

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
First Quarter, 2015**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

# WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
First Quarter, 2015  
04/02/2015

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ABC BOARDS:** Asheville ABC Board reps talk about how boards are run and how much money alcohol sales generate.
  - **ABC ISSUES:** Privatization vs state control. Asheville ABC Board reps discuss the pros and cons.
  - **AIR QUALITY:** The air quality in WNC has improved. How much? What else can be done?
  - **AVL AIRPORT:** Expansion At Asheville Regional Airport, A Closer Look
  - **CHILDREN FIRST:** Children First, Examing Family Issues In NC, A Closer Look
  - **J. Keiger & J. Winberger:** Enrollment In The Affordable Health Care Act , A Closer Look
  - **MLK DAY:** Remembering The Legacy Of Dr Martin Luther King Jr, A Closer Look
  - **NCGA PREVIEW:** Dr. Chris Cooper of WCU talks about the upcoming session of the NC General Assembly
  - **SCHOOL TECH:** Modern Day Technology In Elementary School Classrooms, A Closer Look
  - **SPORTS IMPACT:** Sports add a boost to the local economy each year. Especially the SoCon tournaments.
  - **TAX SEASON:** 2015 tax season In NC, A Closer Look
  - **VACCINATIONS:** Buncombe Co. health experts talk vaccination rates.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NCGA PREVIEW	CHANGES-NCGA PREVIEW (1/3/15)	Dr. Chris Cooper of WCU talks about the upcoming session of the NC General Assembly	Dr. Chris Cooper	01/04/2015 07:26 AM	029:44
SCHOOL TECH	CHANGES - SCHOOL TECH (01/10/15)	Modern Day Technology In Elementary School Classrooms, A Closer Look	Chad Upton	01/11/2015 07:27 AM	029:48
MLK DAY	CHANGES - MLK DAY (1/17/15)	Remembering The Legacy Of Dr Martin Luther King Jr, A Closer Look	Darren Waters	01/18/2015 07:28 AM	029:47
J. Keiger & J. Winberger	CHANGES - AFHCA ENROLL (1/24/15)	Enrollment In The Affordable Health Care Act , A Closer Look	Various	01/25/2015 07:32 AM	029:54
VACCINATIONS	CHANGES-VACCINATIONS (1/31/15)	Buncombe Co. health experts talk vaccination rates.	Dr. Jennifer Mulendor	02/01/2015 07:30 AM	029:46
TAX SEASON	CHANGES - TAX SEASON (2/7/15)	2015 tax season In NC, A Closer Look	Mark Hanson	02/08/2015 07:28 AM	029:53
CHILDREN FIRST	CHANGES - CHILDREN FIRST (2/14/15)	Children First, Examing Family Issues In NC, A Closer Look	Greg Borom	02/15/2015 07:31 AM	029:49
AVL AIRPORT	CHANGES - AVL AIRPORT(2/21/15)	Expansion At Asheville Regional Airport, A Closer Look	Tina Kinsey	02/22/2015 07:31 AM	029:39
SPORTS IMPACT	CHANGES-SPORTS IMPACT (2/27/15)	Sports add a boost to the local economy each year. Especially the SoCon tournaments.	Ben Vancamp & Jeff Cabe	03/01/2015 07:29 AM	029:47
ABC BOARDS	CHANGES-ABC BOARDS (3/7/15)	Asheville ABC Board reps talk about how	Mark Combs & Al Batago	03/08/2015 07:32 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		boards are run and how much money alcohol sales generate.			
ABC ISSUES	CHANGES-ABC ISSUES (3/14/15)	Privatization vs state control. Asheville ABC Board reps discuss the pros and cons.	Mark Combs & Al Batago	03/15/2015 07:28 AM	029:46
VACCINATIONS	CHANGES-VACCINATIONS (3/21/15)	Buncombe Co. health experts talk vaccination rates.	Dr. Jennifer Mulendor	03/22/2015 07:32 AM	029:46
AIR QUALITY	CHANGES-AIR QUALITY (3/27/15)	The air quality in WNC has improved. How much? What else can be done?	Ashley Featherstone	03/29/2015 07:33 AM	029:46

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:30	001
		000:32	004
Veterans Affairs	US DEPT OF VA	000:30	003
Pet Care	AVL HUMANE SOCIETY	001:02	003
CLOTHING DRIVE	ASHEVILLE BREWERS ALLIANCE	001:00	003

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
FINANCIAL WELLNESS	AD COUNCIL	000:59	015
FINANCIAL WELLNESS	AD COUNCIL	001:00	028
FOOD SAFETY	AD COUNCIL	001:00	015
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	008
MILITARY AND VETERANS	ESGR	000:30	005
MUSIC	NCHSAA	001:02	008
OLYMPIC SUPPORT	US OLYMPIC COMMITTEE	000:30	004
PET ADOPTION	AD COUNCIL	001:01	015
SCHOOLS	PROGRESSIVE EDUCATION PROGRAM	000:32	001
SPORTS	NCHSAA	000:31	003
SPORTS	NCHSAA	001:01	008
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	015
TEACHER RECRUITMENT	AD COUNCIL	001:00	014
YOUTH FITNESS	ASHEVILLE CHRISTIAN ACADEMY	000:31	001