

**WQNQ-FM 104.3
Fletcher, NC**

**Issues and Programs
Second Quarter, 2015**

**Program Title: Changes
Duration: 30 Minutes
Sunday 7:30 AM**

WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO
Asheville, NC
Quarterly Issues/Programs List
Second Quarter, 2015
07/02/2015

WQNO
Quarterly Issues/Programs List

WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CAR CARE:** Keeping your car running properly is important for your wallet and the environment
 - **Cycle safety, primary, fire:** Motorcycle awareness, NC's Presidential Primary move, and smoke alarms save lives
 - **DUKE RABIES BLOOD:** Asheville is getting a power plant switch, summer raises awareness of rabies & the need for blood
 - **ENTREPRENEURSHIP:** Entrepreneurship booms in WNC. Advantage West helps with the growth.
 - **HEROIN BABIES HOMELESS:** Heroin issues, the March For Babies is coming up, and WNC Rescue Ministries talk homelessness
 - **MANNA HUNGER:** MANNA Food Bank discusses the hunger need in WNC, plus the upcoming Blue Jean Ball.
 - **MISSION CAMPS:** Survivors of breast cancer and stroke get rejuvenated with camps sponsored by Mission Foundation
 - **MISSION GENETICS:** Mission Health genetics experts talk about how genetics information improves treatments and outcome
 - **SKEETERS TICKS:** Mosquito and tick season in full swing. Prevention of critters and medical treatment for bites.
 - **SUMMER HUNGER:** MANNA, Buncombe Co. Schools, & Eblen Charities make sure kids don't go hungry during the summer.
 - **USE OF FORCE:** Buncombe co. sherrif Van Duncan talks about the Use of Force & what justifies officers using force
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENTREPRENEURSHIP	CHANGES- ENTREPRENEURSHIP (4/4/15)	Entrepreneurship booms in WNC. Advantage West helps with the growth.	Matt Raker	04/05/2015 07:27 AM	029:46
MISSION GENETICS	CHANGES - MISSION GENETICS (4/12/15)	Mission Health genetics experts talk about how genetics information improves treatments and outcome	Lynn Dressler-Sharon Roberts	04/12/2015 07:27 AM	029:44
CAR CARE	CHANGES-CAR CARE (04/18/15)	Keeping your car running properly is important for your wallet and the environment	Jim Sexton & Brian White	04/19/2015 07:26 AM	029:27
HEROIN BABIES HOMELESS	CHANGES-HEROIN BABIES HOMELESS (4/25/15)	Heroin issues, the March For Babies is coming up, and WNC Rescue Ministries talk homelessness	V. Duncan, M. Woods, M.Lowe	04/26/2015 07:27 AM	029:44
Cycle safety, primary, fire	CHANGES-MOTORCYCLE SAFETY, PRIMARY, FIRE (5/2/15)	Motorcycle awareness, NC's Presidential Primary move, and smoke alarms save lives	S.Ensley, C. Pope, C. Brown	05/03/2015 07:31 AM	029:44
MISSION CAMPS	CHANGES-MISSION CAMPS (5/16/15)	Survivors of breast cancer and stroke get rejuvenated with camps sponsored by	Leslie Verner	05/17/2015 07:30 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Mission Foundation			
DUKE RABIES BLOOD	CHANGES-DUKE RABIES BLOOD (5/23/15)	Asheville is getting a power plant switch, summer raises awareness of rabies & the need for blood	Various	05/24/2015 07:31 AM	029:47
MANNA HUNGER	CHANGES-MANNA HUNGER (5/30/15)	MANNA Food Bank discusses the hunger need in WNC, plus the upcoming Blue Jean Ball.	Cindy Threlkeld/Alisa Hixson	05/31/2015 07:35 AM	029:40
SKEETERS TICKS	CHANGES-SKEETERS TICKS (6/6/15)	Mosquito and tick season in full swing. Prevention of critters and medical treatment for bites.	Sue Morrison/Dr. Cass Ingram	06/07/2015 07:33 AM	029:43
SUMMER HUNGER	CHANGES-SUMMER HUNGER (6/13/15)	MANNA, Buncombe Co. Schools, & Eblen Charities make sure kids don't go hungry during the summer.	J. Ross, B. Stahl, M. Andrea	06/14/2015 07:27 AM	029:43
SUMMER HUNGER	CHANGES-SUMMER HUNGER (6/20/15)	MANNA, Buncombe Co. Schools, & Eblen Charities make sure kids don't go hungry during the summer.	J. Ross, B. Stahl, M. Andrea	06/21/2015 07:32 AM	029:43
USE OF FORCE	CHANGES- USE OF FORCE (6/26/15)	Buncombe co. sherrif Van Duncan talks about the Use of Force & what justifies officers using force	Van Duncan	06/28/2015 07:31 AM	029:55

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:31	003
		000:32	004
		000:33	001
		000:34	001
Veterans Affairs	US DEPT OF VA	000:30	002
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:24	002
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:26	004
Asheville Parks & Rec	ASHEVILLE WELLNESS	000:31	003
FARMER'S THANK AMERC TEACHERS	Various	030:01	001
FINANCIAL WELLNESS	AD COUNCIL	000:59	012
FINANCIAL WELLNESS	AD COUNCIL	001:00	023
FIRE PREVENTION	Asheville Fire Dept.	000:30	001
FOOD SAFETY	AD COUNCIL	001:00	015
MARCH OF DIMES	March of Dimes	001:00	003
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MUSIC	NCHSAA	001:02	013
OLYMPIC SUPPORT	US OLYMPIC COMMITTEE	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PET ADOPTION	AD COUNCIL	001:01	014
SPORTS	NCHSAA	000:31	001
SPORTS	NCHSAA	000:32	002
SPORTS	NCHSAA	001:01	012
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	014
TEACHER RECRUITMENT	AD COUNCIL	001:00	013