

CONTRACT



KFDX
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4135

<u>Contract / Revision</u> 1395505 /		<u>Alt Order #</u>
<u>Product</u> Feb 5-11		
<u>Contract Dates</u> 02/05/18 - 02/11/18		<u>Estimate #</u> Feb 5-11
<u>Advertiser</u> POL/Pat Fallon/Senate District 30/Rep/TX		<u>Original Date / Revision</u> 02/02/18 / 02/02/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFDX	<u>Account Executive</u> KFDX National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915318	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Hoegger Communications
901 Indiana
Wichita Falls, TX 76301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFDX	02/05/18	02/09/18	Texoma Country Morning	5a-530a		:30			NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	MTWTF--				7	\$75.00			
N 2	KFDX	02/05/18	02/09/18	KFDX News at 530a	530a-6a		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	MTWTF--				8	\$75.00			
N 3	KFDX	02/05/18	02/09/18	KFDX 3 News This Morning	6a-7a		:30			NM	14	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	23333--				14	\$200.00			
N 4	KFDX	02/05/18	02/09/18				:30			NM	15	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	33333--				15	\$225.00			
N 5	KFDX	02/10/18	02/10/18	KFDX Today Sa 7a-9a	7a-9a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	-----2-				2	\$75.00			
N 6	KFDX	02/11/18	02/11/18	Today Show Su	8a-9a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	-----2				2	\$75.00			
N 7	KFDX	02/11/18	02/11/18	Meet the Press	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/18	02/11/18	-----1				1	\$400.00			
Totals											49	\$8,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/18 - 02/28/18	49	\$8,000.00	(\$1,200.00)	\$6,800.00
Totals	49	\$8,000.00	(\$1,200.00)	\$6,800.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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