

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>434091</b>	
	Alt Order #:		
	Product Desc:	Senate Candidate	
	Estimate:	4018	<b>CBS - Yuma, AZ</b>
	Flight Dates:	08/28/18 - 09/03/18	Primary AE: House KSWT/KYMA
	Original Date / Rev:	08/24/18 / 08/24/18	Sales Office: YUMA2
	Order Type:	GENERAL	Sales Region: LOC

<b>Agency</b>	<b>Name:</b>	<b>Screen Strategies Media (SSME)</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		11150 Fairfax Blvd, Suite 505	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Sinema For Senate</b>	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL01	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:10:00
	Priority:	P-4	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/03/18	81	\$3,702.00	\$3,146.70

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	81	\$3,702.00	\$3,146.70	0.00
<b>Totals</b>	<b>81</b>	<b>\$3,702.00</b>	<b>\$3,146.70</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KSWT/KYMA			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSWT	08/28/18	09/03/18	M-F 7-9a CBS This Morning	CM	7-9a	MTWTF--	:30	10	\$20.00	P-4	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/18	09/03/18	MTWTF--			10		\$20.00		0.00				
N 2	KSWT	09/02/18	09/02/18	SU 7-830a CBS Sunday Morning	CM	7-830a	-----S	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/18	09/03/18	-----S			1		\$20.00		0.00				
N 3	KSWT	08/28/18	09/03/18	M-F 10-11a Price is Right	CM	10-11a	MTWTF--	:30	5	\$20.00	P-4	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/18	09/03/18	MTWTF--			5		\$20.00		0.00				
N 4	KSWT	08/28/18	09/03/18	M-F 11a-12p The Young and the Restless	CM	11a-12p	MTWTF--	:30	5	\$15.00	P-4	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/18	09/03/18	MTWTF--			5		\$15.00		0.00				
N 5	KSWT	08/28/18	09/03/18	M-F 2-3p Let's Make a Deal	CM	2-3p	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/18	09/03/18	MTWTF--			5		\$10.00		0.00				
N 6	KSWT	08/28/18	09/03/18	M-F 4p News BB M-F 4p News BB	CM	3:58-5P	MTWTF--	:30	10	\$25.00	P-4	0.00	NM	10	\$250.00

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 Flight Dates: 08/28/18 - 09/03/18

Advertiser: Sinema For Senate  
 Product Desc: Senate Candidate  
 Estimate: 4018

CBS - Yuma, AZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	MTWTF--		10				\$25.00		0.00			
N 7	KSWT	08/28/18	09/03/18	M-F 530-6p CBS Evening News	CM	530-6p	MTWTF--	:30	5	\$50.00	P-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	MTWTF--		5				\$50.00		0.00			
N 8	KSWT	08/28/18	09/03/18	M-F 6-7p 13 On Your Side at 6p	CM	6-7p	MTWTF--	:30	10	\$40.00	P-4	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	MTWTF--		10				\$40.00		0.00			
N 9	KSWT	08/28/18	09/03/18	M-F 5-530p Entertainment Tonight	CM	5-530p	MTWTF--	:30	5	\$40.00	P-4	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	MTWTF--		5				\$40.00		0.00			
N 10	KSWT	09/03/18	09/03/18	MO Prime Hour 1 Mom/Life in Pieces	CM	6:57:56-8P (6:57 PM-7:30 PM)	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	M-----		1				\$150.00		0.00			
N 11	KSWT	09/03/18	09/03/18	MO Prime Hour 3 Elementary	CM	9:00 - 10:01 PM	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	M-----		1				\$175.00		0.00			
N 12	KSWT	08/28/18	08/28/18	TU Prime Hour 1 NCIS	CM	6:57:56 - 8:00 PM	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	-T-----		1				\$150.00		0.00			
N 13	KSWT	08/28/18	08/28/18	TU Prime Hour 2 Bull	CM	8-9P	-T-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	-T-----		1				\$125.00		0.00			
N 14	KSWT	08/29/18	08/29/18	WE Prime Hour 2 Seal Team	CM	8-9p	--W----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	--W----		1				\$150.00		0.00			
N 15	KSWT	08/29/18	08/29/18	WE Prime Hour 3 Criminal Minds	CM	9-10p	--W----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	--W----		1				\$125.00		0.00			
N 16	KSWT	08/30/18	08/30/18	TH Prime Hour 1 TH Prime Hour 1	CM	6:57:56-8P	---T---	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	---T---		1				\$150.00		0.00			
N 17	KSWT	08/30/18	08/30/18	TH Prime Hour 3 TH Prime Hour 3	CM	9-10:01P	---T---	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	---T---		1				\$125.00		0.00			
N 18	KSWT	08/31/18	08/31/18	FR Prime Hour 2 Whistleblower	CM	8-9P	----F--	:30	1	\$126.00	P-4	0.00	NM	1	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	----F--		1				\$126.00		0.00			
N 19	KSWT	08/31/18	08/31/18	FR Prime Hour 3 Blue Bloods	CM	9:00-10:01P	----F--	:30	1	\$126.00	P-4	0.00	NM	1	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	----F--		1				\$126.00		0.00			
N 20	KSWT	09/01/18	09/01/18	SA Prime Hour 2 48 Hours	CM	8-9P	-----S-	:30	1	\$85.00	P-4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/28/18		08/28/18	09/03/18	-----S-		1				\$85.00		0.00			
N 21	KSWT	09/02/18	09/02/18		CM	6:00 - 7:00 PM		:30	1	\$100.00	P-4	0.00	NM	1	\$100.00

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CBS - Yuma, AZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU Prime Hour 1 60 Minutes			-----S								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/18	09/03/18	-----S		1			\$100.00			0.00			
N22	KSWT	09/02/18	09/02/18	SU Prime Hour 3 NCIS: Los Angeles	CM	8-9P	-----S	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/18	09/03/18	-----S		1			\$125.00			0.00			
N23	KSWT	08/28/18	09/03/18	LN (M-F) 13 On Your Side at 10	CM	10:00 - 10:35 PM	MTWTF--	:30	5	\$55.00	P-4	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/18	09/03/18	MTWTF--		5			\$55.00			0.00			
N24	KSWT	09/02/18	09/02/18	LN SU 13 On Your Side at 10	CM	10:00 - 10:35 PM	-----S	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/18	09/03/18	-----S		1			\$40.00			0.00			
N25	KSWT	08/28/18	09/03/18	M-F 1035-1137P Late Show w/ S Colbert	CM	10:35 - 11:37 PM	MTWTF--	:30	5	\$15.00	P-4	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/18	09/03/18	MTWTF--		5			\$15.00			0.00			
N26	KSWT	09/01/18	09/01/18	LN SA 13 On Your Side at 10	CM	10:00 - 10:35 PM	-----S-	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/18	09/03/18	-----S-		1			\$55.00			0.00			
													Totals	81	\$3,702.00