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WORD-AM, WYRD-AM, WYRD-FM HD2. W268DL, W236CD, W242BX, W283CG,
W299BK.

Quarterly Issues & Program Report

1st Quarter
January, February, March 2024

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3. List of Local Shows, Days, Times and Community Leaders/Guests Interviewed for Ascertainment Purposes

Methodology

The methodology used in determining what issues affect the WORD-AM listening area is a combination of interview, telephone, and personal contact with:

1. The listening public (daily concerns)
2. Government leaders and public officials
3. Community leaders of the Upstate (volunteer and non-profit agencies)
4. Upstate business leaders
5. Area educators

Public Affairs programming aired by WORD-AM is designed to address the needs, concerns, problems and issues of the aforementioned individuals.

ISSUES AND CONCERNS ADDRESSED

4th Quarter 2023

- Winter Health & Safety
- Kitchen & Food Safety
- Nutritional Health
- Public Parks Services
- Nature Preservation
- Historical Preservation
- Affordable Housing
- Homelessness
- Food Pantries and Food Banks
- Homeless Shelters
- Phone, Email, and Other Internet Scams
- Scam Awareness & Identification
- Financial Scam Safety
- Suicide Prevention
- Speaking About Your Mental Health
- Mental & Physical Health
- Nutrition
- Nutritional & Physical Education Services
- Heart Health & Dietary Considerations
- Identifying & Responding to Heart Attacks & Similar Emergencies
- Modern Media
- Evolution of Entertainment
- Public Health Services & Studies
- Health Policy & Legislation
- Men's Mental Health
- Societal Pressures on Men
- Opening Up Emotionally as Men
- Voting Rights
- Disability Services
- Youth Electoral Involvement

Air Date	Code - Time	Guest	Organization	Topic
01/07/2024	PSA9512 - 6:00 AM	Dr. Jeremy Byrd	Prisma Health	Mathew and Dr. Byrd discuss health and safety information regarding the winter and holiday seasons.
01/07/2024	PSA9511 - 6:30 AM	Alex Reynolds	Greenville County Historic and Natural Resources Trust	Matthew and Alex discuss natural and historical site preservation and a new Nature Park in Greenville County.
01/14/2024	PSA9512 - 6:00 AM	Tim Brown	Miracle Hill	Matthew and Tim discuss homelessness services.
01/14/2024	PSA9511 - 6:30 AM	Dr. Jeremy Byrd	Prisma Health	Mathew and Dr. Byrd discuss health and safety information regarding the winter and holiday seasons.
01/21/2024	PSA9512 - 6:00 AM	Jimmy Watt	Oconee County Sheriff's Office	Matthew and Master Deputy Watt discuss how to point out and avoid different types of scams in the Upstate.
01/21/2024	PSA9511 - 6:30 AM	Tim Brown	Miracle Hill	Matthew and Tim discuss homelessness services.
01/28/2024	PSA9512 - 6:00 AM	Christine Moutier; Paul Augustyniak	American Foundation for Suicide Prevention	David speaks with Christine and Paul about how to have open and honest conversations with loved ones about suicide and suicidal ideation.
01/28/2024	PSA9511 - 6:30 AM	Jimmy Watt	Oconee County Sheriff's Office	Matthew and Master Deputy Jimmy Watt discuss how to point out and avoid different types of scams in the Upstate.

02/04/2024	PSA9511 - 6:00 AM	Ashley Page Brookheart	USC SNAP-Ed	Matthew and Ashley discuss the recently-launched nutrition and health initiative 5210 SC program.
02/04/2024	PSA9512 - 6:30 AM	Jimmy Watt	Oconee County Sheriff's Office	Matthew and Master Deputy Jimmy Watt discuss how to point out and avoid different types of scams in the Upstate.
02/11/2024	PSA9511 - 6:00 AM	Dr. Steven Maurides	Prisma Health	Matthew and Dr. Maurides heart health, staying healthy, and pointing out issues.
02/11/2024	PSA9512 - 6:30 AM	Ashley Page Brookheart	USC SNAP-Ed	Matthew and Ashley discuss the recently-launched nutrition and health initiative 5210 SC program.
02/18/2024	PSA9511 - 6:00 AM	Cynthia Littleton; Ron Perlman; Duncan Crabtree; Karina Manashil- Mad; Patrick Gomez	Variety; Mad Solar Productions; Entertainment Weekly; Ireland- SAG/AFTRA	Charles and Mike speak with the guests about how Hollywood has always reflected the changing world around it and what the future of the entertainment industry looks like amidst streaming services and what it means for what we will see and consume.
02/18/2024	PSA9512 - 6:30 AM	Dr. Steven Maurides	Prisma Health	Matthew and Dr. Maurides heart health, staying healthy, and pointing out issues.
02/25/2024	PSA9511 - 6:00 AM	Maya Pack	SC Institute of Medicine and Public Health	Matthew and Maya discuss the institute's health studies and initiatives on her 15th anniversary as Executive Director.
02/25/2024	PSA9512 - 6:30 AM	Dr. Steven Maurides	Prisma Health	Matthew and Dr. Maurides heart health, staying healthy, and pointing out issues.
03/03/2024	PSA9511 - 6:00 AM	Maya Pack	SC Institute of Medicine and Public Health	Matthew and Maya discuss the institute's health studies and initiatives on her 15th anniversary as Executive Director.

03/03/2024	PSA9512 - 6:30 AM	Dr. Steven Maurides	Prisma Health	Matthew and Dr. Maurides heart health, staying healthy, and pointing out issues.
03/10/2024	PSA9511 - 6:00 AM	Maya Pack	SC Institute of Medicine and Public Health	Matthew and Maya discuss the institute's health studies and initiatives on her 15th anniversary as Executive Director.
03/10/2024	PSA9512 - 6:30 AM	Dr. Steven Maurides	Prisma Health	Matthew and Dr. Maurides heart health, staying healthy, and pointing out issues.
03/17/2024	PSA9511 - 6:00 AM	Victor Armstrong; Steve Siple	American Foundation for Suicide Prevention	David speaks with Victor and Steve about the importance of men's mental health how to have open and honest conversations.
03/17/2024	PSA9512 - 6:30 AM	Jimmy Watt	Oconee County Sheriff's Office	Matthew and Master Deputy Jimmy Watt discuss how to point out and avoid different types of scams in the Upstate.
03/24/2024	PSA9511 - 6:00 AM	Victor Armstrong; Steve Siple	American Foundation for Suicide Prevention	David speaks with Victor and Steve about the importance of men's mental health how to have open and honest conversations.
03/24/2024	PSA9512 - 6:30 AM	Jimmy Watt	Oconee County Sheriff's Office	Matthew and Master Deputy Jimmy Watt discuss how to point out and avoid different types of scams in the Upstate.
03/31/2024	PSA9511 - 6:00 AM	Macy Adams	Disability Rights South Carolina	Matthew and Macy discuss DRSC's "Voting is My Right" campaign and it's focus on educating young voters and informing the public of accessibility features when voting.
03/31/2024	PSA9512 - 6:30 AM	Jimmy Watt	Oconee County Sheriff's Office	Matthew and Master Deputy Jimmy Watt discuss how to point out and avoid different types of scams in the Upstate.