

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

## CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 5/23/2017
2. **Name of Agency making the Request:** Waterfront Strategies
3. **Address of Agency making the Request:** 3050 K St. NW #101  
Washington, DC 20007
4. **Name of Agency Contact making the Request:** Jesse Demastrie
5. **Telephone Number of Agency Contact making the Request:** 202.338.8700
6. **Name of Organization Purchasing Time:** Majority Forward
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** JB Piersch, Karie Hancox, Rebecca Lanke, Susan McCue
8. **Description of Issue Presented:** US Senate Election
9. **Does this advertisement relate to an election?**  Yes  No  
  
Name of Candidate: Jeff Flake  
  
Candidate's Party Affiliation: Democrat  
  
Office Sought by Candidate: US Senate
10. **Request to Purchase Time:**  ACCEPTED BY SYSTEM  REJECTED BY SYSTEM
11. **Reason for Rejection:**  

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12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
Signature of Individual Receiving Request