

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
Second Quarter, 2014**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

# WQNN PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
Second Quarter, 2014  
07/03/2014

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION:** Addiction, Recovery And rehabilitation, A Closer Look
- **ADVANTAGE WEST:** Economic Stimulus in Mountain Counties, A Closer Look With Advantage West
- **BEAR TRACKING:** A closer look at tagging and Tracking Bears In Asheville
- **D DAY REMEMBERED:** Observing Veterans Day With World War 2 Veteran Andy Andrews
- **FAM BIZ SPOUSES :** Owning a business with your spouse can be tough. Jaime & Amy Ager of Hickory Nut Gap Farm discuss
- **FAMILY BIZ JACK:** The VP of Jack Daniels' parent company talks about sustaining a family business over generations.
- **FIRST 2000 DAYS:** 1st 2,000 days of a child's life is an important time in development. Discussion by Mission Hospital
- **HEALTHCARE PART 3:** Affordable Health Care Act Enrollment In North Carolina, A Closer Look
- **INHERITANCE OF HOPE:** A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina
- **MANNA HUNGER:** MANNA Food Bank helps feed the needy in WNC. You can help and have fun at the same time!
- **OUTNUMBER HUNGER:** Various country artists talk about feeding the hungry, raising awareness & asks listeners to help
- **PRIMARY TALK:** May 6th primary is fast approaching. WCU Political Science expert Dr. Chris Cooper talks elections
- **SMOKY MOUNTAINS:** A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
PRIMARY TALK	CHANGES - PRIMARY TALK (4/5/14)	May 6th primary is fast approaching. WCU Political Science expert Dr. Chris Cooper talks elections	Chris Coope	04/06/2014 07:30 AM	029:44
SMOKY MOUNTAINS	CHANGES - SMOKY MTNS (4/12/13)	A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina	Lisa Duff	04/13/2014 07:27 AM	029:33
INHERITANCE OF HOPE	CHANGES- INHERITANCE OF HOPE (4/19/14)	A Closer Look At Great Smoky Mtns National Park and Its Impact On Western North Carolina	VARIOUS GUESTS	04/20/2014 07:32 AM	029:44
FAMILY BIZ JACK	CHANGES- FAMILY BIZ JACK (4/26/13)	The VP of Jack Daniels' parent company talks about sustaining a family business over generations.	Mac Brown	04/27/2014 07:30 AM	029:42
HEALTHCARE PART 3	CHANGES - HEALTHCARE PART 3 (5/3/14)	Affordable Health Care Act Enrollment In North Carolina, A Closer Look	Jaquin Kiger, John Wingerge	05/04/2014 07:31 AM	029:41
OUTNUMBER HUNGER	CHANGES - OUT NUMBER HUNGER (5/11/14)	Various country artists talk about feeding the hungry, raising awareness & asks listeners to help	VARIOUS GUESTS	05/11/2014 07:27 AM	028:53
BEAR TRACKING	CHANGES - BEAR TRACKING (5/17/14)	A closer look at tagging and Tracking Bears In Asheville	Mike Caraway & Nick Gould	05/18/2014 07:32 AM	029:37
MANNA HUNGER	CHANGES- MANNA HUNGER (5/24/14)	MANNA Food Bank helps feed the needy in WNC. You can help and have fun at the same time!	Alisa Hickson-Becky Upum	05/25/2014 07:35 AM	029:46
FIRST 2000 DAYS	CHANGES- FIRST 2000 DAYS (5/31/14)	1st 2,000 days of a child's life is an important time in development. Discussion by Mission Hospital	Dr. Mimms/Dr. Monahan Estees	06/01/2014 07:32 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
D DAY REMEMBERED	CHANGES - D DAY REMEMBERED (6/6/14)	Observing Veterans Day With World War 2 Veteran Andy Andrews	Andy Andrews	06/08/2014 07:33 AM	029:38
ADVANTAGE WEST	CHANGES - ADVANTAGE WEST (6/14/14)	Economic Stimulus in Mountain Counties, A Closer Look With Advantage West	Scott Hamilton	06/15/2014 07:32 AM	029:43
FAM BIZ SPOUSES	CHANGES-FAM BIZ SPOUSES (6/21/14)	Owning a business with your spouse can be tough. Jaime & Amy Ager of Hickory Nut Gap Farm discuss	Jamie & Amy Ager	06/22/2014 07:33 AM	029:45
ADDICTION	CHANGES - ADDICTION (6/28/14)	Addiction, Recovery And rehabilitation, A Closer Look	Lydia Scott	06/29/2014 07:35 AM	029:44

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Easter Service	EMANUEL LUTHERAN CHURCH	000:30	011
Volunteering	KIWANIS CLUB	000:30	001
Veteran's Employment	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	002
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FINANCIAL WELLNESS	AD COUNCIL	000:30	014
FINANCIAL WELLNESS	AD COUNCIL	000:59	006
FINANCIAL WELLNESS	AD COUNCIL	001:00	016
FOOD SAFETY	AD COUNCIL	001:00	008
GOLF	SHAWN BLANTON SCHOLARSHIP	000:32	006
HARP.GOV	HARP.GOV	000:30	009
HARP.GOV	HARP.GOV	001:00	014
HOMELESS	HOMEWARD BOUND	000:30	005
MANNA HUNGER	MANNA FOOD BANK	000:31	002
MANNA HUNGER	MANNA FOOD BANK	001:00	004
MILITARY AND VETERANS	ESGR	000:30	004
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	003
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	021
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	062
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	199
ORGAN DONATION	MatchingDonors.com	000:30	009
PET ADOPTION	AD COUNCIL	001:01	009
SHOW YOUR STRIPES	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	501
SPAY AND NEUTER	Asheville Humane Society	000:30	002
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	001
TEACHER RECRUITMENT	AD COUNCIL	001:00	009
YMCA	YMCA	000:31	003
YMCA	YMCA	001:00	010