



EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WPLJ- FM)
- First Quarter 2024 (January 1 - March 31)
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1. FAMILY
2. EDUCATION
3. HEALTH
4. ECONOMY
5. PUBLIC SAFETY

There follows a list of some of the significant issues responded to by, WPLJ- FM, New York City, New York, along with significant programming treatment of those issues for the period of January 1- March 31, 2024. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer Look	2/11	7:00 pm	30 minutes	Closer Look: 50% Divorce Rate Is Myth, Researcher Says- We've heard the chances of staying married are like flipping a coin. Christian author and social researcher Shaunti Feldhahn believed it too. But when she wanted to cite an original source for the 50/50 divorce rate, she was surprised none could be found. After eight years of study, the true divorce rate is currently no greater than 25%. Hear her conversation with Marya Morgan. [Educational Media Foundation – All Rights Reserved]
Family	Closer Look	2/18	7:00 pm Segment 2	30 minutes	Closer Look: Teens Aged-Out of Foster Care Get Help From 'Dream Makers' Without family and often lacking life skills, former foster kids become homeless adults by the thousands, turning to drugs and crime on the streets just to survive. "Every statistic you hear that is going bad in the United States, a lot of them link back to the foster care system and those kids just not being taken care of." Dream Makers steps in to link aged-out foster kids with practical assistance by connecting them with the generosity of strangers. "It totally up to the community to fulfill the dream." The young adult with a need fills out an application to ask for things that teens with families could easily get from a mom or dad: like money for work clothes, or a laptop for school, or maybe a used car – but Melton says the most common dream request from these youth by far is – food.
Family	Closer Look	2/25	7:00 pm	30 minutes	Closer Look: Young Girls Pregnant and Scared Turn to StandUpGirl.com Dawn-Marie Perez, executive director of StandUpGirl.com says their site stands ready to help. "Our mission is to have these girls be able to find life-affirming information through us -- and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If you go google the word 'abortion' right now there are millions of websites that are going to come up," she says. "Our goal is to have StandUpGirl show up on that <i>first page</i> of their search."
Family	Closer Look	2/3	7:00 pm Segment 2	30 minutes	News (Positive People): South Carolina Dad Helps Reconnect Non-Custodial Fathers with Their Kids (+Podcast)- https://www.klove.com/news/positive-

					people/south-carolina-dad-helps-reconnect-non-custodial-fathers-with-their-kids-podcast-45401
Family	Local Closer Look	1/14 2/25	7:30 pm	20 minutes	Teens- Peter Kaye speaks with Althea Belton, founder of Love Thy Neighbor New York a local community action organization committed to empowering at-risk youth by providing them with the necessary support, resources, and opportunities to break free from the cycle of poverty and achieve a brighter future. Belton draws from her own experience growing up in the Bronx and gives compares the different challenged youth face today and well as the changing culture of the community. Shares future plans Love Thy Neighbor has to develop 50 acres in the Catskills to provide year-round programming to at risk youth.
Family	Local Closer Look	1/21 3/3	7:30 pm	20 minutes	Teens- Peter Kaye speaks with Dave Beidel of Urban Hope NYC about the many challenges facing today's at-risk youth. The cyclical issue of illiteracy in the inner city. How Urban Hope NYC has mobilized volunteers to work within the local school districts to help alleviate literacy struggles. Spotlights the Urban Hoops program bringing kids together for basketball tournaments while generating comradery and friendship between schools and neighborhoods. The school adoption program that the department of education has initiated matching local churches with local schools to promote positive change.
Education	Closer Look	1/14	7:00 pm	30 minutes	Closer Look: Old Schools Get Free Makeovers Through Heart of America Visit public schools across the U.S. and you travel back in time. "This country created the majority of its schools during the 1940s, 50s and 60s," says Jill Hardy-Heath, President and CEO of Heart of America. Disrepair deeply affects learning. "If you walk into a school where you have peeling paint and ceiling tiles that are falling, and things have not been updated – think about how that would make you feel." HOA is committed to raising the spirits of those students and teachers. Fresh coats of paint are only the beginning. "We transform spaces," she smiles. "Think about Extreme Home Makeover, but School Edition."
Education	Closer Look	2/3	7:00 pm Segment 1	30 minutes	Closer Look: Young Storytellers Outreach Brings Kid-Scripts to Stage Children feel the thrill of seeing their scripts come to life with the help of creative-writing mentors and local actors who volunteer to perform. Though based primarily in Los Angeles, the arts program Young Storytellers

					works to scale its success to other cities by providing free online videos educators can use to help students shape stories. Monika Kelly reports.
Health	Closer Look	1/21	7:00 pm Segment 1	30 minutes	Closer Look: Gambling, Suicide Risk and Addiction Recovery Gambling addiction is a leading cause of suicide in the United States. The thrill of the bet buries vulnerable gamblers deep in debts matched only by their secret shame. But stats prove you can win recovery, as 2 out of 3 people who seek treatment are able to stop. Rafael Sierra talks with Derek Longmeier of Problem Gambling Network of Ohio and Keith Whyte of the National Council on Problem Gambling. Need to talk? Call the National Problem Gambling Helpline: (800) 522-4700. https://www.klove.com/news/closer-look/dollars-and-sense/closer-look-gambling-suicide-risk-and-addiction-recovery-3518
Health	Closer Look	1/28	7:00 pm	30 minutes	Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. “It’s terrifying,” says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. “We still say ‘just say no’ but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn’t ask for.’ Bob Dittman reports.
Health	Closer Look	2/18	7:00 pm Segment 1	30 minutes	Closer Look: Tackle Childhood Obesity at Home, Church, and School Millions of American kids suffer words like chubby or chunky – or fat – to describe their young bodies. The COVID-19 lockdowns only worsened already alarming levels of childhood obesity, as the CDC found the BMI (body mass index) in children ages 2-19 years old increase nearly doubled during the pandemic. Excess weight weakens growing muscles and joints and can lead to juvenile diabetes or even trigger life-threatening asthma “Prevention is what we really want, right?” says Geri Henchy, Director of Nutrition Policy at the Food Research and Action Center (FRAC). “We want kids to be in environments that are not obesogenic; where they’re going to get healthy meals, where there isn’t a lot of junk food, where they have activities -- that’s really going to make a difference for kids.”
Health	Closer Look	3/24	7:00 pm	30 minutes	Closer Look: Parents Of Addicted Loved Ones Turn to PAL Groups for Support- One of your kids is on drugs. Getting in trouble. Calling you over

					and over bail them out. You don't know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. "When we found PAL we're like okay, we're not alone, there's other people who've been down this road." Monika Kelly reports.
Economy	Closer Look	1/7	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. "What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business." Billie Wright reports.
Economy	Closer Look	2/4	7:00 pm	30 minutes	Closer Look: Food Prices, Fight Inflation from Your Fridge Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? Billie Wright checks in with Assoc Prof. Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill.
Economy	Closer Look	3/17	7:00 pm	30 minutes	Closer Look: "Share the Wealth of Your Dirt" Through AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations. Marya Morgan reports
Economy	Local Closer Look	1/7 2/11	7:30 pm	20 minutes	Homelessness- Billie Wright talks with Josiah Haken, CEO of City Relief. City Relief provides warm meals for homeless throughout our city. How they also align resources to help the unhoused find housing, necessary items, and more. How compassion and dignity can make all the difference in those who are homeless. Haken also tells us ways businesses can help with the cost of living. There's a misconception that the unhoused are choosing to be homeless and shares how we can eliminate that stigma.

Economy	Local Closer Look	1/28 3/10	7:30 pm	20 minutes	Hunger/Food Security- Peter Kaye speaks with Carlos Rodriquez of City Harvest about what food insecurity looks like across the five boroughs and the various ways in which City Harvest is helping our neighbors in need. Rodriquez speaks to the fact that 40% of the food produced in the United States goes to waste and shares how City Harvest's food rescue is here to drastically change that number in New York. Emphasizes the importance of good nutrition and proudly tells of their many nutrition education programs and how they are serving individuals of varying ages and backgrounds.
Economy	Local Closer Look	2/4 3/17	7:30 pm	20 minutes	Housing- Peter Kaye speaks with Jim Killoran of the Fuller Center for Housing of Greater New York City about the increasing need of affordable housing throughout the five boroughs. Speaks to the impact that immigration has had on an already difficult situation and the need for fresh new ideas to help address the challenge. He proudly shares of nine families having recently paid of the mortgage on their Fuller Center home and explains the impact that will have on the next generation and beyond. Sheds light on the various ways they help seniors stay in their homes and gives a positive outlook on the future of New York housing.
Economy	Local Closer Look	3/24	7:30 pm	20 minutes	Unemployment/Jobs- Peter Kaye speaks with Jennifer Wuerz of Dress for Success Greater New York City, a local organization empowering women to achieve economic independence by providing a network of support, professional attire, and developmental opportunities. Walks us through effective resume writing and emphasizes writing the resume for each position rather than having a one size fits all resume. She gives real world advice for answering those difficult interview questions and suggests questions to ask your interviewer as well. Wuerz proudly shares success stories of women getting that extra confidence boost from a professional stylist working with them putting together that perfect outfit for that interview or promotion.
Economy	PSA	1/29- 2/11	112 spots, 8 times each day	15 seconds	If you're 18 or older and work, set up your my Social Security account today at www.socialsecurity.gov/myaccount , where you may review your earnings information for accuracy. Already receiving Social Security benefits? Manage your benefits online using your my Social Security account.

Economy	PSA	2/4-2/17	112 spots, 8 times each day	15 seconds	For over 40 years, City Harvest has been helping our neighbors in need across the five boroughs through their food rescue and distribution programs. If you need help getting enough to eat, or if you want to help out, go to "city harvest.org."
Public Safety	Closer Look	1/21	7:00 pm Segment 2	30 minutes	Closer Look: Faith Of Her Father - Baby Jessica's Dad. The unlikely rescue of Baby Jessica from a well back in 1987 remains one of the world's most watched news stories of all time. There were "multiple miracles," says her father Chip McClure, "more than you can count...God's hand was evident." In the days and months after, the family received thousands of calls and truckloads of mail from all over the world, people in personal distress who were encouraged by the McClure's faith and the good news of Jessica's rescue. K-LOVE's Jack Church talks to Chip. https://www.klove.com/news/closer-look/faith-matters/closer-look-faith-of-her-father-baby-jessica-s-dad-3520
Public Safety	Closer Look	3/10	7:00 pm Segment 1	30 minutes	Closer Look: Poodles, Labs Trained Free by Guide Dogs of The Desert Guide Dogs of the Desert is one of just 14 schools in the U.S. for certified canine companions. Labradors are the main breed, but it specializes in standard poodles, which are hypoallergenic. Dogs are paired with the blind in need at no-charge. Monika Kelly reports.
Public Safety	Closer Look	3/10	7:00 pm Segment 2	30 minutes	Closer Look: Dogs Rescue Soldiers with Paws of War - A small meow tugs at a soldier's lonely heart. A bony pup cowering nearby begs for a bite of ration. U.S. combat vets adopt battlefield pets they must leave when deployment is done. Paws of War runs missions to find the soldier's beloved cat or dog in countries like Iraq and Syria, Jordan, Kosovo. "We do it, we do it at no cost to our active military members; we get those animals back here and we reunite them." Monika Kelly reports.
Public Safety	Local Closer Look	2/18	7:30 pm	20 minutes	Domestic Abuse- Peter Kaye speaks with Juliette Fisbein and Fathema Zohura of Women4Women, a nonprofit organization supporting women facing social and economic challenges following domestic violence. One in four women experiences some form of domestic violence and discusses its' physical, emotional, psychological, and economic effects. Zohura, a domestic violence thriver, shares her heroic story of leaving an abusive seven-year relationship. Walks us through her journey from nearly a year in a domestic violence shelter to connecting with Women4Women and

					receiving a host of resources and supports including funding her schooling and helping her become financially independent as a medical assistant in a local hospital.
Public Safety	PSA	3/3-3/16	112 spots, 8 times each day	15 seconds	Women 4 Women empowers “thrivers” of domestic violence to reach financial independence...by assisting with finding housing, education, job placement, legal advice and more. Learn more at “Women – the numeral 4 – Women BK.org”.