

WHNN(FM), WILZ(FM), WIOG(FM) and WKQZ(FM)
EEO PUBLIC FILE REPORT
June 1, 2017 – May 31, 2018

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-6,8-11	5
Promotions Assistant	1-6,8-11	2
Account Executive	1-6,8-11	1

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Station Website Postings (<i>all SEU stations</i>)	N	1
2	Internal Posting	N	2
3	On-Air Announcements (<i>all SEU stations</i>)	N	1
4	Open House (<i>see Section III</i>)	N	0
5	Word-of-Mouth Referral	N	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	Michigan Association of Broadcasters www.michmab.com 819 N. Washington Avenue Lansing, MI 48906-5815 517.484.7444	N	1
7	All Access www.allaccess.com 289 Pacific Coast Highway Suite 210 Malibu, CA 90265 310.457.6616	N	0
8	Delta College 4605 Webber Street Saginaw, MI 48601 989.752.7500	N	0
9	Northwood University 4000 Whiting Drive Midland, MI 48640-2398 989.837.4200	N	0
10	Saginaw Valley State University 7400 Bay Road University Center, MI 48710 989.964.4000	N	0
11	Specs Howard School of Media Arts Contact: Brent Carey 19900 W. Nine Mile Road Southfield, MI 48075 248.358.9000	N	2
12	Simply Hired (www.simplyhired.com)	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Glass Door (www.glassdoor.com)	N	0
14	Link Up (www.linkup.com)	N	0
15	Indeed (www.indeed.com)	N	0
16	Facebook (www.facebook.com)	N	0
17	Job Fairs (<i>see Section III</i>)	N	0
18	Cumulus Job Board (www.cumulus.hrmdirect.com)	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWEES OVER REPORTING PERIOD			9

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Business Expo	On October 13, 2017, our Station Employment Unit participated in the Networking Night held on the campus of Saginaw Valley State. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities and internships within the SEU. Resumes of interested attendees were collected. Station participants included our Operations Manager and Local Sales Managers.
2	Participate in Career Fair	On October 27, 2017, our SEU participated in the Delta College Career Fair held on its campus. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities and internships within the SEU. Resumes of interested attendees were collected. Station participants included our Local Sales Manager and Promotions Director.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
3	Participate in Career Fair	On January 30, 2018, our SEU participated in the Saginaw Valley State University Internship Fair held on its campus. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities and internships within the SEU. Resumes of interested attendees were collected. Station participants included our Promotions Director and Operations Manager.
4	Participate in Career Fair	On March 20, 2018, our SEU participated in the Flint Job Fair at Gateway Holiday Inn in Grand Blanc. The event was hosted by Cumulus Media of Flint, MI. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities and internships within the SEU. Resumes of interested attendees were collected. Station participants included our Operations Manager and Promotions Director.
5	Participate in Career Fair	On April 6, 2018, our SEU participated in the 2017 Spring University Wide Employment and Networking Fair held on the Saginaw Valley State University campus. SEU representatives spoke with attendees about careers in broadcasting, with an emphasis on radio sales, as well as job opportunities and internships within the SEU. Resumes of interested attendees were collected. Station participants included our Sales Manager, Market Manager and Promotions Director.
6	Internship Program	During the Summer semester (June-July-August 2017) Cumulus Saginaw hosted 1 student intern from Central Michigan University. This intern was supervised by the Promotions and Program Directors and learned about promotions, marketing, advertising and programming by both working closely with SEU personnel and assisting with Station events and promotions. The student also was able to seek career advice from station personnel.