

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
Second Quarter, 2013**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

# WQNN PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
Second Quarter, 2013  
07/02/2013

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHILD ABUSE PREVENTION:** April is Child Abuse Awareness Month. Child Abuse Prevention Services talk about the issue.
- **D DAY VET:** Marking The 69th Anniversary of D-Day With Black Mountain, NC WW2 Veteran Andy Andrews
- **FATE FOOD BANK:** Funding America Through Entertainment, Helping Local Food Banks Survive.
- **FATE OF BELE CHERE:** Bele Chere 2013, Will It Be Asheville's Last ? A Closer Look At What's At Stake
- **FOLK HERITAGE COMMITTEE:** Asheville's 47th Annual Shindig On The Green And The Folk Heritage Committee
- **HOMELESS UPDATE:** Homelessness is decreasing locally, Homeward Bound of AVL is one organization helping that trend
- **INTEGRATIVE HEALTH:** With Integrative Health practices, nurses at Mission are working to make hospital stays more comfort
- **MANNA HUNGER:** Hunger persists on a large scale in WNC. MANNA Food Bank is trying to address all of the need.
- **MARCH OF DIMES:** The March of Dimes strives to help prevent prematurity and birth defects. Learn how you can help.
- **MARIJUANA LAWS:** Should Marijuana be legal in NC? Efforts to reform marijuana laws in North Carolina discussed
- **ORGAN DONATION:** April is Organ Donation Awareness Month. A donor and recipient tell their story & explain process
- **Wildlife Concerns:** Spring and Summer Wildlife Concerns In The Region, Including Rabies and Lyme Disease

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
MARCH OF DIMES	CHANGES-MARCH OF DIMES (4/6/13)	The March of Dimes strives to help prevent prematurity and birth defects. Learn how you can help.	Michala Blanton Lowe	04/07/2013 07:36 AM	029:45
CHILD ABUSE PREVENTION	CHANGES-CHILD ABUSE PREVENTION (4/13/13)	April is Child Abuse Awareness Month. Child Abuse Prevention Services talk about the issue.	Bill McGuire & Ilene Procida	04/14/2013 07:35 AM	029:44
MARIJUANA LAWS	CHANGES-MARIJUANA LAWS (4/20/13)	Should Marijuana be legal in NC? Efforts to reform marijuana laws in North Carolina discussed	Jon Kennedy	04/21/2013 07:32 AM	029:44
ORGAN DONATION	CHANGES-ORGAN DONATION (4/27/13)	April is Organ Donation Awareness Month. A donor and recipient tell their story & explain process	Josh and Aaron Michael	04/28/2013 07:35 AM	029:44
FATE FOOD BANK	CHANGES-FATE FOOD BANK (5/11/2013)	Funding America Through Entertainment, Helping Local Food Banks Survive.	Joshua Stack	05/12/2013 07:36 AM	029:36
INTEGRATIVE HEALTH	CHANGES-INTEGRATIVE HEALTH (5/18/13)	With Integrative Health practices, nurses at Mission are working to make hospital stays more comfor	Lourdes Lorenz	05/19/2013 07:36 AM	029:45
MANNA HUNGER	CHANGES-MANNA HUNGER (5/25/13)	Hunger persists on a large scale in WNC. MANNA Food Bank is trying to address all of the need.	Cindy Threlkeld/Alisa Hixson	05/26/2013 07:37 AM	029:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESS UPDATE	CHANGES-HOMELESS UPDATE (6/1/13)	Homelessness is decreasing locally, Homeward Bound of AVL is one organization helping that trend	Emily Ball	06/02/2013 07:33 AM	029:41
D DAY VET	CHANGES-D DAY VET (6/8/13)	Marking The 69th Anniversary of D-Day With Black Mountain, NC WW2 Veteran Andy Andrews	Andy Andrews	06/09/2013 07:33 AM	029:36
Wildlife Concerns	CHANGES-WILDLIFE CONCERNS (6/15/13)	Spring and Summer Wildlife Concerns In The Region, Including Rabies and Lyme Disease	Mike Caraway	06/16/2013 07:32 AM	029:40
FATE OF BELE CHERE	CHANGES-BELE CHERE (6/22/13)	Bele Chere 2013, Will It Be Asheville's Last ? A Closer Look At What's At Stake	Sandra Travis	06/23/2013 07:35 AM	029:45
FOLK HERITAGE COMMITTEE	CHANGES-SHINDIG (6/29/13)	Asheville's 47th Annual Shindig On The Green And The Folk Heritage Committee	Kevin Hamlin	06/30/2013 07:32 AM	029:42

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Conservation	CAROLINA MTN LAND CONSERVANCY	000:19	023
ARTS	SMITHSONIAN	000:31	032
AUTISM SOCIETY OF NC	WQNQ/LOCALPSA/ZIPPINGAUTISM/30	000:32	071
DISASTER RELIEF	American Red Cross	000:30	013
DRUNK DRIVING	PSA/BUZZ DRIVING/30	000:30	011
GOLF	Animal Compassion Network	000:17	029
MILITARY AND VETERANS	FISHER HOUSE	000:30	032
MOTORCYCLE RUN	MRS HYATT'S MUSIC HOUSE	000:30	004
POVERTY	SHARE OUR STRENGTH	000:31	040
PSA	SHOW YOUR STRIPES	000:29	037
PSA	SHOW YOUR STRIPES	000:30	112
PSA	SHOW YOUR STRIPES	000:31	038
SCOUTING	Boy Scouts of America	000:30	001
VOLUNTEERISM	PEACE CORPS	000:16	003
VOLUNTEERISM	PEACE CORPS	000:17	001