

QUARTERLY ISSUES/PROGRAMS LIST – 3rd Quarter 2014

The following is listings of some of the significant issues responded to by WYZZ, Peoria, IL, along with the most significant programming treatment of those issues for the 3rd Quarter period, 07/01/2014-09/30/2014. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Regular Programs

Station (call letters) regularly airs local news, weather and traffic reports (what times/days).					
Description of Issue	Regular Programs-WYZZ FOX News at 9 Monday-Friday	Air Date(s)	Time	Duration	Narration of Type and Description
Education	FOX News at 9	7/31/2014, 8/21/2014 8/22/2014, 8/24/2014, 8/26/2014, 8/29/2014	9 p.m.	:21 2:07 :14 :20 :27 3:24	A two week long teachers strike held up the start of school for Galesburg students. The teachers union and the school board could not agree on pay, health concerns in the schools, and recall rights for teachers. They ultimately agreed on a contract, with both sides making concessions to end the strike.
	FOX News at 9	9/09/2014	9 p.m.	:30	Pekin District 303 is facing a serious budget deficit, \$1.1 million for the 2014-2015 fiscal year. That's mostly because of an increase in expenditures, a higher operational budget, and expected drop in state aid. However, district officials finished last year with a surplus that they are confident it can help make up for the deficit.
Politics	FOX News at 9	9/16/2014	9 p.m.	2:44	Bruce Rauner's running mate weighed in on Governor Quinn's alleged illegal hiring of IDOT employees. Quinn is accused of not stopping what the Inspector General's office calls improper hirings, giving jobs to those with political connections. Republican Lieutenant Governor candidate Evelyn Sanguinetti says it's wrong that the Governor's administration is allowing a little more than 100 of those people to keep their jobs at IDOT. Quinn's camp said, "The governor has taken strong, decisive action to correct the problems at IDOT, appointing a new Secretary of Transportation to reform the agency and ensure everything is done right."

Politics	FOX News at 9	9/30/2014	9 p.m.	:58	Pat Quinn launched a new attack ad as an apparent attempt to bring in the minority vote. The radio ad claims Republican candidate Bruce Rauner does not have any African-Americans on his 51-member staff at his investment firm. Rauner's campaign calls the ad false and reprehensible, but we looked at the GTCR firm's website and found that while there aren't any African-Americans, there are employees who are minorities.
Health/Healthcare	FOX News at 9	9/30/2014	9 p.m.	1:30	The Ebola outbreak that's claimed thousands of lives in West Africa has hit American soil. The Centers for Disease Control and Prevention reported the first case of the virus diagnosed in the Dallas area. The patient didn't have symptoms of the contagious virus when flying from Liberia to the U.S. The Illinois Department of Public Health issued a statement, saying "At this time Ebola does not pose a great health risk to the people of Illinois. IDPH continues to work with the CDC, local health departments, hospitals and medical facilities to be vigilant for Ebola."
	FOX News at 9	8/21/2014	9 p.m.	1:07	A popular charity event, Bikers for T-a-tas, raised \$45,000 for UnityPoint Health Methodist Proctor Foundation. More than 1,400 bikes and 2,100 people participated in this year's event. The money will go toward supporting breast health screenings.
Crime/Law Enforcement	FOX News at 9	8/29/2014	9 p.m.	:39	U.S. Marshals captured the man wanted for a home invasion in Pekin. 19 year old Brad Denham is accused of forcing his way into a home and punching two males. None of the victims were treated for their injuries.

Crime/Law Enforcement	FOX News at 9	8/29/2014	9 p.m.	:51	The Peoria Community Against Violence group has held a series of peace walks, uniting neighbors against violence. The first one was held in the East Bluff community. The group is sending a message to gang members and people creating trouble in their streets. After the fifth and last walk, organizers say they are seeing the positive response and change they hoped they would.
Legal Matters	FOX News at 9	9/23/2014	9 p.m.	:35	A former McLean County chief public defender accused the Chief Circuit Court Judge and State's Attorney of forcing her to resign. The state's attorney denies any involvement and said his office filed a motion for an independent investigator to look into the circumstances surrounding the public defender's resignation.
Legal Matters	FOX News at 9	7/21/2014	9 p.m.	:30	A Peoria man, Nathan Leuthold, was found guilty of shooting and killing his wife on Valentine's Day last year. The scene was staged to look like a home robbery. The prosecutors say Leuthold had a mistress and she was his motive to murder his wife. He was sentenced to 80 years in prison.

Public Service Announcements

WYZZ, Peoria, IL, aired public service and announcements during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. WYZZ regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted and posted on WYZZ and www.wyzz43.com on an as-needed basis. WYZZ is a participating station in our area's Emergency Alert system.

Description of Issue	Public Service Announcements	Air Date(s)	Time	Length	Narration of Type and Description (Identify non-profit or community group)
Energy Efficiency	“Cliff” “Oven”	07/01/2014-09/30/2014 07/01/2014-09/30/2014	In rotation In rotation	:15, :30, & :60 :15, :30, & :60	The Department of Energy, EnergySavers.gov . The ads direct viewers to energysavers.gov , a site that offers specific tips on saving energy such as using a programmable thermostat or using Energy Star-qualified appliances.
Caregiver Assistance	“Roles” “Silent Scream”	07/01/2014-09/30/2014 07/01/2014-09/30/2014	In rotation In rotation	:15, :30, & :60 :15, :30, & :60	AARP wants caregivers to know they can find help and connect with experts by going to their website.
Bullying Prevention	“Lockers” “Bad Trivia”	07/01/2014-09/30/2014 07/01/2014-09/30/2014	In rotation In rotation	:15, :30, & :60 :15, :30, & :60	Watt Institute for Violence, Prevention, U.S. Department of Health and Human Services (HHS), The Bully Project, U.S. Department of Education, AOL, Free to Be Foundation, Johnson & Johnson, Facebook want kids, teens, and adults to learn how to help prevent bullies.
Recycling	“Stadium” “Journey”	07/01/2014-09/30/2014 07/01/2014-09/30/2014	In rotation In rotation	:15 :30, :60	Keep America Beautiful: Many Americans recycle today and more say they are educated on environmental issues than ever before. Still, levels of recycling could be increased greatly, despite heightened visibility of public recycling receptacles and the existence of curbside programs in about 60% of communities.

Adoption	<p>“Cookies”</p> <p>“Danger Dad”</p> <p>“Ice Cream”</p> <p>“Mom-ments”</p> <p>“Sunscreen”</p>	<p>07/01/2014-09/30/2014</p> <p>07/01/2014-09/30/2014</p> <p>07/01/2014-09/30/2014</p> <p>07/01/2014-09/30/2014</p> <p>07/01/2014-09/30/2014</p>	<p>In rotation</p> <p>In rotation</p> <p>In rotation</p> <p>In rotation</p> <p>In rotation</p>	<p>:15, :30</p>	<p>AdoptUSKids.org, U.S. Department of Health and Human Services' Administration for Children and Families, U.S. Department of Health and Human Services Administration for Children and Families, want people to know that there are currently more than 400,000 children in the public child welfare system. Of these approximately 102,000 are waiting for an adoptive family. The campaign issues a call to action to prospective families asking them to consider adopting a child from foster care.</p>
Food Safety Education	<p>“Cook”</p> <p>“Clean”</p> <p>“Separate”</p>	<p>07/01/2014-09/30/2014</p> <p>07/01/2014-09/30/2014</p> <p>07/01/2014-09/30/2014</p>	<p>In rotation</p> <p>In rotation</p> <p>In rotation</p>	<p>:15, :30</p>	<p>U.S. Department of Health and Human Services (HHS), U.S. Department of Agriculture (USDA), U.S. Department of Agriculture, Food Safety Inspection Service: The English Food Safe Families PSAs illustrate the three safe food handling behaviors-Clean, Separate, and Cook in memorable and relatable ways to help bring perspective to the issue and risk of food poisoning. Parents and caregivers are armed with practical tips to keep their families safer, and are encouraged to check their steps at FoodSafety.gov.</p>
Financial Literacy	“Chase”	07/01/2014-09/30/2014	In rotation	:15, :30, & :60	American Institute of CPAs, AICPA: Campaign ads direct audiences to FeedthePig.org, for interactive tools and information, including calculators, informational podcasts, and free subscriptions to weekly savings tips via email and text message, to help foster positive saving habits.
Child Passenger Safety	“Oz: Click Away”	07/01/2014-09/30/2014	In rotation	:15, & :30	National Highway Traffic Safety Administration: The PSAs encourage parents and caregivers with children ages 0-12 to visit safecar.gov/heightseat. The website helps parents find the right car seat for their child's age and size and also features NHTSA's best practices.

Foreclosure Prevention	"Frozen"	07/01/2014-09/30/2014	In rotation	:15, :30, & :60	U.S. Department of Housing and Urban Development (HUD), U.S. Department of Treasury: The Federal government makes free resources available for struggling homeowners to help them learn about their options under the program and work with an expert at a HUD-approved counseling agency for free. The sooner a homeowner acts, the better the chance the program can help.
Autism Awareness	"Jamie McMurray-New Odds"	07/01/2014-09/30/2014	In rotation	:15, :30, & :60	Autism Speaks: This campaign aims to raise awareness of and increase parental knowledge about the prevalence of autism and to empower parents to take action if their child is not meeting certain developmental milestones. Parents are encouraged to learn the signs of autism at autismspeaks.org/signs .
Children's Oral Health	"Gerbils on a Train"	07/01/2014-09/30/2014	In rotation	:30 & :60	Partnership for Healthy Mouths, Healthy Lives, Dental Trade Alliance Foundation: The PSAs help communicate the importance of taking time to brush for two minutes, twice a day to prevent tooth pain later.
Local Crime Awareness	"Crimestoppers"	07/01/2014-09/30/2014	In rotation	:60	Local Police Forces recreate unsolved crimes and ask the viewers to call in any tips or information they may have about this crime.

Community Activities

A web-based community calendar and activities list is posted on <http://www.ciproud.biz/events/> to address several issues in the community. Organizations submit events via web, email, and/or mail. Station sponsored events are also listed <http://www.centralillinoisproud.com/home> by station staff.

Description of Issue	Community Activities (broadcast/non-broadcast/both)	Date(s)	Time	Location	Narration of Type and Description
Community Prayer Breakfast	Peoria Mayer's Prayer Breakfast	9/25/2014	7 a.m.	Marriott Pere Marquette, Peoria, IL	WYZZ's Kurt Pegler emceed this large community event. Issues about the local economy and crime were discussed and local politicians and leaders spoke.
Operation Santa	Troop Support	09/01/2014-09/30/2014	8 a.m. to 5 p.m.	WYZZ lobby, 3131 N. University Street, Peoria, IL	Operation Santa has shipped over 200,000 Christmas stockings to our deployed troops. WYZZ serves as a drop off location for donations.
The Goodwill Stores Drive to Victory	Clothing Drive	08/27/2014-09/30/2014	During local football games	At the stadium where the local high school is playing football	WYZZ FOX 43 is joining forces with Goodwill of Central Illinois to encourage highs school students to donate. Each week two high school football teams play each other in WYZZ's game of the week. Goodwill is putting donation bins at the schools. The high school that drops off the most clothes and other items each week wins a trophy and the school that donates the most throughout the football season earns a new smart board from Bradfields as well as a \$500 donation from CEFUCU. It's all part of the Drive to Victory program.