

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
First Quarter, 2012**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

**Program Title: Dawson McAllister  
Duration: 120 Minutes  
Sunday 10:00 PM**

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
Second Quarter, 2012  
07/03/2012

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AFTER SCHOOL:** Leadership Asheville looks at the importance of out of school or after school programs for youth.
- **AIR QUALITY:** Ozone Season is here. What is the air quality situation like in WNC these days? Local experts weigh
- **ARTS EDUCATION:** NC Stage Company in Asheville says theatre can help students learn school subjects, social lessons
- **ASTHMA:** May is asthma awareness month. Discussion about signs, symptoms, triggers, treatment and more
- **AUTISM:** A local doctor and a mother of an autistic child talk about the disorder and how it is treated.
- **CHILD ABUSE:** April is Child Abuse Prevention Month, through raised awareness, experts hope to end this problem.
- **ELDER HEALTH:** The Area Agency on Aging and a retired physician discuss care for the elderly as services thin.
- **FISHER HOUSE:** Fisher House Memorial Day tribute to America's military and their families.
- **IMPORTANCE OF A WILL:** Having a will assures your assets go where you want them to go once you're gone.
- **ORGAN DONORS:** Even with more than a million organ donors in the US, thousands are still waiting for transplants
- **POVERTY:** discussion about situational and generational poverty, assistance available and more.
- **SUMMER HUNGER:** A new program in Buncombe County that will feed children through the summer, when not in school.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
AIR QUALITY	CHANGES - AIR QUALITY (3/31/12)	Ozone Season is here. What is the air quality situation like in WNC these days? Local experts weigh	Paul Moller/Ashley Feathersto	04/01/2012 07:33 AM	029:45
ORGAN DONORS	CHANGES- ORGAN DONORS (4/7/12)	Even with more than a million organ donors in the US, thousands are still waiting for transplants	Josh and Aaron Michael	04/08/2012 07:30 AM	029:42
CHILD ABUSE	CHANGES- CHILD ABUSE (4/14/12)	April is Child Abuse Prevention Month, through raised awareness, experts hope to end this problem.	Bill McGuire	04/15/2012 07:34 AM	029:45
ELDER HEALTH	CHANGES- ELDER HEALTH (4/21/12)	The Area Agency on Aging and a retired physician discuss care for the elderly as services thin.	Rebecca Chaplain	04/22/2012 07:32 AM	029:45
POVERTY	CHANGES- POVERTY (4/28/12)	discussion about situational and generational poverty, assistance available and more.	Jimmy Vestal	04/29/2012 07:30 AM	029:38
ASTHMA	CHANGES- ASTHMA (5/5/12)	May is asthma awareness month. Discussion about signs, symptoms, triggers, treatment and more	Melinda Shuler	05/06/2012 07:38 AM	029:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AUTISM	CHANGES - AUTISM (5/19/12)	A local doctor and a mother of an autistic child talk about the disorder and how it is treated.	Dr. Steven Love & Martha Boyd	05/20/2012 07:34 AM	029:45
FISHER HOUSE	CHANGES - FISHER HOUSE (5/26/12)	Fisher House Memorial Day tribute to America's military and their families.	Military & their families	05/27/2012 07:32 AM	029:48
AFTER SCHOOL	CHANGES- AFTER SCHOOL (6/2/12)	Leadership Asheville looks at the importance of out of school or after school programs for youth.	Bill Treasure-Justin Bellamy	06/03/2012 07:30 AM	029:44
SUMMER HUNGER	CHANGES- SUMMER HUNGER (6/9/12)	A new program in Buncombe Country that will feed children through the summer, when not in school.	Lanette Vaughn Hensley	06/10/2012 07:32 AM	029:44
IMPORTANCE OF A WILL	CHANGES- IMPORTANCE OF A WILL (06/16/12)	Having a will assures your assets go where you want them to go once you're gone.	Gene Ellison	06/17/2012 07:33 AM	029:49
ARTS EDUCATION	CHANGES- ARTS EDUCATION (6/23/12)	NC Stage Company in Asheville says theatre can help students learn school subjects, social lessons	Charlie McCever & Alexa Hardy	06/24/2012 07:34 AM	029:40

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	AIR FORCE RESERVE	000:31	009
-----	MAKE A WISH	000:32	036
-----	US dept of Defense	001:00	078
:30	GIVE KIDS A SMILE	000:31	001
BULLYING	DONORSCHOSE.ORG	000:31	014
BULLYING	DONORSCHOSE.ORG	000:32	014
HEALTH AND FITNESS	AD COUNCIL	000:29	079
HEALTH AND FITNESS	AD COUNCIL	000:30	125
HEALTH AND FITNESS	AD COUNCIL	000:31	144
HEALTH AND FITNESS	CITY OF HOPE	000:30	008
HEALTH AND FITNESS	CITY OF HOPE	000:31	016
MUSIC	DONORSCHOSE.ORG	000:32	013
POVERTY	DONORSCHOSE.ORG	000:31	014
POVERTY	DONORSCHOSE.ORG	000:33	014
SCOUTING	Boy Scouts of America	000:30	002
SELF ESTEEM	DONORSCHOSE.ORG	000:31	027
Zoolies	12-04-15 BUNCOMBE C TY 911 OUT	000:30	006

# WQNN PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

# DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS APRIL 2012

Date	Duration	Issues	Description
4/1/12	Hour 1	Pregnancy Relationship Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long)  Call – Pregnant By Older Guy Call – Accidentally Hurt Boyfriend’s Feelings Call – Drama With Two Guys
4/8/12		Relationship Family Relationship	Call – Kissed Another Guy Call – Addict Dad Won’t Clean Up Call – Dropped School For Boyfriend
4/15/12		Abuse Military Family	Call – Raped By Mom’s Boyfriend Call – Friends Against Her Joining Navy Call – Fighting With Mom
4/22/12		Relationship Addiction Family	Call – Leaving U.S., Wait For Boyfriend? Call – Addicted To Meth And Heroin Call – Fighting With Grandparents
4/29/12		Relationship Family Relationship	Call – Let Ex Go, Now Wants Him Back Call – Adoptive Parents Don’t Want Her Call – Dumped Because She Didn’t Want Sex

# DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS APRIL 2012

Date	Duration	Issues	Description
4/1/12	Hour 2	Abuse Family Family	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long)  Call – Almost Raped, Cutting Now Call – Fighting With Stepmom Call – Brother Is A Mooch
4/8/12		Abuse Stress Grief	Call – Almost Raped, Now On Drugs Call – Has Short Temper Lately Call – Depressed About Holiday Deaths
4/15/12		Relationship Relationship Relationship	Call – Afraid Of New Relationship Call – Dumped Because Girlfriend's Greedy Call – Leave Girlfriend For College?
4/22/12		Abuse Relationship Family	Call – Almost Raped, Stalked Call – Dumped Because Of Her Clothes Call – Move With Mom?
4/29/12		Marriage Family Abuse	Call – Alcoholic Husband Abandoned Her Call – Fighting With Mom Call – Raped By Mom's Boyfriend



# DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS APRIL 2012

Date	Duration	Issues	Description
			Dawson spoke to the following young people about their issues: (each Call is two to three minutes long)
4/1/12	Hour 3	Parenting Relationship Friendship	Call – Kids’ Dads Won’t Help Call – Afraid Boyfriend Will Leave Again Call – Friend In Bad Relationship
4/8/12		Relationship Family Relationship	Call – Relationship Lasted One Day Call – Addict Sister Manipulating Her Call – Druggie Boyfriend Wants A Baby
4/15/12		Family Relationship Family	Call – Should She Move? Call – Afraid To Get Close To Guys Call – Fighting With Mom
4/22/12		Relationship Relationship Stress	Call – Left Her Fiancee Call – Alcoholic Boyfriend Call – Haunted By Finding A Dead Body
4/29/12		Abuse Finances Abuse	Call – Let Girlfriend’s Child Drive Call – \$90K In Debt Call – Friend’s Dad Degrades Him

# DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS MAY 2012

Date	Duration	Issues	Description
5/6/12	Hour 1	Relationship Addiction Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long)  Call – Letting Boyfriend Use Her Call – Addicted To Porn Call – Dumped Boyfriend, Regrets It
5/13/12		Friendship Abuse Addiction	Call – Likes A Friend Call – Baby’s Dad Is Abusive Call – Fighting The Urge To Use
5/20/12		Abuse Friendship Spiritual	Call – Raped By Mom’s Cousin Call – Alienated Friend She Fell For Call – Having Crisis Of Faith
5/27/12		Abuse Friendship Spiritual	Call – Raped By Mom’s Cousin Call – Alienated Friend She Fell For Call – Having Crisis Of Faith

# DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS MAY 2012

Date	Duration	Issues	Description
5/6/12	Hour 2	Relationship Family Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long)  Call – Always Cheats On Girlfriends' Call – Fighting With Mom Call – Lies To Her Boyfriend A Lot
5/13/12		Relationship Military Family	Call – Always With Bad Boys Call – Former Marine, Has PTSD Call – Moved In With Mom, Fighting
5/20/12		Family Family Depression	Call – Afraid She'll Favor Second Child Call – Fighting With Mom Call – Feels Hopeless
5/27/12		Parenting Family Depression	Call – Afraid She'll Favor Second Child Call – Fighting With Mom Call – Depressed, Hopeless

# DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS MAY 2012

Date	Duration	Issues	Description
5/6/12	Hour 3	Family Relationship Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long)  Call – Should She Move? Call – Always Dates The Wrong Girl Call – Dumped Druggie Boyfriend
5/13/12		Friendship Relationship Relationship	Call – Likes A Friend Call – Always With Bad Guys Call – Dumped Ex Twice
5/20/12		Friendship Grief Positive	Call – Likes A Friend Call – Aunt Died Call – Overcame Panic Attacks
5/27/12		Relationship Grief Positive	Call – Likes A Friend Call – Aunt Died Call – Overcame Panic Attacks