

**WQNQ-FM 104.3
Fletcher, NC**

**Issues and Programs
Fourth Quarter, 2017**

**Program Title: Changes
Duration: 30 Minutes
Sunday 7:30 AM**

WQNN PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO
Asheville, NC
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/02/2018

WQNO
Quarterly Issues/Programs List

WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BREAST CANCER:** Dr. Helen Sandven talks breast cancer. Rep. Meadows on the budget. NCDPS on flood insurance.
- **HEALTH AND SAFETY:** Dr. Michael Burriss of Asheville Urological on screening. NC Forest Service's Brian Haines w/ tips.
- **HEALTHCARE ENROLLMENT:** Open enrollment is over. Dr. Carly Brown of Ashewell Medical Group joins us.
- **HOLIDAY SAFETY:** Kelley Klope of Asheville Fire and Christina Hallingse of Asheville Police give safety tips
- **HOLIDAY SPENDING:** Casey Scott of Mission talks holiday weight gain. Celeste Coollins of OnTrack talks holiday budgets
- **OPIOD ABUSE:** Buncombe Sheriff Van Duncan, DA Todd Williams, and APD Chief Tammy Hooper discuss the epidemic
- **PUBLIC AWARENESS:** AAA's Tiffany Wright has winter driving tips. UNCTV GM Brian Sickora gives an inside look.
- **RED CROSS:** The Red Cross' Jerri Jameson returns from TX. Bethany Christian Services work on adoption.
- **Year In Government:** 2017 was another crazy political year. WCU's Dr. Chris Cooper has the highlights.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RED CROSS	CHANGES-HURRICANE ADOPTION 100117	The Red Cross' Jerri Jameson returns from TX. Bethany Christian Services work on adoption.	RED CROSS	10/01/2017 07:32 AM	029:44
OPIOD ABUSE	CHANGES-OPIOID SPECIAL 100817	Buncombe Sheriff Van Duncan, DA Todd Williams, and APD Chief Tammy Hooper discuss the epidemic	Todd Williams	10/08/2017 07:34 AM	029:46
BREAST CANCER	CHANGES-BREAST CANCER BUDGET FLOOD INS 102217	Dr. Helen Sandven talks breast cancer. Rep. Meadows on the budget. NCDPS on flood insurance.	Mission Hospital Experts	10/22/2017 07:33 AM	029:42
HEALTH AND SAFETY	CHANGES-PROSTATE FIRE SEASON 102917	Dr. Michael Burris of Asheville Urological on screening. NC Forest Service's Brian Haines w/ tips.	Asheville Urological Assoc.	10/29/2017 07:32 AM	029:42
HEALTHCARE ENROLLMENT	CHANGES-HEALTHCARE ECONOMY 110517	Geoffery Ferland of Hummingbird Ins. talks open enrollment. Brenda Mills on economic summit	City of Asheville	11/05/2017 07:31 AM	029:41
OPIOD ABUSE	CHANGES-OPIOIDS FRYAR FROST 111217	Buncombe Co. Commissioners Ellen Frost and Mike Fryar discuss the opioid epidemic	BUNCOMBE COUNTY	11/12/2017 07:35 AM	029:44
HOLIDAY SPENDING	CHANGES-HOLIDAY EATING SPENDING 111917	Casey Scott of Mission talks holiday weight gain. Celeste Coollins of OnTrack talks holiday budgets	ON TRACK WNC	11/19/2017 07:32 AM	029:44
HOLIDAY SPENDING	CHANGES-HOLIDAY EATING SPENDING 112617	Casey Scott of Mission talks holiday weight gain. Celeste Coollins of OnTrack talks holiday budgets	ON TRACK WNC	11/26/2017 07:32 AM	029:44
HOLIDAY SAFETY	CHANGES-HOLIDAY SAFETY 120317	Kelley Klope of Asheville Fire and Christina Hallingse of Asheville Police give safety tips	City of Asheville	12/03/2017 07:34 AM	029:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOLIDAY SAFETY	CHANGES-HOLIDAY SAFETY 121017	Kelley Klope of Asheville Fire and Christina Hallingse of Asheville Police give safety tips	City of Asheville	12/10/2017 07:31 AM	029:40
HEALTHCARE ENROLLMENT	CHANGES-2018 HEALTH INS 121717	Open enrollment is over. Dr. Carly Brown of Ashewell Medical Group joins us.	Ashewell Medical Group	12/17/2017 07:34 AM	029:28
Year In Government	CHANGES-YEAR IN POLITICS 122417	2017 was another crazy political year. WCU's Dr. Chris Cooper has the highlights.	WESTERN CAROLINA UNIV	12/24/2017 07:32 AM	029:39
PUBLIC AWARENESS	CHANGES-AAA WINTER UNCTV 123117	AAA's Tiffany Wright has winter driving tips. UNCTV GM Brian Sickora gives an inside look.	UNC-TV	12/31/2017 07:33 AM	029:45

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
iHeartMedia	iHM Understood Long Form PSA	030:00	001
COMMUNITY INVOLVEMENT	Small Business Saturday	000:30	003
HEALTH AND FITNESS	RED	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
PSA	DEPT OF HOMELAND SECURITY	000:30	005
PSA	DO SOMETHING.ORG/HIDE AND SEE	000:28	003
PSA	JED FOUNDATION	000:30	002
PSA	RED	000:29	009
PSA	SPIRIT DAY	000:30	003
VOLUNTEERISM	PEACE CORPS	000:17	001