

CONTRACT



WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

WNCF

And:

Buying Time LLC
650 Massachusetts Ave NW Suite 210
Washington, DC 20001

Contract / Revision 203743 /		Alt Order # 09592807
Product DAVIS/M/D		
Contract Dates 07/28/15 - 08/03/15		Estimate # 4196
Advertiser Davis for Montg Mayor (R)		Original Date / Revision 07/02/15 / 07/10/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNCF	Account Executive Bill Thomas	Sales Office Washington-Kat
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 682	Product Code 689
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNCF	07/29/15	07/29/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/15	08/02/15	--W----				1	\$15.00			
N 2	WNCF	07/30/15	07/30/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/15	08/02/15	---T---				1	\$15.00			
N 3	WNCF	07/31/15	07/31/15	M-F 7a-9a	7a-9a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/15	08/02/15	----F--				1	\$15.00			
N 4	WNCF	07/29/15	07/29/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/15	08/02/15	--W----				1	\$10.00			
N 5	WNCF	08/03/15	08/03/15	M-F 11a-12p	11a-12p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/03/15	08/09/15	M-----				1	\$10.00			
N 6	WNCF	07/29/15	07/29/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/15	08/02/15	--W----				1	\$20.00			
N 7	WNCF	07/31/15	07/31/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/15	08/02/15	----F--				1	\$20.00			
N 8	WNCF	08/03/15	08/03/15	M-F 2p-3p	2p-3p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/03/15	08/09/15	M-----				1	\$20.00			
D 9	WNCF	07/29/15	07/29/15	M-F 4p-430p	4p-430p		:30			NM	0	\$0.00
D 10	WNCF	07/30/15	07/30/15	M-F 4p-430p	4p-430p		:30			NM	0	\$0.00
N 11	WNCF	07/30/15	07/30/15	M-F 530p-6p	530p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/15	08/02/15	---T---				1	\$35.00			
N 12	WNCF	08/03/15	08/03/15	M-F 530p-6p	530p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/03/15	08/09/15	M-----				1	\$35.00			
Totals											10	\$195.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
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(334)270-3200

WNCF

<u>Contract / Revision</u>	<u>Alt Order #</u>
203743 /	09592807

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/28/15 - 08/03/15	DAVIS/M/D	4196

<u>Advertiser</u>	<u>Original Date / Revision</u>
Davis for Montg Mayor (R	07/02/15 / 07/10/15

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
07/27/15 - 08/03/15	10	\$195.00	(\$29.25)	\$165.75
Totals	10	\$195.00	(\$29.25)	\$165.75

Signature: _____ **Date:** _____

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ORDER WORKSHEET

Rep Order# 9592807 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 203743

Printed: 07/09/15 3:20 PM
Last Received: 07/09/15 3:10 PM
Showing Buylines: All Rep and Station Changes

1 of 2

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (DAVA) DAVIS, ARTHUR
Product DAVIS/MR
Estimate# 4196
Buyer Liz Dome

Agency (BUYT) BUYING TIME LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 682/689/4196
Flight Dates 07/28/15-08/03/15

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MOST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINES PER YOUR FAX + BUYER REVISION REV TT - 195 PLEASE CONFIRM T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Total Cost
						(000)			Week	Weeks	Spots	
9*	W	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/29-07/29	0	1	0	\$0.00
			Sales remark: V3 1X NA									
			V3 More than 2 codes changed									
10*	Th	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/30-07/30	0	1	0	\$0.00
			Sales remark: V3 1X NA									
			V3 More than 2 codes changed									

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Aug2015: 10/ \$195.00

Order Totals: 10 / \$195.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$2,437.50
CABL .00% UNKN .00% WAKA 30.00% WBM .99% WCOV 5.99%
WNCN 8.00% WRJM .00% WSFA 55.02%

ORDER WORKSHEET

Rep Order# 9592807 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 203743

Printed: 07/09/15 3:20 PM
Last Received: 07/09/15 3:10 PM
Showing Buylines:

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (DAVIA) DAVIS, ARTHUR
Product DAVIS/M/R
Estimate# 4196
Buyer Liz Dome

Agency (BUYT) BUYING TIME LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 682/689/4196
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Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9592807 Ver# 1 Status New

Traffic Order# 203743

Printed: 06/30/15 12:33 PM
Last Received: 06/30/15 12:23 PM
Showing Buylines: All Rep and Station Changes

1 of 2

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (DAVA) DAVIS, ARTHUR
Product DAVIS/M/D
Estimate# 4196
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--- REMARKS ---

NEW ORDER POLITICAL PLEASE CONFIRM SHARE ESTIMATE T&R BILL

OK

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/29-07/29	1	1	1	\$15.00
2	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/30-07/30	1	1	1	\$15.00
3	F	7A-9A	GOOD MORNING AMERICA	30	-	-	\$15.00	07/31-07/31	1	1	1	\$15.00
4	W	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	07/29-07/29	1	1	1	\$10.00
5	M	11A-12P	WENDY WILLIAMS	30	-	-	\$10.00	08/03-08/03	1	1	1	\$10.00
6	W	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/29-07/29	1	1	1	\$20.00
7	F	2P-3P	STEVE HARVEY	30	-	-	\$20.00	07/31-07/31	1	1	1	\$20.00
8	M	2P-3P	STEVE HARVEY	30	-	-	\$20.00	08/03-08/03	1	1	1	\$20.00
9	W	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/29-07/29	1	1	1	\$60.00
10	Th	4P-430P	DIVORCE COURT	30	-	-	\$60.00	07/30-07/30	1	1	1	\$60.00
11	Th	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	07/30-07/30	1	1	1	\$35.00

ORDER WORKSHEET

Rep Order# 9592807 Ver# 1 Status New

Traffic Order#

Printed:

06/30/15 12:33 PM

2 of 2

Last Received:

06/30/15 12:23 PM

All Rep and Station Changes

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (DAVA) DAVIS, ARTHUR
Product DAVIS/M/D
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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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12	M	530P-6P	ABC32 NEWS AT 530PM	30	-	-	\$35.00	08/03-08/03	1	1	1	\$35.00
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REPORT TOTALS

Report Totals: 12 / \$315.00

SALES MONTHLY TOTALS

Aug2015: 12 / \$315.00

Order Totals: 12 / \$315.00 Total GRPs: 0.0

COMPETITIVE

Market Totals	CABL	UNKN	WAKA	WBMM	WCOV
\$3,937.50	.00%	.00%	30.00%	.99%	5.99%
WNCN	8.00%	WRJM	55.02%		

Books [null]
Demos RA35+P

CREDIT RISK

STANDARD CREDIT TERMS

203743

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNCF Montg AL</u>	Date: <u>4/9/15</u> <u>7/19/15</u>
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I, Buying Timebeing/on behalf of: Artur Davis for Mayora legally qualified candidate of the Republicanpolitical party for the office of: MayorIn the Primaryelection to be held on: August 25th 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available) \$

NET

195 gross

\$165.75 net

I represent that the payment for the above described broadcast time has been furnished by:

Anur Davis for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Peters

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/9/15

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Stephanie Patterson
Printed Name

NSM
Title