

NCC Cable System Order

Order #	62432992
Syscode	8008
System Name	Suddenlink/Charleston, WV Interconnect
Market	Charleston, WV

Flight Dates	06/12/17 - 07/02/17
Agency	Canal Partners Media
Advertiser	The Coalition to Protect Womens Health

Update Date	06/16/17
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17 Proj. (Jul16 HUT, F
-	

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	3		
Total	\$13,720.00		
Commission	\$2,058.00		
Net Total	\$11,662.00		
Total Spots	112		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Women 35+
Makegood Policy	Approval Required

Comments :	Rev 6/16: Removed spots due to budget adjustment.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	6/12/17	6/18/17	05:00	19:00						X	X	-	-	4	\$53.00	\$212.00	30	
2	BRVO	BRVO DT	6/19/17	6/25/17	05:00	19:00	X	X	X	X	X	X	X	-	-	9	\$53.00	\$477.00	30	
3	BRVO	BRVO DT	6/26/17	7/2/17	05:00	19:00	X							-	-	1	\$53.00	\$53.00	30	
4	BRVO	BRVO PT	6/12/17	6/18/17	19:00	24:00						X	X	-	-	4	\$74.00	\$296.00	30	
5	BRVO	BRVO PT	6/19/17	6/25/17	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$74.00	\$666.00	30	-1x
6	BRVO	BRVO PT	6/26/17	7/2/17	19:00	24:00	X							-	-	1	\$74.00	\$74.00	30	
7	FOOD	FOOD DT	6/12/17	6/18/17	05:00	19:00						X	X	-	-	4	\$102.00	\$408.00	30	
8	FOOD	FOOD DT	6/19/17	6/25/17	05:00	19:00	X	X	X	X	X	X	X	-	-	9	\$102.00	\$918.00	30	
9	FOOD	FOOD DT	6/26/17	7/2/17	05:00	19:00	X							-	-	1	\$102.00	\$102.00	30	
10	FOOD	FOOD PT	6/12/17	6/18/17	19:00	24:00						X	X	-	-	4	\$169.00	\$676.00	30	
11	FOOD	FOOD PT	6/19/17	6/25/17	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$169.00	\$1,521.00	30	-1x
12	FOOD	FOOD PT	6/26/17	7/2/17	19:00	24:00	X							-	-	1	\$169.00	\$169.00	30	
13	HGTV	HGTV DT	6/12/17	6/18/17	05:00	19:00						X	X	-	-	4	\$133.00	\$532.00	30	
14	HGTV	HGTV DT	6/19/17	6/25/17	05:00	19:00	X	X	X	X	X	X	X	-	-	9	\$133.00	\$1,197.00	30	
15	HGTV	HGTV DT	6/26/17	7/2/17	05:00	19:00	X							-	-	1	\$133.00	\$133.00	30	
16	HGTV	HGTV PT	6/12/17	6/18/17	19:00	24:00						X	X	-	-	4	\$212.00	\$848.00	30	
17	HGTV	HGTV PT	6/19/17	6/25/17	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$212.00	\$1,908.00	30	-1x
18	HGTV	HGTV PT	6/26/17	7/2/17	19:00	24:00	X							-	-	1	\$212.00	\$212.00	30	
19	LIF	LIF DT	6/12/17	6/18/17	05:00	19:00						X	X	-	-	4	\$92.00	\$368.00	30	
20	LIF	LIF DT	6/19/17	6/25/17	05:00	19:00	X	X	X	X	X	X	X	-	-	9	\$92.00	\$828.00	30	
21	LIF	LIF DT	6/26/17	7/2/17	05:00	19:00	X							-	-	1	\$92.00	\$92.00	30	

NCC Cable System Order

Order #	62432992	Flight Dates	06/12/17 - 07/02/17	Update Date	06/16/17
Syscode	8008	Agency	Canal Partners Media	Version	2 Vs. 1
System Name	Suddenlink/Charleston, WV Interconnect	Advertiser	The Coalition to Protect Womens Health	Show All Lines	
Market	Charleston, WV	Client Code		Total # of Weeks	3
AE	Alexander Fiske	Product Code		Total	\$13,720.00
Sales Coordinator	Becca Karam	Est Code		Commission	\$2,058.00
Office	Washington	Product Name		Net Total	\$11,662.00
Phone	(301) 951-2620	Credit Status		Total Spots	112
Status	Not accepted	Primary Demo		Affiliate Split	100.0
Survey	DMA Nielsen Live+1 Jul17 Proj. (Jul16 HUT, F	Makegood Policy		Sold On	Cost Per Spot
-		Approval Required		GRP	-
				GIMP	-
				CPP	-

Comments : Rev 6/16: Removed spots due to budget adjustment.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	LIF PT	6/12/17	6/18/17	19:00	24:00						X	X	-	-	4	\$145.00	\$580.00	30	
23	LIF	LIF PT	6/19/17	6/25/17	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$145.00	\$1,305.00	30	-1x
24	LIF	LIF PT	6/26/17	7/2/17	19:00	24:00	X							-	-	1	\$145.00	\$145.00	30	

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
SPOTS	104	8	0	0	0	0	0	0	0	0	0	0	112
AMT	\$12,740.00	\$980.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,720.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/16/17

62432992 | Charleston, WV | Suddenlink/Charleston, WV Interconnect | 8008 |