

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Media Buyer

Name:

Baldo Amillo Jr.

Date of Request to Purchase Ad Time: 8/25/2022

Date of Station Agreement to Sell Time:

9/29/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 9/29/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>39844</u>	Station Call Letters: <u>KQUR</u>	Date Received/Requested: <u>9/29/22</u>
Est. #: <u>6699</u>	Station Location: <u>Laredo, TX</u>	Run Start and End Dates: <u>10/4/22 - 10/10/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Sep 30, 22**  
 CONT# 36158177 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KQUR-FM (Laredo, TX)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY CROSSROADS MEDIA LLC - VA  
 ADDR 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: / / 6699  
 SALESPERSON FAX#  
 PH # 703-299-1760

BYR PATTI HECK  
 ADV GREG ABBOTT FOR GOVERNOR  
 PDT Texans For Greg Abbott  
 FLT Oct 04, 22 - Oct 10, 22

\* REP ORDER COMMENT \*

\*\* 9/22/2022 12:05:00 PM: CROSSROADS MEDIA: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES ID CODE: RI13800 OR 9913800; MARKETRON ID CODE: 182859

\*\* 9/22/2022 12:05:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 9/22/2022 12:05:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>								
	1.1		.T....	6A - 10A	60	10/04/2022 - 10/04/2022	1D	2	\$52.00	2
	1.2		.T....	10A - 3P	60	10/04/2022 - 10/04/2022	1D	2	\$50.00	2
	1.3		.T....	3P - 7P	60	10/04/2022 - 10/04/2022	1D	2	\$50.00	2
						** FLIGHT TOTALS **		6	\$304.00	
		<b><u>FLIGHT 2</u></b>								
	2.1		..W....	6A - 10A	60	10/05/2022 - 10/05/2022	1D	2	\$52.00	2
	2.2		..W....	10A - 3P	60	10/05/2022 - 10/05/2022	1D	2	\$50.00	2
	2.3		..W....	3P - 7P	60	10/05/2022 - 10/05/2022	1D	2	\$50.00	2
						** FLIGHT TOTALS **		6	\$304.00	
		<b><u>FLIGHT 3</u></b>								
	3.1		...T...	6A - 10A	60	10/06/2022 - 10/06/2022	1D	2	\$52.00	2
	3.2		...T...	10A - 3P	60	10/06/2022 - 10/06/2022	1D	2	\$50.00	2
	3.3		...T...	3P - 7P	60	10/06/2022 - 10/06/2022	1D	2	\$50.00	2



Sep 30, 22

CONT# 36158177 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 6699

					<b>** FLIGHT TOTALS **</b>			6	\$304.00	
		<b><u>FLIGHT 4</u></b>								
4.1		....F..	6A - 10A	60	10/07/2022 - 10/07/2022	1D	2	\$52.00	2	
4.2		....F..	10A - 3P	60	10/07/2022 - 10/07/2022	1D	2	\$50.00	2	
4.3		....F..	3P - 7P	60	10/07/2022 - 10/07/2022	1D	2	\$50.00	2	
					<b>** FLIGHT TOTALS **</b>			6	\$304.00	
		<b><u>FLIGHT 5</u></b>								
5.1		.....S.	6A - 10A	60	10/08/2022 - 10/08/2022	1D	2	\$50.00	2	
5.2		.....S.	10A - 3P	60	10/08/2022 - 10/08/2022	1D	2	\$50.00	2	
5.3		.....S.	3P - 7P	60	10/08/2022 - 10/08/2022	1D	2	\$50.00	2	
					<b>** FLIGHT TOTALS **</b>			6	\$300.00	
		<b><u>FLIGHT 6</u></b>								
6.1		.....S	6A - 10A	60	10/09/2022 - 10/09/2022	1D	2	\$40.00	2	
6.2		.....S	10A - 3P	60	10/09/2022 - 10/09/2022	1D	2	\$40.00	2	
6.3		.....S	3P - 7P	60	10/09/2022 - 10/09/2022	1D	2	\$40.00	2	
					<b>** FLIGHT TOTALS **</b>			6	\$240.00	
		<b><u>FLIGHT 7</u></b>								
7.1		M.....	6A - 10A	60	10/10/2022 - 10/10/2022	1D	2	\$52.00	2	
7.2		M.....	10A - 3P	60	10/10/2022 - 10/10/2022	1D	2	\$50.00	2	
7.3		M.....	3P - 7P	60	10/10/2022 - 10/10/2022	1D	2	\$50.00	2	
					<b>** FLIGHT TOTALS **</b>			6	\$304.00	

	<b>Oct 22</b>							
SPOTS	42							
CASH	2060.00							
TRADE	0.00							
NSL	0.00							
TOTAL	2060.00							

**Sep 30, 22**  
 CONT# **36158177** Mod# Ver# 1 (Last = )  
 REP **CHRISTAL RADIO**

DDS CONT# **0**  
 C/P/E:  **/ / 6699**

						<b>TOTAL</b>
SPOTS						42
CASH						2,060.00
TRADE						0.00
NSL						0.00
TOTAL						2,060.00

**\*\* Competitive Comments \*\***

TGA SPANISH RADIO 10.4-10.10

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# ORDER



**Orders**  
**Order / Rev:** 39844  
**Alt Order #:** 36158177  
**Product Desc:** Texans For Greg Abbott  
**Estimate:** 6699  
**Flight Dates:** 10/04/22 - 10/10/22  
**Original Date / Rev:** 09/22/22 / 09/30/22  
**Order Type:** GENERAL

**KQUR-FM**  
**Primary AE:** Philadelphia Christal Radio  
**Sales Office:** CHPHI  
**Sales Region:** National

**Agency Name:** Crossroads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza, Ste 555  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Greg Abbott for Governor  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** ROS

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	42	\$2,060.00	\$1,751.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	42	\$2,060.00	\$1,751.00	0.00
<b>Totals</b>	<b>42</b>	<b>\$2,060.00</b>	<b>\$1,751.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Christal Radio			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQUR	10/04/22	10/10/22	M-F 6a-10a	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$52.00	Stanc	0.00	NM	10	\$520.00
				M-F											
				NON PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/22	10/10/22	22222--		10		\$52.00		0.00					
N 2	KQUR	10/04/22	10/10/22	M-F 10a-3p	CM	10:00 AM-3:00 PM	22222--	1:00	10	\$50.00	Stanc	0.00	NM	10	\$500.00
				M-F											
				NON PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/22	10/10/22	22222--		10		\$50.00		0.00					
N 3	KQUR	10/04/22	10/10/22	M-F 3p-7p	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$50.00	Stanc	0.00	NM	10	\$500.00
				M-F											
				NON PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/22	10/10/22	22222--		10		\$50.00		0.00					
N 4	KQUR	10/04/22	10/10/22	Sa-Su 6a-10a	CM	6:00 AM-10:00 AM	-----2-	1:00	2	\$50.00	Stanc	0.00	NM	2	\$100.00
				Sa-Su											
				NON PREEMPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/22	10/10/22	-----2-		2		\$50.00		0.00					
N 5	KQUR	10/04/22	10/10/22	Sa-Su 10a-3p	CM	10:00 AM-3:00 PM	-----2-	1:00	2	\$50.00	Stanc	0.00	NM	2	\$100.00
				Sa-Su		(10:00 AM-3:00 PM)									
				NON PREEMPT											

Order / Rev: 39844  
 Alt Order #: 36158177  
 Flight Dates: 10/04/22 - 10/10/22

Advertiser: Greg Abbott for Governor  
 Product Desc: Texans For Greg Abbott  
 Estimate: 6699  
**KQUR-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	-----2-		2				\$50.00		0.00			
N 6	KQUR	10/04/22	10/10/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM	-----2-	1:00	2	\$50.00	Stanc	0.00	NM	2	\$100.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	-----2-		2				\$50.00		0.00			
N 7	KQUR	10/04/22	10/10/22	Sa-Su 6a-10a Sa-Su	CM	6:00 AM-10:00 AM	-----2	1:00	2	\$40.00	Stanc	0.00	NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	-----2		2				\$40.00		0.00			
N 8	KQUR	10/04/22	10/10/22	Sa-Su 10a-3p Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2	1:00	2	\$40.00	Stanc	0.00	NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	-----2		2				\$40.00		0.00			
N 9	KQUR	10/04/22	10/10/22	Sa-Su 3p-7p Sa-Su	CM	3:00 PM-7:00 PM	-----2	1:00	2	\$40.00	Stanc	0.00	NM	2	\$80.00
NON PREEMPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	-----2		2				\$40.00		0.00			
													Totals	42	\$2,060.00



# Merchant: RADIO UNITED LLC

1201 N JACKSON RD #900  
MCALLEN, TX 78501  
US 2108542761

## Order Information

Description: Texans for Greg Abbott:2022  
Order Number: P.O. Number:  
Customer ID: Invoice Number: Est #6699

## Billing Information

Radio United  
Crossroads Media  
66 Canal Center Plaza  
Alexandria, VA 22314  
United States  
Phone: 314-698-3689  
cardpayments@mediapaymentsinc.com

## Shipping Information

Item	Description	Qty	Taxable	Unit Price	Item Total
01	Invoice Payment	1	N	USD 1,751.00	USD 1,751.00

Customer specified amount

Shipping: 0.00  
Tax: 0.00  
Total: USD 1,751.00

## Payment Information

Date/Time: 29-Sep-2022 18:06:04 CDT  
Transaction ID: 43661527315  
Transaction Type: Authorization w/ Auto Capture  
Transaction Status: Settled Successfully  
Authorization Code: 085065  
Payment Method: MasterCard XXXX0572

39844

