

**CONTRACT**

**WNCF**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**  
**(334)270-3200**

WNCF

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW Suite 210**  
**Washington, DC 20001**

<b>Contract / Revision</b> 203742 /		<b>Alt Order #</b> 09592804
<b>Product</b> DAVIS/M/D		
<b>Contract Dates</b> 07/21/15 - 07/27/15		<b>Estimate #</b> 4195
<b>Advertiser</b> Davis for Montg Mayor (R)		<b>Original Date / Revision</b> 07/02/15 / 07/02/15
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WNCF	<b>Account Executive</b> Bill Thomas	<b>Sales Office</b> Washington-Kat
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 682	<b>Product Code</b> 689
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNCF	07/22/15	07/22/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$15.00			
N 2	WNCF	07/23/15	07/23/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	---T---				1	\$15.00			
N 3	WNCF	07/22/15	07/22/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$10.00			
N 4	WNCF	07/27/15	07/27/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/15	08/02/15	M-----				1	\$10.00			
N 5	WNCF	07/22/15	07/22/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$20.00			
N 6	WNCF	07/24/15	07/24/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	----F--				1	\$20.00			
N 7	WNCF	07/22/15	07/22/15	M-F 4p-430p	4p-430p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$60.00			
N 8	WNCF	07/23/15	07/23/15	M-F 4p-430p	4p-430p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	---T---				1	\$60.00			
N 9	WNCF	07/23/15	07/23/15	M-F 530p-6p	530p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	---T---				1	\$35.00			
N 10	WNCF	07/27/15	07/27/15	M-F 530p-6p	530p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/15	08/02/15	M-----				1	\$35.00			
N 11	WNCF	07/22/15	07/22/15	M-F 630p-7p	630p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$75.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



**WNCF**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**  
**(334)270-3200**

WNCF

Contract / Revision	Alt Order #
203742 /	09592804

Contract Dates	Product	Estimate #
07/21/15 - 07/27/15	DAVIS/M/D	4195

Advertiser	Original Date / Revision
Davis for Montg Mayor (R	07/02/15 / 07/02/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	WNCF	07/27/15	07/27/15	M-F 630p-7p	630p-7p		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/27/15 08/02/15 M----- 1 \$75.00												
N 13	WNCF	07/22/15	07/22/15	M-F 1205a-105a	1205a-105a		:30			NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/20/15 07/26/15 --W---- 1 \$5.00												
N 14	WNCF	07/23/15	07/23/15	M-F 1205a-105a	1205a-105a		:30			NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 07/20/15 07/26/15 ---T--- 1 \$5.00												
<b>Totals</b>											<b>14</b>	<b>\$440.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/15 - 07/26/15	11	\$320.00	(\$48.00)	\$272.00
07/27/15 - 07/27/15	3	\$120.00	(\$18.00)	\$102.00
<b>Totals</b>	<b>14</b>	<b>\$440.00</b>	<b>(\$66.00)</b>	<b>\$374.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.

# ORDER WORKSHEET

Rep Order# 9592804 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 203742

Printed: 07/02/15 3:52 PM  
Last Received: 07/02/15 3:44 PM  
Showing Buylines:

All Rep and Station Changes

1 of 2

Station WNCN-TV MONTGOMERY-SELMA  
Advertiser (DAVA) DAVIS, ARTHUR  
Product DAVIS/MR  
Estimate# 4195  
Buyer Liz Dome

Agency (BUYT) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 682/689/4195  
Flight Dates 07/21/15-07/27/15

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (BT2) BILL THOMAS  
Sales Assistant  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

ARTUR DAVIS/MAYOR/REPUBLICAN  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MOST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NOW A REPUBLICAN NO OTHER CHANGES T&R BILL

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/22-07/22	1	1	1	\$15.00
2	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/23-07/23	1	1	1	\$15.00
3	W	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/22-07/22	1	1	1	\$10.00
4	M	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/27-07/27	1	1	1	\$10.00
5	W	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/22-07/22	1	1	1	\$20.00
6	F	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/24-07/24	1	1	1	\$20.00
7	W	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/22-07/22	1	1	1	\$60.00
8	Th	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/23-07/23	1	1	1	\$60.00
9	Th	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/23-07/23	1	1	1	\$35.00
10	M	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/27-07/27	1	1	1	\$35.00

# ORDER WORKSHEET

Rep Order# 9592804 Ver# 1 Status New

Traffic Order# 203742

Printed: 06/30/15 12:23 PM  
Last Received: 06/30/15 12:22 PM  
Showing Buylines: All Rep and Station Changes

1 of 2

Station WNCN-TV MONTGOMERY-SELMA  
Advertiser (DAVA) DAVIS, ARTHUR  
Product DAVIS/MD  
Estimate# 4195  
Buyer Liz Dome

Agency (BUYT) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 682/689/4195  
Flight Dates 07/21/15-07/27/15

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (BT2) BILL THOMAS  
Sales Assistant  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

ARTHUR DAVIS/MAYOR/DEMOCRAT

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER PER VM TO STEFF, AGENCY IS BUYING AT LUR. PLEASE ADVISE WHAT RATE TO CLEAR FOR ANY NA'S AND SHE WILL SEE IF SHE CAN ADD THE DOLLARS. BUYER IS GOING ON VACATION SO SOONER THE BETTER POLITICAL PLEASE CONFIRM SHARE ESTIMATE T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/22-07/22	1	1	1	\$15.00
2	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/23-07/23	1	1	1	\$15.00
3	W	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/22-07/22	1	1	1	\$10.00
4	M	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/27-07/27	1	1	1	\$10.00
5	W	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/22-07/22	1	1	1	\$20.00
6	F	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/24-07/24	1	1	1	\$20.00
7	W	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/22-07/22	1	1	1	\$60.00
8	Th	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/23-07/23	1	1	1	\$60.00
9	Th	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/23-07/23	1	1	1	\$35.00
10	M	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/27-07/27	1	1	1	\$35.00

# ORDER WORKSHEET

Rep Order# 9592804 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 06/30/15 12:23 PM  
Last Received: 06/30/15 12:22 PM  
Showing Buylines:

2 of 2

Station WNCN-TV MONTGOMERY-SELMA  
Advertiser (DAVA) DAVIS, ARTHUR  
Product DAVIS/M/D  
Estimate# 4195  
Buyer Liz Dome

Agency (BUYT) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 682/689/4195  
Flight Dates 07/21/15-07/27/15

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (BT2) BILL THOMAS  
Sales Assistant  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	W	630P-7P	FAMILY FEUD	30	-	-	\$75.00	07/22-07/22	1	1	1	\$75.00
12	M	630P-7P	FAMILY FEUD	30	-	-	\$75.00	07/27-07/27	1	1	1	\$75.00
13	W	12A-1230A	DIVORCE COURT	30	-	-	\$5.00	07/22-07/22	1	1	1	\$5.00
14	Th	12A-1230A	DIVORCE COURT	30	-	-	\$5.00	07/23-07/23	1	1	1	\$5.00

## REPORT TOTALS

Report Totals: 14 / \$440.00

## SALES MONTHLY TOTALS

Jul2015: 11 / \$320.00

Order Totals: 14 / \$440.00 Total GRPs: 0.0

## COMPETITIVE

Market Totals	\$5,500.00	CABL .00%	UNKN .00%	WAKA 30.00%	WBMM 1.00%	WCOV 6.00%
		WNCN 8.00%	WRJM .00%	WSFA 55.00%		

Books [null]  
Demos RA35+

## CREDIT RISK

STANDARD CREDIT TERMS

203742

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNCN Montgomery, AL	<b>Date:</b> 4/8/15 7/10/15
---	--------------------------------

I, Buying Timebeing/on behalf of: Artur Davis for Mayora legally qualified candidate of the Republicanpolitical party for the office of: MayorIn the Primaryelection to be held on: August 25th 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available) \$                      NET

\$440 gross \$374 net



I represent that the payment for the above described broadcast time has been furnished by:

Arthur Davis for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Peters

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/9/15

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

Stephanie Patterson

Printed Name

NSM

Title