



Order

Orig. Date: 09/17/2015	Advertiser: Mainers For Accountable Elections	Acct. Exec.: Katz - Washington	Price Type:
Order Date: 09/17/2015	Product: Mainers For Accountable Elections	Est. Code:	Revenue Type: EDI
Start Date: 10/06/2015	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	BillingType: Regular
End Date: 10/18/2015	Sec. Prod. Category: POLITICAL	Order Class: NATIONAL	Order Type: POLITICAL
			Spot Type: Local

Agency Information	Special Instructions:
Name: The New Media Firm Address: 1322 G Street NE Washington DC DC 20003 Contact: Erin Mynaugh Fax: Phone:	

Order #: 38424 **Revision: 1**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	Pattern						
														M	T	W	T	F	S	S
Combo Title	Station	Flight Detail		Log		Comment														
1	Good Morning America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/06/15 10/09/15	7:00AM 9:00AM	<input type="checkbox"/>	4	\$25.00	4	\$100.00			1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																
2	Good Morning America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/12/15 10/12/15	7:00AM 9:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00	x							
	WVII			Master																
3	Live With Kelly & Michael	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/08/15 10/09/15	9:00AM 10:00AM	<input type="checkbox"/>	2	\$25.00	2	\$50.00				1	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII			Master																
4	THE VIEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/06/15 10/09/15	11:00AM 12:00PM	<input type="checkbox"/>	3	\$75.00	3	\$225.00			1	1		1	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																
5	GENERAL HOSPITAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/09/15 10/09/15	2:00PM 3:00PM	<input type="checkbox"/>	1	\$40.00	1	\$40.00						x	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master																
6	GENERAL HOSPITAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/12/15 10/12/15	2:00PM 3:00PM	<input type="checkbox"/>	1	\$40.00	1	\$40.00	x							<input type="checkbox"/>
	WVII			Master																

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												M	T	W	T	F	S	S
Combo Title	Station	Flight Detail		Log		Comment												
7	Peoples Court 1HR WVII	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/15 10/06/15	4:00PM 5:00PM	<input type="checkbox"/>	1	\$35.00	1	\$35.00		x	<input type="checkbox"/>					
	WVII			Master														
8	Peoples Court 1HR WVII	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/12/15 10/12/15	4:00PM 5:00PM	<input type="checkbox"/>	1	\$35.00	1	\$35.00		x	<input type="checkbox"/>					
	WVII			Master														
9	Judge Judy 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/07/15 10/09/15	5:00PM 5:30PM	<input type="checkbox"/>	2	\$60.00	2	\$120.00		<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master														
10	JUDGE JUDY SECONDARY 28:26	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/15 10/08/15	5:30PM 5:58PM	<input type="checkbox"/>	2	\$60.00	2	\$120.00		<input type="checkbox"/>	1	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master														
11	JUDGE JUDY 28:26 MON	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/12/15 10/12/15	5:30PM 5:58PM	<input type="checkbox"/>	1	\$60.00	1	\$60.00		x	<input type="checkbox"/>					
	WVII			Master														
12	ABC 7 NEWS @6PM	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/07/15 10/09/15	5:58PM 6:30PM	<input type="checkbox"/>	2	\$150.00	2	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master														
13	Wheel of Fortune Weekday	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/15 10/06/15	7:00PM 7:29PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00		<input type="checkbox"/>	x	<input type="checkbox"/>				
	WVII			Master														
14	Wheel of Fortune Weekday	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/12/15 10/12/15	7:00PM 7:29PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00		x	<input type="checkbox"/>					
	WVII			Master														
15	Jeopardy Weekday	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/07/15 10/09/15	7:29PM 8:00PM	<input type="checkbox"/>	3	\$350.00	3	\$1,050.00		<input type="checkbox"/>	<input type="checkbox"/>	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WVII			Master														
16	WHEEL/JEOPARDY BLOCK	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/10/15 10/10/15	7:00PM 8:00PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00		<input type="checkbox"/>	x	<input type="checkbox"/>				
	WVII			Master														
17	Good Morning America Weekend	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/11/15 10/11/15	7:00AM 8:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00		<input type="checkbox"/>	x					
	WVII			Master														

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						Flight Detail	Log	Comment	M							T	W	T	F	S	S		
18	CASTLE 1 59:46	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/12/15	10/12/15	10:00PM	10:59PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
						Station																	
						WVII																	
19	20/20 10PM 59:46	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/09/15	10/09/15	10:00PM	10:59PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
						Station																	
						WVII																	

Total Cost Monthly Breakouts

Month(s)	Amount
October (2015)	\$3,575.00
Total:	\$3,575.00

	Spots	Cost	Gross Cost:	\$3,575.00
Pre-Empted:	0	\$0.00	- Agency	
Credited:	0	\$0.00	Commission:	\$536.25
Billboards:	0		Net Cost:	\$3,038.75
Total :	30			

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WVII/WFVX will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.