

ORDER WORKSHEET

Rep Order# 6998489 **Ver#** 3 **Status** Revised **Traffic Order#** 5523 **Printed:** 09/23/14 4:25 PM Duplicate 1 of 3
EC'd Yes **Last Received:** 09/23/14 3:40 PM
Showing Buylines: All Lines

Station WPXT-TV PORTLAND, ME.
Advertiser (HMPC) .HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 3632
Buyer Laura Bassett

Agency (WFST) WATERFRONT STRATEGIES
 3050 K ST NW
 WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/3632
Flight Dates 09/26/14-10/09/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

HOUSE MAJORITY PAC

--- REMARKS ---

ISSUE TO SHOW PRG CHANGED LNS 7-12 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	9A-3P	DAYTIME ROTATION	30	-	-	\$15.00	09/26-09/26	1	1	1	\$15.00
2	M-F	9A-3P	DAYTIME ROTATION	30	-	-	\$15.00	09/29-10/03	6	1	6	\$90.00
3	M	9A-3P	DAYTIME ROTATION	30	-	-	\$15.00	10/06-10/06	1	1	1	\$15.00
4	F	11A-3P	-	30	-	-	\$20.00	09/26-09/26	1	1	1	\$20.00
		Buy Comment: COURT SHOW ROTATION										
5	M-F	11A-3P	COURT SHOW ROTATION	30	-	-	\$20.00	09/29-10/03	4	1	4	\$80.00
6	M	11A-3P	COURT SHOW ROTATION	30	-	-	\$20.00	10/06-10/06	1	1	1	\$20.00
7*	F	4P-430P	THE REAL	30	-	-	\$50.00	09/26-09/26	1	1	1	\$50.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										
8*	M-F	4P-430P	THE REAL	30	-	-	\$50.00	09/29-10/03	4	1	4	\$200.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	M	4P-430P	THE REAL Buy Comment: PRG CHANGED Sales remark: V3 PRG CHANGED V3 Program Name Change, Comment Changed	30	-	-	\$50.00	10/06-10/06	1	1	1	\$50.00
10*	F	430P-5P	THE REAL Buy Comment: PRG CHANGED Sales remark: V3 PRG CHANGED V3 Program Name Change, Comment Changed	30	-	-	\$50.00	09/26-09/26	1	1	1	\$50.00
11*	M-F	430P-5P	THE REAL Buy Comment: PRG CHANGED Sales remark: V3 PRG CHANGED V3 Program Name Change, Comment Changed	30	-	-	\$50.00	09/29-10/03	4	1	4	\$200.00
12*	M	430P-5P	THE REAL Buy Comment: PRG CHANGED Sales remark: V3 PRG CHANGED V3 Program Name Change, Comment Changed	30	-	-	\$50.00	10/06-10/06	1	1	1	\$50.00
13	F	630P-7P	MODERN FAMILY	30	-	-	\$115.00	09/26-09/26	1	1	1	\$115.00
14	M-F	630P-7P	MODERN FAMILY	30	-	-	\$115.00	09/29-10/03	4	1	4	\$460.00
15	M	630P-7P	MODERN FAMILY	30	-	-	\$115.00	10/06-10/06	1	1	1	\$115.00
16	Th	8P-9P	- Buy Comment: VAMPIRE DIARIES	30	-	-	\$350.00	10/02-10/02	2	1	2	\$700.00
17	Th	9P-10P	- Buy Comment: REIGN	30	-	-	\$325.00	10/02-10/02	2	1	2	\$650.00

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---REPORT TOTALS---

Report Totals: 36 / \$2,880.00

---SALES MONTHLY TOTALS---

Sep2014: 5/ \$250.00 Oct2014: 31/ \$2,630.00

Order Totals: 36 / \$2,880.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$2,880.00	CABL .00%	WBDJ .00%	WCSH .00%	WGME .00%	WMTW .00%
		WPFO .00%	WPME .00%	WPXT 100.00%		

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY..CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE