

**WQNQ-FM 104.3  
Fletcher, NC**

**Issues and Programs  
Third Quarter, 2014**

**Program Title: Changes  
Duration: 30 Minutes  
Sunday 7:30 AM**

# WQNN PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO  
Asheville, NC  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/02/2014

WQNO  
Quarterly Issues/Programs List

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WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ABCCM:** Reducing homelessness, feeding the hungry, supporting veterans, aiding the abused, ABCCM in W.C.
  - **AVL POLICE:** Crime and Community Cooperation: A Closer Look With The Asheville Police Department
  - **COUNCIL ON AGING:** Concerns For Seniors In WNC, A Closer Look With The Council On Aging Of Buncombe Cty
  - **FALL BEAR STUDY:** Tracking Bears Behavior Within Asheville City Limits, A Closer Look
  - **FAM BIZ-SIBLINGS:** Running a business among siblings can be difficult. Owners of Asheville Oil Co. share their story
  - **FAM BIZ: GENERATIONS:** Keeping a business in the family is difficult, Highland Brewing prepares for a generational change
  - **FIRE SAFETY:** Fire Safety In The Summer Months, A Closer Look With The Asheville Fire Department
  - **HEALTHCARE ACCESS:** Access to healthcare is vital to a community. Mission Health is addressing the issue.
  - **HUNGER ACTION:** MANNA Food Bank discusses the latest local numbers from the Hunger In America study.
  - **SHOW YOUR STRIPES:** Labor Day special focusing on veterans seeking employment in the civilian world
  - **SUICIDE PREVENTION:** Suicides happen in the US at an alarming rate. 1 mother shares her story and how to raise awareness
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
SHOW YOUR STRIPES	CHANGES - SHOW YOUR STRIPES (7/5/14)	iHeartRadio Show Your Stripes and support veterans who are skilled and looking for employment	Various	07/06/2014 07:29 AM	026:00
FIRE SAFETY	CHANGES - FIRE SAFETY (7/12/14)	Fire Safety In The Summer Months, A Closer Look With The Asheville Fire Department	Scott Burnett & Kelly Klope	07/13/2014 07:31 AM	029:45
FAM BIZ-SIBLINGS	CHANGES - FAM BIZ-SIBLINGS (7/19/14)	Running a business among siblings can be difficult. Owners of Asheville Oil Co. share their story	Carl Coon & Kay Thorp	07/20/2014 07:32 AM	029:42
AVL POLICE	CHANGES - AVL POLICE (7/26/14)	Crime and Community Cooperation: A Closer Look With The Asheville Police Department	William Anderson	07/27/2014 07:32 AM	029:39
HEALTHCARE ACCESS	CHANGES-HEALTHCARE ACCESS (8/2/14)	Access to healthcare is vital to a community. Mission Health is addressing the issue.	Dr. Rob Fields	08/03/2014 07:27 AM	029:44
ABCCM	CHANGES-ABCCM (8/9/14)	Reducing homelessness, feeding the hungry, supporting veterans, aiding the abused, ABCCM in W.C.	Rev. Scott Rogers	08/10/2014 07:32 AM	029:43
FAM BIZ: GENERATIONS	CHANGES-FAM BIZ: GENERATIONS (8/16/14)	Keeping a business in the family is difficult, Highland Brewing prepares for a generational change	Oscar & Leah Wong	08/17/2014 07:30 AM	029:44
COUNCIL ON AGING	CHANGES - COUNCIL ON AGING (8/23/14)	Concerns For Seniors In WNC, A Closer Look With The Council On Aging Of Buncombe Cty	John Wengerder	08/24/2014 07:31 AM	029:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SHOW YOUR STRIPES	CHANGES - SHOW YOUR STRIPES- LABOR DAY (8/30/14)	Labor Day special focusing on veterans seeking employment in the civilian world	Various	08/31/2014 07:35 AM	026:00
SUICIDE PREVENTION	CHANGES- SUICIDE PREVENT (9/6/14)	Suicides happen in the US at an alarming rate. 1 mother shares her story and how to raise awareness	Various	09/07/2014 07:30 AM	029:44
HUNGER ACTION	CHANGES - HUNGER ACTION (9/13/14)	MANNA Food Bank discusses the latest local numbers from the Hunger In America study.	Alisa Hickson-Becky Upum	09/14/2014 07:31 AM	029:49
AVL POLICE	CHANGES - AVL POLICE (9/20/14)	Crime and Community Cooperation: A Closer Look With The Asheville Police Department	William Anderson	09/21/2014 07:32 AM	029:39
FALL BEAR STUDY	CHANGES - FALL BEAR STUDY (9/27/14)	Tracking Bears Behavior Within Asheville City Limits, A Closer Look	Mike Caraway	09/28/2014 07:29 AM	029:38

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Patriotism	SHOW YOUR STRIPES/CHR & RCHR/KATY	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PERRY		
Patriotism	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	001
AMERICAN CANCER SOC	American Cancer Society	000:31	002
COMMUNITY INVOLVEMENT	ASHEVILLE POLICE DEPARTMENT	000:32	001
FINANCIAL WELLNESS	AD COUNCIL	000:15	004
FINANCIAL WELLNESS	AD COUNCIL	000:30	007
FINANCIAL WELLNESS	AD COUNCIL	000:59	009
FINANCIAL WELLNESS	AD COUNCIL	001:00	011
FOOD SAFETY	AD COUNCIL	001:00	007
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
HARP.GOV	HARP.GOV	000:30	004
HARP.GOV	HARP.GOV	001:00	004
HEALTH AND FITNESS	LELIA PATTERSON CENTER	000:32	001
MILITARY AND VETERANS	ESGR	000:30	010
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	059
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	030
PET ADOPTION	AD COUNCIL	001:01	009
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
SHOW YOUR STRIPES	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	426
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	009
TEACHER RECRUITMENT	AD COUNCIL	001:00	004
YMCA	YMCA	000:31	002
YMCA	YMCA	001:00	004