

**WQNQ-FM 104.3
Fletcher, NC**

**Issues and Programs
Fourth Quarter, 2016**

**Program Title: Changes
Duration: 30 Minutes
Sunday 7:30 AM**

WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO
Asheville, NC
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/05/2017

WQNO
Quarterly Issues/Programs List

WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **2ND CHANCE CHARITY SHOPPING:** Buncombe DA talks about 2nd chance court, the BBB discusses wise giving & Amazon's "voice shopping"
 - **A SYMBOL OF FREEDOM:** Bonneville Radio Group- A Symbol of Freedom Honoring Veterans for Veteran's Day
 - **ADDICTION COURT:** Discussion about drug-alcohol court saving lives and families in Western North Carolina
 - **BOND REFERENDUM:** Discussion about Asheville bond referendum and advantages bond provides for housing.
 - **Christmas In The Air:** Christmas in the Air w/Tom Brokaw. A celebration of the season.
 - **ELECTION AND DEBATE:** WCU Political Scientist's analysis on the 1st Presidential debate & election season in NC
 - **ELECTION PREVIEW:** WCU Political Science professor Dr. Chris Cooper gives us the trends head into election day.
 - **HEALTHCARE SSI:** Discussion about healthcare premium increases and its impact on residents in Western Carolina
 - **HEALTHY EATING:** Discussion about how healthy eating is getting more expensive, and ways to do it cheaply.
 - **HOLIDAY SAFETY:** Buncombe Co. Sheriff Van Duncan and Asheville Fire's Kelly Klope discuss holiday safety .
 - **TALENT JAM:** Need a job? Discussion about how you can make a pitch to business leaders at Talent Jam Asheville
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ELECTION AND DEBATE	CHANGES-ELECTION AND DEBATE (10/1/2016)	WCU Political Scientist's analysis on the 1st Presidential debate & election season in NC	Dr. Chris Cooper	10/02/2016 07:31 AM	029:40
BOND REFERENDUM	CHANGES-BOND REFERENDUM (10/8/2016)	Discussion about Asheville bond referendum and advantages bond provides for housing.	Julie Mayfield-Scott Dendrum	10/09/2016 07:32 AM	029:29
HEALTHY EATING	CHANGES-HEALTHY EATING (10/15/2016)	Discussion about how healthy eating is getting more expensive, and ways to do it cheaply.	Aviva Goldfarb	10/16/2016 07:28 AM	029:39
ADDICTION COURT	CHANGES-ADDICTION COURT (10/21/2016)	Discussion about drug-alcohol court saving lives and families in Western North Carolina	Various	10/23/2016 07:29 AM	029:44
HEALTHCARE SSI	CHANGES HEALTHCARE SSI (10/28/2016)	Discussion about healthcare premium increases and its impact on residents in Western Carolina	Geoff Ferland	10/30/2016 07:29 AM	029:35
ELECTION PREVIEW	CHANGES-ELECTION PREVIEW (11/04/2016)	WCU Political Science professor Dr. Chris Cooper gives us the trends head into election day.	Dr. Chris Cooper	11/06/2016 07:30 AM	029:46
A SYMBOL OF FREEDOM	CHANEGS-A SYMBOL OF FREEDOM (11/11/2016)	Bonneville Radio Group- A Symbol of Freedom Honoring Veterans for Veteran's Day	Various	11/13/2016 07:32 AM	027:55
WILDFIRES	CHANGES-WILDFIRES (11/18/2016)	Approaches to contain wildfires affecting thousands of acres in WNC are discussed.	NC Forest Service Public Affairs Director Brian Haynes	11/20/2016 07:00 AM	027:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MORMON TABERNACLE CHOIR	CHANGES-Thanksgiving (11/22/2016)	A musical and spoken word Thanksgiving celebration	Mormon Tabernacle Choir	11/27/2016 07:00 AM	027:55
TALENT JAM	CHANGES-TALENT JAM (12/2/2016)	Need a job? Discussion about how you can make a pitch to business leaders at Talent Jam Asheville	Tom Ryan & Daniel Kairoff	12/04/2016 07:32 AM	029:46
HOLIDAY SAFETY	CHANGES-HOLIDAY SAFETY (12/9/2016)	Buncombe Co. Sheriff Van Duncan and Asheville Fire's Kelly Klope discuss holiday safety .	Van Duncan & Kelly Klope	12/11/2016 07:31 AM	029:41
2ND CHANCE CHARITY SHOPPING	CHANGES-2ND CHANCE CHARITY SHOPPING (12/17/2016)	Buncombe DA talks about 2nd chance court, the BBB discusses wise giving & Amazon's "voice shopping"	Various	12/18/2016 07:37 AM	029:45
Christmas In The Air	CHANGES-CHRISTMAS IN THE AIR (12/24/2016)	Christmas in the Air w/Tom Brokaw. A celebration of the season.	Tom Brokaw	12/25/2016 08:00 PM	027:55

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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000:33 008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	Small Business Saturday	000:30	006
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	002
Education & Animals	4H	000:15	008
HEALTH AND FITNESS	iHEART RED	000:31	001
LGBT RIGHTS	GLAAD	000:31	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
SHOW YOUR STRIPES	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	095
VOTING	ROCK THE VOTE	000:27	001
VOTING	ROCK THE VOTE	000:30	005
VOTING	ROCK THE VOTE	000:31	004