



EDUCATIONAL MEDIA FOUNDATION

QUARTERLY REPORT PROGRAM LIST (WPLJ- FM)
- Third Quarter 2023 (July 1 - September 30)
Compiled by Denice Smith

1. FAMILY
2. EDUCATION
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There follows a list of some of the significant issues responded to by, WPLJ- FM, New York City, New York, along with significant programming treatment of those issues for the period of July 1- September 30, 2023. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer Look	7/23	7:00 pm	30 minutes	Closer Look: Parents of Addicted Loved Ones Turn to PAL Groups for Support- One of your kids is on drugs. Getting in trouble. Calling you over and over bail them out. You don't know what to do. PAL Groups bring people together to swap stories and share strategies -- online or in-person. "When we found PAL we're like okay, we're not alone, there's other people who've been down this road." Monika Kelly reports.
Family	Closer Look	8/6	7:00 pm Segment 1	30 minutes	Free Brand-New 'Threads' for Teens in Foster Care - Children in foster care often arrive at a new placement with just the clothes on their backs. Cathy Hamilton founded San Antonio Threads to give brand-new clothes to older youth(12yrs-21yrs) who have no family to take them shopping. "I've had kids say things like 'old clothes have bad memories; new clothes have good memories -- thank you for the fresh start.'" Bob Dittman reports.
Family	Closer Look	8/20	7:00 pm Segment 2	30 minutes	Closer Look: Teens Aged-Out of Foster Care Get Help From 'Dream Makers'- Without family and often lacking life skills, former foster kids become homeless adults by the thousands, turning to drugs and crime on the streets just to survive. "Every statistic you hear that is going bad in the United States, a lot of them link back to the foster care system and those kids just not being taken care of." Dream Makers steps in to link aged-out foster kids with practical assistance by connecting them with the generosity of strangers. "It totally up to the community to fulfill the dream." The young adult with a need fills out an application to ask for things that teens with families could easily get from a mom or dad: like money for work clothes, or a laptop for school, or maybe a used car – but Melton says the most common dream request from these youth by far is – food.
Family	Closer Look	9/17	7:00 pm	30 minutes	Closer Look: Young Girls Pregnant and Scared Turn to StandUpGirl.com Dawn-Marie Perez, executive director of StandUpGirl.com says their site stands ready to help. "Our mission is to have these girls be able to find life-affirming information through us -- and then we connect them with pregnancy centers in their neighborhood." Quick response is essential. "If

					you go google the word 'abortion' right now there are millions of websites that are going to come up. Our goal is to have StandUpGirl show up on that first page of their google search."
Family	Local Closer Look	7/9 8/6 9/10	7:30 pm	20 minutes	Senior Citizens- Bob Dittman talks with Dona Giannotti, the Community Relations Manager at Presbyterian Senior Services about the services they provide seniors in need and their caregivers. How care is especially difficult when it comes to seniors with dementia and mentions initiatives PSS is involved with in helping people understand dementia and the specifics of caregiving with this particular malady. (http://pssusa.org)
Family	Local Closer Look	7/16	7:30 pm	20 minutes	Children- Billie Wright talks with Debra-Ellen Glickstein, Executive Director of NYC Kids Rise. NYC Kids Rise helps families save for their child's education through a funded initiative. How the program got its start and how to enroll. How they work with schools to reach communities where the funding is needed most. How the money can be spent once the student has graduated high school.
Education	Closer Look	7/30	7:00 pm	30 minutes	CLOSER LOOK: "Share the Wealth of Your Dirt" Through- AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.
Education	Local Closer Look	7/2	7:30 pm	20 minutes	Literacy- Peter Kaye discusses the importance of early childhood literacy with Primo Lasana of Reading Partners NYC. The fact that 4 out of 5 NYC students are not reading at grade level by the 4th grade. How this not only is difficult for the students in the present but also builds upon itself and makes it more difficult for them as they advance to the higher grades. The collaboration that Reading Partners has with 19 schools throughout the Big Apple and the impact that they are having. He also shares the need for volunteer tutors.
Education	Local Closer Look	9/24	7:30 pm	20 minutes	After-School Programs- Billie Wright talks with Rachael Gazdick, CEO of New York Edge. New York Edge provides afterschool programs to kids throughout New York City to support education and career readiness. The importance of science, art, dance, and curriculum support they offer

					through their programs. She shares more about developing the skills for young writers through their student publishing initiative. The importance of continuing education of the employees of New York Edge and how that impacts child in our city.
Education	Closer Look	7/16	7:00 pm	30 minutes	Closer Look: Small-Business Mentors Offer Free Advice Through SCORE Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. “What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business.”
Health	Closer Look	7/9	7:00 pm Segment 1	30 minutes	Closer Look: Kids Fooled by Fentanyl, Rx Fakes- Kids are getting pills that look like Xanax or Percocet online or in the locker room. Often laced with fentanyl, these deadly drugs can be 100x stronger than morphine. “It’s terrifying,” says Pat Aussem of the Partnership to End Addiction. Ed Ternan, co-founder of Song for Charlie lost his college-aged son to one pill and now helps other parents warn their children. “We still say ‘just say no’ but we spell it K. N. O. W. because many of these young victims are dying from taking a substance they didn’t ask for.’ Bob Dittman reports.
Health	Closer Look	8/20	7:00 pm Segment 1	30 minutes Segment 1	Closer Look: Tackle Childhood Obesity at Home, Church And School- Millions of American kids suffer words like chubby or chunky – or fat – to describe their young bodies. The COVID-19 lockdowns only worsened already alarming levels of childhood obesity, as the CDC found the BMI (body mass index) in children ages 2-19 years old increase nearly doubled during the pandemic . Excess weight weakens growing muscles and joints and can lead to juvenile diabetes or even trigger life-threatening asthma “Prevention is what we really want, right?” says Geri Henchy, Director of Nutrition Policy at the Food Research and Action Center (FRAC). “We want kids to be in environments that are not obesogenic; where they’re gonna get healthy meals, where there isn’t a lot of junk food, where they have activities -- that’s really going to make a difference for kids.”
Health	Closer Look	9/10	7:00 pm Segment 1	30 minutes	Closer Look: Like CPR, Get Trained in Youth 'Mental First Aid' How do you approach a teen without getting a door slammed in your face? “A trusted adult is what a youth needs more than anything,” says Lori Butterworth of AIM, which strongly recommends all adults get certified in

					<p>Youth Mental Health First Aid. She compares it to CPR. "What if we worked really hard to raise the probability that when a child or teen has a mental health crisis that there is someone there to help them and save their life?" Kindra Ponzio reports. https://www.klove.com/news/closer-look/hot-topx/closer-look--like-cpr-get-trained-in-youth-mental-first-aid-6294</p>
Health	Local Closer Look	8/27	7:30 pm	20 minutes	<p>Disease- Peter Kaye speaks with Marty Seiderer of MAC Angels Foundation about the various resources and supports they offer individuals and caregivers effected by Amyotrophic Lateral Sclerosis (ALS). A basic explanation of the debilitating disease and the progress that has been made since Lou Gehrig's diagnosis. The importance of a positive attitude for both the patient and the caregiver as well as value of comradery through their various support groups. How artificial intelligence serves in helping those who lose their voices being able to communicate via a device which sounds like their own voice.</p>
Economy	Closer Look	7/16	7:00 pm	30 minutes	<p>Closer Look: Small-Business Mentors Offer Free Advice Through SCORE Your idea for a great small business needs a good plan. If you already opened your shop, you may be stumped on how to grow. SCORE mentors offer free, one-on-one advice for turning a profit. "What we have seen is that when someone meets with a mentor for 3 hours or more, they are 5x more likely to increase their revenue and stay in business."</p>
Economy	Closer Look	7/30	7:00 pm	30 minutes	<p>CLOSER LOOK: "Share the Wealth of Your Dirt" Through-AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations.</p>
Economy	Closer Look	9/3	7:00 pm	30 minutes	<p>Closer Look: Food Prices, Fight Inflation from Your Fridge - Food costs more these days. COVID-19 shutdowns drove up the price of labor, fertilizer and fuel needed to move crops from farms to factories to stores and eventually to your kitchen. What can you do? Should you panic buy? Comparison shop? Billie Wright checks in with Assoc Prof. Joe Balagtas at Purdue University and Jordan Page, lifestyle blogger and mom of 8 for proven tips on cutting your grocery bill.</p>

Economy	Closer Look	9/24	7:00 pm	30 minutes	Closer Look: "Share the Wealth of Your Dirt" Through AmpleHarvest.org AmpleHarvest.org is nationally recognized for successfully recruiting backyard gardeners to fight food insecurity. The site lists 8,000 local pantries which accept donations of fresh fruits and veggies. The non-profit also works to involve pastors and churches nationwide through the Faith Fights Food Waste campaign and recently added a program to feed malnourished people on Native American reservations. Marya Morgan reports.
Economy	Local Closer Look	8/20	7:30 pm	20 minutes	Homelessness- Peter Kaye speaks with James Winans of the Bowery Mission about the changing landscape of homelessness across New York City. The pandemic and shares that the need for meals and shelter hasn't gone back to normal but instead is the new normal. The recent challenge of migrant immigration as well as the continued mental health crisis. Emphasizes trust building and relationships to be keys to successful outcomes through the various programs and services offered at the Bowery Mission. He shares stories of impact and changed lives because of the generosity of New Yorkers partnering with the Bowery Mission.
Economy	Local Closer Look	7/30 9/3	7:30 pm	20 minutes	Tourism- Peter Kaye speaks with Gail Morse of Big Apple Greeter about their unique visitor service that matches a visitor to their greeter based on common interests, personalities, and language. While New York City sees sixty-five million tourists per year, Big Apple Greeter is a small volunteer driven organization which shows 5,000 to 6,000 visitors around the city helping them see the Big Apple as a true New Yorker does! Morse shares her own love for travel and points out how often the visitor and greeter become friends and stay in touch years after their initial meeting.
Public Safety	Closer Look	7/2	7:00 pm	30 minutes	Closer Look: Convoy of Hope Springs into Action: 2023 Update- Convoy has been very busy so far this year. Devastating tornado outbreaks slammed several U.S. states. "Convoy is now working long-term to get people what they need -- appliances, furniture, roofs -- whatever it is." The ministry sent aid and comfort when twin earthquakes in Turkey and Syria drove 2.6 million people into tents near the rubble of their homes. Convoy continues to care for war refugees in Ukraine and those who have fled to neighboring countries. Convoy is also committed to an ongoing effort to feed children in

					global famine. The Children's Feeding program provides meals in 33 countries for more than 500k+ hungry kids.
Public Safety	Closer Look	8/6	7:00 pm Segment 2	30 minutes	Closer Look: Retired Racehorses Cool Hooves at Old Friends Farm, Kentucky - Nearly 200 elderly horses get free hay and healthcare at Old Friends Farm in Georgetown. Residents have included famous thoroughbreds Silver Charm and Touch Gold, but also others not famous but whose owners could no longer care for them. "We owe it to them," says farm founder and caretaker Michael Blowen. "These horses are to Kentucky what the automobile is to Detroit." Jack Church reports.
Public Safety	Closer Look	8/13	7:00 pm	30 minutes	Closer Look: Be Safer at Work or Church, Thoughts on Security You see trouble, you hear it – now believe it. "Trust your intuition...you know when a situation is different," says Hector Alvarez, an expert in workplace security with more than 25 years of experience in threat assessment. "One of your best bets for surviving these incidents is thinking about it before it happens." Preparation is key says Mindi Russell, exec. dir. of the Law Enforcement Chaplaincy of Sacramento. "Instead of, 'it will never happen here,' have the mindset that if something happens, this is what we'll do." Bob Dittman reports.
Public Safety	Closer Look	8/27	7:00 pm	30 minutes	Closer Look: Don't Click That Link! Be Cyber Smart- Spam on social media. Emails that shout, 'click here!' from an inbox full of tricks. Modern cyber criminals commit considerable time and talent to hacking your life. "If you have a gut feeling, if you have an instinct that something isn't right here – please listen to that." Don't click! Monika Kelly talks with Gavina Avila of the Better Business Bureau and Darren Mott, retired FBI agent and expert on cybersecurity.
Public Safety	Closer Look	9/10	7:00 pm	30 minutes Segment 2	Closer Look: Teens Chatting on Social Media Vulnerable To Human Traffickers- "Just so you know, some kids that are trafficked actually aren't taken from their home – they still live at their house." How does this happen? Social media chats. Expert tricksters spend months -- or even years -- lying to build friendship. Your good and smart kid may believe their online friend is their age "by the time they went to meet this person, it wasn't who they thought they were." Once the youth is tricked into sexually explicit activities, they may be too afraid to tell you. Felipe Aguilar reports.

					https://www.klove.com/news/closer-look/health-and-safety/closer-look-teens-chatting-on-social-media-vulnerable-to-human-traffickers-6293
Public Safety	Local Closer Look	7/23 8/13 9/17	7:30 pm	20 minutes	Police/Crime/Prison- Billie Wright talk with Rachel Trotta, Development Manager with Answer the Call. Answer the Call provides support to families of first responders who have lost their lives for their communities. Trotta shares resources that are given to the families after tragedy. She shares the hope of healing that they receive after their loss through events that connect families together. Trotta explains how they responded following the events of 9/11 in New York City.