

ORDER



Magic 106.5 FM

Orders
Order / Rev: 83304
Alt Order #:
Product Desc: ISSUE 10/31-11/3
Estimate:
Flight Dates: 10/30/20 - 11/03/20
Original Date / Rev: 10/30/20 / 10/30/20
Order Type: GENERAL

Primary AE: NATIONAL POLITICAL
Sales Office: R-NAT
Sales Region: National

Agency
Name: Media Financial Services
Buying Contact:
Billing Contact:
 1655 Palm Beach
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texas Democratic Party (A)
Demographic: HH
Product Codes: PL2
Priority: P-3
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS/POL

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	64	\$1,520.00	\$1,292.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	64	\$1,520.00	\$1,292.00	0.00
Totals	64	\$1,520.00	\$1,292.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
NATIONAL POLITICAL			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXTQF	10/30/20	11/01/20	Sign-On/Sign-Off M-SU	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	----677	:30	20	\$20.00	P-3	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----677		20				\$20.00		0.00			
N 2	KXTQF	10/31/20	11/01/20	SA-SU PRIME SA-SU PRIME	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	-----++	:30	20	\$20.00	P-3	0.00	NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----++		20				\$20.00		0.00			
N 3	KXTQF	11/02/20	11/03/20	M-F MORNING DRIVE M-F MORNING DRIVE	CM	6AM-10AM	44-----	:30	8	\$30.00	P-3	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	44-----		8				\$30.00		0.00			
N 4	KXTQF	11/02/20	11/03/20	M-F MIDDAY M-F MIDDAY	CM	10AM-3PM	44-----	:30	8	\$30.00	P-3	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	44-----		8				\$30.00		0.00			
N 5	KXTQF	11/02/20	11/03/20	M-F AFTERNOON DRIVE M-F AFTERNOON DRIVE	CM	3PM-7PM	44-----	:30	8	\$30.00	P-3	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	44-----		8				\$30.00		0.00			
													Totals	64	\$1,520.00

STATION:	KXTQ-FM	ORDER#:	3179719	DATE:	10/30/2020
MARKET:	Lubbock, TX	AMOUNT:	\$1,520.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	64	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	214-317-9220		
SALESPERSON:	Lauren Boyle	SLS FAX:	972		
SLS EMAIL:	Lauren.Boyle@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4393089	
ADVERTISER:	ISSUE	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Texas Democratic Party 10/31-11/3	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-30-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 25+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/30/2020 09:54	

COMMENTS

10/30/2020: URGENT- New order. Please confirm within 24 hours in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks! NAB, TRAFFIC AND SPOT ON IT'S WAY

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		10/30/2020 To 11/1/2020					WK TOT \$800.00		WK TOTAL SPOTS 40		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4	FSS	7:00PM	12:00AM	30	10/30/2020	11/1/2020	20	\$20	\$400
	5	SS	10:00AM	7:00PM	30	10/31/2020	11/1/2020	20	\$20	\$400

WEEK#2		11/2/2020 To 11/8/2020					WK TOT \$720.00		WK TOTAL SPOTS 24		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MT.....	6:00AM	10:00AM	30	11/2/2020	11/3/2020	8	\$30	\$240
	2		MT.....	10:00AM	3:00PM	30	11/2/2020	11/3/2020	8	\$30	\$240
	3		MT.....	3:00PM	7:00PM	30	11/2/2020	11/3/2020	8	\$30	\$240

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REP:	Tacher GMP	SPOTS:	64	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	214-317-9220		
SALESPERSON:	Lauren Boyle	SLS FAX:	972		
SLS EMAIL:	Lauren.Boyle@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4393089		
ADVERTISER:	ISSUE	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Texas Democratic Party 10/31-11/3	AGY EST:	Invoices@MediaFinancial.com		
FLIGHT:	10-30-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 25+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 10/30/2020 09:54		

TOTAL	Nov														Total
SPOT	64														64
CASH	1,520.00														1,520.00
TOTAL	1,520.00														1,520.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, SCOTT KEELER, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SCOTT KEELER

Agency name: GROWTH CONSULTING -VIVA POLITICS

Address: 2310 BLACKOAK BEND, SAN ANTONIO, TX 78248

Contact: SCOTT KEELER

Phone number: 210-859-6914

Email: scott@growthconsulting.bizTEXAS

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: TEXAS DEMOCRATIC PARTY

Address: 314 HIGHLAND MALL BLVD, AUSTIN TX 78752

Contact: GILBERT HINOJOSA

Phone number: 512-478-9800

Email: yellowdog@txdemocrats.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

GILBERTO HINOJOSA, DR. CARLA BRAILEY, CHRIS HOLLINS, MIKE FLOYD, LEE FORBES, DONNA BETH MCCORMICK, MARTY GALANDO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Scott Keeler <small>Digitally signed by Scott Keeler Date: 2020.10.08 06:51:38 -05'00'</small>	Signature: <i>Connie Hayes</i>
Name: SCOTT KEELER	Name: <i>Connie Hayes</i>
Date of Request to Purchase Ad Time: 10/7/20	Date of Station Agreement to Sell Time: <i>10/30/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *10/30/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>83304</i>	Station Call Letters: <i>KXTQ-FM</i>	Date Received/Requested: <i>10/30/20</i>
Est. #:	Station Location: <i>Lubbock TX</i>	Run Start and End Dates: <i>10/30 - 11/3</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.