



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**(618) 985-2333**

# CONTRACT

<u>Contract / Revision</u> 72147 /		<u>Alt Order #</u> 28357956
<u>Advertiser</u> <b>Committee to Elect Jim Giacone</b>		<u>Original Date / Revision</u> 02/20/24 / 03/14/24
<u>Contract Dates</u> <b>02/21/24 - 03/19/24</b>	<u>Estimate #</u>	
<u>Product</u> <b>Judge Jim Giacone</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WSIL</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2151	<u>Advertiser Ref</u> 10088	

And:

**Growing Media**  
**1051 S WALL ST STE 8**  
**CARBONDALE, IL 62901-3733**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSIL	02/21/24	03/19/24	Local News 5a	5:00 AM-6:00 AM		:30			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	--WTF--				2	\$10.00			
	Week:	02/26/24	03/03/24	MTWTF--				2	\$10.00			
	Week:	03/04/24	03/10/24	MTWTF--				2	\$10.00			
	Week:	03/11/24	03/17/24	MTWTF--				2	\$10.00			
	Week:	03/18/24	03/24/24	MT-----				2	\$10.00			
N 2	WSIL	02/21/24	03/19/24	Local News 6a	6:00 AM-7:00 AM		:30			NM	13	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	--WTF--				3	\$50.00			
	Week:	02/26/24	03/03/24	MTWTF--				3	\$50.00			
	Week:	03/04/24	03/10/24	MTWTF--				3	\$50.00			
	Week:	03/11/24	03/17/24	MTWTF--				3	\$50.00			
	Week:	03/18/24	03/24/24	-T-----				1	\$50.00			
N 3	WSIL	02/21/24	03/19/24	Good Morning America	7:00 AM-9:00 AM		:30			NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	--WTF--				2	\$40.00			
	Week:	02/26/24	03/03/24	MTWTF--				1	\$40.00			
	Week:	03/04/24	03/10/24	MTWTF--				2	\$40.00			
	Week:	03/11/24	03/17/24	MTWTF--				1	\$40.00			
	Week:	03/18/24	03/24/24	-T-----				1	\$40.00			
N 4	WSIL	02/21/24	03/18/24	Local News 10p	10:00 PM-10:35 PM		:30			NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	--WTF--				2	\$90.00			
	Week:	02/26/24	03/03/24	MTWTF--				2	\$90.00			
	Week:	03/04/24	03/10/24	MTWTF--				2	\$90.00			
	Week:	03/11/24	03/17/24	MTWTF--				2	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	WSIL	03/11/24-03/17/24	Local News 10p	10:00 PM-10:35 PM	MTuWThF----	:30		<del>\$90.00</del>	NM		
	Credited											
	Week:	03/18/24	03/24/24	M-----				1	\$90.00			
N 5	WSIL	03/03/24	03/17/24	Local News Sunday	10:00 PM-10:30 PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/24	03/03/24	-----S				1	\$90.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> <b>02/21/24 - 03/19/24</b>	<u>Product</u> Judge Jim Giacone	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----				0	\$0.00			
Week:		03/11/24	03/17/24	-----S				1	\$90.00			
N 6	WSIL	02/24/24	03/10/24	NBA Game 2	Various		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----SS				1	\$45.00			
Week:		02/26/24	03/03/24	-----SS				1	\$45.00			
Week:		03/04/24	03/10/24	-----SS				1	\$45.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSIL	03/04/24-03/10/24	NBA Game 2	Various	-----SaSu	:30		<del>\$45.00</del>	NM		
	Credited											
N 7	WSIL	02/24/24	03/16/24	NBA Saturday	7:00 PM-10:00 PM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----S-				1	\$70.00			
Week:		02/26/24	03/03/24	-----				0	\$0.00			
Week:		03/04/24	03/10/24	-----S-				1	\$70.00			
Week:		03/11/24	03/17/24	-----S-				1	\$70.00			
N 8	WSIL	03/02/24	03/03/24	NCAA Hoops Game 1	11:00 AM-7:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-----SS				1	\$150.00			
N 9	WSIL	03/02/24	03/10/24	NHL Hockey	2:00 PM-5:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-----SS				1	\$20.00			
Week:		03/04/24	03/10/24	-----				0	\$0.00			
N 10	WSIL	03/08/24	03/10/24	NHL Hockey M1.K10	2:00 PM-5:00 PM		:30			NM	2	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----S-				2	\$22.50			
N 11	WSIL	03/16/24	03/16/24	Local News Sat M2.K11	10:00 PM-11:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				1	\$90.00			
N 12	WSIL	03/14/24	03/14/24	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	---T---				1	\$40.00			
N 13	WSIL	03/14/24	03/14/24	Local News 10p	10:00 PM-10:35 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	---T---				1	\$90.00			
N 14	WSIL	03/15/24	03/19/24	Good Morning America	7:00 AM-9:00 AM		:15/:15			BK	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	----F--				1	\$40.00			
Week:		03/18/24	03/24/24	MT-----				2	\$40.00			
N 15	WSIL	03/15/24	03/15/24	Local News 10p	10:00 PM-10:35 PM		:15/:15			BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	----F--				1	\$90.00			
N 16	WSIL	03/16/24	03/17/24	NHL Hockey	2:00 PM-5:00 PM		:15/:15			BK	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----SS				1	\$20.00			
N 17	WSIL	03/16/24	03/17/24	NBA Game 2	Various		:15/:15			BK	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----SS				1	\$45.00			
N 18	WSIL	03/15/24	03/19/24	Local News 6a	6:00 AM-7:00 AM		:15/:15			BK	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	----F--				1	\$50.00			

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Week:		03/18/24	03/24/24	MT-----				2	\$50.00			
N 19	WSIL	03/15/24	03/18/24	Local News 5p	5p-530p		:15/:15			BK	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	----F--				1	\$95.00			
Week:		03/18/24	03/24/24	M-----				1	\$95.00			
N 20	WSIL	03/16/24	03/16/24	GMA Saturday	7a-9a		:15/:15			BK	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S-				1	\$30.00			
N 21	WSIL	03/17/24	03/17/24	GMA Sunday	7a-8a		:15/:15			BK	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/11/24	03/17/24	-----S				1	\$30.00			
Totals											65	\$3,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 -02/25/24	11	\$545.00	(\$81.75)	\$463.25
02/26/24 -03/19/24	54	\$2,795.00	(\$419.25)	\$2,375.75
<b>Totals</b>	<b>65</b>	<b>\$3,340.00</b>	<b>(\$501.00)</b>	<b>\$2,839.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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