

### QUARTERLY ISSUES/PROGRAMS LIST – 4th Quarter 2014

The following is listings of some of the significant issues responded to by WYZZ, Peoria, Ill., along with the most significant programming treatment of those issues for the 4th Quarter period, 10/01/2014-12/31/2014. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

#### Regular Programs

| Station (call letters) regularly airs local news, weather and traffic reports (what times/days). |  |             |        |          |  |  |
|--|--|-------------|--------|----------|--|--|
| Description of Issue   | Regular Programs-WYZZ<br>FOX News at 9 Monday-Friday | Air Date(s) | Time   | Duration | Narration of Type and Description  |  |
| Education  | FOX News at 9  | 11/24/2014  | 9 p.m. | :58      | <p>Illinois is making great strides in education, but still has a ways to go to make the grade. That's according to a report from Advance Illinois. The report revealed that Illinois is ranked 50th in the nation for investment in schools. The state's school systems have faced new learning challenges, budget cuts, and changing demographics, but have still found ways to make improvements.</p>   |  |
| Education  | FOX News at 9  | 11/25/2014  | 9 p.m. | 2:19     | <p>A Peoria church spent some time packing up holiday treats Thanksgiving week. The group usually spends Thursday mornings stuffing snack packs for students, but with a shortened school week, volunteers made the special delivery Monday. They delivered more than 700 Thanksgiving-themed snack packs to Glen Oak Primary School.</p>  |  |
| Politics   | FOX News at 9  | 12/10/2014  | 9 p.m. | :34      | <p>Illinois Comptroller Judy Baar Topinka has passed away. She died early Wednesday morning following complications from a stroke she suffered Tuesday. She was 70.</p> <p>Topinka was a politician of many firsts. She was the first woman to be elected to two State Constitutional offices, first woman re-elected to a statewide office, and first woman elected State Treasurer. Topinka started as a reporter for a suburban Chicago newspaper. She ran for State Representative in 1980 and won. She ran for State Senator in 1984 and won that race, too. The Republican moved on to the State</p> |  |

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|-------------------|---------------|------------|--------|------|--|--|
|                   |               |            |        |      |  | <p>Treasurer's office in 1994 and was re-elected in 1998 and 2002. She became State Comptroller in 2010 and just beat Sheila Simon in November to stay in the office.</p> <p>Topinka would have turned 71 years old in January, just days after being sworn in for another term as Comptroller.</p>  |
| Politics          | FOX News at 9 | 12/10/2014 | 9 p.m. | 3:19 |  | <p>For the immediate time, the office will be run by the two Deputy Comptrollers and Bar Topinka's Chief of Staff. But who exactly gets to appoint the permanent person is unclear. It is the governor's job to appoint someone for the position, but it gets a little tricky because democratic governor pat quinn's term is coming to an end. "There's some uncertainty with that right now, I mean the Constitution is not clear on this, and I've looked at it a little bit. It appears Governor Quinn, at least for now, can appoint someone to that position," Illinois Senator Darin LaHood (R-37) said. But when Governor-Elect Bruce Rauner takes office in mid-January, Republicans said he will have the ability to make a new appointment for the next term. But the state's election code says an appointment lasts until a new officer is 'elected and qualified.' That rule could mean Quinn's appointee could serve until the 2018 election.</p> |
| Health/Healthcare | FOX News at 9 | 12/22/2014 | 9 p.m. | :50  |  | <p>Hundreds of people helped save lives at the annual American Red Cross "12 Hours of Giving" blood drive in Peoria. It was the 11<sup>th</sup> year for the event</p>   |
| Health/Healthcare | FOX News at 9 | 11/26/2014 | 9 p.m. | :20  |  | <p>OSF St. Joseph Medical Center received an "A" in its fall hospital safety score for how well it protects its patients from errors, injuries, and infections. This is the medical center's 6th consecutive 'A' grade.</p>  |

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| Crime/Law Enforcement | FOX News at 9 | 11/30/2014 | 9 p.m. | :20 | The six-day search for a missing Morton woman ends. 84 year old Kay Reardon was missing a week. Her body was found in a submerged car in a McLean County lake. Authorities believe she lost her way on a dark road and accidentally drove into the water. Signs have since been put up to prevent others from driving right in the lake. |
| Crime/Law Enforcement | FOX News at 9 | 11/03/2014 | 9 p.m. | :39 | U.S. Marshals captured the man wanted for a home invasion in Pekin. 19 year old Brad Denham is accused of forcing his way into a home and punching two males. None of the victims were treated for their injuries.   |
| Legal Matters         | FOX News at 9 | 12/29/2014 | 9 p.m. | :50 | It's been nearly a year since the state of Illinois put in new laws to crack down on cell phone usage behind the wheel. The city of Pekin has been especially dedicated to the law. The officers have issued around 750 tickets since the beginning of the year. That is half of Tazewell County's total.                                |
| Legal Matters         | FOX News at 9 | 11/25/2014 | 9 p.m. | :28 | A man was indicted on three counts of murder. Tracy Newson is accused of shooting Carlton Jordan at an apartment building in Bloomington November 16. Police say Newson and Jordan knew each other.  |

## Public Service Announcements

WYZZ, Peoria, IL, aired public service and announcements during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. WYZZ regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted and posted on WYZZ and [www.wyzz43.com](http://www.wyzz43.com) on an as-needed basis. WYZZ is a participating station in our area's Emergency Alert system.

| Description of Issue | Public Service Announcements          | Air Date(s)   | Time                                  | Length  | Narration of Type and Description (identify non-profit or community group)  |
|----------------------|---------------------------------------|---|---------------------------------------|---|---|
| Energy Efficiency    | <p>"Cliff"</p> <p>"Oven"</p>          | <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> | <p>In rotation</p> <p>In rotation</p> | <p>:15, :30, &amp; :60</p> <p>:15, :30, &amp; :60</p> | <p>The Department of Energy, <a href="http://energysavers.gov">energysavers.gov</a>: The ads direct viewers to <a href="http://energysavers.gov">energysavers.gov</a>, a site that offers specific tips on saving energy such as using a programmable thermostat or using Energy Star-qualified appliances.</p>   |
| Caregiver Assistance | <p>"Roles"</p> <p>"Silent Scream"</p> | <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> | <p>In rotation</p> <p>In rotation</p> | <p>:15, :30, &amp; :60</p> <p>:15, :30, &amp; :60</p> | <p>AARP wants caregivers to know they can find help and connect with experts by going to their website.</p> <p>Wait Institute for Violence, Prevention, U.S. Department of Health and Human Services (HHS), The Bully Project, U.S. Department of Education, AOL, Free to Be Foundation, Johnson &amp; Johnson, Facebook want kids, teens, and adults to learn how to help prevent bullies.</p> |
| Bullying Prevention  | <p>"Lockers"</p> <p>"Bad Trivia"</p>  | <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> | <p>In rotation</p> <p>In rotation</p> | <p>:15, :30, &amp; :60</p> <p>:15, :30, &amp; :60</p> | <p>Keep America Beautiful: Many Americans recycle today and more say they are educated on environmental issues than ever before. Still, levels of recycling could be increased greatly, despite heightened visibility of public recycling receptacles and the existence of curbside programs in about 60% of communities.</p>   |
| Recycling            | <p>"Stadium"</p> <p>"Journey"</p>     | <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> | <p>In rotation</p> <p>In rotation</p> | <p>:15</p> <p>:30, :60</p>                            | <p>Keep America Beautiful: Many Americans recycle today and more say they are educated on environmental issues than ever before. Still, levels of recycling could be increased greatly, despite heightened visibility of public recycling receptacles and the existence of curbside programs in about 60% of communities.</p>   |

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| Adoption               | <p>“Cookies”</p> <p>“Danger Dad”</p> <p>“Ice Cream”</p> <p>“Mom-ments”</p> <p>“Sunscreen”</p> | <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> | <p>In rotation</p> <p>In rotation</p> <p>In rotation</p> <p>In rotation</p> <p>In rotation</p> | <p>:15, :30</p> <p>AdoptUSKids.org, U.S. Department of Health and Human Services' Administration for Children and Families, U.S. Department of Health and Human Services Administration for Children and Families, want people to know that there are currently more than 400,000 children in the public child welfare system. Of these approximately 102,000 are waiting for an adoptive family. The campaign issues a call to action to prospective families asking them to consider adopting a child from foster care.</p>                      |
| Food Safety Education  | <p>“Cook”</p> <p>“Clean”</p> <p>“Separate”</p>  | <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p> <p>10/01/2014-12/31/2014</p>   | <p>In rotation</p> <p>In rotation</p> <p>In rotation</p>                                       | <p>:15, :30</p> <p>U.S. Department of Health and Human Services (HHS), U.S. Department of Agriculture (USDA), U.S. Department of Agriculture, Food Safety Inspection Service: The English Food Safe Families PSAs illustrate the three safe food handling behaviors-Clean, Separate, and Cook in memorable and relatable ways to help bring perspective to the issue and risk of food poisoning. Parents and caregivers are armed with practical tips to keep their families safer, and are encouraged to check their steps at FoodSafety.gov.</p> |
| Financial Literacy     | <p>“Chase”</p>  | <p>10/01/2014-12/31/2014</p>   | <p>In rotation</p>   | <p>:15, :30, &amp; :60</p> <p>American Institute of CPAs, AICPA: Campaign ads direct audiences to FeethePig.org, for interactive tools and information, including calculators, informational podcasts, and free subscriptions to weekly savings tips via email and text message, to help foster positive saving habits.</p>  |
| Child Passenger Safety | <p>“Oz: Click Away”</p>   | <p>10/01/2014-12/31/2014</p>   | <p>In rotation</p>   | <p>:15, &amp; :30</p> <p>National Highway Traffic Safety Administration: The PSAs encourage parents and caregivers with children ages 0-12 to visit safercar.gov/therightseat. The website helps parents find the right car seat for their child's age and size and also features NHTSA's best practices.</p>  |

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| Foreclosure Prevention | "Frozen"                  | 10/01/2014-12/31/2014 | In rotation | :15, :30, & :60 | U.S. Department of Housing and Urban Development (HUD), U.S. Department of Treasury: The Federal government makes free resources available for struggling homeowners to help them learn about their options under the program and work with an expert at a HUD-approved counseling agency for free. The sooner a homeowner acts, the better the chance the program can help. |
| Autism Awareness       | "Jamie McMurray-New Odds" | 10/01/2014-12/31/2014 | In rotation | :15, :30, & :60 | Autism Speaks: This campaign aims to raise awareness of and increase parental knowledge about the prevalence of autism and to empower parents to take action if their child is not meeting certain developmental milestones. Parents are encouraged to learn the signs of autism at <a href="http://autismspeaks.org/signs">autismspeaks.org/signs</a> .                     |
| Children's Oral Health | "Gerbils on a Train"      | 10/01/2014-12/31/2014 | In rotation | :30 & :60       | Partnership for Healthy Mouths, Healthy Lives, Dental Trade Alliance Foundation: The PSAs help communicate the importance of taking time to brush for two minutes, twice a day to prevent tooth pain later.  |
| Local Crime Awareness  | "Crimestoppers"           | 10/01/2014-12/31/2014 | In rotation | :60             | Local Police Forces recreate unsolved crimes and ask the viewers to call in any tips or information they may have about this crime.  |

### Community Activities

A web-based community calendar and activities list is posted on <http://www.ciproud.biz/events/> to address several issues in the community. Organizations submit events via web, email, and/or mail. Station sponsored events are also listed <http://www.centralillinoisproud.com/home> by station staff.

| Description of Issue | Community Activities<br>(broadcast/non-<br>broadcast/both) | Date(s)                  | Time                 | Location                | Narration of Type and Description  |
|----------------------|--|--------------------------|----------------------|-------------------------|--|
| Toys for Tots        | Marines  | 11/8/2014-<br>12/15/2014 |                      | Bloomington Moose Lodge | And the annual campaign kicked off Saturday. This is the 14th year for the Toys for Tots toy drive in Bloomington. This year's campaign began with a party and darts tournament Bloomington Moose Lodge #745. People will be able to drop off toys at 99 different locations around McLean county. |
| Climb for the Cure   | Peoria Local 50 Firefighters                               | 10/14/14                 | 11 a.m. to<br>2 p.m. | Twin Tower, Peoria, IL  | The firefighters will be climbing 29 flights of stairs for three hours with 80 pounds of equipment on, and it's at downtown's Twin Towers, Peoria's tallest building.  |
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### Special Programs

| Description of Issue | Special Programs<br>(ONE TIME ONLY breaking news, breaking weather coverage, telethons, sports events, holiday specials, special events, town hall meetings) | Air Date(s) | Time           | Length     | Narration of Type and Description              |
|----------------------|--|-------------|----------------|------------|--|
| Christmas            | Sounds of the Season   | 12/25/2014  | 7:30a<br>8:30a | :30<br>:30 | Local Choirs sing their favorite holiday songs |
| Sports               | Illini Bowl Special  | 12/25/2014  | 9:30p          | :30        | Program showcasing Illini Sports Team          |
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