

Rep Order# 6998489	Ver# 3	Status Revised	Traffic Order# 5523	Printed: 09/23/14 4:25 PM	Duplicate	1 of 3
EC'd Yes			Last Received: 09/23/14 3:40 PM			
			Showing Buylines: All Lines			

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

HOUSE MAJORITY PAC

ISSUE TO SHOW PRG CHANGED LNS 7-12 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	9A-3P	DAYTIME ROTATION	30	-	-	\$15.00	09/26-09/26	1	1	1	\$15.00
2	M-F	9A-3P	DAYTIME ROTATION	30	-	-	\$15.00	09/29-10/03	6	1	6	\$90.00
3	M	9A-3P	DAYTIME ROTATION	30	-	-	\$15.00	10/06-10/06	1	1	1	\$15.00
4	F	11A-3P	-	30	-	-	\$20.00	09/26-09/26	1	1	1	\$20.00
		Buy Comment: COURT SHOW ROTATION										
5	M-F	11A-3P	COURT SHOW ROTATION	30	-	-	\$20.00	09/29-10/03	4	1	4	\$80.00
6	M	11A-3P	COURT SHOW ROTATION	30	-	-	\$20.00	10/06-10/06	1	1	1	\$20.00
7*	F	4P-430P	THE REAL	30	-	-	\$50.00	09/26-09/26	1	1	1	\$50.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										
8*	M-F	4P-430P	THE REAL	30	-	-	\$50.00	09/29-10/03	4	1	4	\$200.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	M	4P-430P	THE REAL	30	-	-	\$50.00	10/06-10/06	1	1	1	\$50.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										
10*	F	430P-5P	THE REAL	30	-	-	\$50.00	09/26-09/26	1	1	1	\$50.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										
11*	M-F	430P-5P	THE REAL	30	-	-	\$50.00	09/29-10/03	4	1	4	\$200.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										
12*	M	430P-5P	THE REAL	30	-	-	\$50.00	10/06-10/06	1	1	1	\$50.00
		Buy Comment: PRG CHANGED										
		Sales remark: V3 PRG CHANGED										
		V3 Program Name Change, Comment Changed										
13	F	630P-7P	MODERN FAMILY	30	-	-	\$115.00	09/26-09/26	1	1	1	\$115.00
14	M-F	630P-7P	MODERN FAMILY	30	-	-	\$115.00	09/29-10/03	4	1	4	\$460.00
15	M	630P-7P	MODERN FAMILY	30	-	-	\$115.00	10/06-10/06	1	1	1	\$115.00
16	Th	8P-9P	-	30	-	-	\$350.00	10/02-10/02	2	1	2	\$700.00
		Buy Comment: VAMPIRE DIARIES										
17	Th	9P-10P	-	30	-	-	\$325.00	10/02-10/02	2	1	2	\$650.00
		Buy Comment: REIGN										

ORDER WORKSHEET

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Station WPXT-TV PORTLAND, ME.	Agency (WFST) WATERFRONT STRATEGIES	Rep Firm PETRY MEDIA CORPORATION
Advertiser (HMP) .HOUSE MAJORITY PAC	3050 K ST NW	Sales Office (PH) PHILADELPHIA
Product HOUSE MAJORITY PAC	WASHINGTON, DC 20007	Salesperson (FEI) FRANK FEINBERG
Estimate# 3632	Agency C/P1/P2/E 79/86/3632	Sales Assistant THERESA
Buyer Laura Bassett	Flight Dates 09/26/14-10/09/14	Salesperson Phone# 215-567-6005
		Salesperson Fax# 215-567-5938

---REPORT TOTALS---

Report Totals: 36 / \$2,880.00

---SALES MONTHLY TOTALS---

Sep2014: 5/ \$250.00	Oct2014: 31/ \$2,630.00
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Order Totals: 36 / \$2,880.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$2,880.00	CABL .00%	WBDJ .00%	WCSH .00%	WGME .00%	WMTW .00%
		WPFO .00%	WPME .00%	WPXT 100.00%		

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY..CORRECT SHARES TO FOLLOW

Books	[null]
Demos	RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE