



EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WPLJ- FM)
- First Quarter 2023 (January 1- March 31)
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There follows a list of some of the significant issues responded to by, WPLJ- FM New York City, New York, along with significant programming treatment of those issues for the period of January 1- March 31, 2022. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer Look	2/12	7:00 pm	30 minutes Segment 1	Free Brand-New 'Threads' for Teens in Foster Care- Children in foster care often arrive at a new placement with just the clothes on their backs. Cathy Hamilton founded San Antonio Threads to give brand-new clothes to older youth(12yrs-21yrs) who have no family to take them shopping. "I've had kids say things like 'old clothes have bad memories. New clothes have good memories -- thank you for the fresh start." Bob Dittman reports.
Family	Closer Look	3/12	7:00 pm	30 minutes	Closer Look: Young Girls Pregnant and Scared Turn to StandUpGirl.com Dawn-Marie Perez, executive director of StandUpGirl.com says their site stands ready to help. "Our mission is to have these girls be able to find life-affirming information through us -- and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If you go google the word 'abortion' right now there are millions of websites that are going to come up. Our goal is to have StandUpGirl show up on that first page of their google search."
Family	Closer Look	3/26	7:00 pm	30 minutes	Closer Look: Real Talk on Adoption - Thoughts on Trauma, Dignity and Birth Parents- Children separated from their biological mothers will inevitably grieve that loss. "That's trauma, when we lose our first family," says Jenn Hook co-founder of Replanted Ministry. Hook spent years counseling foster children as a mental health professional. "We're not always looking at it from the adoptee's side," she warns, for example, repeatedly calling one's adoption a 'gift' can unintentionally hurt your child. Vanessa Joy Walker is and author and life coach who was herself adopted as a baby. "The issues of identity and abandonment are interwoven into who I am, they are part of what I call my emotional DNA." Billie Wright reports.
Family	Local Closer Look	1/8 3/5	7:30 pm	20 minutes	Senior Citizens- Billie Branham talks with Allison Nickerson, Executive Director of Live On New York. Live On advocates for the aging population in New York. Nickerson explains the programs that are offered and how older adults can utilize them. Nickerson shares how they worked through the

					pandemic to ease the isolation of the aging population. Nickerson talks about virtual classes offered and more.
Family	Local Closer Look	2/26	7:30 pm	30 minutes Segment 1	Special Needs- Peter Kaye talks with Margaret Nunziato of Westchester Independent Living Center about a handful of the many programs and services they offer individuals with disabilities. WILC's is a community-based organization that empowers people with disabilities to lead self-directed lives through advocacy, training and referral, and resources that promote independent living. Nunziato shares an impactful story of a client that was recently able to return home after thirty years in a nursing home through one of WILC's specialized services.
Education	Closer Look	2/26	7:00 pm Segment 1	30 minutes	Closer Look: 'Dare To Dream' School Assemblies Ignite Hope In Tweens, Teens- Dare To Dream school assemblies rely heavily on the power of personal experience, starting with the unlikely success Randy Rich enjoyed as a professional football player for the Detroit Lions, Denver Broncos, Oakland Raiders and Cleveland Browns. Various artists, musicians and pro-athletes take the mic to share their own struggles to believe and achieve.
Education	Local Closer Look	2/12	7:30 pm	20 minutes	Literacy- Peter Kaye discusses the importance of early childhood literacy with Primo Lasana of Reading Partners NYC. The fact that 4 out of 5 NYC students are not reading at grade level by the 4th grade. How this not only is difficult for the students in the present but also builds upon itself and makes it more difficult for them as they advance to the higher grades. The collaboration that Reading Partners has with 19 schools throughout the Big Apple and the impact that they are having. He also shares the need for volunteer tutors.
Health	Closer Look	1/1	7:00 pm	30 minutes	Closer Look: Living with Chronic Illness? Advice For Faith and Family "It can be very isolating when no one really gets it," says Susan Rodriguez at Hospital for Special Surgery in New York. As a licensed clinical social worker, she works with patients who experience emotional pain caused by their debilitating physical condition. "They feel like they're being looked at as lazy, not wanting to work, saying 'my family thinks I just want to be home all day,' she explains, "but many are licensed, they hold degrees...they have contributed to society, and they want to continue doing that." Billie Branham reports.

Health	Closer Look	1/29	7:00 pm	30 minutes Segment 1	Closer Look: 'Spend A Day in My Wheels' Challenge Helps People Understand What It's Really Like To Use A Wheelchair Spend a day in my wheels challenge helps-people understand what it's really like to use a wheelchair.
Health	Closer Look	2/5	7:00 pm	30 minutes	Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. "It's terrifying," says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. "We still say 'just say no' but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn't ask for." Bob Dittman reports.
Health	Closer Look	2/19	7:00 pm	30 minutes Segment 1	Closer Look: 'Tell Me More' - 3 Words to Prevent Teen Suicide- Crushing loneliness and lack of purpose has seized millions of young adults, causing a frightening spike in teen suicides. Mental health experts urge parents, teachers and pastors to turn the tide of dark thoughts with these three little words: "Tell me more." Monika Kelly gets advice from Maureen Underwood with the Society for the Prevention of Teen Suicide who also serves as a social worker and psychotherapist.
Health	Closer Look	2/19	7:00 pm	30 minutes Segment 2	CLOSER LOOK: 'Call-In' Bible Studies Connect to Faith and Friendship – When COVID-19 forced churches to close and halted even small social gatherings, Christians continued to crave interaction with fellow believers. Soldiers For Faith Ministries launched 'call-in' bible studies back in 2012, but stay-at-home orders in 2020 crystalized the ministry purpose and mission. "When the pandemic hit," says founder Kelly McAndrew, "all of a sudden we understood what God had prepared us for."
Health	Closer Look	3/5	7:00 pm	30 minutes	Closer Look: Gambling, Suicide Risk and Addiction Recovery Gambling addiction is a leading cause of suicide in the United States. The thrill of the bet buries vulnerable gamblers deep in debts matched only by their secret shame. But stats prove you can win recovery, as 2 out of 3 people who seek treatment are able to stop. Rafael Sierra talks with Derek Longmeier of Problem Gambling Network of Ohio and Keith Whyte of the National Council on Problem Gambling. Need to talk? Call the National Problem Gambling Helpline: (800) 522-4700. https://www.klove.com/news/closer-

					look/dollars-and-sense/closer-look-gambling-suicide-risk-and-addiction-recovery-3518
Health	Local Closer Look	1/15	7:30 pm	20 minutes	Mental Health/Depression- Peter Kaye speaks with Anna Guimaraes and Danielle Henderson of Fountain House, College Re-Entry about the prevalence of mental illness and the barriers it can present on college students. Guimaraes discusses how the program helps students who withdrew from their studies due to mental health challenges successfully return to campus and achieve their academic goals. Henderson shares about her own past struggle and how it now helps her better relate to the students she expertly serves as their academic coach.
Health	Local Closer Look	2/5	7:30 pm	20 minutes	Addiction/Drug Abuse- Peter Kaye speaks with Paul Burke of Brooklyn Adult and Teen Challenge about their one-year Christ-centered approach to overcoming addiction. Brooklyn Adult and Teen Challenge is the original Teen Challenge started in 1958 by Don Wilkerson. How though the face of addiction may have changed since Teen Challenges' inception; the core elements of the program are as relevant today as they ever were. Defines addiction as an outward manifestation of inward issues and explains how the spiritual element of the program is key to its' impressive 85% success rate.
Economy	Closer Look	1/8	7:00 pm	30 minutes	Closer Look: Land Your Next Great Job! Crossroads Career Services Offers Advice- Losing your job can be emotionally draining and can even lead to questioning your faith in God. "To have some anger, some bitterness, some regret is a very natural thing," agrees Dave Sparkman of Crossroad Career Services, who challenges jobseekers to ask themselves "...a truly curious question. 'I wonder what God's up to here?'
Economy	Closer Look	1/15	7:00 pm	30 minutes	Closer Look: Food Prices, Fight Inflation from Your Fridge- Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? K-LOVE's Billie Branham checks in with Assoc Prof. Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill.

Economy	Local Closer Look	1/1 1/29	7:30 pm	20 minutes	Poverty- Bob Dittman talks with David Van Fleet, the Executive Director of Street Life Ministries about their outreach to the poor and needy in New York City. Van Fleet says they mobilize teams to meet people on the street with the help they need and share the Gospel of Jesus Christ. They work with many different organizations, individuals, and churches to provide food, toiletries, clothing, housing and more. (https://streetlife.org)
Economy	Local Closer Look	1/22 3/12	7:30 pm	20 minutes	Housing- Peter Kaye speaks with Jim Killoran of the Fuller Center for Housing of Greater New York City about the growing need for affordable housing. The average apartment rent to what a family could be paying towards owning their own home through the Fuller Center's homeownership program. Reflects on six families having recently paid off their mortgages and shares how this will positively impact those families for future generations. Good stewardship through passive home building where energy efficiency is a key focus as energy cost continue to rise.
Economy	Local Closer Look	2/19 3/19	7:30 pm	20 minutes	Unemployment/Jobs- Peter Kaye speaks with Marian Hutchins of The Father's Heart Ministries about the various ways in which they help individuals move from dependency to dignity and from poverty to prosperity. How their hunger prevention program is often the gateway to assist guests with other challenges such as homelessness, employment and more. Hutchins spotlights Alphabet Scoop, a tasty, unique job training program for teens. Teens learn valuable people and employment skills as they operate a homemade ice cream business!
Economy	Local Closer Look	3/26	7:30 pm	20 minutes	Tourism- Peter Kaye speaks with Gail Morse of Big Apple Greeter about their unique visitor service that matches a visitor to their greeter based on common interests, personalities, and language. While New York City sees sixty-five million tourists per year, Big Apple Greeter is a small volunteer driven organization which shows five to six thousand visitors around the city helping them see the Big Apple as a true New Yorker does! Morse shares her own love for travel and points out how often the visitor and greeter become friends and stay in touch years after their initial meeting.
Public Safety	Closer Look	1/22	7:00 pm	30 minutes	Closer Look: Don't Click That Link! Be Cyber Smart- Spam on social media. Emails that shout, 'click here!' from an inbox full of tricks. Modern cybercriminals commit considerable time and talent to hacking your life." If you have a gut feeling, if you have an instinct that something isn't right here

					– please listen to that.” Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity.
Public Safety	Closer Look	1/29	7:00 pm	30 minutes Segment 2	Closer Look- Helping People and Pets, “For the Love of Alex” pays Vet Bills helping people and pets. For the love of Alex, pays vet bills, expensive vet. Bills can force a heartbreaking choice. “The tragedy is that a lot of these pets are surrendered to a shelter -- or they are euthanized – because their family cannot afford their medical care,” says Carla Isenberg, program manager at For the Love of Alex. “We are trying to help those who are financially unable to help their pet.” Billie Branham reports.
Public Safety	Closer Look	2/12	7:00 pm	30 minutes Segment 2	Retired Racehorses Cool Hooves at Old Friends Farm- In Kentucky Nearly 200 elderly horses get free hay and healthcare at Old Friends Farm in Georgetown. Current residents include famous thoroughbreds Silver Charm and Touch Gold, but also others not famous but whose owners could no longer care for them. “We owe it to them,” says farm founder and caretaker Michael Blowen. "These horses are to Kentucky what the automobile is to Detroit.” Jack Church reports.
Public Safety	Closer Look	2/26	7:00 pm	30 minutes Segment 2	CLOSER LOOK: Young Children Give Out Phone Numbers, Chat with Strangers Online- An Interview with the Center for Cyber Safety and Education and Eliza McCoy with the National Center for Missing and Exploited Children about their age-appropriate training program called Netsmartz.