

# CONTRACT



**KFDX**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4135**

<u>Contract / Revision</u> 1406448 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 02/15/18 - 03/06/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Pat Fallon/Senate District 30/Rep/TX		<u>Original Date / Revision</u> 02/13/18 / 02/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFDX	<u>Account Executive</u> KFDX National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915318	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Hoegger Communications**  
**901 Indiana**  
**Wichita Falls, TX 76301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFDX	02/16/18	03/06/18	Texoma Country Morning	5a-530a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				1	\$75.00				
	Week:	02/19/18	02/25/18	MTWTF--				2	\$75.00				
	Week:	02/26/18	03/04/18	MTWTF--				2	\$75.00				
	Week:	03/05/18	03/11/18	MT-----				1	\$75.00				
N 2	KFDX	02/16/18	03/06/18	KFDX News at 530a	530a-6a		:30				NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				1	\$75.00				
	Week:	02/19/18	02/25/18	MTWTF--				2	\$75.00				
	Week:	02/26/18	03/04/18	MTWTF--				2	\$75.00				
	Week:	03/05/18	03/11/18	MT-----				2	\$75.00				
N 3	KFDX	02/16/18	03/06/18	KFDX 3 News This Morning	6a-7a		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				1	\$200.00				
	Week:	02/19/18	02/25/18	MTWTF--				2	\$200.00				
	Week:	02/26/18	03/04/18	MTWTF--				2	\$200.00				
	Week:	03/05/18	03/11/18	MT-----				1	\$200.00				
N 4	KFDX	02/16/18	03/06/18	Today Show M-F	7a-9a		:30				NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				1	\$225.00				
	Week:	02/19/18	02/25/18	MTWTF--				2	\$225.00				
	Week:	02/26/18	03/04/18	MTWTF--				2	\$225.00				
	Week:	03/05/18	03/11/18	MT-----				2	\$225.00				
N 5	KFDX	02/16/18	03/06/18	KFDX News at Five	5p-530p		:30				NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	----F--				1	\$225.00				
	Week:	02/19/18	02/25/18	MTWTF--				2	\$225.00				
	Week:	02/26/18	03/04/18	MTWTF--				2	\$225.00				
	Week:	03/05/18	03/11/18	MT-----				1	\$225.00				
N 6	KFDX	02/16/18	03/06/18	KFDX News at Six	6p-630p		:30				NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Original Date / Revision</u> 02/13/18 / 02/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	----F--				1	\$350.00				
Week:		02/19/18	02/25/18	MTWTF--				2	\$350.00				
Week:		02/26/18	03/04/18	MTWTF--				2	\$350.00				
Week:		03/05/18	03/11/18	MT-----				1	\$350.00				
N 7	KFDX	02/16/18	03/02/18	KFDX News at 10p	10p-1035p		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	----F--				1	\$450.00				
Week:		02/19/18	02/25/18	MTWTF--				2	\$450.00				
Week:		02/26/18	03/04/18	MTWTF--				3	\$450.00				
N 8	KFDX	02/15/18	03/06/18	9:00 AM-11:00 AM	9:00 AM-11:00 AM		:30				NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	---T---				1	\$75.00				
Week:		02/19/18	02/25/18	MTWTF--				2	\$75.00				
Week:		02/26/18	03/04/18	MTWTF--				2	\$75.00				
Week:		03/05/18	03/11/18	MT-----				2	\$75.00				
N 9	KFDX	02/27/18	02/27/18	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	-2-----				2	\$950.00				
N 10	KFDX	02/28/18	02/28/18	Wed Prime Hour 2	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	--1----				1	\$600.00				
N 11	KFDX	03/02/18	03/02/18	Fri Prime Hour 3	9p-10p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	----1--				1	\$475.00				
N 12	KFDX	02/26/18	03/02/18	M-F 630p-7p	630p-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	MTWTF--				1	\$300.00				
N 13	KFDX	02/26/18	03/01/18	Tonight Show	1035p-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	MTWT---				1	\$225.00				
N 14	KFDX	02/16/18	03/06/18	KFDX News at Noon	12p-1230p		:30				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	----F--				1	\$100.00				
Week:		02/19/18	02/25/18	MTWTF--				2	\$100.00				
Week:		02/26/18	03/04/18	MTWTF--				2	\$100.00				
Week:		03/05/18	03/11/18	MT-----				2	\$100.00				
<b>Totals</b>								0.00				64	\$14,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/18 - 02/28/18	43	\$10,775.00	(\$1,616.25)	\$9,158.75
03/01/18 - 03/06/18	21	\$3,850.00	(\$577.50)	\$3,272.50
<b>Totals</b>	64	\$14,625.00	(\$2,193.75)	\$12,431.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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