

INVOICE NO. EN5636868 6/25/2017

**BILL CYCLE** 201706

7/30/2017

STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015

## **INVOICE**

| AGENCY                    | AGENCY NO. | CUSTOMER                                | CUSTOMER NO. |
|---------------------------|------------|---|--------------|
| STRATEGIC MEDIA PLACEMENT | AG03235    | PENNSYLVANIANS FOR RESPONSIBLE GOVERNME | P52111       |

 ORDER NO.
 MARKET
 PRODUCT TYPE
 COST
 UNITS ORDERED
 UNITS AIRED

 EN11911632
 Erie
 TV
 \$1,271.00
 71
 71

### **INVOICE NOTES**

Gross Advertising Total \$1,271.00
Agency Commission (\$190.65)
Rep Commission (\$140.45)

Net Advertising Total \$939.90

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



INVOICE NO.

EN5636868

**INVOICE DATE** 

6/25/2017

**BILL CYCLE** 201706

**INVOICE DUE DATE** 7/30/2017

# **AFFIDAVIT**

**Product:** Comcast Order No: EN11911632 Estimate No: 5166

**TIM Est No:** 739024

Market: Erie Contract Type: Single

Campaign No:

AE Name: NCC - PIT - WASH DC

**Commercial Summary** 

| Spot ID | Title                            | Zone           | Networks           | Spots | Cost     |
|---------|----------------------------------|----------------|--------------------|-------|----------|
| NE11716 | TIPAPFRG1701H Tell Harrisburg    | Meadville/8277 | AEN, CNN, LIF, TLC | 46    | \$844.00 |
| NE17730 | TIPAPFRG1702RH No VGTs - Revised | Meadville/8277 | AEN, CNN, LIF, TLC | 25    | \$427.00 |

**Channel Summary** 

| Network | Zone           | Spot ID | Spots | Cost     |
|---------|----------------|---------|-------|----------|
| AEN     | Meadville/8277 | NE11716 | 12    | \$264.00 |
| AEN     | Meadville/8277 | NE17730 | 6     | \$132.00 |
| CNN     | Meadville/8277 | NE11716 | 9     | \$63.00  |
| CNN     | Meadville/8277 | NE17730 | 7     | \$49.00  |
| LIF     | Meadville/8277 | NE11716 | 12    | \$192.00 |
| LIF     | Meadville/8277 | NE17730 | 6     | \$96.00  |
| TLC     | Meadville/8277 | NE11716 | 13    | \$325.00 |
| TLC     | Meadville/8277 | NE17730 | 6     | \$150.00 |

| Date    | Net | Zone/Syscode   | Time    | Spot Name                     | Len | Line | Rate Flag | 3 |
|---------|-----|----------------|---------|-------------------------------|-----|------|-----------|---|
| 6-8-17  | AEN | Meadville/8277 | 11:30PM | TIPAPFRG1701H Tell Harrisburg | 30  | 1    | \$22.00   |   |
| 6-8-17  | CNN | Meadville/8277 | 4:59PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 5    | \$7.00    |   |
| 6-8-17  | CNN | Meadville/8277 | 6:53PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 5    | \$7.00    |   |
| 6-8-17  | LIF | Meadville/8277 | 11:10PM | TIPAPFRG1701H Tell Harrisburg | 30  | 9    | \$16.00   |   |
| 6-8-17  | TLC | Meadville/8277 | 7:21PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 13   | \$25.00   |   |
| 6-9-17  | AEN | Meadville/8277 | 9:47PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 1    | \$22.00   |   |
| 6-9-17  | CNN | Meadville/8277 | 4:20PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 5    | \$7.00    |   |
| 6-9-17  | LIF | Meadville/8277 | 11:39PM | TIPAPFRG1701H Tell Harrisburg | 30  | 9    | \$16.00   |   |
| 6-9-17  | TLC | Meadville/8277 | 11:58PM | TIPAPFRG1701H Tell Harrisburg | 30  | 13   | \$25.00   |   |
| 6-10-17 | AEN | Meadville/8277 | 7:53PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 1    | \$22.00   |   |
| 6-10-17 | LIF | Meadville/8277 | 11:48PM | TIPAPFRG1701H Tell Harrisburg | 30  | 9    | \$16.00   |   |
| 6-10-17 | TLC | Meadville/8277 | 8:15PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 13   | \$25.00   |   |
| 6-11-17 | AEN | Meadville/8277 | 7:42PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 1    | \$22.00   |   |
| 6-11-17 | LIF | Meadville/8277 | 8:56PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 9    | \$16.00   |   |
| 6-11-17 | TLC | Meadville/8277 | 11:19PM | TIPAPFRG1701H Tell Harrisburg | 30  | 13   | \$25.00   |   |
| 6-12-17 | AEN | Meadville/8277 | 7:12PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 2    | \$22.00   |   |
| 6-12-17 | CNN | Meadville/8277 | 4:44PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 17   | \$7.00    |   |
| 6-12-17 | LIF | Meadville/8277 | 8:49PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 10   | \$16.00   |   |
| 6-12-17 | TLC | Meadville/8277 | 9:47PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 14   | \$25.00   |   |
| 6-13-17 | AEN | Meadville/8277 | 11:11PM | TIPAPFRG1701H Tell Harrisburg | 30  | 2    | \$22.00   |   |
| 6-13-17 | CNN | Meadville/8277 | 6:30PM  | TIPAPFRG1701H Tell Harrisburg | 30  | 17   | \$7.00    |   |
| 6-13-17 | LIF | Meadville/8277 | 10:23PM | TIPAPFRG1701H Tell Harrisburg | 30  | 10   | \$16.00   |   |
| 6-13-17 | TLC | Meadville/8277 | 10:19PM | TIPAPFRG1701H Tell Harrisburg | 30  | 14   | \$25.00   |   |
| 6-14-17 | AEN | Meadville/8277 | 10:49PM | TIPAPFRG1701H Tell Harrisburg | 30  | 2    | \$22.00   |   |

| Date    | Net | Zone/Syscode   | Time    | Spot Name                        | Len | Line | Rate    | Flag |
|---------|-----|----------------|---------|----------------------------------|-----|------|---------|------|
| 6-14-17 | LIF | Meadville/8277 | 7:13PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 10   | \$16.00 |      |
| 6-14-17 | LIF | Meadville/8277 | 8:21PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 10   | \$16.00 |      |
| 6-14-17 | TLC | Meadville/8277 | 9:51PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 14   | \$25.00 |      |
| 6-15-17 | AEN | Meadville/8277 | 9:43PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 2    | \$22.00 |      |
| 6-15-17 | LIF | Meadville/8277 | 9:16PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 10   | \$16.00 |      |
| 6-15-17 | TLC | Meadville/8277 | 11:52PM | TIPAPFRG1701H Tell Harrisburg    | 30  | 14   | \$25.00 |      |
| 6-16-17 | AEN | Meadville/8277 | 9:23PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 2    | \$22.00 |      |
| 6-16-17 | CNN | Meadville/8277 | 5:27PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 17   | \$7.00  |      |
| 6-16-17 | CNN | Meadville/8277 | 6:55PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 17   | \$7.00  |      |
| 6-16-17 | TLC | Meadville/8277 | 9:47PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 14   | \$25.00 |      |
| 6-17-17 | AEN | Meadville/8277 | 11:54PM | TIPAPFRG1701H Tell Harrisburg    | 30  | 2    | \$22.00 |      |
| 6-17-17 | LIF | Meadville/8277 | 8:15PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 10   | \$16.00 |      |
| 6-17-17 | TLC | Meadville/8277 | 9:13PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 14   | \$25.00 |      |
| 6-17-17 | TLC | Meadville/8277 | 11:45PM | TIPAPFRG1701H Tell Harrisburg    | 30  | 14   | \$25.00 |      |
| 6-18-17 | AEN | Meadville/8277 | 8:12PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 2    | \$22.00 |      |
| 6-18-17 | LIF | Meadville/8277 | 8:19PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 10   | \$16.00 |      |
| 6-18-17 | TLC | Meadville/8277 | 8:16PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 14   | \$25.00 |      |
| 6-19-17 | AEN | Meadville/8277 | 9:42PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 3    | \$22.00 |      |
| 6-19-17 | CNN | Meadville/8277 | 4:19PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 7    | \$7.00  |      |
| 6-19-17 | CNN | Meadville/8277 | 6:37PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 7    | \$7.00  |      |
| 6-19-17 | LIF | Meadville/8277 | 11:44PM | TIPAPFRG1701H Tell Harrisburg    | 30  | 11   | \$16.00 |      |
| 6-19-17 | TLC | Meadville/8277 | 7:53PM  | TIPAPFRG1701H Tell Harrisburg    | 30  | 15   | \$25.00 |      |
| 6-20-17 | AEN | Meadville/8277 | 9:46PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 3    | \$22.00 |      |
| 6-20-17 | CNN | Meadville/8277 | 4:17PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 7    | \$7.00  |      |
| 6-20-17 | CNN | Meadville/8277 | 6:31PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 7    | \$7.00  |      |
| 6-20-17 | LIF | Meadville/8277 | 9:14PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 11   | \$16.00 |      |
| 6-20-17 | TLC | Meadville/8277 | 8:54PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 15   | \$25.00 |      |
| 6-21-17 | AEN | Meadville/8277 | 7:17PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 3    | \$22.00 |      |
| 6-21-17 | CNN | Meadville/8277 | 4:45PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 7    | \$7.00  |      |
| 6-21-17 | CNN | Meadville/8277 | 6:46PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 7    | \$7.00  |      |
| 6-21-17 | LIF | Meadville/8277 | 9:55PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 11   | \$16.00 |      |
| 6-21-17 | TLC | Meadville/8277 | 11:16PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 15   | \$25.00 |      |
| 6-22-17 | AEN | Meadville/8277 | 10:14PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 3    | \$22.00 |      |
| 6-22-17 | CNN | Meadville/8277 | 6:54PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 7    | \$7.00  |      |
| 6-22-17 | LIF | Meadville/8277 | 9:48PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 11   | \$16.00 |      |
| 6-22-17 | TLC | Meadville/8277 | 11:57PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 15   | \$25.00 |      |
| 6-23-17 | AEN | Meadville/8277 | 9:48PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 3    | \$22.00 |      |
| 6-23-17 | CNN | Meadville/8277 | 6:47PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 7    | \$7.00  |      |
| 6-23-17 | CNN | Meadville/8277 | 6:54PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 7    | \$7.00  |      |
| 6-23-17 | LIF | Meadville/8277 | 8:18PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 11   | \$16.00 |      |
| 6-23-17 | TLC | Meadville/8277 | 10:04PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 15   | \$25.00 |      |
| 6-24-17 | AEN | Meadville/8277 | 11:34PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 3    | \$22.00 |      |
| 6-24-17 | LIF | Meadville/8277 | 7:52PM  | TIPAPFRG1702RH No VGTs - Revised | 30  | 11   | \$16.00 |      |
| 6-24-17 | TLC | Meadville/8277 | 11:43PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 15   | \$25.00 |      |
| 6-25-17 | AEN | Meadville/8277 | 10:44PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 3    | \$22.00 |      |
| 6-25-17 | LIF | Meadville/8277 | 10:47PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 11   | \$16.00 |      |
| 6-25-17 | TLC | Meadville/8277 | 10:55PM | TIPAPFRG1702RH No VGTs - Revised | 30  | 15   | \$25.00 |      |

Order# EN11911632 Total: \$1,271.00



INVOICE NO. EN5636868 BILL CYCLE 201706

**BILL TO** 

STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015

## **REMITTANCE**

#### Please return this document with your payment

| AGENCY                    | AGENCY NO. | CUSTOMER                                   | CUSTOMER NO. |
|---------------------------|------------|--|--------------|
| STRATEGIC MEDIA PLACEMENT | AG03235    | PENNSYLVANIANS FOR<br>RESPONSIBLE GOVERNME | P52111       |

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949

Special Note:

**Phone:** 610-350-3675

**Note:** OMC\_Business\_Operations

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