

**WQNQ-FM 104.3
Fletcher, NC**

**Issues and Programs
First Quarter, 2014**

**Program Title: Changes
Duration: 30 Minutes
Sunday 7:30 AM**

WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

WQNO
Quarterly Issues/Programs List

WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADV WEST ENTREPRENEURS:** National Entrepreneur's Week, A Closer Look With Advantage West
- **ASHEVILLE MAYOR:** An Interview With Asheville Mayor Esther Manheimer about city and area issues
- **FETAL ALCOHOL SYNDROME:** Fetal Alcohol Syndrome: A Closer Look At Cause And Prevention
- **HEALTHCARE:** The Affordable Health Care Act, What You Need To Know, A Closer Look
- **HEALTHCARE PART TWO:** The Affordable Health Care Act: A Closer Look At Benefit to Individuals And Families In WNC
- **HEART HEALTH:** Dana Blake of Mission Health talks about knowing your number sand heart disease prevention
- **HOMELESS:** Homelessness In Western North Carolina In The Winter Months, A Closer Look
- **MLK DAY:** The Legacy Of Dr Martin Luther King Jr, A Closer Look
- **RED CROSS/AVL FIRE:** The Asheville Red Cross Assisting The Asheville Fire Dept - A Closer Look
- **SMOKING CESSATION:** Quitting smoking is the hardest thing some will ever do.Cessation help available at Mission Health
- **SPORTS TOURISM:** The Asheville-Buncombe Sports Commission recaps the SoCon tournaments & talks sports tourism impact
- **TAX PREP:** Tax Preparation For April 2014, A Closer Look At What You Need To Know

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESS	CHANGES - HOMELESS (1/4/14)	Homelessness In Western North Carolina In The Winter Months, A Closer Look	Emily Ball	01/05/2014 07:27 AM	029:44
HOMELESS	CHANGES-HOMELESSNESS (1/11/14)	ABCCM tackles homelessness in a number of ways. The Steadfast House helps women get off the streets	Mary Scudlow	01/12/2014 07:31 AM	029:50
MLK DAY	CHANGES - MLK DAY (1/18/14)	The Legacy Of Dr Martin Luther King Jr, A Closer Look	Darren Waters	01/19/2014 07:34 AM	029:44
ASHEVILLE MAYOR	CHANGES-ASHEVILLE MAYOR (1/25/14)	An Interview With Asheville Mayor Esther Manheimer about city and area issues	Esther Manheimer	01/26/2014 07:32 AM	029:34
HEART HEALTH	CHANGES-HEART HEALTH (2/1/14)	Dana Blake of Mission Health talks about knowing your number sand heart disease prevention	Dana Blake	02/02/2014 07:28 AM	029:47
SMOKING CESSATION	CHANGES-SMOKING CESSATION (2/8)	Quitting smoking is the hardest thing some will ever do.Cessation help available at Mission Health	Donna Burouski	02/09/2014 07:34 AM	029:40
ADV WEST ENTREPRENEURS	CHANGES - ADV WEST ENTREPRENEURS (2/15/14)	National Entrepreneur's Week, A Closer Look With	Scott Hamilton	02/16/2014 07:33 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Advantage West					
HEALTHCARE	CHANGES - HEALTHCARE (2/22/14)	The Affordable Health Care Act, What You Need To Know, A Closer Look	John Wengerder	02/23/2014 07:32 AM	029:44
RED CROSS/AVL FIRE	CHANGES - RED CROSS/AVL FIRE (3/1/14)	The Asheville Red Cross Assisting The Asheville Fire Dept - A Closer Look	Amanda Edwards/Scott Burnett	03/02/2014 07:34 AM	029:43
FETAL ALCOHOL SYNDROME	CHANGES - FETAL ALCOHOL SYNDROME (3/8/14)	Fetal Alcohol Syndrome: A Closer Look At Cause And Prevention	Amy Hendricks & Sally Bennett	03/09/2014 07:29 AM	029:44
SPORTS TOURISM	CHANGES- SPORTS TOURISM (3/15/14)	The Asheville-Buncombe Sports Commission recaps the SoCon tournaments & talks sports tourism impact	Ben Van Camp	03/16/2014 07:31 AM	029:45
HEALTHCARE PART TWO	CHANGES - HEALTHCARE PART TWO (3/22/14)	The Affordable Health Care Act: A Closer Look At Benefit to Individuals And Families In WNC	Jaquelin Kiger	03/23/2014 07:30 AM	029:43
TAX PREP	CHANGES - TAX PREP (3/29/13)	Tax Preparation For April 2014, A Closer Look At What You Need To Know	Molly Coffee	03/30/2014 07:31 AM	029:45

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health Awareness	AMERICAN COLLEGE OF RADIOLOGY	000:30	003
Regional Musid	Lunsford Festival	000:32	001
Recruitment	PSA/SELECTIVE SERVICE/30	000:30	001
Veterans Employment	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	001
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	001
EMERGENCY PREPAREDNESS	AD COUNCIL	001:00	002
FINANCIAL WELLNESS	AD COUNCIL	001:01	004
HOMELESS	HOMEWARD BOUND	000:30	001
JOBS	GOODWILL	001:00	003
MILITARY AND VETERANS	ESGR	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	089
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	312
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	066
OLYMPIC SUPPORT	US OLYMPIC COMMITTEE	000:30	001
ORGAN DONATION	MatchingDonors.com	000:30	002
PSA	SHOW YOUR STRIPES	000:30	041
SHOW YOUR STRIPES	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	421
SPAY AND NEUTER	Asheville Humane Society	000:30	001
TEACHER RECRUITMENT	AD COUNCIL	001:00	007