

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
Fourth Quarter, 2012**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

**Program Title: Dawson McAllister  
Duration: 120 Minutes  
Sunday 10:00 PM**

# WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
First Quarter, 2013  
04/02/2013

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADULT MEDICINE:** Staff of Mission Adult Medicine at Biltmore talk about the importance of healthcare.
- **ASHEVILLE AREA HABITAT FOR HU:** Asheville Area habitat For Humanity Celebrates 30 Years
- **Asheville Tourism:** Discussion about tourism business in Western North Carolina and it's impact on our economy
- **BLACK HISTORY MONTH:** Black History Month and The History Of The Emancipation Proclamation.
- **BUMPER CROP OF BEARS:** Discussion of a bumper crop of bears forecast for Spring 2013.
- **BUNCOMBE CTY EMERGENCY MGMT:** Buncombe Cnt Emergency Mgmt Preparedness, Cnt wide EMS service and weather related action plans
- **CYBER SECURITY:** Cyber Security - Are Asheville residents at risk?
- **DIANA WORTHAM THEATRE:** Asheville's Diana Wortham Theatre and other assorted cultural interests
- **HEART HEALTH:** Technology helps better treat heart attacks strokes. Mission Hospitals has free screenings in Feb.
- **NC BEER MONTH:** NC Beer Month begins April 1st, 2 local brewers talk about their busines and different journeys
- **PERSONAL FINANCE :** Personal Finance In The Post Recession Period w/ Finance Counselor Celeste Collins
- **SUICIDE PREVENTION:** Examining Suicide Prevention & Awareness, since it is the 3rd leading cause of death among 15-24's

- **TECH EDUCATION:** After Obama's visit AB Tech President Dr. Hank Dunn talks about the school's role in job training

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DIANA WORTHAM THEATRE	CHANGES - DIANA WORTHAM THEATRE (1/5/13)	Asheville's Diana Wortham Theatre and other assorted cultural interests	Ellie Wells	01/06/2013 07:32 AM	029:39
BUNCOMBE CTY EMERGENCY MGMT	CHANGES BUNCOMBE CTY EMERGENCY MGMT (1/12/13)	Buncombe Cnt Emergency Mgmt Preparedness, Cnt wide EMS service and weather related action plans	Jerry Vehaun	01/13/2013 07:31 AM	029:43
BUMPER CROP OF BEARS	CHANGES-BUMPER CROP OF BEARS (1/19/13)	Discussion of a bumper crop of bears forecast for Spring 2013.	Mike Carrway	01/20/2013 07:39 AM	029:41
ADULT MEDICINE	CHANGES-ADULT MEDICINE (1/26/13)	Staff of Mission Adult Medicine at Biltmore talk about the importance of healthcare.	VARIOUS GUESTS	01/27/2013 07:34 AM	029:46
PERSONAL FINANCE	CHANGES - PERSONAL FINANCE (2/2/2013)	Personal Finance In The Post Recession Period w/ Finance Counselor Celeste Collins	Celeste Collins	02/03/2013 07:36 AM	029:45
HEART HEALTH	CHANGES-HEART HEALTH (2/9/13)	Technology helps better treat heart attacks strokes. Mission Hospitals has free screenings in Feb.	F. Castelblanco & D. Martin	02/10/2013 07:32 AM	029:44
TECH EDUCATION	CHANGES-TECH EDUCATION (2/16/13)	After Obama's visit AB Tech President Dr. Hank Dunn talks about the school's role in job training	Dr. Hank Dunn	02/17/2013 07:31 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BLACK HISTORY MONTH	CHANGES-BLACK HISTORY MONTH (2/22/13)	Black History Month and The History Of The Emancipation Proclamation.	Darren Waters & Fay Mitchell	02/24/2013 07:33 AM	029:45
ASHEVILLE AREA HABITAT FOR HU	CHANGES-ASHEVILLE AREA HABITAT FOR HUMANITY (3/2/13)	Asheville Area habitat For Humanity Celebrates 30 Years	Lew Krause	03/03/2013 07:35 AM	029:38
Asheville Tourism	CHANGES-ASHEVILLE TOURISM (3/9/13)	Discussion about tourism business in Western North Carolina and it's impact on our economy	Stephanie Brown	03/10/2013 07:31 AM	029:45
CYBER SECURITY	CHANGES-CYBER SECURITY (3/16/13)	Cyber Security - Are Asheville residents at risk?	Dave Baker	03/17/2013 07:36 AM	029:45
SUICIDE PREVENTION	CHANGES-SUICIDE PREVENTION (3/23/13)	Examining Suicide Prevention & Awareness, since it is the 3rd leading cause of death among 15-24's	Leah Taylor & Rachel Bryant	03/24/2013 07:30 AM	029:45
NC BEER MONTH	CHANGES-NC BEER MONTH (3/30/13)	NC Beer Month begins April 1st, 2 local brewers talk about their busines and different journeys	Oscar Wong & Joey Cagle	03/31/2013 07:31 AM	029:44

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Recruitment	US dept of Defense	001:00	107
ARTS	SMITHSONIAN	000:31	036
BULLYING	AD COUNCIL	000:30	056
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	032
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
HEALTH AND FITNESS	PSA/CHILDHOOD OBESITY/30	000:30	002