

**WQNQ-FM 104.3
Fletcher, NC**

**Issues and Programs
Fourth Quarter, 2014**

**Program Title: Changes
Duration: 30 Minutes
Sunday 7:30 AM**

WQNQ PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month

WQNO
Asheville, NC
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/02/2015

WQNO
Quarterly Issues/Programs List

WQNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADV WEST SM BIZ:** How To Help Small Businesses in WNC, A Closer look With Advantage West
- **AVL POLICE:** Crime and Community Cooperation: A Closer Look With The Asheville Police Department
- **BLINDNESS:** Helping The Blind And Visually Impaired In WNC, A Closer Look
- **BREAST CANCER:** It's Breast Cancer Awareness Month. Some local experts talk screening, treatment and healing
- **CAR CARE:** October is Fall Car Care Month. The guys from Jimmy's Auto talk about why maintenance is important
- **ELECTION PREP:** WCU's Dr. Chris Cooper discusses the major races in this election.
- **ENERGY SHOW:** NCDHHS, Duke Energy and Blossman Gas representatives talk about energy and energy assistance.
- **FIRE SAFETY:** Fire Safety With The Asheville Police Department
- **HEALTHCARE ENROLLMENT:** Healthcare Enrollment for 2015, A Closer Look
- **HOLIDAY SOBRIETY:** Keeping On The Straight and Narrow During The Holiday Season. A Closer Look At Drug And Alcohol Add
- **HOLIDAY SPENDING:** Holiday Spending And How Not To Spend Yourself Into A Black Hole
- **IHR CMN SPECIAL:** Lady Antebellum takes a look at the Children's Miracle Network
- **NC SENATE RACE:** The NC Senate Race: A Closer Look

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BREAST CANCER	CHANGES-BREAST CANCER (10/4/14)	It's Breast Cancer Awareness Month. Some local experts talk screening, treatment and healing	Ingrid Hanson/Janet McGruder	10/05/2014 07:29 AM	029:47
CAR CARE	CHANGES-CAR CARE (10/11/14)	October is Fall Car Care Month. The guys from Jimmy's Auto talk about why maintenance is important	Jim Sexton & Brian White	10/12/2014 07:33 AM	029:45
HEALTHCARE ENROLLMENT	CHANGES - HEALTHCARE ENROLLMENT (10/18/14)	Healthcare Enrollment for 2015, A Closer Look	John Wengerder	10/19/2014 07:34 AM	029:40
ELECTION PREP	CHANGES-ELECTION PREP (10/25)	WCU's Dr. Chris Cooper discusses the major races in this election.	Chris Cooper	10/26/2014 07:33 AM	029:42
NC SENATE RACE	CHANGES - NC SENATE RACE (11/1/14)	The NC Senate Race: A Closer Look	Various	11/02/2014 07:32 AM	029:06
AVL POLICE	CHANGES - AVL POLICE (11/8/14)	Crime and Community Cooperation: A Closer Look With The Asheville Police Department	William Anderson	11/09/2014 07:34 AM	029:39
BLINDNESS	CHANGES - BLINDNESS (11/15/14)	Helping The Blind And Visually Impaired In WNC, A Closer Look	Randy Buckner	11/16/2014 07:35 AM	027:53
HOLIDAY SPENDING	CHANGES - HOLIDAY SPENDING (11/22/14)	Holiday Spending And How Not To Spend Yourself Into A Black Hole	Celeste Collins	11/23/2014 07:34 AM	029:35
HOLIDAY SOBRIETY	CHANGES - HOLIDAY SOBRIETY	Keeping On The Straight and Narrow During The Holiday	Lidia Scott	11/30/2014 07:28 AM	029:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	(11/29/14)	Season. A Closer Look At Drug And Alcohol Add			
ADV WEST SM BIZ	CHANGES - ADV WEST SM BIZ (12/06/14)	How To Help Small Businesses in WNC, A Closer look With Advantage West	Matt Raker	12/07/2014 07:34 AM	029:45
ENERGY SHOW	CHANGES- ENERGY SHOW (12/13/14)	NCDHHS, Duke Energy and Blossman Gas representatives talk about energy and energy assistance.	Wayne Black & David Locklear	12/14/2014 07:30 AM	029:34
IHR CMN SPECIAL	CHANGES IHR CMN SPECIAL 2014	Lady Antebellum takes a look at the Children's Miracle Network	Lady Antebellum	12/21/2014 07:34 AM	029:28
FIRE SAFETY	CHANGES - FIRE SAFETY (12/27/14)	Fire Safety With The Asheville Police Department	Kellie Cloak	12/28/2014 07:35 AM	029:53

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:29	001
		000:30	001
Veterans Hiring	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AVL HUMANE SOCIETY		001:02	002
DROPOUT PREVENTION EFFORTS	AD COUNCIL	000:15	010
FINANCIAL WELLNESS	AD COUNCIL	000:30	025
FINANCIAL WELLNESS	AD COUNCIL	000:59	016
FINANCIAL WELLNESS	AD COUNCIL	001:00	026
FOOD SAFETY	AD COUNCIL	001:00	011
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	ESGR	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
PET ADOPTION	AD COUNCIL	001:01	009
SEXUAL ASSAULT	IT'S ON US	000:30	004
SHOW YOUR STRIPES	WQNQ/LOCALPSA/SHOW YOUR STRIPES/30	000:34	352
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	014
TEACHER RECRUITMENT	AD COUNCIL	001:00	015