

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WECT WILMINGTON, NC	Date: 10/13/14
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I, Connie Jordan,
 being/on behalf of: Connie Jordan,
 a legally qualified candidate of the _____
 political party for the office of: Superior Court Judge
 in the general
 election to be held on: November 8, 2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4890 gross, \$4156.50 net

I represent that the payment for the above described broadcast time has been furnished by:

Connie Jordan

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Don Adkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Eileen Stannett

Signature

Eileen Stannett

Printed Name

Local Sales Manager

Title

CONTRACT

WECT
322 Shipyard Boulevard
Wilmington, NC 28412
(910) 791-8070

<u>Contract / Revision</u> 1600672 /		<u>Alt Order #</u>
<u>Product</u> October 2016		
<u>Contract Dates</u> 10/18/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Jordan, Connie/Supreme Court Judge		<u>Original Date / Revision</u> 10/13/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WECT	<u>Account Executive</u> Eileen Stannetti	<u>Sales Office</u> WECT Wilmington
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL/Jordan, Connie/Supreme Court Judge
130 Pecan Avenue
Wilmington, NC 28403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WECT	10/18/16	10/19/16	NEWS AT 6p	6-630p		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TW----				2	\$525.00				
N 2	WECT	10/20/16	10/21/16	Carolina In The Am 6a	6-7a		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---TF--				2	\$290.00				
N 3	WECT	10/24/16	10/25/16	NEWS AT 6p	6-630p		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MT-----				2	\$525.00				
N 4	WECT	10/27/16	10/31/16	Carolina In The Am 6a	6-7a		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$290.00				
Week:		10/31/16	11/06/16	M-----				1	\$290.00				
N 5	WECT	11/01/16	11/01/16	NEWS AT 6p	6-630p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$525.00				
N 6	WECT	11/03/16	11/03/16	Carolina In The Am 6a	6-7a		:30				NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$290.00				
N 7	WECT	11/07/16	11/07/16	NEWS AT 6p	6-630p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$525.00				
N 8	WECT	11/08/16	11/08/16	Carolina In The Am 6a	6-7a		:30				NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$290.00				
Totals								0.00				12	\$4,890.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
(910) 791-8070

<u>Contract / Revision</u> 1600672 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/18/16 - 11/08/16	<u>Product</u> October 2016	<u>Estimate #</u>
<u>Advertiser</u> POL/Jordan, Connie/Supr		<u>Original Date / Revision</u> 10/13/16 / 10/13/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	7	\$2,970.00	(\$445.50)	\$2,524.50
10/31/16 - 11/08/16	5	\$1,920.00	(\$288.00)	\$1,632.00
Totals	12	\$4,890.00	(\$733.50)	\$4,156.50

Signature: _____ **Date:** _____

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