

**WQNQ-FM 104.3
Fletcher, NC**

**Issues and Programs
Fourth Quarter, 2012**

**Program Title: Changes
Duration: 30 Minutes
Sunday 7:30 AM**

**Program Title: Dawson McAllister
Duration: 120 Minutes
Sunday 10:00 PM**

WQNN PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO
Asheville, NC
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/02/2013

WQNO
Quarterly Issues/Programs List

WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BREAST CANCER:** Discussion about awareness, treatment and solutions during Breast Cancer Awareness Month.
- **CHILDHOOD OBESITY:** Discussion about childhood obesity and whether we are winning or losing the battle.
- **CHILDREN FIRST-SUCCESS EQUATI:** Impact of poverty on children & their families, & Children 1st Communities in Schools.
- **FOOD INSECURITY:** Discussion on how Asheville Buncombe Food Policy Council proposes to solve WNC food security issues
- **HEALTH AND FITNESS:** (No issue/program description given.)
- **HOLIDAY SHOPPING:** Discussion about making the most of the season without dropping deep into debt
- **IMPORTANCE OF A WILL:** Having a will assures your assets got where you want them to go once you're gone
- **PLAYHOUSE ARTS:** Discussion about the significant role the arts plays in shaping the culture and its impact on WNC.
- **PREMATURE BABIES:** Discussion about dealing with 50 million babies born in the US every year are born premature
- **PUBLIC DISASTER AWARENESS:** One Second After, The Possible End Of The Worried World
- **SCHOOL VIOLENCE:** In light of the recent shootings in schools, a discussion about school violence in Buncombe County
- **SPECIAL OLYMPICS:** Special Olympics "A Very Merry Christmas" holiday special to create awareness for Special Olympics

- **SUSTAIN BIZ:** Discussion about connecting sustainable businesses that are growing to help each other succeed.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILDREN FIRST-SUCCESS EQUATI	CHANGES-CHILDREN FIRST-SUCCESS EQUATION (10/6/2012)	Impact of poverty on children & their families, & Children 1st Communities in Schools.	Greg Borom & Adrienne Ammerma	10/07/2012 07:35 AM	029:47
IMPORTANCE OF A WILL	CHANGES-IMPORTANCE OF A WILL (10/13/12)	Having a will assures your assets got where yuo want them to go once you're gone	Gene Ellison	10/14/2012 07:31 AM	029:49
BREAST CANCER	CHANGES - BREAST CANCER (10/20/12)	Discussion about awareness, treatment and solutions during Breast Cancer Awareness Month.	Dr. David Hetzel	10/21/2012 07:32 AM	029:44
FOOD INSECURITY	CHANGES-FOOD INSECURITY (10/27/12)	Discussion on how Asheville Buncombe Food Policy Council proposes to solve WNC food security issues	Gordon Smith	10/28/2012 07:37 AM	029:44
CHILDHOOD OBESITY	CHANGES-CHILDHOOD OBESITY (11/3/12)	Discussion about childhood obesity and whether we are winning or losing the battle.	Dr. Ameena Batada	11/04/2012 07:36 AM	029:47
HEALTH AND FITNESS	CHANGES-FISHER HOUSE PROGRAM (11/10/12)	-----	CITY OF HOPE	11/11/2012 07:31 AM	029:59
PREMATURE BABIES	CHANGES-PREMATURE BABIES (11/17/12)	Discussion about dealing with 50 million babies born in the US every year are born premature	Mission Children's Hospital	11/18/2012 07:34 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOLIDAY SHOPPING	CHANGES-HOLIDAY SHOPPING (11/24/12)	Discussion about making the most of the season without dropping deep into debt	Celeste Collins	11/25/2012 07:31 AM	029:40
SUSTAIN BIZ	CHANGES-SUSTAIN BIZ (12/1/12)	Discussion about connecting sustainable businesses that are growing to help each other succeed.	Matt Raker	12/02/2012 07:39 AM	029:42
PLAYHOUSE ARTS	CHANGES-PLAYHOUSE ARTS (12/6/12)	Discussion about the significant role the arts plays in shaping the culture and its impact on WNC.	Vincent Marini	12/09/2012 07:33 AM	029:42
PUBLIC DISASTER AWARENESS	CHANGES - DOOMSDAY (12/15/12)	One Second After, The Possible End Of The Worried World	William Forstchen	12/16/2012 07:37 AM	029:42
SPECIAL OLYMPICS	CHANGES-SPECIAL OLYMPICS (12/21/12)	Special Olympics "A Very Merry Christmas" holiday special to create awareness for Special Olympics	VARIOUS GUESTS	12/23/2012 07:43 AM	026:02
SCHOOL VIOLENCE	CHANGES-SCHOOL VIOLENCE (12/29/12)	In light of the recent shootings in schools, a discussion about school violence in Buncombe County	Drs.Tony Baldwin & Robby Adel	12/30/2012 07:38 AM	029:45

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Children's Charity	MAKE A WISH	000:16	016
Children's Charity	MAKE A WISH	000:32	053
Shop Locally	Small Business Saturday	000:31	012
Shop Locally	Small Business Saturday	000:32	006
Recruitment	US dept of Defense	001:00	337
ACN-Taste of Compassion	Animal Compassion Network	000:50	098
ARTS	SMITHSONIAN	000:31	004
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
MILITARY AND VETERANS	FISHER HOUSE	000:30	041
SELF ESTEEM	Special Olympics	000:24	005
SELF ESTEEM	Special Olympics	000:30	060
SELF ESTEEM	Special Olympics	000:31	020
Zoolies	ELECTION 10	000:30	001
Zoolies	ELECTION 10	000:33	002
Zoolies	ELECTION 8:20	000:30	001
Zoolies	ELECTION 8:50	000:29	001
Zoolies	ELECTION 8:50	000:30	002
Zoolies	SCHOOL CLOSING 10/30 UPDATE: 5:50A	000:29	001
Zoolies	SCHOOL CLOSING 10/31 UPDATE: 6:12A	000:28	001
Zoolies	SCHOOL CLOSING 11/6 UPDATE: 6:10A	000:16	001

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS OCTOBER 2012

Date	Duration	Issues	Description
10/7/12	Hour 1	Relationship Relationship Family	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Likes Two Guys Call – Baby’s Dad Moved Away Call – Fighting With Parents
10/14/12		Relationship Relationship Depressed	Call – Live With Family Or Boyfriend? Call – Baby’s Dad Not Helping Call – Won’t Try To Get Better
10/21/12		Family Family Friends	Call – Not Allowed To See Siblings Call – Alone With Two Kids Call – Friend Lied About Being Raped
10/28/12		Addiction Relationship Family	Call – Addicted To Pain Pills Call – Baby’s Dad Up And Left Call – Fighting With Parents

DAWSON MCALLISTER BROADCAST ISSUES
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OCTOBER 2012

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DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS OCTOBER 2012

Date	Duration	Issues	Description
10/7/12	Hour 2	Family Relationship Stress	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Family Is All Messed Up Call – Ex And Sex Call – School, Parents Are Divorcing
10/14/12		Abuse Relationship Abuse	Call – Boyfriend Calls Her Names Call – Ex Back With Girlfriend Call – Raped, Can't Get Over It
10/21/12		Relationship Abuse Pregnancy	Call – Baby's Dad Undependable Call – Ex Beat Her Call – Parents Say Marry Pregnant Girlfriend
10/28/12		Family Relationship Family	Call – Family Always Fighting Call – Ex Blamed Her For His Addiction Call – Now Living With Aunt And Cousin

DAWSON MCALLISTER BROADCAST ISSUES
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DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS OCTOBER 2012

Date	Duration	Issues	Description
10/7/12	Hour 3	Family Stress Stress	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Not Allowed To See His Son Call – Applying For College Call – Haunted By Her Past
10/14/12		Relationship Relationship Family	Call – Lives With Her Ex Call – Baby’s Dad Is Playing Around Call – Fighting With Parents
10/21/12		Relationship Addiction Grief	Call – Living With Girlfriend, Mom Hates Her Call – Addicted To Video Games Call – Fiancée Died
10/28/12		Medical Abuse Stress	Call – Legally Blind, How To Cope? Call – Boyfriend Cheats, Drinks, Screams Call – Getting Prank Calls

DAWSON MCALLISTER BROADCAST ISSUES
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DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS NOVEMBER 2012

Date	Duration	Issues	Description
11/4/12	Hour 1	Relationship Family Pregnancy	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Long Distance Relationship Call – Family Always Fighting Call – Girlfriend Pregnant, His Mom Is Mad
11/11/12		Family Relationship Relationship	Call – Parents Are Overbearing Call – Baby’s Dad Was Deported Call – Ex Bugging Her
11/18/12		Family Relationship Relationship	Call – Parents Are Overbearing Call – Baby’s Dad Was Deported Call – Ex Bugging Her
11/25/12		Legal Relationship Relationship	Call – Landlord Won’t Fix House Call – Baby’s Dad Won’t Pay Support Call – Ex Calling For Advice

DAWSON MCALLISTER BROADCAST ISSUES
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NOVEMBER 2012

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DAWSON MCALLISTER BROADCAST ISSUES
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DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS NOVEMBER 2012

Date	Duration	Issues	Description
11/4/12	Hour 2	Relationship Relationship Grief	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Baby’s Dad Wants Her Back Call – Ex Bothering His Wife Call – Mad At God Over Mom’s Death
11/11/12		Family Positive Suicide	Call – Always Fighting With Mom Call – Recovering Addict Call – Lost Child, Boyfriend Is Suicidal
11/18/12		Family Positive Suicide	Call – Always Fighting With Mom Call – Recovering Addict Call – Lost Child, Boyfriend Is Suicidal
11/25/12		Family Family Family	Call – Anger Issues Towards Baby’s Dad Call – Fighting With Parents Call – Mom Is Overprotective

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DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS NOVEMBER 2012

Date	Duration	Issues	Description
11/4/12	Hour 3	Relationship Suicide Family	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Long Distance Relationship Call – Aunt Died, Now Wants To Die Call – Fighting With Parents
11/11/12		Relationship Pregnancy Medical	Call – Long Distance Relationship Call – Adoption Or Keep Baby? Call – Friend Has Cancer
11/18/12		Relationship Pregnancy Medical	Call – Long Distance Relationship Call – Adoption Or Keep Baby? Call – Friend Has Cancer
11/25/12		Relationship Relationship Legal	Call – Long Distance Relationship Call – Baby’s Dad Won’t See Child Call – Falsely Accused Step-Dad Of Abuse

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DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS DECEMBER 2012

Date	Duration	Issues	Description
12/2/12	Hour 1	School Friends Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Skipping Too Much School Call – Beat One Of Them Up Call – Ex Calling Her Again
12/9/12		Pregnant Grief Relationship	Call – Plans Are Screwed Up Call – Baby Died, Updating Dawson Call – Ex Causing Problems
12/16/12		Relationship Military Relationship	Call – Long-Distance Call – Being Deployed, Has Baby Call – Ex Causing Problems
12/23/12		Relationship Positive Relationship	Call – Long-Distance Call – Clean, Trying To Be Good Mom Call – Ex Cheated Three Times
12/30/12		Relationship Abuse Relationship	Call – Long-Distance Call – Boyfriend Chokes Her, Won't Leave Call – Ex Cheated, They Have Child

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DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS DECEMBER 2012

Date	Duration	Issues	Description
12/2/12	Hour 2	Abuse Addiction Addiction	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Boyfriend Chokes Her, Alcoholic Call – Friend Cutting, On Drugs Call – Pain Pills And Pot
12/9/12		Addiction Suicide Family	Call – Afraid To Make Moms Same Mistakes Call – Friend Considering Suicide Call – Overprotective Mom
12/16/12		Family Grief Positive	Call – Angry At Dad Call – Fiancée Died, Can't Move On Call – Thank You For The Help
12/23/12		Anger Abuse Friends	Call – Anger Issues Call – Girlfriend Being Abused By Her Dad Call – One Now Distant
12/30/12		Family Family Grief	Call – Angry At Dad Call – Fighting With Step-Dad Call – Many Friends Died

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**DAWSON MCALLISTER BROADCAST ISSUES
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DECEMBER 2012**

Date	Duration	Issues	Description
12/2/12	Hour 3	Relationship Relationship Family	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Long-Distance Call – Baby’s Dad Won’t Support Call – Fighting With Parents A Lot
12/9/12		Abuse Relationship Friends	Call – Raped, Eating Disorder Call – Baby’s Dad Won’t Support Call – Friend Mad At Him, Unsure Why
12/16/12		Family Relationship Family	Call – Overprotective Mom Call – Baby’s Dad Won’t Work Call – Fighting With Step-Dad
12/23/12		Addiction Relationship Pregnant	Call – Pain Pills, Lost His Job Call – Baby’s Daddy Call – Girlfriend Pregnant, How To Tell Mom?
12/30/12		Relationship Relationship Positive	Call – Long-Distance Call – Baby’s Daddy Left Call – Recovering Addict

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