

WJFW TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: OCTOBER 1, 2009 – DECEMBER 31, 2009

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

JANUARY 8, 2010

# FCC WEEKLY REPORT

Name Heather S

Week of 12-21-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	12-21-09	Live Interview	2:45	Job Interview TIPS
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm	12-22-09	Live Int.	2:30	Garden Visions Conference
Sports					

# FCC WEEKLY REPORT

Name James Fillmore Week of 11-16 / 11-20

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5	11-17	VOSOT	1:02	Anguy House
	6:10 6am	11-18	PKG PKG	1:56	
Sports					
Hyman Interest	5, 10	11-18	VOSOT	:50	Captain Poultry
	6 pm 6am	11-19	VO VOSOT		







# FCC WEEKLY REPORT

Name Dana Blado Week of Dec. 18-22

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5.6 + 10	Dec. 18	Pkg.	1:22	Local Rhinelander businesses prepare for last-minute shoppers.
Government & Politics					
Healthcare					
Children's Issues & Education	6 + 10	Dec. 18	VO SOT	1:47	Third Graders from a Rhine. School greet people @ Post office by singing.
Spot News					
Human Interest	5.6 + 10	Dec. 21	Pkg.	1:44	A Merrill business owner wants to rebuild his gas station, but fears a DOT overpass w/o ramps will cause him to lose his business.
Sports	10pm	Dec. 19	Pkg.	1:25	NAIFC is in Rhinelander for the weekend... adding a boost to the local economy.
Kids / Economy	10pm	Dec. 19	VO SOT	1:12	Two local orgs. donate significant amts. of money to Kindness for Kids... one, after hearing our newscast.
Sports	10pm	Dec. 20	Pkg.	1:17	Fisherman from WI talk about their success in NAIFC Tournament.
Economy	5.6 + 10	Dec. 22	Pkg.	1:38	Heritage Chevrolet in Tomahawk holds a food drive for the 12 <sup>th</sup> year in memory of a former employee.

# FCC WEEKLY REPORT

Name Wendy S Week of 12-7-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	12-7-09	Live Interview	2:45	Tax Tips
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Education	5pm	12-8-09	Live Interview	2:45	Nicolet College Community Representative Program
Community	5pm	12-9-09	Live Interview	2:50	Northwoods NiiJii Art Gallery



# FCC WEEKLY REPORT

Name Jeff Allen

Week of 11-16-09 to 11-20-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5, 6, 10 p.m.	11-17-09	VOSOT	:40	The Avanti Health and Rehabilitation Center in Minocqua, held its grand opening <del>Wednesday</del> Tuesday.
	6 a.m.	11-18-09			
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10 p.m.	11-18-09	VOSOT	:47	Hunters all across the Northwoods are getting their guns ready for this week's opening of the gun-deer hunting season.
	6 a.m.	11-19-09			
Sports					
Human Interest	5, 6, 10 p.m.	11-16-09	FS	:39	A local hunter passes away while bow hunting.
	6 a.m.	11-17-09			
Healthcare	5, 6, 10 p.m.	11-18-09	PKG	1:54	Healthcare providers unveil a new electronic health records system.
	6 a.m.	11-19-09			
Human Interest	5, 6, 10 p.m.	11-20-09	VOSOT	:55	Some local veterans will get a big culinary thank you from some area hunters this fall.
	<del>6 a.m.</del>				



# FCC WEEKLY REPORT

Name Kristyn Allen Week of 11-16-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm 6pm 10pm	11-19-09	WSOT PKG PKG	1:10 2:06 2:00	Habitat for Humanity Dedicates 14th House.
Sports					

# FCC WEEKLY REPORT

Name

*Alex Ronallo*

Week of

*12/14/09 - 12/18/09*

Category	Newscast	Date	Format	Length	Description
Crime	<i>6, 10pm 6am</i>	<i>12/16/09 12/17/09</i>	<i>VOJOT</i>	<i>1:05</i>	<i>The Vilas County Sheriff's Department started the U.S. DOJ program to help victims of crime stay informed on criminal activity</i>
Economy & Employment					
Government & Politics	<i>6, 10pm 6am</i>	<i>12/14/09 12/15/09</i>	<i>VOJOT</i>	<i>1:15</i>	<i>The Oneida County Board of Supervisors on Aging Committee discussed how to build by 2012, 2013</i>
Healthcare					
Children's Issues & Education	<i>10pm 6am</i>	<i>12/14/09 12/15/09</i>	<i>VOJOT</i>	<i>1:59</i>	<i>The Oneida County School Board voted to go forward with a new program</i>
Spot News					
Human Interest	<i>10pm 6am</i>	<i>12/15/09 12/16/09</i>	<i>PKG</i>	<i>2:15</i>	<i>The local Red Cross volunteers did Christmas parties to honor Oneida County local veterans</i>
Sports	<i>10pm 6am</i>	<i>12/17/09 12/18/09</i>	<i>VOJOT</i>	<i>1:19</i>	<i>Professional Ice Angler gave a free ice fishing seminar to locals</i>
Human Interest	<i>6:05, 6:10 6am</i>	<i>12/15/09 12/16/09</i>	<i>VOJOT</i>	<i>.50</i>	<i>The Rhinelanders - Crossers says go for local nursing home resident</i>
Human Interest	<i>10pm 6am</i>	<i>12/16/09 12/17/09</i>	<i>PKG</i>	<i>2:21</i>	<i>A local toy drive is in need of donations</i>
Sports	<i>10pm 6am</i>	<i>12/18/09</i>	<i>VOJOT</i>	<i>1:15</i>	<i>An Annual Ice Fishing Tournament took place in Rhinelanders</i>
Human Interest	<i>10pm</i>	<i>12/18/09</i>	<i>PKG</i>	<i>2:15</i>	<i>A local war show set in the "Little Village"</i>

# FCC WEEKLY REPORT

Name Dana Blado Week of Dec.

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	10pm	Dec. 12	VO	:35	Tomahawk Harley Davidson on Somo Ave. works on improving efficiency.
Government & Politics					
Healthcare	5, 6, 10	Dec. 11	Pkg.	1:07	Vilas Co. holds H1N1 vax clinic + offers vax to general public for first time.
Children's Issues & Education	10pm	Dec. 13	VO SOT	1:00	Boulder Junction Lions/Lioness Club + American Legion host childrens' x-mas party.
Spot News					
Human Interest	10pm	Dec. 12	Pkg.	1:33	Woodland Indian Art Gallery in Lac du Flambeau gets 3-yr grant to create jobs.
Sports	10pm	Dec. 13	Pkg.	1:13	Minocqua Winter Park opens cross country trails for the season.
Employment	10pm	Dec. 12	VO SOT	:56	A Goodwill store opens in Lac du Flambeau... the first known to open on a reservation.
Children	8le + 10	Dec. 15	VO SOT	1:13	Kindness for kids collecting items for Christmas gifts for kids.
Education	5, 6 + 10	Dec. 14	Pkg.	1:14	Nicolet College prepares students for work force after graduation.
Economy	5, 6 + 10	Dec. 15	Pkg.	1:04	Winterizing your home saves money + gives you a warmer home.



# FCC WEEKLY REPORT

Name Dana Blado Week of Dec. 4-8

Category	Newscast	Date	Format	Length	Description
Crime	5,6 + 10	Dec. 7	VO SOT	1:28	Officials arrest 2 suspects in connection with a Minocqua burglary.
Economy & Employment	5,6 + 10	Dec. 8	VO SOT	:49	Brown St. Mall opens doors in Rhinelander
Government & Politics	5,6 + 10	Dec. 8	VO SOT	:57	Sen. Decker makes negative comments against DNR for low deer harvest.
Healthcare	10pm	Dec. 5	VO SOT	:58	Three Lakes holds 1st Single Ball. Day to raise \$ for health fund.
Children's Issues & Education	10pm	Dec. 5	Pkg.	1:20	Oneida Co. Sheriff's office teaches comm. about snowmobile safety.
Spot News					
Human Interest	10pm	Dec. 6	Pkg	1:25	Families come to Merrill Tree farm to pick out their holiday trees.
Sports					
Community	5,6 + 10	Dec. 4	Pkg	1:40	Camp 10 Ski Area makes snow for 1st time this year.
Children	5,6 + 10	Dec. 7	VO SOT	:53	Minocqua kids decorate police lobby tree.
Safety	5,6 + 10	Dec. 8	VO SOT	1:22	Oneida Co. Highway Dept. talks about safety when driving in snow.

# FCC WEEKLY REPORT

Name Heather A

Week of 12-2-09 11-30-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	12/3/09	Live Interview	2:30	Medicare Open Enrollment
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm	12-1-09	Live Interview	2:30	Community Players Theatre
Sports					
Cooking	5pm	12-2-09	Live Interview	2:30	WI Milk Marketing Board Christmas Cookie Recipes
Community	5pm	12-3-09	Live Interview	3:00	Team USA & local Karate/ classes martial arts
Community	5pm	12-4-09	Live Interview	3:00	Photography Contest





# FCC WEEKLY REPORT

Name James Fillmore Week of 11-30 / 12-4

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	610 6 a.m.	11-30 12-1	VOSOT	:52	Holiday House
Sports					

# FCC WEEKLY REPORT

Name Dana Black

Week of Nov. 27-Dec. 1

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6 + 10	Nov. 27	Pkg	1:05	Black Friday shoppers look for good deals in the Northwoods.
Government & Politics	10pm	Nov. 28	Pkg	1:05	An Eagle River family welcomes home 95 <sup>th</sup> by marching in a holiday parade
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6 + 10	Dec. 1	Pkg	1:05	Post offices encourages people to mail pks. early.
Sports	10pm	Nov. 29	Pkg	44	A look at how hunters fared now that gun deer hunting is over
Economy	5, 6 + 10	Nov. 30	Pkg	1:09	Oneida city looks to outsource recycling to lower the deficit.
Community <del>Economy</del>	5, 6 + 10	Nov. 30	VO SOT	:57	<del>Oneida</del> Chamber offers Rhinelander free recycling for appliances.
Government	5, 6 + 10	Dec. 1	VO SOT	1:13	Local opinions on Obama sending troops overseas

# FCC WEEKLY REPORT

Name Walter S. Week of 11/23/09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	11-23-09	Live Interview	2:30	Reviewing your employee benefits
Government & Politics	5, 6, 10p	11-24-09	VOSOT	1:04	Vilas & Oneida County Community Perception Survey
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm	11-24-09	Live Interview	2:15	Red Cross First Aid Kits Make great Christmas gifts
Sports					

# FCC WEEKLY REPORT

Name Kristyn Allen Week of 11-23-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10pm 6AM	11-29-09 11-30-09	PKG	1:44	Community officials talk about trash dumping at Hanson Lake
Sports					

# FCC WEEKLY REPORT

Name Jeff Allen

Week of 11-23-09 to 11-27-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	6pm	11-25-09	PKG	1:51	A physical therapist is making history in the Northwoods.
Children's Issues & Education	6pm	11-25-09	PKG	1:48	Some Merrill students are learning about the importance of energy conservation through a "living classroom."
Spot News					
Human Interest	5, 6, 10pm	11-23-09	VO	:18	The numbers are in for opening weekend of the gun-deer hunt season.
Sports					
Human Interest	5, 6, 10pm	11-24-09	FS	:48	A one-vehicle accident leaves two Merrill men in critical condition.
Human Interest	5, 6, 10pm	11-24-09	FS, 2.63	:49	A local tribal leader turns in his letter of resignation.
Human Interest	5, 6, 10pm	11-26-09	PKG	2:07	A Cranston church has a free Thanksgiving dinner for those in need.

# FCC WEEKLY REPORT

Name James Fillmore Week of 11-23/11-27

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5 6:10 6am	11-25 11-25 11-26	PKG VOSAT PKB	<del>1:30</del> 1:30 1:50 1:30	Black Dog Syndrome
Sports					

# FCC WEEKLY REPORT

Name: Dana Blado

Week of Nov. 20 - 24

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	10pm	Nov. 22	Pkg.	1:13	Two Rhinelander businesses provide families in need with Thanksgiving meals.
Government & Politics	10pm	Nov. 21	Pkg	1:30	95 <sup>th</sup> Sapper Returns home
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports	5.6 10	Nov. 23	Pkg	1:00	DNR gives success of opening weekend for the Deer Harvest
Community	5.6 10	Nov. 20	Pkg.	8:54	Tomahawk holds 44 <sup>th</sup> annual Venison Feed to welcome hunters.
Safety	5.6 10	Nov. 24	Pkg	1:15	Mole Lake Reservation gets a new bridge to prevent pedestrian accidents



# FCC WEEKLY REPORT

Name Walter J. Week of 11/16/09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	11-16-09	Live Interview	2:30	Tips to cut costs for Christmas shopping
Government & Politics	5, 6, 10pm	11-18-09	VO	:30	Oneida County Feedback Survey
Healthcare	5pm	11-17-09	Live Interview	2:30	Freedom from Smoking Program
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Health	5pm	11-19-09	Live Interview	2:15	Biggest Loser Weight Loss Program

# FCC WEEKLY REPORT

Name Dana Blado Week of Nov. 13-17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5.6 + 10	Nov. 13	Pkg	1:42	WI State Budget Bill adds fee to customers' utility bills to pay for DA salaries.
Healthcare	10pm	Nov. 14	Pkg	1:10	Minocqua holds first H1N1 vaccination clinic
Children's Issues & Education	10pm	Nov. 15	VO SOT	<del>1:43</del> 1:43	YMCA of the Northwoods holds benefit for Journey Bemberek.
Spot News					
Human Interest	5.6 + 10	Nov. 16	Pkg.	1:13	A Rhinelander soldier is awarded the Purple Heart by Pres. Obama
Sports					
Community	5.6 + 10	Nov. 17	VO SOT	1:00	Oneida city holds monthly meetings to promote leadership in the community.

# FCC WEEKLY REPORT

Name Heather S.

Week of 11/9/09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	11-9	Live Inter.	2:15	Financial Planning Pit Falls to Avoid
Government & Politics					
Healthcare					
Children's Issues & Education	5pm	11-12	Live Inter.	2:30	After school program @ Three Lakes School
Spot News					
Human Interest					
Sports					
Economy	5pm	11-10	Live Interview	2:30	Governor's Northern WI Economic Develop. Summit
Cooking	5pm	11-11	Live Interview	2:30	Savory Pumpkin Tart Recipe
Community	5pm	11-13	Live Interview	2:30	Benefit Preview for 1yr. old Rhinelander girl w/cancer

# FCC WEEKLY REPORT

Name AUT

Week of 11/13/09 - 11/17/09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10pm	11/13/09	PLCH	2:15	A local business owner to start a plant to address local economy.
Government & Politics					
Healthcare	5,6,10pm	11/13/09	VOJOT	1:12	A local health care clinic is under construction.
Children's Issues & Education	Com	11/15/09	VJCS	2:00	A local school gets letters from each student's mother 6-12.
	Com	11/16/09			
Spot News	10pm	11/15/09	VO	1:00	A local restaurant is...
	Com	11/16/09			
Human Interest	10pm	11/14/09	VOJOT	1:00	Holiday photos with the Holiday.
	Com	11/16/09			
Sports					
Economy & Employment	6,10pm	11/16/09	VOJOT	1:30	Local legislators create bill to stimulate job creation in the state.
	Com	11/17/09			
Health	6,10pm	11/17/09	VOJOT	1:30	Dance sales to support a local organization.
	Com	11/18/09			

# FCC WEEKLY REPORT

Name Bridget Fargen Week of 11/11 - 11/15

Category	Newscast	Date	Format	Length	Description
Crime	6, 10	11/11	PKG	1:30	Stadelmann Ponzi Scheme
Economy & Employment					
Government & Politics	10	11/14	VDSOT	1:30	Injured Soldier Fundraiser
	10	11/15	VDSOT	1:00	Yellow Ribbons for Soldiers
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	6, 10	11/12	PKG	2:00	<del>the</del> Vietnam Veteran's Mem.
	5, 6, 10	11/13	VDSOT	1:00	Yellow Ribbons
Sports	10	11/13	VO	1:00	Merrill vs. Kimberly FB

# FCC WEEKLY REPORT

Name Heather S. Week of 11/2/09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	11-2-09	Live Interview	2:15	Home Buying Tips
Government & Politics					
Healthcare	5pm	11-5-09	Live Interview	2:30	Arthritis Foundation Aquatic Program
Children's Issues & Education	5pm	11-3-09	Live Interview	2:30	Nicolet College Parent Open House
Spot News					
Human Interest					
Sports					
Community	5pm	11-4-09	Live Interview	2:30	Meat Raffle for Student Scholarships
Community	5pm	11-6-09	Live Interview	2:30	Operation Christmas Child



# FCC WEEKLY REPORT

Name Bridget Fargun Week of 11/4 - 11/8

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10	11/5	PKG	2:00	Ford Profits Up
Government & Politics	6, 10	11/4	VOSOT	1:30	Broadband Internet
Healthcare					
Children's Issues & Education	6, 10	11/4	VO	1:00	Rhi Ref Date change
Spot News	6, 10	11/4	VOSOT	1:00	Minocqua Library Ref
Human Interest	6, 10	11/5	VOSOT	1:00	Groomer of the Year
Sports	10	11/6	VO	1:00	Merrill vs Marshfield FB



# FCC WEEKLY REPORT

Name Alex Romo/10

Week of 11/06/09 - 11/10/09

Category	Newscast	Date	Format	Length	Description
Crime	<u>10pm</u> <u>10pm</u>	<u>11/7/09</u> <u>11/9/09</u>	<del>VOT</del> VCA	2:15	A statewide Arson Investigator conference is held in N. Hollywood
Economy & Employment					
Government & Politics	<u>5,6,10pm</u>	<u>11/06/09</u>	VOT	1:02	The IRS wants to get a hold of people who will need behind door #1
Healthcare	<u>10pm</u> <u>10pm</u>	<u>11/08/09</u> <u>11/09/09</u>	VCA	2:15	A local man is named caregiver of the year!
Children's Issues & Education					
Spot News					
Human Interest	<u>5,6,10pm</u>	<u>11/06/09</u>	VOT	1:08	A local funeral home will start offering services for assist family members
Sports					
Military	<u>5,6,10pm</u>	<u>11/06/09</u>	VOT	1:22	A guide to (the) medals on the Ft. Hood shooting's family members
Healthcare	<u>5,6,10pm</u> <u>10pm</u>	<u>11/9/09</u> <u>11/10/09</u>	VCA	2:11	A look at one local pharmacist's take on healthcare reform as both a healthcare worker & small business owner

# FCC WEEKLY REPORT

Name Dana Blado Week of 11-10-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	3, 6 + 10	11-6	Pkg	1:15	A 1-yr-old Rhinelander girl struggles with liver cancer.
Children's Issues & Education	Sat. 10pm	Nov. 7	VO SOT	1:01	YMCA promotes diversity + literacy by giving away books + teaching kids to appreciate differences.
Spot News					
Human Interest	5, 6 + 10	Nov. 9	VO SOT	1:16	A local family waits for the 951st Sapper Company to come home from Afghanistan.
Sports	6, 7 10	Nov. 10	VO SOT	2:00	An Eagle River <del>athlete</del> Olympic hopeful returns to town to inspire younger generations.
Public Safety	Sat. 10pm	Nov. 8	VO SOT	1:00	Wisconsin Public Service reminds people to be careful of their surroundings when outdoors.