

To:
WEEI-FM Public File
WEEI-FM HD-1 Public File
WVEI-AM Public File
WWEI FM Public File
WWEI FM HD1 Public File
WAAF FM HD2 Public File
WKAF FM HD2 Public File

From: Kerry Popp, Producer

Phil Zachary, VP/Market Manager, Entercom- Boston

& Chris Curtis, Producer

Re: Public Affairs Quarterly Report

For: 3rd Quarter 2014 (July-September)

Date: October 6, 2014

This quarter, the above stations identified the following as community issues:

1. **Arts & Culture** - Includes the issues of new audiences for the arts, and the healing powers of music.
2. **Community Awareness** - Includes the issues of ending child hunger, nature, and social/racial/gender equality.
3. **Current Events** - Includes the issues of the economic outlook, Appalachian coalfields, and telecommunications.
4. **Education** - Includes the issues of City Year: the urban peace corps.
5. **Health** - Includes the issues of stroke, eating disorders, migraine headaches, prescription drug abuse, HPV, snoring, and sleep apnea.
6. **History/Politics** - Includes the issues of Boston in the busing era, archeology, political opinion media, value in failure, New Orleans, and Rwanda.

7. **Personal Well-Being** - Includes the issues of relaxation, Reiki, insect bites, skin cancer, bicycle/boating/fire safety, pool safety, pet therapy, exercise, protective eyewear, knee surgery, and relationships.

**Public Affairs Report Sorted By Issue For
The 3rd Quarter of 2014 (July-September)**

ARTS & CULTURE

Topic: New Audiences for the Boston Museum of Fine Arts

Program: Commonwealth Journal

Guest: Maureen Melton, Historian and Archivist at the Boston Museum of Fine Arts

Length: 27:48

Aired: July 13, 2014, 6:00 AM

Topic: The Fans of Lady Gaga

Program: Commonwealth Journal

Guest: Tracey Wilson, Author of Heal This Way: A Love Story

Length: 28:16

Aired: August 31, 2014, 6:00 AM

COMMUNITY AWARENESS

Topic: Share Our Strength's No Kid Hungry Campaign

Program: Commonwealth Journal

Guest: Billy Shore, Founder and CEO of Share Our Strength

Length: 28:10

Aired: July 6, 2014, 5:30 AM

Topic: When to Fight Nature

Program: Commonwealth Journal

Guest: Sara Oaktag, Director of UMass Boston Field Station & Conservationist on Nantucket

Length: 28:11

Aired: July 20, 2014, 6:00 AM

Topic: Working Toward Social, Racial, and Gender Equality in Boston

Program: Commonwealth Journal

Guest: Sylvia Ferrel-Jones, President and CEO of the YWCA Boston

Length: 28:12

Aired: August 3 2014, 6:00 AM

CURRENT EVENTS

Topic: Economic Outlook

Program: Commonwealth Journal

Guest: Eric Rosengren, President of the Federal Reserve

Length: 28:11

Aired: July 6, 2014, 6:00 AM

Topic: The Breaking Clean Tour

Program: Commonwealth Journal

Guests: Nick, Rusty, Daniel, and Alex Mullins on what's happening in Appalachia

Length: 28:10

Aired: July 20, 2014, 5:30 AM

Topic: Creating Better Telecommunications

Program: Commonwealth Journal

Guest: Iqbal Qadir, Founder of Gonofone & Grameenphone, Founder and Director of the Legatum Center for Development & Entrepreneurship at MIT

Length: 28:02

Aired: August 17, 2014, 6:00 AM

EDUCATION

Topic: City Year: An Urban Peace Corps

Program: Commonwealth Journal

Guest: Michael Brown, Co-founder and CEO of City Year

Length: 28:15

Aired: August 10, 2014, 6:00 AM

HEALTH

Topic: The Minute that Changes Your Life

Program: Project Health Radio

Guests: Dr. Solomon Azar, Director of the Stroke Center and Chief of Rehab Services at Lutheran Medical Center in Brooklyn, NY; Olga Warner, Caregiver for husband who suffered two strokes; Mary Curry, Stroke Survivor

Length: 29:00

Aired: July 13, 2014, 5:30 AM

Topic: When Food is the Enemy

Program: Project Health Radio

Guests: Dr. Doug Bunnel of the Renfrew Center in Wilton, CT, and Spokesperson for National Eating Disorders Association; Ron Saxen, Model, Binge Eater, and Author of The Good Eater: The True Story of One Man's Struggle with Binge Eating Disorder; Amy Lou, Author of Gaining: The Truth About Life After Eating Disorders

Length: 29:00

Aired: August 10, 2014, 5:30 AM

Topic: It's A Headache

Program: Project Health Radio

Guests: Dr. Lawrence Robbins of the Robbins Headache Clinic in Northbrook, Illinois and Author of Headache Help: A Complete Guide to Understanding Headaches and the Medications that Relieve Them; Dr. Steven Silverstein, Professor at Thomas Jefferson University and past President at American Headache Society on acupuncture and biofeedback; Dr. Andrew Jones, Author of The Natural Cure to Your Migraine Headache

Length: 29:00

Aired: September 14, 2014, 5:30 AM

Topic: The Fall Variety Show

Program: Project Health Radio

Guests: Dr. Scott Glaser of The Pain Specialists of Greater Chicago on prescription drug abuse; Dr. Anna Guiliano of H. Lee Moffitt Cancer Center in Tampa, Florida, on HPV and treatment; Dr. Larry Barsch, Dentist on snoring and sleep apnea

Length: 29:00

Aired: September 28, 2014, 5:30 AM

HISTORY/POLITICS

Topic: Turmoil and Transition in Boston

Program: Commonwealth Journal

Guest: Lawrence DiCara, Author of Turmoil + Transition in Boston: A Political Memoir from the Busing Era

Length: 28:12

Aired: July 27, 2014, and September 7, 2014, 6:00 AM

Topic: The Death of Prehistory

Program: Commonwealth Journal

Guest: Stephen Mrozowski, Director of the Fiske Center for Archaeological Research at the Department of Anthropology at UMass Boston, Co-editor of The Death of Prehistory

Length: 28:02

Aired: August 24, 2014, 6:00 AM

Topic: The Outrage Industry

Program: Commonwealth Journal

Guest: Jeffrey Berry, Professor of Political Science at Tufts University and Author of The Outrage Industry: Political Opinion Media and the New Incivility

Length: 28:05

Aired: September 14, 2014, 6:00 AM

Topic: A Conversation with Mo Cowan

Program: Commonwealth Journal

Guest: Mo Cowan, Former US Senator

Length: 27:46

Aired: September 21, 2014, 5:30 AM

Topic: Desire and Disaster in New Orleans

Program: Commonwealth Journal

Guest: Lynnell Thomas, Professor of American Studies at UMass Boston and Author of Desire and Disaster in New Orleans: Tourism, Race, and Historical Memory

Length: 28:15

Aired: September 21, 2014, 6:00 AM

Topic: Bringing Peace in Rwanda

Program: Commonwealth Journal

Guest: Napoleon Abdulai, Author of Genocide in Rwanda: Background & Current Situation;
Lynne Tirrell, UMass Boston Professor of Philosophy

Length: 29:00

Aired: September 28, 2014, 6:00 AM

PERSONAL WELL-BEING

Topic: Just Relax

Program: Project Health Radio

Guests: Dr. Carol B. Lowe, President of the Center for Conscious Living; Andrea Matthews, Author of Restoring My Soul: A Workbook for Finding and Living the Authentic Self, Reike Master and Transpersonal Counselor; Taylor Wilshire, Author of The What If Guy

Length: 29:00

Aired: July 27, 2014, and September 7, 2014, 5:30 AM

Topic: Have A Safe Summer

Program: Project Health Radio

Guests: Dr. Robert Burdell, Dermatologist American Academy of Dermatology; Dr. Lynn McKinley-Grant, Dermatologist in Chevy Chase, Maryland; Tara Wellington, Expert on health and well-being; Debra Biggs, Executive Director of the Safety Council of the Ozarks on bicycle, boating and fire safety

Length: 29:00

Aired: August 3, 2014, 5:30 AM

Topic: How Pets Help to Heal

Program: Project Health Radio

Guests: Susan Kurowski, Executive Director of the Pets for the Elderly Foundation; Kathy Fitzpatrick of the Fitzjoy Farm Riding Academy on horses & therapy; Rosemary Lawback, Spokesperson for Therapy Dogs International (TDI)

Length: 29:00

Aired: August 17, 2014, 5:30 AM

Topic: How to Exercise Effectively

Program: Project Health Radio

Guests: Dr. Gordon Nuber, Orthopaedic Surgeon at Northwestern Orthopaedic Institute in Chicago; Dr. Herman Sloan of the Sloan Vision Center on eyewear and exercise

Length: 29:00

Aired: August 24, 2014, 5:30 AM

Topic: How to Improve Your Quality of Life

Program: Project Health Radio

Guests: Todd Bottorff, President of Turner Publishing and Author of 21 Things to Create a Better Life; Dr. Daniel O'Neill, Author of Knee Surgery: The Essential Guide to Total Knee Recovery; Dr. Linda Neilsen, Professor at Wake Forest University on the relationship between fathers and daughters

Length: 29:00

Aired: August 31, 2014, 5:30 AM

COMMUNITY FORUM

Topic: Job Training and Employment

Organization: Goodwill

Time: 00:30

Aired: July 6, 2014

Topic: Avoid Scams and Financial Abuse

Organization: US Administration on Aging

Time: 00:30

Aired: July 6, 2014

Topic: 28th Annual Jimmy Fund Little League Program

Organization: Dana-Farber Cancer Institute

Time: 00:30

Aired: July 6, 2014

Topic: Protect Your Children Online This Summer

Organization: Better Business Bureau

Time: 00:60

Aired: July 6, 2014

Topic: Keep Cool in Hot Weather

Organization: US Administration on Aging

Time: 00:30

Aired: July 13, 2014

Topic: Boston Marathon Jimmy Fund Walk

Organization: Jimmy Fund, Dana-Farber Cancer Institute

Time: 00:30

Aired: July 13, 20, August 3, 31, September 14, 21, 2014

Topic: Swim, Kayak, Walk, or Run for Breast Cancer Prevention

Organization: Massachusetts Breast Cancer Coalition

Time: 00:30

Aired: July 13, 20, 2014, August 3, 2014

Topic: CPR Certification Course

Organization: Health Ed New England

Time: 00:30

Aired: July 13, 27, 2014

Topic: Outdoor Safety Tips for Dogs

Organization: Fetch Pet Care

Time: 01:30

Aired: July 20, 2014

Topic: Helping Older Americans

Organization: Aging Network's Volunteer Collaborative

Time: 0:30

Aired: July 20, 2014

Topic: Safety Sense

Organization: Electrical Safety Foundation International

Time: 00:30

Aired: July 20, September 7, 2014

Topic: Scammers Pose as E-ZPass to Collect "Unpaid Tolls"

Organization: Better Business Bureau

Time: 00:60

Aired: July 27, 2014

Topic: Hints for Homeowners
Organization: Electrical Safety Foundation International
Time: 00:30
Aired: July 27, 2014

Topic: Breathe Deep Boston 5K Walk
Organization: LUNGevity Foundation
Time: 00:30
Aired: July 27, September 7, 14, 2014

Topic: Potholes Can Pack a Punch
Organization: Car Care Council
Time: 00:30
Aired: August 3, 24, 2014

Topic: Hints for Homeowners
Organization: National Ground Water Association
Time: 00:30
Aired: August 3, 24, 2014

Topic: DQ Miracle Treat Day
Organization: Children's Miracle Network Hospitals
Time: 00:30
Aired: August 10, 2014
Topic: Fun Runs Promise More Than They Deliver
Organization: Better Business Bureau
Time: 00:60
Aired: August 10, 2014

Topic: Quincy Area Dollar Tree Customers Can Donate School Supplies for Military Children
Organization: Operation Homefront, Dollar Tree, Inc.
Time: 00:30
Aired: August 10, 2014

Topic: Chelmsford Free to Breathe Run/Walk
Organization: Free to Breathe
Time: 00:30
Aired: August 10, 17, 24, 2014

Topic: August is Immunization Awareness Month

Organization: Centers for Disease Control

Time: 00:45

Aired: August 17, 31, 2014

Topic: IRS Phone Threats

Organization: Better Business Bureau

Time: 00:60

Aired: August 17, 2014

Topic: 2nd Annual High Fives East Coast Charity Golf Tournament

Organization: High Fives Non-Profit Foundation

Time: 00:30

Aired: August 17, 2014

Topic: RecruitMilitary Veteran Job Fair

Organization: RecruitMilitary LLC

Time: 00:30

Aired: August 24, 2014

Topic: Help for Young Drivers

Organization: Car Care Council

Time: 00:30

Aired: August 31, 2014

Topic: Internet News and Notes

Organization: Adblock Plus

Time: 00:60

Aired: August 31, 2014

Topic: Healthy Babies

Organization: National Institute of Child Health and Human Development

Time: 00:30

Aired: September 7, 2014

Topic: Boston Marathon Jimmy Fund Walk

Organization: Jimmy Fund, Dana-Farber Cancer Institute

Time: 00:30

Aired: September 7, 14, 2014

Topic: CPR Certification Course

Organization: Health Ed New England

Time: 00:30

Aired: September 7, 14, 2014

Topic: Pedro Zamora Young Leaders Scholarship Program

Organization: National AIDS Memorial Grove, UnitedHealthcare

Time: 00:30

Aired: September 14, 2014

Topic: Placing Greyhounds in Good Homes

Organization: Greyhound Friends

Time: 00:30

Aired: September 21, 28, 2014

Topic: Bridal Show

Organization: Brides Against Breast Cancer

Time: 00:30

Aired: September 21, 28, 2014

Topic: BBB Warns Consumers of Online Retailer—ShopZoey.com

Organization: Better Business Bureau

Time: 00:60

Aired: September 21, 2014

Topic: September is Fruits and Veggies Month

Organization: FruitsAndVeggiesMoreMatters.org

Time: 00:45

Aired: September 28, 2014

Topic: National Childhood Cancer Awareness Month

Organization: Alex's Lemonade Stand Foundation

Time: 00:30

Aired: September 28, 2014

PUBLIC SERVICE ANNOUNCEMENTS

Topic: Reduce. Relight. Recycle.

Organization: Compact Fluorescent Lightbulb Recycling, National Electrical Manufacturers Association

Time: 00:30

Aired: 7/6/14, 7/27/14, 9/7/14

Topic: My American Story—Jon Bon Jovi

Organization: Corporation for National & Community Service

Time: 00:30

Aired: 7/6/14

Topic: Warning Signs of a Stroke

Organization: American Stroke Association

Time: 00:60

Aired: 7/13/14

Topic: Protect Yourself/Everyday Choices.org

Organization: American Heart Association, American Diabetes Association, American Cancer Association

Time: 00:30

Aired: 7/13/14 (x2)

Topic: Mike Farrell—Youth Violence

Organization: People for the Ethical Treatment of Animals (PETA)

Time: 00:30

Aired: 7/13/14, 9/28/14

Topic: Warning Signs of a Stroke

Organization: American Stroke Association

Time: 00:15

Aired: 7/13/14 (x2)

Topic: Imagine

Organization: St. Jude Children's Research Hospital

Time: 00:60

Aired: 7/13/14, 8/17/14

Topic: Spay or Neuter

Organization: People for the Ethical Treatment of Animals (PETA)

Time: 00:30

Aired: 7/13/14, 9/14/14

Topic: Clean Your Room—Warning Signs of a Stroke

Organization: American Stroke Association

Time: 00:30

Aired: 7/13/14

Topic: Dustin Pedroia—Run to Home Base

Organization: Red Sox Foundation, Massachusetts General Hospital Home Base Program

Time: 00:30

Aired: 7/13/14

Topic: Angina/TMR Surgery

Organization: PLC Medical Systems

Time: 00:60

Aired: 7/13/14

Topic: Vietnam Veterans: Welcome Home/Make the Connection

Organization: US Department of Veterans Affairs

Time: 00:30

Aired: 7/20/14

Topic: This is a Test/TakeMeFishing.org

Organization: Recreational Boating & Fishing Foundation

Time: 00:30

Aired: 7/20/14, 8/17/14, 8/31/14

Topic: Imagine

Organization: St. Jude Children's Research Hospital

Time: 00:30

Aired: 7/27/14, 8/10/14, 9/7/14, 9/14/14, 9/28/14

Topic: Don't Be Blind to Diabetes

Organization: American Diabetes Association

Time: 00:60

Aired: 7/27/14, 8/17/14, 9/7/14

Topic: MS Week—Clay Walker

Organization: National Multiple Sclerosis Society

Time: 00:60

Aired: 7/27/14, 9/7/14

Topic: Diva-betic—Changing Diabetes

Organization: Novo Nordisk

Time: 00:60

Aired: 7/27/14, 9/7/14

Topic: Protect Hair from the Sun

Organization: Head & Shoulders

Time: 00:60

Aired: 8/314 (x2)

Topic: Childhood Obesity

Organization: Centers for Disease Control and Prevention, US Department of Health and Human Services

Time: 00:30

Aired: 8/10/14, 8/24/14, 9/28/14

Topic: Maila Souza—Vision in Young Children

Organization: American Optometric Association

Time: 00:60

Aired: 8/10/14

Topic: Acne and the Prom

Organization: Sanofi Aventis

Time: 00:60

Aired: 8/10/14

Topic: Morgan Freeman—Colorectal Cancer

Organization: Centers for Disease Control and Prevention, US Department of Health and Human Services

Time: 00:30

Aired: 8/17/14

Topic: Morgan Freeman—Colorectal Cancer

Organization: Centers for Disease Control and Prevention, US Department of Health and Human Services

Time: 00:20

Aired: 8/17/14

Topic: Joan Rivers—Beauty is Bone Deep, Osteoporosis
Organization: American Academy of Orthopaedic Surgeons
Time: 00:20
Aired: 8/17/14

Topic: Imagine
Organization: St. Jude Children's Research Hospital
Time: 00:20
Aired: 8/31/14 (x2)

Topic: Carpal Tunnel Syndrome
Organization: American Academy of Orthopaedic Surgeons
Time: 00:60
Aired: 8/24/14

Topic: A Baby's Story
Organization: March of Dimes
Time: 00:60
Aired: 8/24/14

Topic: Patient/Doctor Relations
Organization: American Academy of Orthopaedic Surgeons
Time: 00:60
Aired: 8/24/14

Topic: Cognitive Based Games
Organization: MS World, Inc.
Time: 00:60
Aired: 8/31/14

Topic: Impetigo/Skin Infections
Organization: GlaxoSmithKline
Time: 00:60
Aired: 9/14/14

Topic: Someday
Organization: Social Security Administration
Time: 00:30

Aired: 9/14/14

Topic: Craig Morgan—The Power of One

Organization: Veterans Crisis Line/US Department of Veterans Affairs

Time: 00:30

Aired: 9/21/14

Topic: Aphrodite's Spa—Check Yearly, See Clearly

Organization: AARP, Vision Council

Time: 00:30

Aired: 9/28/14

WEEI-FM Quarter 3-2014 Report

Dennis and Callahan

Middays with MFB

Dale and Holley

WEEI Weekend Programming

Dennis and Callahan Quarterly -3rd Quarter 2014

Public Affairs

GUEST(S): John Fish

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRED: July 8, 2014

SUMMARY: Fish joins the show to talk about Boston's potential Olympic bid

Human Rights

GUEST(S): Steve Buckley

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRED: July 22, 2014

SUMMARY: Buck joins us to break down Dungy and homophobia

GUEST(S): Cyd Zeigler

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRED: September 3rd, 2014

SUMMARY: Ziegler joins us to discuss the recent events concerning rookie Michael Sam.

Business

GUEST(S): Bob Nightengale

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRED: August 6, 2014

SUMMARY: Nightengale joins us to discuss the next commissioner of baseball

GUEST(S): Tom Werner

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRED: September 11

SUMMARY: Werner talks about the race for commissioner of MLB.

GUEST(S): Larry Lucchino

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRED: September 25

SUMMARY: On Jeter's final weekend at Fenway and the Red Sox future.

Health

GUEST(S): Chris Nowinski

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRED: August 27, 2014

SUMMARY: Chris joins us to discuss the future of Broncos wide receiver Wes Welker as it relates to concussions.

Crime

GUEST(S): Dan Wetzel

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: September 9th

SUMMARY: Wetzel on the Ray Rice Domestic Violence.

GUEST(S): Stephen A Smith

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: September 11

SUMMARY: Stephen A talks about the NFL's mishandling of domestic violence and Ray Rice.

GUEST(S): Jim Souhan on Adrian Peterson

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: September 17

SUMMARY: Jim gives us the Minnesotan perspective on the child abuse case against Adrian Peterson.

Media

GUEST(S): Mike Lupica

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: September 24

SUMMARY: Mike talks about Derek Jeter and his new book.

Sports/Human Interest

GUEST(S): Ben Cherington

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: July 3, 2014

SUMMARY: Ben Cherington Joins DNC to look at the Sad state of the Red Sox

GUEST(S): Mad Dog Russo

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: July 8, 2014

SUMMARY: Mad dog talks about David Ortiz and his free pass

GUEST(S): Ken Davidoff

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: July 16, 2014

SUMMARY: Davidoff defends the shameless Ball Washing of Derek Jeter in his final all-star game.

GUEST(S): Nick Cafardo

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: July 16, 2014

SUMMARY: Cafardo joins DnC to discuss his column in favor of Roger Clemens going into the hall of fame.

GUEST(S): Scott Raab

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: July 14, 2014

SUMMARY: Scott joins us to check in on the state of Cleveland after the return of Lebron James.

GUEST(S): Peter Gammons

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: July 21, 2014

SUMMARY: Gammons joins us and explains what he is hearing about the sox and their potential trade assets as the trade deadline approaches.

GUEST(S): Gordon Edes

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: July 30, 2014

SUMMARY: As the Trade deadline approaches, Gordon Edes joins us to preview possible landing spots for Red Sox starter Jon Lester.

GUEST(S): Andy Hart

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 7, 2014

SUMMARY: Andy Hart of Patriots Football Weekly joins D&C to get ready for the Patriots first preseason game.

GUEST(S): Ben Cherington

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 7, 2014

SUMMARY: Cherington joins D&C for the Front Office Report, his first chat with the show since the trade deadline. Ben discusses the trades involving John Lackey and Jon Lester last week.

GUEST(S): Tom Brady

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 12, 2014

SUMMARY: Brady joins us for the first Patriots Monday of the season

GUEST(S): Tim Hasselbeck

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 12, 2014

SUMMARY: Hasselbeck joins us for the first Patriots Monday of the season, and talks some Johnny Manziel

GUEST(S): Tom Brady

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 25, 2014

SUMMARY: Talks about the Patriots third preseason game

GUEST(S): Tim Hasselbeck

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 25, 2014

SUMMARY: Hasselbeck joins Dennis and Callahan to discuss all the happenings around the NFL

GUEST(S): Rick Stroud

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 27, 2014

SUMMARY: Stroud joins us to break down the Logan Mankins trade and the Patriots' new tight end Tim Wright.

GUEST(S): Jason Cole

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: August 28th, 2014

SUMMARY: Cole joins DNC and explains the emotions Tom Brady felt after the Mankins trade.

GUEST(S): Mike Hazen

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

AIRE: September 4th

SUMMARY: Hazen joins D&C to give the current state of the Red Sox

GUEST(S): Tom Brady

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

Aired: September 8th

SUMMARY: Brady joins us after a tough loss in Miami.

GUEST(S): Ben Cherington

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

Aired: September 18

SUMMARY: Ben talks about the development of outfielder Rusney Castillo.

GUEST(S): Tom Brady

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

Aired: September 22

SUMMARY: Brady talks about the offensive issues

GUEST(S): Tim Lincecum

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

Aired: September 22

SUMMARY: The NFL needs a new commissioner.

GUEST(S): Brad Faxon

PROGRAM: Dennis and Callahan

DURATION: 15 minutes

Aired: September 30

SUMMARY: Fax joins us to preview the Ryder cup.

Middays with MFB
WEEI-FM PUBLIC AFFAIRS PROGRAMMING
QUARTER /July 1, 2014- Sept 30, 2014

The following is a list of issues the management of WEEI Radio has determined to be of significant importance to the citizens of Greater Boston, Southeastern Massachusetts and surrounding New England States. Each issue was treated through the station's most significant issue-responsive programming and community activities, during the reporting period.

BUSINESS

Guest(s): Buster Olney

Program: MFB

Duration: 15 minutes

Aired: July 2, 2014

Summary: Buster Olney of ESPN discuss the contentious Jon Lester contract negotiations, the Red Sox chances of making the playoffs, and the possible moves the team could make at the trade deadline.

Segment: Jon Lester Contract Discussion

Program: MFB

Duration: 15 minutes

Aired: July 3, 2014

Summary: After a reported "low-ball" offer of \$70 million over four years, contract talks with the Red Sox ace have come to a stop. Lester will undoubtedly sign a big contract at some point, will it be with the Red Sox?

Segment: NFL League Office Turmoil

Program: MFB

Duration: September 10, 2014

Aired: 15 minutes

Summary: Lou, Christian and Tim talk about the shortcomings of Roger Goodell and his staff regarding the situation surround Ray Rice and his suspension. Tim thinks Goodell should be fired and Christian doesn't. The callers weigh in as Lou builds his own opinion.

CHARITY

Segment: ALS Ice Bucket Challenge

Program: MFB

Duration: 15 minutes

Aired: August 12, 2014

Summary: Lou Merloni finally convinces Christian and Tim to take the Ice Bucket Challenges to raise awareness for ALS and the Pete Frates #3 Fund

Guest(s): Joshua Roberts, 17, Hudson, NH with his mom, Lisa

Program: MFB

Duration: 15 minutes

Aired: August 20, 2014

Summary: Joshua just celebrated his 5 year anniversary of finishing his chemo in June. He was diagnosed at 11 with Burkitt Lymphoma. Lisa was a Dana-Farber patient when she was 6 years old. Joshua is throwing out the first pitch tonight at the Red Sox game.

Guest(s): Zachary “Zack” Hare, 12, with his parents Mike and Amy, brother Nate, and Lyndon Byers

Program: MFB

Duration: 15 minutes

Aired: August 20, 2014

Summary: When Zack was 10, he was getting fevers for several weeks. The second time his parents brought him to his doctor, his mom requested blood work. The office called back 6 hours later and told them to rush Zack to the emergency room where he was diagnosed with AML. He received 4 rounds of heavy chemotherapy, including 1 round to deplete his bone marrow in advance of his transplant. He was hospitalized from January to July, with just a week at home before the transplant. He received a bone marrow transplant from a donor in Germany on June 20, 2013.

Guest(s): Tyler Smith, 13, with his parents Brian and Paula

Program: MFB

Duration: 15 minutes

Aired: August, 20, 2014

Summary: Tyler was diagnosed on July 31, 2011 while on the Cape with his family for vacation. He lives with his dad, Brian, his mom, Paula, and his younger brother, Alden, 8. While on vacation, they went back to his old pediatrician. He ran a blood test at Tyler's mom's insistence, and after the results, they were sent to the emergency room. He was diagnosed with ALL and spent 48 nights hospitalized and was treated by Dana-Farber. He underwent radiation for eight days and had a 10-hour surgery on one nostril for an infection. For one year, Tyler had chemotherapy three times a week and he is now on maintenance treatment until November. Tyler now takes between 10 and 25 pills every day and goes to the Jimmy Fund Clinic once a month.

CRIME

Segment: Pain Killer Use in NFL Locker Rooms

Program: MFB

Duration: 15 minutes

Aired: July 14, 2014

Summary: The New York Daily News is reporting that the NFL is under investigation for the rampant use and abuse of pain-killers in NFL locker rooms. Christian talks about his experiences in Seattle when he entered the league in 1995, and how easy it was to get anything you wanted.

Segment: "Pterodactyl" at LegoLand

Program: MFB

Duration: 15 minutes

Aired: July 14, 2014

Summary: A man who calls him self "Pterodactyl" had to be restrained by multiple officers and LegoLand employees (after a failed tazing) for being drunk and disorderly at a LegoLand Florida location. Also, Chrissy Teigan trips out on a raw cashew on vacation.

ENTERTAINMENT

Segment: ESPYs

Program: MFB

Duration: 15 Minutes

Aired: July 17, 2014

Summary: The guys break down their favorite and most cringe-worthy moments from last night's ESPYS

Segment: Patriots Training Camp

Program: MFB

Duration: 15 Minutes

Aired: July 21, 2014

Summary: Tom Brady is getting his weapons back. Will Gronk stay healthy? 1st round draft pick Dominique Easley has high expectations, as many are picking him to have an impact season in his rookie year.

Segment: Hollywood Stories

Program: MFB

Duration: 15 Minutes

Aired: July 30, 2014

Summary: Today the guys saw that Orlando Bloom threw a punch at Justin Bieber, much to the delight of Lou (and probably many of our listeners.) SI.com had a quiz on their website. Basically, it was a quote and the viewer had to decide if a quote provided, was Johnny Manziel, or Justin Bieber. It was more difficult than it should have been.

HEALTH

Guest(s): Dr. Bruce Johnson, chief clinical research officer, Dana-Farber

Program: MFB

Duration: 15 Minutes

Aired: August 20, 2014

Summary: Dr. Johnson plays a very important role at Dana-Farber, helping to identify research for clinical trials. These trials provide study data that helps in the treatment of patients by targeting new therapies when other drugs stop working. He specializes in advances in research in lung cancer.

Segment: Slippery Slope

Program: MFB

Duration: 15 Minutes

Aired: September 30, 2014

Summary: Christian's nephew twisted his ankle and missed Sunday's game because he (supposedly) slipped while rushing down the stairs to stop his puppy from peeing on the floor. Lou addresses the Unsportsmanlike Conduct penalty from last night's game, in which a Chiefs player was flagged for dropping to his knees during a TD celebration. And Christian is dubious of some photos of LaRon Landry.

HUMAN INTEREST

Segment: FIFA

Program: MFB

Duration: 15 Minutes

Aired: July 1, 2014

Summary: Brad Feldman, the New England Revolution Play by Play announcer, breaks down what to expect from the game this afternoon.

Guest(s): Jeff Price

Program: MFB

Duration: 15 Minutes

Aired: July 8, 2014

Summary: The guys discuss the possibility of bringing the Olympics to Boston with Jeff Price, a former member of exploratory committee to bring Olympics to Boston.

Guest(s): Jonny Gomes

Program: MFB

Duration: 15 Minutes

Aired: July 31, 2014

Summary: Former Red Sox outfielder Jonny Gomes joins MFB to react to the news he has been traded along with Jon Lester to the Oakland Athletics for Yoenis Cespedes.

Guest(s): Pedro Martinez

Program: MFB

Duration: 15 Minutes

Aired: August 14, 2014

Summary: Pedro joins the MFB guys to discuss his career and his relationships with his fellow inductees.

Guest(s): Curt Schilling

Program: D&C

Duration: 15 Minutes

Aired: August 21, 2014

Summary: Speaking at the WEEI NESN Jimmy Fund Radio Telethon with Dennis and Callahan, Curt Schilling revealed that he had mouth cancer, a form called squamous cell carcinoma. He blames his use of smokeless tobacco and says it is his biggest regret in life. This revelation has sparked debate about whether MLB should ban the use of all tobacco.

Segment: iCloud Hacking scandal

Program: MFB

Duration: 15 Minutes

Aired: September 3, 2014

Summary: Last weekend's iCloud hack is supposedly NOT over. Tim and Christian create a "Fantasy 5" of which celebrity women they'd like to see!

LEGAL

Segment: NFL suspensions

Program: MFB

Duration: 15 Minutes

Aired: July 25, 2014

Summary: Given the recent Ray Rice suspension, many people are comparing it to Josh Gordon getting suspended for repeated drug abuse. Tim Benz doesn't think this is a fair comparison. He explains why.

Guest(s): Michael McCann

Program: MFB

Duration: 15 Minutes

Aired: August 11, 2014

Summary: Legal Analyst for Sports Illustrated, Michael McCann, joins MFB to discuss the events of Saturday night at Canandaigua Motorsports Park. Many people are wondering if charges will be brought up against Tony Stewart and if so, what kind. McCann also delves into how the video evidence would be received by a jury.

MEDIA

Guest(s): Cyd Zeigler

Program: MFB

Duration: 15 Minutes

Aired: July 22, 2014

Summary: Tony Dungy is catching a lot of backlash regarding his comments that he would NOT have drafted Missouri LB Michael Sam because of the distractions it would have brought to the team. MFB had Cyd Zeigler of OutSports.com on the show to discuss Dungy's comments.

Segment: "Word-policing" vs. "Thought-policing"

Program: MFB

Duration: 15 Minutes

Aired: July 30, 2014

Summary: Stephen A. Smith of ESPN made some insensitive comments on his show "First Take," and has since apologized. Although Tim is not the biggest fan of Smith, he does feel the need to differentiate between "Word-policing" and "Thought-policing."

Segment: Kellerman Suspension

Program: MFB

Duration: 15 Minutes

Aired: August 11, 2014

Summary: Max Kellerman was suspended by ESPN after telling a story of domestic violence between himself and his wife.... from 20 years ago!

QUARTERLY REPORT Dale and Holley

TOPIC: Donald Sterling

PROGRAM: Dale and Holley

DURATION: 15 Minutes

AIRE: 4-28-14

SUMMARY: Clippers Owner Donald Sterling goes on a racist rant, the guys delve into the repercussions of Sterlings words and how the NBA will handle the issue of an owner causing a controversy.

TOPIC: Adam Silver

PROGRAM: Dale and Holley

DURATION: 25 Minutes

AIRE: 4-29-14

SUMMARY: NBA Commissioner Adam Silver holds press conference to address Donald Sterling's comments and how the league will handle the issue of racism in the NBA.

GUEST: John Farrell

PROGRAM: Dale and Holley

DURATION: 15 Minutes

Aired: 5-1-14

SUMMARY: Red Sox Manager discusses the team and the business side of handling players and their contracts.

GUEST: Jack Edwards

PROGRAM: Dale and Holley

DURATION: 15 Minutes

Aired: 5-2-14

SUMMARY: Jack Edwards discusses the Bruins and their playoff push.

TOPIC: Jon Lester's Contract

PROGRAM: Dale and Holley

DURATION: 15 Minutes

Aired: 5-2-14

SUMMARY: The business side of baseball can really hamper the entertainment factor for the fans.

GUEST: Andy Hart

PROGRAM: Dale and Holley

DURATION: 15 Minutes

Aired: 5-6-14

SUMMARY: Andy Hart talks about the upcoming NFL Draft and predicts what the Patriots will do.

GUEST: John Buccigross

PROGRAM: Dale and Holley

DURATION: 15 Minutes

Aired: 5-6-14

SUMMARY: ESPN's John Buccigross talks about the Bruins and their playoff chances.

GUEST: John Farrell

PROGRAM: Dale and Holley

DURATION: 15 Minutes

Aired: 5-7-14

SUMMARY: Red Sox Manager talks about if the team can resign Jon Lester.

GUEST: Tom Caron

DURATION: 15 Minutes

AIRE: 5-8-14

SUMMARY: NESN's Tom Caron talks about how the Bruins can progress during the playoffs.

GUEST: Mike Reiss

DURATION: 15 Minutes

AIRE: 5-8-14

SUMMARY: ESPN's Mike Reiss talks about the NFL Draft and the rules between the NFL and College Football.

GUEST: Jack Edwards

DURATION: 15 Minutes

AIRE: 5-9-14

SUMMARY: Jack joins the show to talk about the NHL playoffs.

TOPIC: NFL Draft

DURATION: 20 Minutes

AIRE: 5-9-14

SUMMARY: The guys talk about the NFL Draft from a Patriots perspective and the business side of how the NFL makes money from the Draft.

GUEST: Andy Hart

DURATION: 15 Minutes

AIRE: 5-12-14

SUMMARY: Andy Hart reacts to the NFL Draft and how the Patriots performed at the draft.

TOPIC: Racism in Sports

DURATION: 45 Minutes

AIRE: 5-13-14

SUMMARY: The guys talk about how prevalent racism is in sports and the business world.

GUEST: Jack Edwards

DURATION: 15 Minutes

AIRE: 5-13-14

SUMMARY: Jack talks about the NHL Playoffs and how the Bruins are doing.

GUEST: Jamie Erdahl

DURATION: 20 Minutes

AIRE: 5-14-14

SUMMARY: Bruins and Canadiens Game 7 preview.

GUEST: Steve Lyons

DURATION: 15 Minutes

AIRE: 5-19-14

SUMMARY: Lyons talks about how the Red Sox are slumping and they need to rebound, but how?

TOPIC: Baseball Business

DURATION: 15 Minutes

AIRE: 5-20-14

SUMMARY: Why does the business side of baseball overtake the actual entertainment of the game being played?

TOPIC: Jared Remy

DURATION: 20 Minutes

AIRE: 5-27-14

SUMMARY: Jared Remy pleads guilty to the murder of longtime girlfriend. What are the ramifications for father Jerry Remy?

GUEST: Pedro Martinez

DURATION: 25 Minutes

AIRE: 5-28-14

SUMMARY: Red Sox great Pedro Martinez joins the show to talk about his role in revitalizing a community behind the Red Sox.

TOPIC: Boston Red Sox

DURATION: 15 Minutes

AIRE: 5-29-14

SUMMARY: The Red Sox hold a ceremony for the ten year anniversary for the 2004 team that won the World Series, but why are the fans upset?

TOPIC: LeBron James

DURATION: 15 Minutes

AIRE: 6-6-14

SUMMARY: LeBron limps off the court citing cramps late in the 4th quarter of Game 1. Why did he have those health issues?

TOPIC: NHL v NBA

DURATION: 20 Minutes

AIRE: 6-9-14

SUMMARY: Which league is the better league? From a fan standpoint and from a business standpoint.

TOPIC: USA Soccer

DURATION: 15 Minutes

AIRE: 6-11-14

SUMMARY: We take a look at the nationalistic view of USA Sports and soccer in particular.

TOPIC: Jerome Iginla

DURATION: 15 Minutes

AIRE: 6-11-14

SUMMARY: Why did the Bruins put themselves in a position where they can't afford a certain player?

GUEST: Terry Francona

DURATION: 25 Minutes

AIRE: 6-12-14

SUMMARY: Terry Francona shares his memories of managing in a city like Boston.

TOPIC: World Cup

DURATION: 15 Minutes

AIRE: 6-17-14

SUMMARY: Why do Americans hate on a sport that is thought of as the sport of the world?

GUEST: Bob Ryan

DURATION: 15 Minutes

AIRE: 6-17-14

SUMMARY: Bob talks about how sports fans disregard soccer as a sport because of where they grew up.

GUEST: John Powers

DURATION: 15 Minutes

AIRE: 6-17-14

SUMMARY: John gives the show an inside look to how the business side of the World Cup affects global politics.

TOPIC: Donald Sterling

DURATION: 15 Minutes

AIRE: 6-19-14

SUMMARY: Now the issue has become a mental health issue because of Sterlings dementia.

GUEST: Taylor Twellman

DURATION: 15 Minutes

AIRE: 6-23-14

SUMMARY: The health risks involved with soccer are far greater than we believed.

TOPIC: Rob Gronkowski

DURATION: 15 Minutes

AIRE: 6-24-14

SUMMARY: Will Gronk be ready? Is he healthy for the start of the season?

TOPIC: NHL Awards

DURATION: 15 Minutes

AIRE: 6-25-14

SUMMARY: Are the NHL awards actually entertaining for the audience?

TOPIC: Kevin Faulk/Aaron Hernandez

DURATION: 15 Minutes

AIRE: 6-25-14

SUMMARY: Kevin Faulk defends Aaron Hernandez as a decent guy even though the latter is indicted for multiple murders.

GUEST: JP Delacamera

DURATION: 15 Minutes

AIRE: 6-26-14

SUMMARY: ESPN's soccer analyst joins the show to talk about the US audiences new view of soccer.

GUEST: Jack Edwards

DURATION: 10 Minutes

AIRE: 6-26-14

SUMMARY: Jack Edwards joins the show to talk about the growth in popularity of soccer in America.

TOPIC: Josh Gordon

DURATION: 15 Minutes

AIRE: 7-8-14

SUMMARY: Law and Order in the NFL seems to be nonexistent right now. How do the suspensions handed down by Roger Goodell affect the bigger business.

GUEST: Steve Pagliuca

DURATION: 15 Minutes

AIRE: 7-8-14

SUMMARY: Celtics owner joins the show to talk about how the city of Boston is making a push for a future summer Olympics.

TOPIC: David Ortiz

DURATION: 15 Minutes

AIRE: 7-14-14

SUMMARY: David Ortiz denies steroid reports. What could the steroid have done to help his longevity.

TOPIC: NFL/London

DURATION: 20 Minutes

AIRE: 7-18-14

SUMMARY: How would a new team in London affect the business side of the NFL? Would it be economically viable to have a team across the Atlantic Ocean?

TOPIC: Redskins Team Name

DURATION: 20 Minutes

AIRE: 7-18-14

SUMMARY: There are petitions that call for the government to get involved in the process of changing the team name to something less derogatory.

TOPIC: Tony Dungy/Michael Sam

DURATION: 15 Minutes

AIRE: 7-22-14

SUMMARY: There is still intolerance towards gay athletes in the world. Tony Dungy talks about why he wouldn't want Micheal Sam on his team.

TOPIC: Sidney Rice

DURATION: 15 Minutes

AIRE: 7-23-14

SUMMARY: Sidney Rice retires from the NFL because he feels his health is more important than faded glory.

TOPIC: NFL/HBO

DURATION: 10 Minutes

Aired: 8-4-14

SUMMARY: Why the partnership between the NFL and HBO so profitable and entertaining for the audience.

TOPIC: Redskins

DURATION: 15 Minutes

Aired: 8-7-14

SUMMARY: Will the NFL or the government get involved in the name change of the Redskins? How does this derogatory name affect business?

GUEST: Bill Belichick

DURATION: 10 Minutes

Aired: 8-11-14

SUMMARY: Bill Belichick joins in the Ice Bucket Challenge!

TOPIC: Tony Stewart Accident

DURATION: 15 Minutes

Aired: 8-11-14

SUMMARY: Is NASCAR and other forms of car racing safe enough or is it more like gladiators with cars?

GUEST: Bill Belichick

DURATION: 15 Minutes

Aired: 8-11-14

SUMMARY: Bill talks about how technology has changed the NFL in his 40 years as a coach.

TOPIC: Baseballs New Commissioner

DURATION: 15 Minutes

Aired: 8-12-14

SUMMARY: How will the new commissioner of MLB adapt to the changing world that finds baseball boring?

GUEST: Taylor Twellman

DURATION: 10 Minutes

Aired: 8-26-14

SUMMARY: How the NFL has led the charge in brain injuries prevention and diagnosis.

GUEST: Bill Belichick

DURATION: 10 Minutes

Aired: 9-2-14

SUMMARY: Bill talks about Gronks health and how the TE has responded from all his surgeries over the past couple years.

TOPIC: Ray Rice/Domestic Violence

DURATION: 15 Minutes

AIRE: 9-8-14

SUMMARY: Does the NFL have a problem with its punishment of players who commit domestic violence?

GUEST: Tedy Bruschi

DURATION: 15 Minutes

AIRE: 9-8-14

SUMMARY: Tedy Bruschi talks about the mentality of the players who are teammates with players who commit crimes, specifically domestic violence.

TOPIC: Ray Rice

DURATION: 10 Minutes

AIRE: 9-9-14

SUMMARY: The NFL doesn't understand the impact of light suspensions for players who abuse women.

GUEST: Peter King

DURATION: 10 Minutes

AIRE: 9-9-14

SUMMARY: Will the NFL sponsors leave the league because of their poor approach to domestic violence.

TOPIC: Adrian Peterson

DURATION: 15 Minutes

AIRE: 9-12-14

SUMMARY: First domestic violence now child abuse. The NFL has a serious issue with violence against society.

GUEST: Michael McCann

DURATION: 20 Minutes

AIRE: 9-17-14

SUMMARY: UNH Law Professor Michael McCann joins the show to talk about the legal aspect of the domestic violence issues in the NFL.

