

**WQNQ-FM 104.3
Fletcher, NC**

Issues and Programs

First Quarter, 2012

**Program Title: Changes
Duration: 30 Minutes
Sunday 7:30 AM**

**Program Title: Dawson McAllister
Duration: 120 Minutes
Sunday 10:00 PM**

WQNO
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2012
04/03/2012

WQNO
Quarterly Issues/Programs List

WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **2012 ELECTIONS:** Discussion about redistricting and new election policy in a key Buncombe County race.
- **ALZHIEMERS:** Alzhiemers & cognitive diseases affect many people. Discussion about what research is teaching us.
- **BULLYING:** With No Name Calling Week just over, discuss about anti-bullying efforts.
- **CHILD POVERTY:** Discussion about the struggling economy & rate of child poverty is getting worse. What can be done?
- **ENTREPRENEURSHIP:** Local entrepreneurship expert & business owner discuss how to start a business & keep it running.
- **FINANCIAL WELLNESS:** January is Financial Wellness Month making it a good time to look at your finances & set 2012 goals
- **FOSTER TRANSITION:** Foster children making the transtion into adulthood sometimes need help
- **GIRL HEALTH:** Girls on the Run assists young girls struggling with self-esteem, communication and other issues.
- **HEART HEALTH:** Discussion about American Heart Month in February, heart attack symptoms and healthy hearts
- **HUMAN TRAFFICING:** What is the human trafficking impact on NC? Steve Sedahl finds out.
- **MARCH OF DIMES:** Premature births are a common occurence, but the March of Dimes works to prevent those.
- **POVERTY:** The latest census data indicates 1 in 2 Americans are classified as living in poverty or low income

- **TECHNOLOGY IN SCHOOLS:** Discussion about the challenges of putting more technology in our schools

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POVERTY	CHANGES - POVERTY (12/30/11)	The latest census data indicates 1 in 2 Americans are classified as living in poverty or low income	Jimmy Vestal	01/01/2012 07:32 AM	029:41
FINANCIAL WELLNESS	CHANGES - FINANCIAL WELLNESS (1/6/12)	January is Financial Wellness Month making it a good time to look at your finances & set 2012 goals	Celeste Collins	01/08/2012 07:36 AM	029:41
FOSTER TRANSITION	CHANGES - FOSTER TRANSITION (1/14/12)	Foster children making the transition into adulthood sometimes need help	Mark Upright-Carolyn Ashworth	01/15/2012 07:30 AM	029:46
GIRL HEALTH	CHANGES-GIRL HEALTH (1/21/12)	Girls on the Run assists young girls struggling with self-esteem, communication and other issues.	Rachelle Sorenson-Cox	01/22/2012 07:33 AM	029:48
BULLYING	CHANGES-BULLYING (1/27/12)	With No Name Calling Week just over, discuss about	Michelle Lemell & Katie Levy	01/29/2012 07:33 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		anti-bullying efforts.			
HEART HEALTH	CHANGES-HEART HEALTH (2/3/12)	Discussion about American Heart Month in February, heart attack symptoms and healthy hearts	Frank Castelblanco	02/05/2012 07:38 AM	029:44
ALZHIEMERS	CHANGES - ALZHIEMERS (2/10/12)	Alzhiemers & cognitive diseases affect many people. Discussion about what research is teaching us.	Dr. Peggy Noel	02/12/2012 07:39 AM	029:42
TECHNOLOGY IN SCHOOLS	CHANGES-TECH IN SCHOOL (02/18/12)	Discussion about the challenges of putting more technology in our schools	Monty Fuchs & Todd Trantham	02/19/2012 07:37 AM	029:45
ENTREPRENEURS HIP	CHANGES-ENTREPRENEURS HIP (02/24/12)	Local entrepreneurship expert & business owner discuss how to start a business & keep it running.	Matt Raker & Brian Boggs	02/26/2012 07:34 AM	029:43
HUMAN TRAFFICING	CHANGES - HUMAN TRAFFICING (3/2/12)	What is the human trafficking impact on NC? Steve Sedahl finds out.	Charity Magnason	03/04/2012 07:36 AM	022:06
2012 ELECTIONS	CHANGES-2012 ELECTIONS (3/10/12)	Discussion about redistricting and new election policy in a key Buncombe County race.	Chris Cooper	03/11/2012 07:31 AM	029:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MARCH OF DIMES	CHANGES-MARCH OF DIMES (3/17/12)	Premature births are a common occurrence, but the March of Dimes works to prevent those.	Terri Queen & Mashala Blanton	03/18/2012 07:26 AM	029:40
CHILD POVERTY	CHANGES-CHILD POVERTY (3/24/12)	Discussion about the struggling economy & rate of child poverty is getting worse. What can be done?	Allison Jordan & Greg Borum	03/25/2012 07:40 AM	029:41

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fundraising	MAKE A WISH	000:32	148
Babies	March of Dimes	000:18	051
Recruitment	US dept of Defense	001:00	045
BULLYING	DONORSCHOSE.ORG	000:30	021
BULLYING	DONORSCHOSE.ORG	000:31	059

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	DONORSCHOSE.ORG	000:32	043
LITERACY	DONORSCHOSE.ORG	000:30	056
MUSIC	DONORSCHOSE.ORG	000:29	059
MUSIC	DONORSCHOSE.ORG	000:32	043
POVERTY	DONORSCHOSE.ORG	000:31	050
POVERTY	DONORSCHOSE.ORG	000:33	063
SELF ESTEEM	DONORSCHOSE.ORG	000:31	027
Zoolies	01-03-12 closings @ 650am	000:45	002
Zoolies	12-03-09 I-40 WB CLOSED AT 53	000:29	005
Zoolies	ROCK SLIDE I-40	001:00	008
Zoolies	SCHOOL CLOSING @4:30PM	000:14	003

WQNN PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS JANUARY 2012

Date	Duration	Issues	Description
1/1/12	Hour 1	Addiction Relationship Pregnancy	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Pain Med Addiction Call – 25 Yr Old Boyfriend Proposed Call – Girlfriend May Be Lying About Pregnancy
1/8/12		Family Abuse Relationship	Call – Never Had A Family Call – Attacked By Co-worker Call – Engaged, Dumped Within A Month
1/15/12		Family Relationship Abuse	Call – Overprotective Of Brothers Call – Five Kids, Boyfriend Won't Commit Call – Girlfriend Abused Him, Changed Him
1/22/12		Friendship Addiction Depression	Call – Friend Making Poor Choices Call – Addicted After Divorcing Call – Depressed For 2 Years Now
1/29/12		Relationship Grief Relationship	Call – Just Went Through Break Up Call – One Year Anniversary Of Child's Death Call – Doesn't Love Boyfriend

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS JANUARY 2012

Date	Duration	Issues	Description
1/1/12	Hour 2	Positive Abuse Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Advice For Listeners Call – Depressed, Rape As A Child Call – Likes A Lot Of Boys
1/8/12		Family Addiction Addiction	Call – No Relationship With Dad Call – Addicted To Sex Call – Friend Addicted To Marijuana
1/15/12		Positive Friendship Medical	Call – Changed Her Life, Thanks! Call – Friend Getting Into Drugs Call – Lots of Migraines, No Answers
1/22/12		Abuse Relationship Positive	Call – Being Sexually Harassed Call – Ex Didn't Want To "Ruin" It Call – Thanks For Advice
1/29/12		Friendship Relationship Grief	Call – Bad Influences Call – Different Faith Than Boyfriend Call – Lost Three Relatives, Angry At God

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS JANUARY 2012

Date	Duration	Issues	Description
1/1/12	Hour 3	Family Abuse Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Never Had A Family Call – Attacked By Co-worker Call – Engaged, Dumped In One Month
1/8/12		Medical Stress Grief	Call – Anorexic Call – Having Strange Thoughts Call – Lots Of Death, Losing Her Faith
1/15/12		Career Grief Finances	Call – Problems Finding A Job Call – Baby Daughter Died Call – Homeless
1/22/12		Family Self-Injury Relationship	Call – Off Drugs, Parents Skeptical Call – Cutting, Worried About Parents Call – Ex Cheated, Wants Him Back
1/29/12		Relationship Friendship Relationship	Call – Likes Two Girls Call – Arguing Over A Joke Call – Doesn't "Deserve" Boyfriend

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS FEBRUARY 2012

Date	Duration	Issues	Description
2/5/12	Hour 1	Abuse Suicide Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Raped By His Best Friend Call – “Date Me Or I’ll Kill Myself” Call – Doesn’t Love Fiancee
2/12/12		Family Family Family	Call – Mom Is Bipolar, Gay Call – Alcoholic Mom Call – Fighting With Dad, Stepmom
2/19/12		Education Grief Family	Call – Problems At School Call – A Lot Of Deaths All At Once Call – Fighting With Dad’s Girlfriend
2/26/12		Pregnancy Abuse Relationship	Call – Pregnant By Older Guy Call – Abusive Ex Call – Doesn’t Trust Cheating Boyfriend

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
FEBRUARY 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
FEBRUARY 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS FEBRUARY 2012

Date	Duration	Issues	Description
2/5/12	Hour 2	Abuse Abuse Suicide	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – 56 Yr Old Tried To Rape Her Call – Friend’s Boyfriend Is Abusive Call – Heard Friend’s Boyfriend Kill Himself
2/12/12		Abuse Relationship Suicide	Call – Abusive Boyfriend Flirts With Ex Call – Doesn’t Think Boyfriend Will Propose Call – Heard Friend’s Suicide
2/19/12		Abuse Relationship Abuse	Call – Abusive Boyfriend Call – Doesn’t Trust Boyfriend Call – Raped By Her Cousin
2/26/12		Abuse Family Addiction	Call – Abusive Ex Call – Fighting With Family Over Boyfriend Call – On Drugs, Wants To Stop

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
FEBRUARY 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
FEBRUARY 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS FEBRUARY 2012

Date	Duration	Issues	Description
2/5/12	Hour 3	Self-Esteem Abuse Family	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Should She Get A Tattoo? Call – Abusive Boyfriend Call – Fighting With Dad A Lot
2/12/12		Relationship Abuse Relationship	Call – Keeps Cheater Boyfriend Around Call – Boyfriend Is Abusive Call – Doesn't Trust Boyfriend
2/19/12		Self-Injury Family Pregnancy	Call – Mom's Cutting Herself Call – Alcoholic Mom Blames Her Call – Friend's BF Raped Her, Now Pregnant
2/26/12		Relationship Family Relationship	Call – Keeps Dating Bad Guys Call – Abandoned Call – Doesn't Trust Girlfriend

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
FEBRUARY 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
FEBRUARY 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS MARCH 2012

Date	Duration	Issues	Description
3/4/12	Hour 1	Abuse Relationship Friendship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Raped By Her Dad Call – Abusive Ex Call – Friend In Bad Relationship
3/11/12		Relationship Relationship Relationship	Call – Keeps Taking Ex Back Call – Abusive Ex Wants Her Back Call – Doesn't Trust Girlfriend
3/18/12		Relationship Abuse Relationship	Call – Keeps Taking Loser Ex Back Call – Abusive Ex Wants Her Back Call – Doesn't Trust Guys
3/25/12		Abuse Abuse Family	Call – Kids' Dad Is Abusive Call – Almost Raped By Friend Call – Fighting With Grandparents

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
MARCH 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
MARCH 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS MARCH 2012

Date	Duration	Issues	Description
3/4/12	Hour 2	Pregnancy Relationship Relationship	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – 13 Yr Old Friend Is Pregnant Call – Doesn't Trust Girlfriend Call – Keeps Going Back To Ex
3/11/12		Abuse Family Pregnancy	Call – Alcoholic, Abusive Mom Call – Fighting With Grandma Call – Pregnant By Older Guy
3/18/12		Abuse Family Relationship	Call – Abusive Ex Wants Her Back Call – Fighting With Grandma Call – Kept Lying To Boyfriend
3/25/12		Abuse Parenting Legal	Call – Abusive Ex Wants To See Child Call – Drama With Son's Dad Call – Killed Someone Drunk Driving

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
MARCH 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
MARCH 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES FOR TEENAGERS AND YOUNG ADULTS MARCH 2012

Date	Duration	Issues	Description
3/4/12	Hour 3	Relationship Relationship Family	Dawson spoke to the following young people about their issues: (each Call is two to three minutes long) Call – Keeps Going Back To Ex Call – Abusive Ex Call – Fighting With Grandma
3/11/12		Relationship Relationship Relationship	Call – Keeps Taking Guy Back Call – Abusive Ex Wants Her Back Call – Doesn't Trust Guys
3/18/12		Family Parenting Suicide	Call – Should She Move? Call – Abusive Ex Wants The Baby Call – Friend And Best Friend
3/25/12		Abuse Suicide Addiction	Call – Raped By Husband Call – Attempted Suicide After BF Cheated Call – Fiancee Has Drug Problems

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
MARCH 2012

--	--	--	--

DAWSON MCALLISTER BROADCAST ISSUES
FOR TEENAGERS AND YOUNG ADULTS
MARCH 2012

--	--	--	--