

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
Fourth Quarter, 2012**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

**Program Title: Dawson McAllister  
Duration: 120 Minutes  
Sunday 10:00 PM**

# WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
Fourth Quarter, 2012  
01/02/2013

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BREAST CANCER:** Discussion about awareness, treatment and solutions during Breast Cancer Awareness Month.
- **CHILDHOOD OBESITY:** Discussion about childhood obesity and whether we are winning or losing the battle.
- **CHILDREN FIRST-SUCCESS EQUATI:** Impact of poverty on children & their families, & Children 1st Communities in Schools.
- **FOOD INSECURITY:** Discussion on how Asheville Buncombe Food Policy Council proposes to solve WNC food security issues
- **HEALTH AND FITNESS:** (No issue/program description given.)
- **HOLIDAY SHOPPING:** Discussion about making the most of the season without dropping deep into debt
- **IMPORTANCE OF A WILL:** Having a will assures your assets got where you want them to go once you're gone
- **PLAYHOUSE ARTS:** Discussion about the significant role the arts plays in shaping the culture and its impact on WNC.
- **PREMATURE BABIES:** Discussion about dealing with 50 million babies born in the US every year are born premature
- **PUBLIC DISASTER AWARENESS:** One Second After, The Possible End Of The Worried World
- **SCHOOL VIOLENCE:** In light of the recent shootings in schools, a discussion about school violence in Buncombe County
- **SPECIAL OLYMPICS:** Special Olympics "A Very Merry Christmas" holiday special to create awareness for Special Olympics

- **SUSTAIN BIZ:** Discussion about connecting sustainable businesses that are growing to help each other succeed.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILDREN FIRST-SUCCESS EQUATI	CHANGES-CHILDREN FIRST-SUCCESS EQUATION (10/6/2012)	Impact of poverty on children & their families, & Children 1st Communities in Schools.	Greg Borom & Adrienne Ammerma	10/07/2012 07:35 AM	029:47
IMPORTANCE OF A WILL	CHANGES-IMPORTANCE OF A WILL (10/13/12)	Having a will assures your assets got where yuo want them to go once you're gone	Gene Ellison	10/14/2012 07:31 AM	029:49
BREAST CANCER	CHANGES - BREAST CANCER (10/20/12)	Discussion about awareness, treatment and solutions during Breast Cancer Awareness Month.	Dr. David Hetzel	10/21/2012 07:32 AM	029:44
FOOD INSECURITY	CHANGES-FOOD INSECURITY (10/27/12)	Discussion on how Asheville Buncombe Food Policy Council proposes to solve WNC food security issues	Gordon Smith	10/28/2012 07:37 AM	029:44
CHILDHOOD OBESITY	CHANGES-CHILDHOOD OBESITY (11/3/12)	Discussion about childhood obesity and whether we are winning or losing the battle.	Dr. Ameena Batada	11/04/2012 07:36 AM	029:47
HEALTH AND FITNESS	CHANGES-FISHER HOUSE PROGRAM (11/10/12)	-----	CITY OF HOPE	11/11/2012 07:31 AM	029:59
PREMATURE BABIES	CHANGES-PREMATURE BABIES (11/17/12)	Discussion about dealing with 50 million babies born in the US every year are born premature	Mission Children's Hospital	11/18/2012 07:34 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOLIDAY SHOPPING	CHANGES-HOLIDAY SHOPPING (11/24/12)	Discussion about making the most of the season without dropping deep into debt	Celeste Collins	11/25/2012 07:31 AM	029:40
SUSTAIN BIZ	CHANGES-SUSTAIN BIZ (12/1/12)	Discussion about connecting sustainable businesses that are growing to help each other succeed.	Matt Raker	12/02/2012 07:39 AM	029:42
PLAYHOUSE ARTS	CHANGES-PLAYHOUSE ARTS (12/6/12)	Discussion about the significant role the arts plays in shaping the culture and its impact on WNC.	Vincent Marini	12/09/2012 07:33 AM	029:42
PUBLIC DISASTER AWARENESS	CHANGES - DOOMSDAY (12/15/12)	One Second After, The Possible End Of The Worried World	William Forstchen	12/16/2012 07:37 AM	029:42
SPECIAL OLYMPICS	CHANGES-SPECIAL OLYMPICS (12/21/12)	Special Olympics "A Very Merry Christmas" holiday special to create awareness for Special Olympics	VARIOUS GUESTS	12/23/2012 07:43 AM	026:02
SCHOOL VIOLENCE	CHANGES-SCHOOL VIOLENCE (12/29/12)	In light of the recent shootings in schools, a discussion about school violence in Buncombe County	Drs.Tony Baldwin & Robby Adel	12/30/2012 07:38 AM	029:45

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Children's Charity	MAKE A WISH	000:16	016
Children's Charity	MAKE A WISH	000:32	053
Shop Locally	Small Business Saturday	000:31	012
Shop Locally	Small Business Saturday	000:32	006
Recruitment	US dept of Defense	001:00	337
ACN-Taste of Compassion	Animal Compassion Network	000:50	098
ARTS	SMITHSONIAN	000:31	004
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
MILITARY AND VETERANS	FISHER HOUSE	000:30	041
SELF ESTEEM	Special Olympics	000:24	005
SELF ESTEEM	Special Olympics	000:30	060
SELF ESTEEM	Special Olympics	000:31	020
Zoolies	ELECTION 10	000:30	001
Zoolies	ELECTION 10	000:33	002
Zoolies	ELECTION 8:20	000:30	001
Zoolies	ELECTION 8:50	000:29	001
Zoolies	ELECTION 8:50	000:30	002
Zoolies	SCHOOL CLOSING 10/30 UPDATE: 5:50A	000:29	001
Zoolies	SCHOOL CLOSING 10/31 UPDATE: 6:12A	000:28	001
Zoolies	SCHOOL CLOSING 11/6 UPDATE: 6:10A	000:16	001