

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Greg Abbott

Authorized committee:
Texans for Greg Abbott

Agency requesting time (and contact information):
 N/A Crossroads Media, LLC

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor

Date of election: General Primary
11/8/2022

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Media Buyer	Name: Baldo Arellano Jr.
Date of Request to Purchase Ad Time: 8/25/2022	Date of Station Agreement to Sell Time: 9/8/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/2/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 39308	Station Call Letters: Knex	Date Received/Requested: 9/8/22
Est. #: 6669	Station Location: CA Fed Tx	Run Start and End Dates: 9/13/22 - 9/19/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sep 06, 22
 CONT# 36119497 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KNEX-FM (Laredo, TX)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY CROSSROADS MEDIA
 ADDR 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 6669

SALESPERSON FAX#
 PH # 703-299-1760

BYR EMILY MILHOAN
 ADV GREG ABBOTT FOR GOVERNOR
 PDT Texans For Greg Abbott
 FLT Sep 13, 22 - Sep 19, 22

* REP ORDER COMMENT *

** 9/5/2022 10:32:00 AM: POPULATIONBUYTYPE: CPP.

** 9/5/2022 10:32:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1								
	1.1		.T.....	6A - 10A	60	09/13/2022 - 09/13/2022	1D	2	\$60.00	2
		;M-F 10A-3P								
	1.2		.T.....	10A - 3P	60	09/13/2022 - 09/13/2022	1D	2	\$50.00	2
		;M-F 3P-7P								
	1.3		.T.....	3P - 7P	60	09/13/2022 - 09/13/2022	1D	3	\$50.00	3
		;M-F 6A-7P								
						** FLIGHT TOTALS **		7	\$370.00	
		FLIGHT 2								
	2.1		..W....	6A - 10A	60	09/14/2022 - 09/14/2022	1D	2	\$60.00	2
		;M-F 10A-3P								
	2.2		..W....	10A - 3P	60	09/14/2022 - 09/14/2022	1D	2	\$50.00	2
		;M-F 3P-7P								
	2.3		..W....	3P - 7P	60	09/14/2022 - 09/14/2022	1D	3	\$50.00	3
		;M-F 6A-7P								
						** FLIGHT TOTALS **		7	\$370.00	

Sep 06, 22
36119497 Mod# Ver# 1 (Last =)
CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 6669

6.1	S	6A - 10A	60	09/18/2022 - 09/18/2022	1D	2	\$38.00	2
	;M-F 6A-10A								
6.2	S	10A - 3P	60	09/18/2022 - 09/18/2022	1D	2	\$38.00	2
	;M-F 6A-10A								
6.3	S	3P - 7P	60	09/18/2022 - 09/18/2022	1D	2	\$38.00	2
	;M-F 6A-10A								
					** FLIGHT TOTALS **		6	\$228.00	
	FLIGHT 7								
7.1		M.....	6A - 10A	60	09/19/2022 - 09/19/2022	1D	2	\$60.00	2
	;M-F 10A-3P								
7.2		M.....	10A - 3P	60	09/19/2022 - 09/19/2022	1D	2	\$50.00	2
	;M-F 3P-7P								
7.3		M.....	3P - 7P	60	09/19/2022 - 09/19/2022	1D	3	\$50.00	3
	;M-F 6A-7P								
					** FLIGHT TOTALS **		7	\$370.00	

	Sep 22						
SPOTS	47						
CASH	2348.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2348.00						

							TOTAL
SPOTS							47
CASH							2,348.00
TRADE							0.00
NSL							0.00
TOTAL							2,348.00

CONT# **Sep 06, 22**
36119497 Mod# Ver# 1 (Last =)
REP **CHRISTAL RADIO**

DDS CONT# 0
C/P/E: / / 6669

**** Competitive Comments ****

TGA RADIO 9.13-9.19

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER



Orders
Order / Rev: 39308
Alt Order #: 36119497
Product Desc: Texans For Greg Abbott
Estimate: 6669
Flight Dates: 09/13/22 - 09/19/22
Original Date / Rev: 09/06/22 / 09/12/22
Order Type: GENERAL

KNEX-FM
Primary AE: Philadelphia Christal Radio
Sales Office: CHPHI
Sales Region: National

Agency Name: Crossroads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza, Ste 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg Abbott for Governor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ROS

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/19/22	47	\$2,348.00	\$1,995.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	47	\$2,348.00	\$1,995.80	0.00
Totals	47	\$2,348.00	\$1,995.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Christal Radio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEX	09/13/22	09/19/22	M-F 6a-10a	CM	6a-10a	22222--	1:00	10	\$60.00	Stanc	0.00	NM	10	\$600.00
				M-F											
				NO PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/13/22	09/19/22	22222--		10		\$60.00		0.00					
N 2	KNEX	09/13/22	09/19/22	M-F 10a-3p	CM	10a-3p	22222--	1:00	10	\$50.00	Stanc	0.00	NM	10	\$500.00
				M-F											
				NO PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/13/22	09/19/22	22222--		10		\$50.00		0.00					
N 3	KNEX	09/13/22	09/19/22	M-F 3p-7p	CM	3p-7p	33333--	1:00	15	\$50.00	Stanc	0.00	NM	15	\$750.00
				M-F											
				NO PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/13/22	09/19/22	33333--		15		\$50.00		0.00					
N 4	KNEX	09/13/22	09/19/22	Sa-Su 6a-10a	CM	6a-10a	-----2-	1:00	2	\$45.00	Stanc	0.00	NM	2	\$90.00
				Sa-Su											
				NO PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/13/22	09/19/22	-----2-		2		\$45.00		0.00					
N 5	KNEX	09/13/22	09/19/22	Sa-Su 10a-3p	CM	10:00 AM-3:00 PM	-----2-	1:00	2	\$45.00	Stanc	0.00	NM	2	\$90.00
				Sa-Su		(10:00 AM-3:00 PM)									
				NO PREEMPT											

Order / Rev: 39308
 Alt Order #: 36119497
 Flight Dates: 09/13/22 - 09/19/22

Advertiser: Greg Abbott for Governor
 Product Desc: Texans For Greg Abbott
 Estimate: 6669
KNEX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	-----2-		2				\$45.00		0.00			
N 6	KNEX	09/13/22	09/19/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2-	1:00	2	\$45.00	Stanc	0.00	NM	2	\$90.00
NO PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	-----2-		2				\$45.00		0.00			
N 7	KNEX	09/13/22	09/19/22	Sa-Su 6a-10a Sa-Su	CM	6a-10a	-----2	1:00	2	\$38.00	Stanc	0.00	NM	2	\$76.00
NO PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	-----2		2				\$38.00		0.00			
N 8	KNEX	09/13/22	09/19/22	Sa-Su 10a-3p Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2	1:00	2	\$38.00	Stanc	0.00	NM	2	\$76.00
NO PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	-----2		2				\$38.00		0.00			
N 9	KNEX	09/13/22	09/19/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2	1:00	2	\$38.00	Stanc	0.00	NM	2	\$76.00
NO PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	-----2		2				\$38.00		0.00			
													Totals	47	\$2,348.00

Merchant: RADIO UNITED LLC

1201 N JACKSON RD #900
MCALLEN, TX 78501
US

2108542761

Order Information

Description: Texans for Greg Abbott:2022

Order Number:

P.O. Number:

Customer ID:

Invoice Number: Est #6669

Billing Information

Radio United
Crossroads Media
66 Canal Center Plaza
Alexandria, VA 22314
United States
Phone: 314-698-3689
cardpayments@mediapaymentsinc.com

Shipping Information

Item	Description	Qty	Taxable	Unit Price	Item Total
01	Invoice Payment Customer specified amount	1	N	USD 1,995.80	USD 1,995.80

Shipping: 0.00
Tax: 0.00
Total: USD 1,995.80

Payment Information

Date/Time: 07-Sep-2022 14:27:35 CDT
Transaction ID: 43622512437
Transaction Type: Authorization w/ Auto Capture
Transaction Status: Settled Successfully
Authorization Code: 087809
Payment Method: MasterCard XXXX1904

