



Order

Orig. Date: 09/17/2015 **Advertiser:** Mainers For Accountable Elections **Acct. Exec.:** Katz - Washington **Price Type:**
Order Date: 09/17/2015 **Product:** Mainers For Accountable Elections **Est. Code:** **Revenue Type:** EDI
Start Date: 10/06/2015 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **BillingType:** Regular
End Date: 10/18/2015 **Order Class:** NATIONAL **Order Type:** POLITICAL
Sec. Prod. Category: POLITICAL **Spot Type:** Local

Agency Information

Special Instructions:

Name: The New Media Firm
Address: 1322 G Street NE
 Washington DC DC 20003
Contact: Erin Mynaugh

Fax:
Phone:

Order #: 38424 **Revision: 1**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line# Ordered As		BB MI MG		Length	Flight: Start - End		Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	Pattern						
Combo Title		Station			Flight Detail		Log			Comment				M	T	W	T	F	S	S
1	Good Morning America	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/06/15	10/09/15	7:00AM	<input type="checkbox"/>	4	\$25.00	4	\$100.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													
2	Good Morning America	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/12/15	10/12/15	7:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													
3	Live With Kelly & Michael	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/08/15	10/09/15	9:00AM	<input type="checkbox"/>	2	\$25.00	2	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													
4	THE VIEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/06/15	10/09/15	11:00AM	<input type="checkbox"/>	3	\$75.00	3	\$225.00		<input type="checkbox"/>	1	1	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													
5	GENERAL HOSPITAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/09/15	10/09/15	2:00PM	<input type="checkbox"/>	1	\$40.00	1	\$40.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													
6	GENERAL HOSPITAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	10/12/15	10/12/15	2:00PM	<input type="checkbox"/>	1	\$40.00	1	\$40.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													

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Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S	
Combo Title	Station	Flight Detail			Log		Comment												
7	Peoples Court 1HR WVII	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/15 10/06/15	4:00PM 5:00PM	<input type="checkbox"/>	1	\$35.00	1	\$35.00		<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
8	Peoples Court 1HR WVII	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/12/15 10/12/15	4:00PM 5:00PM	<input type="checkbox"/>	1	\$35.00	1	\$35.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
9	Judge Judy 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/07/15 10/09/15	5:00PM 5:30PM	<input type="checkbox"/>	2	\$60.00	2	\$120.00		<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
10	JUDGE JUDY SECONDARY 28:26	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/15 10/08/15	5:30PM 5:58PM	<input type="checkbox"/>	2	\$60.00	2	\$120.00		<input type="checkbox"/>	1	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
11	JUDGE JUDY 28:26 MON	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/12/15 10/12/15	5:30PM 5:58PM	<input type="checkbox"/>	1	\$60.00	1	\$60.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
12	ABC 7 NEWS @6PM	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/07/15 10/09/15	5:58PM 6:30PM	<input type="checkbox"/>	2	\$150.00	2	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	1	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
13	Wheel of Fortune Weekday	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/15 10/06/15	7:00PM 7:29PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00		<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
14	Wheel of Fortune Weekday	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/12/15 10/12/15	7:00PM 7:29PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
15	Jeopardy Weekday	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/07/15 10/09/15	7:29PM 8:00PM	<input type="checkbox"/>	3	\$350.00	3	\$1,050.00		<input type="checkbox"/>	<input type="checkbox"/>	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
	WVII				Master														
16	WHEEL/JEOPARDY BLOCK	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/10/15 10/10/15	7:00PM 8:00PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	
	WVII				Master														
17	Good Morning America Weekend	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/11/15 10/11/15	7:00AM 8:00AM	<input type="checkbox"/>	1	\$25.00	1	\$25.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	
	WVII				Master														

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Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title		Station			Flight Detail		Log		Comment											
18	CASTLE 1 59:46	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/12/15 10/12/15	10:00PM 10:59PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													
19	20/20 10PM 59:46	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/09/15 10/09/15	10:00PM 10:59PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master													

Total Cost Monthly Breakouts

Month(s)	Amount
October (2015)	\$3,575.00
Total:	\$3,575.00

	Spots	Cost	Gross Cost:	\$3,575.00
Pre-Empted:	0	\$0.00	- Agency	
Credited:	0	\$0.00	Commission:	\$536.25
Billboards:	0		Net Cost:	\$3,038.75
Total :	30			

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WVII/WFVX will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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