

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

|                                |                          |                          |
|--------------------------------|--------------------------|--------------------------|
| <b>IDENTIFY CANDIDATE TYPE</b> | <input type="checkbox"/> | FEDERAL CANDIDATE        |
|                                | <input type="checkbox"/> | STATE OR LOCAL CANDIDATE |

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
**Greg Abbott**

---

Authorized committee:  
**Texans for Greg Abbott**

---

Agency requesting time (and contact information):  
 N/A **Crossroads Media, LLC**

---

Candidate's political party:  
**Republican**

---

Office sought (no acronyms or abbreviations):  
**Governor**

---

Date of election:  General  Primary  
**11/8/2022**

---

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                            | Station Representative                                 |
|-------------------------------------------------------|--------------------------------------------------------|
| Signature:                                            | Signature:                                             |
| Name: <b>Media Buyer</b>                              | Name: <b>Baldo Carrillo Jr</b>                         |
| Date of Request to Purchase Ad Time: <b>8/25/2022</b> | Date of Station Agreement to Sell Time: <b>8/31/22</b> |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Crossroads Media LLC

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 8/31/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                          |                                    |                                                  |
|--------------------------|------------------------------------|--------------------------------------------------|
| Contract #: <u>39136</u> | Station Call Letters: <u>KQUR</u>  | Date Received/Requested: <u>8/31/22</u>          |
| Est. #: <u>6695</u>      | Station Location: <u>Laredo TX</u> | Run Start and End Dates: <u>9/6/22 - 9/12/22</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Sep 19, 22**  
 CONT# 36114400 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KQUR-FM (Laredo, TX)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY CROSSROADS MEDIA  
 ADDR 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: / / 6695  
 SALESPERSON FAX#  
 PH # 703-299-1760

BYR EMILY MILHOAN  
 ADV GREG ABBOTT FOR GOVERNOR  
 PDT Texans For Greg Abbott  
 FLT Sep 06, 22 - Sep 12, 22

\* REP ORDER COMMENT \*

\*\* 8/30/2022 4:50:00 PM: CROSSROADS MEDIA: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES ID CODE: RI13800 OR 9913800; MARKETRON ID CODE: 182859

\*\* 8/30/2022 4:50:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 8/30/2022 4:50:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN  | REV TYPE               | DAYS    | TIME     | LEN | EFFECTIVE DATES         | # OF Day | NPD | RATE     | TOT SPTS |
|----|-----|------------------------|---------|----------|-----|-------------------------|----------|-----|----------|----------|
|    |     | <b><u>FLIGHT 1</u></b> |         |          |     |                         |          |     |          |          |
|    | 1.1 |                        | .T..... | 6A - 10A | 60  | 09/06/2022 - 09/06/2022 | 1D       | 2   | \$52.00  | 2        |
|    | 1.2 |                        | .T..... | 10A - 3P | 60  | 09/06/2022 - 09/06/2022 | 1D       | 2   | \$50.00  | 2        |
|    | 1.3 |                        | .T..... | 3P - 7P  | 60  | 09/06/2022 - 09/06/2022 | 1D       | 2   | \$50.00  | 2        |
|    |     |                        |         |          |     | ** FLIGHT TOTALS **     |          | 6   | \$304.00 |          |
|    |     | <b><u>FLIGHT 2</u></b> |         |          |     |                         |          |     |          |          |
|    | 2.1 |                        | ..W.... | 6A - 10A | 60  | 09/07/2022 - 09/07/2022 | 1D       | 2   | \$52.00  | 2        |
|    | 2.2 |                        | ..W.... | 10A - 3P | 60  | 09/07/2022 - 09/07/2022 | 1D       | 2   | \$50.00  | 2        |
|    | 2.3 |                        | ..W.... | 3P - 7P  | 60  | 09/07/2022 - 09/07/2022 | 1D       | 2   | \$50.00  | 2        |
|    |     |                        |         |          |     | ** FLIGHT TOTALS **     |          | 6   | \$304.00 |          |
|    |     | <b><u>FLIGHT 3</u></b> |         |          |     |                         |          |     |          |          |
|    | 3.1 |                        | ...T... | 6A - 10A | 60  | 09/08/2022 - 09/08/2022 | 1D       | 2   | \$52.00  | 2        |
|    | 3.2 |                        | ...T... | 10A - 3P | 60  | 09/08/2022 - 09/08/2022 | 1D       | 2   | \$50.00  | 2        |
|    | 3.3 |                        | ...T... | 3P - 7P  | 60  | 09/08/2022 - 09/08/2022 | 1D       | 2   | \$50.00  | 2        |

Sep 19, 22  
 CONT# 36114400 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 6695

|     |  |                        |          |    |                            |    |   |         |          |  |
|-----|--|------------------------|----------|----|----------------------------|----|---|---------|----------|--|
|     |  |                        |          |    | <b>** FLIGHT TOTALS **</b> |    |   | 6       | \$304.00 |  |
|     |  | <b><u>FLIGHT 4</u></b> |          |    |                            |    |   |         |          |  |
| 4.1 |  | ....F..                | 6A - 10A | 60 | 09/09/2022 - 09/09/2022    | 1D | 2 | \$52.00 | 2        |  |
| 4.2 |  | ....F..                | 10A - 3P | 60 | 09/09/2022 - 09/09/2022    | 1D | 2 | \$50.00 | 2        |  |
| 4.3 |  | ....F..                | 3P - 7P  | 60 | 09/09/2022 - 09/09/2022    | 1D | 2 | \$50.00 | 2        |  |
|     |  |                        |          |    | <b>** FLIGHT TOTALS **</b> |    |   | 6       | \$304.00 |  |
|     |  | <b><u>FLIGHT 5</u></b> |          |    |                            |    |   |         |          |  |
| 5.1 |  | .....S.                | 6A - 10A | 60 | 09/10/2022 - 09/10/2022    | 1D | 2 | \$50.00 | 2        |  |
| 5.2 |  | .....S.                | 10A - 3P | 60 | 09/10/2022 - 09/10/2022    | 1D | 2 | \$50.00 | 2        |  |
| 5.3 |  | .....S.                | 3P - 7P  | 60 | 09/10/2022 - 09/10/2022    | 1D | 2 | \$50.00 | 2        |  |
|     |  |                        |          |    | <b>** FLIGHT TOTALS **</b> |    |   | 6       | \$300.00 |  |
|     |  | <b><u>FLIGHT 6</u></b> |          |    |                            |    |   |         |          |  |
| 6.1 |  | .....S                 | 6A - 10A | 60 | 09/11/2022 - 09/11/2022    | 1D | 2 | \$40.00 | 2        |  |
| 6.2 |  | .....S                 | 10A - 3P | 60 | 09/11/2022 - 09/11/2022    | 1D | 2 | \$40.00 | 2        |  |
| 6.3 |  | .....S                 | 3P - 7P  | 60 | 09/11/2022 - 09/11/2022    | 1D | 2 | \$40.00 | 2        |  |
|     |  |                        |          |    | <b>** FLIGHT TOTALS **</b> |    |   | 6       | \$240.00 |  |
|     |  | <b><u>FLIGHT 7</u></b> |          |    |                            |    |   |         |          |  |
| 7.1 |  | M.....                 | 6A - 10A | 60 | 09/12/2022 - 09/12/2022    | 1D | 2 | \$52.00 | 2        |  |
| 7.2 |  | M.....                 | 10A - 3P | 60 | 09/12/2022 - 09/12/2022    | 1D | 2 | \$50.00 | 2        |  |
| 7.3 |  | M.....                 | 3P - 7P  | 60 | 09/12/2022 - 09/12/2022    | 1D | 2 | \$50.00 | 2        |  |
|     |  |                        |          |    | <b>** FLIGHT TOTALS **</b> |    |   | 6       | \$304.00 |  |

|       |               |  |  |  |  |  |  |
|-------|---------------|--|--|--|--|--|--|
|       | <b>Sep 22</b> |  |  |  |  |  |  |
| SPOTS | 42            |  |  |  |  |  |  |
| CASH  | 2060.00       |  |  |  |  |  |  |
| TRADE | 0.00          |  |  |  |  |  |  |
| NSL   | 0.00          |  |  |  |  |  |  |
| TOTAL | 2060.00       |  |  |  |  |  |  |

CONT#           **Sep 19, 22**  
36114400 Mod# Ver# 1 (Last = )  
REP           **CHRISTAL RADIO**

DDS CONT# 0  
C/P/E: / / 6695

|       |  |  |  |  |  | <b>TOTAL</b> |
|-------|--|--|--|--|--|--------------|
| SPOTS |  |  |  |  |  | 42           |
| CASH  |  |  |  |  |  | 2,060.00     |
| TRADE |  |  |  |  |  | 0.00         |
| NSL   |  |  |  |  |  | 0.00         |
| TOTAL |  |  |  |  |  | 2,060.00     |

**\*\* Competitive Comments \*\***

TGA SPANISH RADIO 9.6-9.12

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.





Order / Rev: 39136  
 Alt Order #: 36114400  
 Flight Dates: 09/06/22 - 09/12/22

Advertiser: Greg Abbott for Governor  
 Product Desc: Texans For Greg Abbott  
 Estimate: 6695  
**KQUR-FM**

| Ln  | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time                         | Days              | Len  | Spots | Rate        | Pri   | Rtg  | Type          | Spots | Amount     |
|-----|------|-------------------|-----------------|-----------------------|-------|----------------------------------------|-------------------|------|-------|-------------|-------|------|---------------|-------|------------|
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                                        | <u>Spots/Week</u> |      |       | <u>Rate</u> |       |      | <u>Rating</u> |       |            |
|     |      | Week: 09/06/22    | 09/12/22        | -----2-               |       |                                        | 2                 |      |       | \$50.00     |       |      | 0.00          |       |            |
| N 6 | KQUR | 09/06/22          | 09/12/22        | Sa-Su 3p-7p<br>Sa-Su  | CM    | 3:00 PM-7:00 PM                        | -----2-           | 1:00 | 2     | \$50.00     | Stanc | 0.00 | NM            | 2     | \$100.00   |
|     |      | WK -              |                 |                       |       |                                        |                   |      |       |             |       |      |               |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                                        | <u>Spots/Week</u> |      |       | <u>Rate</u> |       |      | <u>Rating</u> |       |            |
|     |      | Week: 09/06/22    | 09/12/22        | -----2-               |       |                                        | 2                 |      |       | \$50.00     |       |      | 0.00          |       |            |
| N 7 | KQUR | 09/06/22          | 09/12/22        | Sa-Su 6a-10a<br>Sa-Su | CM    | 6:00 AM-10:00 AM                       | -----2            | 1:00 | 2     | \$40.00     | Stanc | 0.00 | NM            | 2     | \$80.00    |
|     |      | WK -              |                 |                       |       |                                        |                   |      |       |             |       |      |               |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                                        | <u>Spots/Week</u> |      |       | <u>Rate</u> |       |      | <u>Rating</u> |       |            |
|     |      | Week: 09/06/22    | 09/12/22        | -----2                |       |                                        | 2                 |      |       | \$40.00     |       |      | 0.00          |       |            |
| N 8 | KQUR | 09/06/22          | 09/12/22        | Sa-Su 10a-3p<br>Sa-Su | CM    | 10:00 AM-3:00 PM<br>(10:00 AM-3:00 PM) | -----2            | 1:00 | 2     | \$40.00     | Stanc | 0.00 | NM            | 2     | \$80.00    |
|     |      | WK -              |                 |                       |       |                                        |                   |      |       |             |       |      |               |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                                        | <u>Spots/Week</u> |      |       | <u>Rate</u> |       |      | <u>Rating</u> |       |            |
|     |      | Week: 09/06/22    | 09/12/22        | -----2                |       |                                        | 2                 |      |       | \$40.00     |       |      | 0.00          |       |            |
| N 9 | KQUR | 09/06/22          | 09/12/22        | Sa-Su 3p-7p<br>Sa-Su  | CM    | 3:00 PM-7:00 PM                        | -----2            | 1:00 | 2     | \$40.00     | Stanc | 0.00 | NM            | 2     | \$80.00    |
|     |      | WK -              |                 |                       |       |                                        |                   |      |       |             |       |      |               |       |            |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       |                                        | <u>Spots/Week</u> |      |       | <u>Rate</u> |       |      | <u>Rating</u> |       |            |
|     |      | Week: 09/06/22    | 09/12/22        | -----2                |       |                                        | 2                 |      |       | \$40.00     |       |      | 0.00          |       |            |
|     |      |                   |                 |                       |       |                                        |                   |      |       |             |       |      | Totals        | 42    | \$2,060.00 |



# Merchant: RADIO UNITED LLC

1201 N JACKSON RD #900  
MCALLEN, TX 78501  
US

2108542761

## Order Information

Description: Texans for Greg Abbott:2022  
Order Number: P.O. Number:  
Customer ID: Invoice Number: Est #6695

## Billing Information

Radio United  
Crossroads Media  
66 Canal Center Plaza  
Alexandria, VA 22314  
United States  
Phone: 314-698-3689  
cardpayments@mediapaymentsinc.com

## Shipping Information

| Item | Description                                  | Qty | Taxable | Unit Price   | Item Total   |
|------|----------------------------------------------|-----|---------|--------------|--------------|
| 01   | Invoice Payment<br>Customer specified amount | 1   | N       | USD 1,751.00 | USD 1,751.00 |

Shipping: 0.00  
Tax: 0.00  
**Total: USD 1,751.00**

## Payment Information

Date/Time: 31-Aug-2022 15:53:38 CDT  
Transaction ID: 43608470484  
Transaction Type: Authorization w/ Auto Capture  
Transaction Status: Settled Successfully  
Authorization Code: 085639  
Payment Method: MasterCard XXXX0244

