

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
Third Quarter, 2016**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

# WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
Third Quarter, 2016  
10/05/2016

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **9/11 RISING ABOVE:** 911 Rememberance program devoted to that eventful day 15 years ago & how we have grown as a nation
- **FIRE SUMMER NCGA:** Fire safety during dry weather, NC Forest Service gives outdoor tips & senate session recap
- **HEALTHY EATING:** Healthy eating and how to manage your family diet and eating habits
- **HELIOS WARRIORS:** Discussion about Helios Warriors and how this non profit organization helps local veterans.
- **HEROIN OPIOIDS ADDICTION:** The new school year, WNC Veterans Mural is complete, Labor Day Booze It & Lose It campaign ends 9/5
- **HUNGER ACTION:** September is Hunger Action Month. MANNA Food Bank talks about your opportunities to give.
- **OPIOD AWARENESS WEEK:** PSA
- **RIVER ARTS DISTRICT:** Discussion about improvements and enhancements in the River Arts District with their director.
- **SMOKEY MOUNTAINS NATL PARK :** Great Smokey Mtn Nat'l Park Grant money/conservation & Race to Quit-New State anti smoking campaign
- **TREATMENT COURTS:** Reps of Buncombe County's Sobriety, Drug Treatment, & Veterans Treatment Courts describe programs

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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FIRE SUMMER NCGA	CHANGES-FIRE SUMMER NCGA (7/2/16)	Fire safety during dry weather, NC Forest Service gives outdoor tips & senate session recap	Various	07/03/2016 07:33 AM	029:45
SMOKEY MOUNTAINS NATL PARK	CHANGES-SMOKEY MOUNTAINS NATL PARK (7/8/16)	Great Smokey Mtn Nat'l Park Grant money/conservation & Race to Quit-New State anti smoking campaign	Various	07/10/2016 07:26 AM	028:47
TREATMENT COURTS	CHANGES-TREATMENT COURTS (7/16/16)	Reps of Buncombe County's Sobriety, Drug Treatment, & Veterans Treatment Courts describe programs	Various	07/17/2016 07:29 AM	029:44
RIVER ARTS DISTRICT	CHANGES-RIVER ARTS DISTRICT (7/23/16)	Discussion about improvements and enhancements in the River Arts District with their director.	Stephanie Monson Dahl	07/24/2016 07:35 AM	029:27
RIVER ARTS DISTRICT	CHANGES-RIVER ARTS DISTRICT (7/30/16)	Discussion about improvements and enhancements in the River Arts District with their director.	Stephanie Monson Dahl	07/31/2016 07:34 AM	029:27
HELIOS WARRIORS	CHANGES-HELIOS WARRIORS (8/6/16)	Discussion about Helios Warriors and how this non profit organization helps local veterans.	Marsha Bennett	08/07/2016 07:32 AM	029:47
SMOKEY MOUNTAINS NATL PARK	CHANGES-SMOKEY MOUNTAINS NATL PARK (8/13/16)	Discussion about grant money for Great Smokey Mtn Nat'l Park & New state anti smoking campaign	Dana Soehn & Josh Zack	08/14/2016 07:32 AM	028:47
HEROIN OPIOIDS ADDICTION	CHANGES-HEROIN OPIOIDS ADDICTION (8/20/16)	Discussion about Heroin and Opioid addiction and effective means of treatment.	Dr John Dyben	08/21/2016 07:31 AM	029:47
HEROIN OPIOIDS ADDICTION	CHANGES-SCHOOL WALL BOOZE (8/27/16)	The new school year, WNC Veterans Mural is complete, Labor Day	Various	08/28/2016 07:34 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Booze It & Lose It campaign ends 9/5			
HUNGER ACTION	CHANGES-HUNGER ACTION (9/2/16)	September is Hunger Action Month. MANNA Food Bank talks about your opportunities to give.	Alisa Hixson and Kara Irani	09/04/2016 07:34 AM	029:44
9/11 RISING ABOVE	CHANGES-9/11 RISING ABOVE (9/10/16)	911 Rememberance program devoted to that eventful day 15 years ago & how we have grown as a nation	Various	09/11/2016 07:33 AM	027:56
HEALTHY EATING	CHANGES-HEALTHY EATING (9/17/16)	Healthy eating and how to manage your family diet and eating habits	Aviva Goldfarb	09/18/2016 07:33 AM	029:39
OPIOD AWARENESS WEEK	CHANGES-OPIOD AWARENESS WEEK (9/24/2016)	PSA	Various	09/25/2016 07:29 AM	027:28

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Recruitment	PSA/AIR FORCE RESERVE/30	000:32	001
AMERICAN CANCER SOC	American Cancer Society	001:02	001
athletic protector	NCHSAA	001:01	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AD COUNCIL	001:01	001
AUTISM	AD COUNCIL	001:02	001
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	002
DRUNK DRIVING	AD COUNCIL	000:31	024
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	SUMMER LEARNING	000:31	024
EMERGENCY PREPAREDNESS	AD COUNCIL	001:00	001
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	004
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
GOLF	CAN'D AID FOUNDATION	000:31	004
HEALTH AND FITNESS	American Cancer Society	000:31	003
HEALTH AND FITNESS	American Cancer Society	000:33	001
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	052
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MUSIC	NCHSAA	001:02	002
OUTDOORS	RIVERLINK	000:31	019
OUTDOORS	WNC NATURE CENTER	000:31	002
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
SPORTS	NCHSAA	001:01	001
SPORTS IMPACT	NCHSAA	001:01	003
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	002