

ORDER WORKSHEET

Rep Order# 9592812
EC'd Yes

Ver# 11

Status Revised

Traffic Order# 203751

Last Received:
Showing Buylines:

Printed: 08/20/15 10:46 AM
08/20/15 10:39 AM
All Rep and Station Changes

1 of 2

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (DAVA) DAVIS, ARTHUR
Product DAVIS/M/R
Estimate# 4199
Buyer Liz Dome

Agency (BUYT) BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 682/689/4199
Flight Dates 08/18/15-08/25/15

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINES FOR NA/MG NCIT PLEASE CONFIRM T&R BILL

OK

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
39*	M	2P-3P	STEVE HARVEY	30	-	-	\$20.00	08/24-08/24	0	1	0	\$0.00
			Sales remark: V11 1X CANCEL									
			V11 Comment Changed, Spots/week Changed									
67*	M	630P-7P	FAMILY FEUD	30	-	-	\$75.00	08/24-08/24	0	1	0	\$0.00
			Sales remark: V11 1X NA									
			V11 Comment Changed, Spots/week Changed									
101*	M	3P-4P	FAMILY FEUD	30	-	-	\$95.00	08/24-08/24	1	1	1	\$95.00
			Sales remark: V11 ADDED LINE									
			V11 Added									

---REPORT TOTALS---

Report Totals: 1 / \$95.00

---SALES MONTHLY TOTALS---

Aug2015: 76 / \$2,710.00

Order Totals: 76 / \$2,710.00 Total GRPS: 0.0

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Flight Dates 08/18/15-08/25/15

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Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- COMPETITIVE ---

Market Totals	\$33,875.00	CABL	.00%	UNKN	.00%	WAKA	30.00%	WBMM	1.00%	WCOV	6.00%
		WNCF	8.00%	WRJM	.00%	WSFA	55.00%				

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

CONTRACT



WNCF
 Carmichael Center
 4001 Carmichael Road
 Suite 100
 Montgomery, AL 36106
 (334)270-3200

Buying Time LLC
 650 Massachusetts Ave NW Suite 210
 Washington, DC 20001

And:

Product	DAVIS/M/D	Contract / Revision	203751 /	Alt Order #	09592812
Contract Dates	08/18/15 - 08/25/15	Estimate #	4199	Original Date / Revision	07/02/15 / 08/20/15
Advertiser	Davis for Monty Mayor (R)	Billing Cycle	Billing Calendar	Account Executive	Sales Office
		EOM/EOC	Broadcast	WNCF	Washington-Kat
		Station	Bill Thomas	Special Handling	
		Demographic	Adults 35+	IDB#	Advertiser Code
		Agency Ref		Advertiser Code	Product Code
				Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNCF	08/18/15	08/18/15	M-F 5a-7a	5a-7a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	-T-----				1	\$10.00			
N 2	WNCF	08/19/15	08/19/15	M-F 5a-7a	5a-7a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----				1	\$10.00			
N 3	WNCF	08/20/15	08/20/15	M-F 5a-7a	5a-7a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	----T---				1	\$10.00			
N 4	WNCF	08/21/15	08/21/15	M-F 5a-7a	5a-7a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	----F--				1	\$10.00			
N 5	WNCF	08/24/15	08/24/15	M-F 5a-7a	5a-7a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/15	08/30/15	M-----				1	\$10.00			
N 6	WNCF	08/25/15	08/25/15	M-F 5a-7a	5a-7a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/15	08/30/15	-T-----				1	\$10.00			
N 7	WNCF	08/18/15	08/18/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	-T-----				1	\$15.00			
N 8	WNCF	08/19/15	08/19/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----				1	\$15.00			
N 9	WNCF	08/20/15	08/20/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	----T---				1	\$15.00			
N 10	WNCF	08/21/15	08/21/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/17/15	08/23/15	----F--				1	\$15.00			
N 11	WNCF	08/24/15	08/24/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/24/15	08/30/15	M-----				1	\$15.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

Contract / Revision		Alt Order #	
203751 /		09592812	
Contract Dates		Product	Estimate #
08/18/15 - 08/25/15		DAVIS/M/D	4199
Advertiser		Original Date / Revision	
Davis for Montg Mayor (R		07/02/15 / 08/20/15	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WNCF	08/25/15	08/25/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/24/15	08/30/15	-T-----	1				\$15.00			
N 13	WNCF	08/18/15	08/18/15	M-F 9a-10a	9a-10a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	-T-----	1				\$10.00			
N 14	WNCF	08/19/15	08/19/15	M-F 9a-10a	9a-10a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$10.00			
D 15	WNCF	08/20/15	08/20/15	M-F 9a-10a	9a-10a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$10.00			
N 16	WNCF	08/21/15	08/21/15	M-F 9a-10a	9a-10a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	----F--	1				\$10.00			
N 17	WNCF	08/24/15	08/24/15	M-F 9a-10a	9a-10a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/24/15	08/30/15	M-----	1				\$10.00			
N 18	WNCF	08/18/15	08/18/15	M-F 10a-11a	10a-11a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	-T-----	1				\$45.00			
D 19	WNCF	08/19/15	08/19/15	M-F 10a-11a	10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$45.00			
N 20	WNCF	08/20/15	08/20/15	M-F 10a-11a	10a-11a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	---T---	1				\$45.00			
D 21	WNCF	08/24/15	08/24/15	M-F 10a-11a	10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	-T-----	1				\$10.00			
N 22	WNCF	08/18/15	08/18/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	-T-----	1				\$10.00			
N 23	WNCF	08/19/15	08/19/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$10.00			
D 24	WNCF	08/20/15	08/20/15	M-F 11a-12p	11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$10.00			
D 25	WNCF	08/21/15	08/21/15	M-F 11a-12p	11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	M-----	1				\$10.00			
N 26	WNCF	08/24/15	08/24/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/24/15	08/30/15	M-----	1				\$10.00			
N 27	WNCF	08/18/15	08/18/15	M-F 12p-1p	12p-1p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	-T-----	1				\$45.00			
N 28	WNCF	08/19/15	08/19/15	M-F 12p-1p	12p-1p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$45.00			
D 29	WNCF	08/20/15	08/20/15	M-F 12p-1p	12p-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$45.00			
N 30	WNCF	08/21/15	08/21/15	M-F 12p-1p	12p-1p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	----F--	1				\$45.00			
N 31	WNCF	08/19/15	08/19/15	M-F 1p-2p	1p-2p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 08/17/15	08/23/15	--W----	1				\$45.00			

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Advertiser Davis for Monty Mayor (R		Original Date / Revision 07/02/15 / 08/20/15	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 32	WNCF	08/20/15	08/20/15	M-F 1p-2p	1p-2p		:30			NM	0	\$0.00
N 33	WNCF	08/21/15	08/21/15	M-F 1p-2p	1p-2p		:30			NM	1	\$45.00
Week: 08/17/15		08/23/15		----F--				1	\$45.00			
N 34	WNCF	08/24/15	08/24/15	M-F 1p-2p	1p-2p		:30			NM	1	\$45.00
Week: 08/24/15		08/30/15		M-----				1	\$45.00			
N 35	WNCF	08/18/15	08/18/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
Week: 08/17/15		08/23/15		-T-----				1	\$20.00			
N 36	WNCF	08/19/15	08/19/15	M-F 2p-3p	2p-3p		:30			NM	2	\$20.00
Week: 08/17/15		08/23/15		--W----				1	\$20.00			
Spot Ch		Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type			
1		WNCF 08/17/15-08/23/15		M-F 2p-3p	2p-3p	---W-----	:30	\$20.00	NM			
See MG 36.2,36.3												
2		WNCF 08/19/15-08/19/15		M-F 5a-7a	5a-7a	---W-----	:30	\$10.00	NM			
Ⓜ MG for 36.1 08/19												
3		WNCF 08/20/15-08/20/15		M-F 5a-7a	5a-7a	----Th-----	:30	\$10.00	NM			
Ⓜ MG for 36.1 08/19												
D 37	WNCF	08/20/15	08/20/15	M-F 2p-3p	2p-3p		:30			NM	0	\$0.00
N 38	WNCF	08/21/15	08/21/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
Week: 08/17/15		08/23/15		----F--				1	\$20.00			
D 39	WNCF	08/24/15	08/24/15	M-F 2p-3p	2p-3p		:30			NM	0	\$0.00
N 40	WNCF	08/18/15	08/18/15	M-F 3p-4p	3p-4p		:30			NM	1	\$45.00
Week: 08/17/15		08/23/15		-T-----				1	\$45.00			
N 41	WNCF	08/19/15	08/19/15	M-F 3p-4p	3p-4p		:30			NM	1	\$45.00
Week: 08/17/15		08/23/15		--W----				1	\$45.00			
N 42	WNCF	08/20/15	08/20/15	M-F 3p-4p	3p-4p		:30			NM	1	\$45.00
Week: 08/17/15		08/23/15		---T---				1	\$45.00			
D 43	WNCF	08/21/15	08/21/15	M-F 3p-4p	3p-4p		:30			NM	0	\$0.00
D 44	WNCF	08/24/15	08/24/15	M-F 3p-4p	3p-4p		:30			NM	0	\$0.00
N 45	WNCF	08/18/15	08/18/15	M-F 4p-430p	4p-430p		:30			NM	1	\$60.00
Week: 08/17/15		08/23/15		-T-----				1	\$60.00			
D 46	WNCF	08/19/15	08/19/15	M-F 4p-430p	4p-430p		:30			NM	0	\$0.00
N 47	WNCF	08/20/15	08/20/15	M-F 4p-430p	4p-430p		:30			NM	1	\$60.00
Week: 08/17/15		08/23/15		---T---				1	\$60.00			
D 48	WNCF	08/21/15	08/21/15	M-F 4p-430p	4p-430p		:30			NM	0	\$0.00
N 49	WNCF	08/24/15	08/24/15	M-F 4p-430p	4p-430p		:30			NM	1	\$60.00
Week: 08/24/15		08/30/15		M-----				1	\$60.00			
N 50	WNCF	08/18/15	08/18/15	M-F 530p-6p	530p-6p		:30			NM	1	\$35.00
Week: 08/17/15		08/23/15		-T-----				1	\$35.00			

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Contract / Revision 203751 /		Alt Order # 09592812	
Product DAVIS/M/D		Estimate # 4199	
Advertiser Davis for Monty Mayor (R		Original Date / Revision 07/02/15 / 08/20/15	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 89	WNCF	08/18/15	08/18/15	M-F 1205a-105a	1205a-105a		:30	1	\$5.00	NM	1	\$5.00
Week: 08/17/15		08/23/15		M-----				1	\$5.00			
N 90	WNCF	08/19/15	08/19/15	M-F 1205a-105a	1205a-105a		:30	1	\$5.00	NM	1	\$5.00
Week: 08/17/15		08/23/15		--W----				1	\$5.00			
N 91	WNCF	08/20/15	08/20/15	M-F 1205a-105a	1205a-105a		:30	1	\$5.00	NM	1	\$5.00
Week: 08/17/15		08/23/15		---T---				1	\$5.00			
N 92	WNCF	08/24/15	08/24/15	M-F 1205a-105a	1205a-105a		:30	1	\$5.00	NM	1	\$5.00
Week: 08/24/15		08/30/15		M-----				1	\$5.00			
N 93	WNCF	08/18/15	08/18/15	Late Fringe Rotator M-F	1035p-235a		:30	1	\$5.00	NM	1	\$5.00
Week: 08/17/15		08/23/15		-T-----				1	\$5.00			
D 94	WNCF	08/19/15	08/19/15	Late Fringe Rotator M-F	1035p-235a		:30	0	\$0.00	NM	0	\$0.00
Week: 08/17/15		08/23/15		-----S-				1	\$5.00			
N 96	WNCF	08/24/15	08/24/15	Late Fringe Rotator M-F	1035p-235a		:30	0	\$0.00	NM	0	\$0.00
Week: 08/17/15		08/23/15		-----S-				1	\$10.00			
N 97	WNCF	08/22/15	08/22/15	Sa 7a-8a	7a-8a		:30	1	\$10.00	NM	1	\$10.00
Week: 08/17/15		08/23/15		-----S-				1	\$10.00			
D 98	WNCF	08/22/15	08/22/15	Sa 1030p-1130p	1030p-1130p		:30	0	\$0.00	NM	0	\$0.00
Week: 08/17/15		08/23/15		-----S				1	\$10.00			
N 101	WNCF	08/24/15	08/24/15	M-F 3p-4p	3p-4p		:30	1	\$95.00	NM	1	\$95.00
Week: 08/24/15		08/30/15		M-----				1	\$95.00			
Totals											76	\$2,710.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/15 - 08/25/15	76	\$2,710.00	(\$406.50)	\$2,303.50
Totals	76	\$2,710.00	(\$406.50)	\$2,303.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.