<u>Product</u> DAVIS/M/D		
<u>Contract Dates</u> 07/21/15 - 07/27/15		<u>Estimate #</u> 4195
<u>Advertiser</u> Davis for Montg Mayor (R)		<u>Original Date / Revision</u> 07/02/15 / 07/02/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNCF	<u>Account Executive</u> Bill Thomas	<u>Sales Office</u> Washington-Kat
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 682	<u>Product Code</u> 689
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNCF	07/22/15	07/22/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$15.00			
N 2	WNCF	07/23/15	07/23/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	---T---				1	\$15.00			
N 3	WNCF	07/22/15	07/22/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$10.00			
N 4	WNCF	07/27/15	07/27/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/15	08/02/15	M-----				1	\$10.00			
N 5	WNCF	07/22/15	07/22/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$20.00			
N 6	WNCF	07/24/15	07/24/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	----F--				1	\$20.00			
N 7	WNCF	07/22/15	07/22/15	M-F 4p-430p	4p-430p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$60.00			
N 8	WNCF	07/23/15	07/23/15	M-F 4p-430p	4p-430p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	---T---				1	\$60.00			
N 9	WNCF	07/23/15	07/23/15	M-F 530p-6p	530p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	---T---				1	\$35.00			
N 10	WNCF	07/27/15	07/27/15	M-F 530p-6p	530p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/15	08/02/15	M-----				1	\$35.00			
N 11	WNCF	07/22/15	07/22/15	M-F 630p-7p	630p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
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WNCF

<u>Contract / Revision</u>	<u>Alt Order #</u>
203742 /	09592804

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/21/15 - 07/27/15	DAVIS/M/D	4195

<u>Advertiser</u>	<u>Original Date / Revision</u>
Davis for Montg Mayor (R	07/02/15 / 07/02/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WNCF	07/27/15	07/27/15	M-F 630p-7p	630p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/27/15	08/02/15	M-----				1	\$75.00			
N 13	WNCF	07/22/15	07/22/15	M-F 1205a-105a	1205a-105a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/20/15	07/26/15	--W----				1	\$5.00			
N 14	WNCF	07/23/15	07/23/15	M-F 1205a-105a	1205a-105a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/20/15	07/26/15	---T---				1	\$5.00			
Totals											14	\$440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/15 - 07/26/15	11	\$320.00	(\$48.00)	\$272.00
07/27/15 - 07/27/15	3	\$120.00	(\$18.00)	\$102.00
Totals	14	\$440.00	(\$66.00)	\$374.00

Signature: _____ **Date:** _____

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ORDER WORKSHEET

Rep Order# 9592804 Ver# 3 Status Revised Traffic Order# 203742 Printed: 07/02/15 3:52 PM 1 of 2
 EC'd Yes Last Received: 07/02/15 3:44 PM
 Showing Buylines: All Rep and Station Changes

Station WNCN-TV MONTGOMERY-SELMA
 Advertiser (DAVA) DAVIS, ARTHUR
 Product DAVIS/MR
 Estimate# 4195
 Buyer Liz Dome

Agency (BUYT) BUYING TIME LLC
 650 MASSACHUSETTS AVE NW, SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 682/689/4195
 Flight Dates 07/21/15-07/27/15

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

ARTUR DAVIS/MAYOR/REPUBLICAN
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MOST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NOW A REPUBLICAN NO OTHER CHANGES T&R BILL

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/22-07/22	1	1	1	\$15.00
2	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/23-07/23	1	1	1	\$15.00
3	W	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/22-07/22	1	1	1	\$10.00
4	M	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/27-07/27	1	1	1	\$10.00
5	W	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/22-07/22	1	1	1	\$20.00
6	F	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/24-07/24	1	1	1	\$20.00
7	W	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/22-07/22	1	1	1	\$60.00
8	Th	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/23-07/23	1	1	1	\$60.00
9	Th	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/23-07/23	1	1	1	\$35.00
10	M	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/27-07/27	1	1	1	\$35.00

ORDER WORKSHEET

Rep Order# 9592804 Ver# 1 Status New
EC'd No

Traffic Order# 203742

Printed: 06/30/15 12:23 PM
Last Received: 06/30/15 12:22 PM

1 of 2

Showing Buylines:

All Rep and Station Changes

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (DAVA) DAVIS, ARTHUR
Product DAVIS/M/D
Estimate# 4195
Buyer Liz Dome

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 682/689/4195
Flight Dates 07/21/15-07/27/15

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

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--- REMARKS ---

NEW ORDER PER VM TO STEFF, AGENCY IS BUYING AT LUR. PLEASE ADVISE WHAT RATE TO CLEAR FOR ANY NA'S AND SHE WILL SEE IF SHE CAN ADD THE DOLLARS. BUYER IS GOING ON VACATION SO SOONER THE BETTER POLITICAL PLEASE CONFIRM SHARE ESTIMATE T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/22-07/22	1	1	1	\$15.00
2	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/23-07/23	1	1	1	\$15.00
3	W	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/22-07/22	1	1	1	\$10.00
4	M	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/27-07/27	1	1	1	\$10.00
5	W	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/22-07/22	1	1	1	\$20.00
6	F	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/24-07/24	1	1	1	\$20.00
7	W	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/22-07/22	1	1	1	\$60.00
8	Th	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/23-07/23	1	1	1	\$60.00
9	Th	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/23-07/23	1	1	1	\$35.00
10	M	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/27-07/27	1	1	1	\$35.00

ORDER WORKSHEET

Rep Order# 9592804 Ver# 1 Status New
 EC'd No

Traffic Order#

Printed: 06/30/15 12:23 PM
 Last Received: 06/30/15 12:22 PM
 Showing Buylines:

All Rep and Station Changes

Station WNCN-TV MONTGOMERY-SELMA
 Advertiser (DAVA) DAVIS, ARTHUR
 Product DAVIS/M/D
 Estimate# 4195
 Buyer Liz Dome

Agency (BUYT) BUYING TIME, LLC
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 Salesperson Phone# 202-872-5880
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Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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11	W	630P-7P	FAMILY FEUD	30	-	-	\$75.00	07/22-07/22	1	1	1	\$75.00
12	M	630P-7P	FAMILY FEUD	30	-	-	\$75.00	07/27-07/27	1	1	1	\$75.00
13	W	12A-1230A	DIVORCE COURT	30	-	-	\$5.00	07/22-07/22	1	1	1	\$5.00
14	Th	12A-1230A	DIVORCE COURT	30	-	-	\$5.00	07/23-07/23	1	1	1	\$5.00

---REPORT TOTALS---

Report Totals: 14 / \$440.00

---SALES MONTHLY TOTALS---

Jul2015: 11 / \$320.00

Order Totals: 14 / \$440.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$5,500.00

Aug2015:	3 /	\$120.00
CABL .00%	UNKN .00%	WAKA 30.00%
WNCN 8.00%	WRJM .00%	WSFA 55.00%
		WBMM 1.00%
		WCOV 6.00%

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

203742

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNCN</u> <u>Montgomery, AL</u>	Date: 4/8/15 <u>7/10/15</u>
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I, Buying Time
 being/on behalf of: Artur Davis for Mayor
 a legally qualified candidate of the Republican
 political party for the office of: Mayor
 In the Primary
 election to be held on: August 25th 2015
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available) \$ NET

\$440 gross \$374 net

I represent that the payment for the above described broadcast time has been furnished by:

Arthur Davis for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Peters

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/9/15

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Stephanie Patterson

Printed Name

NSM

Title