

CONTRACT



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

And:

First Tuesday
118 North Third Street
Lafayette, IN 47901
USA

<u>Contract / Revision</u> 1050702 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/22/18 - 10/28/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Julie Roush		<u>Original Date / Revision</u> 10/25/18 / 10/25/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> WLFI Local House	<u>Sales Office</u> Lafayette Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WLFI	10/22/18	10/28/18	NC 18 5-6a Early Edition	M-F 5a-6a		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	MTWTF--	3			\$20.00					
2	WLFI	10/22/18	10/28/18	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	MTWTF--	5			\$50.00					
3	WLFI	10/22/18	10/28/18	The Early Show	M-F 7a-9a		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	MTWTF--	2			\$30.00					
E 4	WLFI	10/22/18	10/28/18	M-F 11a-12p	M-F 11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	MTWTF--	2			\$45.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	10/22/18-10/28/18	M-F 11a-12p	M-F 11a-12p	MTuWThF----	:30		\$45.00		NM		
				Credited									
	2	WLFI	10/22/18-10/28/18	M-F 11a-12p	M-F 11a-12p	MTuWThF----	:30		\$45.00		NM		
				Credited									
5	WLFI	10/22/18	10/28/18	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	MTWTF--	5			\$50.00					
6	WLFI	10/22/18	10/28/18	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	MTWTF--	3			\$30.00					
E 7	WLFI	10/22/18	10/28/18	M-F 530p-6p Inside Editio	M-F 530p-6p INside		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	MTWTF--	5			\$60.00					

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<u>Advertiser</u> POL/Julie Roush		<u>Original Date / Revision</u> 10/25/18 / 10/25/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WLFI	10/22/18-10/28/18		M-F 530p-6p Inside Editio	M-F 530p-6p INsid	MTuWThF----	:30		\$60.00		NM		
Credited													
2	WLFI	10/22/18-10/28/18		M-F 530p-6p Inside Editio	M-F 530p-6p INsid	MTuWThF----	:30		\$60.00		NM		
Credited													
4	WLFI	10/22/18-10/28/18		M-F 530p-6p Inside Editio	M-F 530p-6p INsid	MTuWThF----	:30		\$60.00		NM		
Credited													
5	WLFI	10/22/18-10/28/18		M-F 530p-6p Inside Editio	M-F 530p-6p INsid	MTuWThF----	:30		\$60.00		NM		
Credited													
E 8	WLFI	10/22/18	10/28/18	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				5	\$80.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WLFI	10/22/18-10/28/18		News Chan 18 @ 5p	M-F 5p-530p	MTuWThF----	:30		\$80.00		NM		
Credited													
4	WLFI	10/22/18-10/28/18		News Chan 18 @ 5p	M-F 5p-530p	MTuWThF----	:30		\$80.00		NM		
Credited													
9	WLFI	10/22/18	10/28/18	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	5	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				5	\$155.00				
10	WLFI	10/22/18	10/28/18	SA Early News @ 6p	Sa 6p-630p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$35.00				
E 11	WLFI	10/22/18	10/28/18	CBS Evening News M-Su	M-Su 630-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				2	\$150.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WLFI	10/22/18-10/28/18		CBS Evening News M-Su	M-Su 630-7p	MTuWThF----	:30		\$150.00		NM		
Credited													
2	WLFI	10/22/18-10/28/18		CBS Evening News M-Su	M-Su 630-7p	MTuWThF----	:30		\$150.00		NM		
Credited													
12	WLFI	10/22/18	10/28/18	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				2	\$75.00				
13	WLFI	10/22/18	10/28/18	M-F 7:30p-8p Jeopardy	M-F 7:30p-8p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				3	\$75.00				
14	WLFI	10/22/18	10/28/18	Tuesday Prime Hour 1	Tu 8p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$350.00				
15	WLFI	10/22/18	10/28/18	Friday Prime Hour 3	F 10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$300.00				
16	WLFI	10/22/18	10/28/18	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				1	\$325.00				
17	WLFI	10/22/18	10/28/18	LN M-F @ 11p	M-F 11p-1135p		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				5	\$80.00				
18	WLFI	10/22/18	10/28/18	Sa Late News @ 11p	Sa 11p-1130p		:30				NM	1	\$75.00

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Week:		10/22/18	10/28/18	-----S-				1	\$75.00				
19	WLFI	10/22/18	10/28/18	Su Late News @ 11p	Su 11p-1130p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				1	\$75.00				
E 20	WLFI	10/22/18	10/28/18	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				3	\$15.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLFI	10/22/18-10/28/18	Late Show/Stephen Colbert	M-F 1135p-1237x	MTuWThF----	:30		\$15.00		NM		
	Credited												
	3	WLFI	10/22/18-10/28/18	Late Show/Stephen Colbert	M-F 1135p-1237x	MTuWThF----	:30		\$15.00		NM		
	Credited												
21	WLFI	10/22/18	10/28/18	The Late Late Show	M-F 1237xm-137xr		:30				NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				3	\$5.00				
22	WLFI	10/27/18	10/27/18	CBS SEC Football	CBS SEC Football		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$75.00				
N 23	WLFI	10/26/18	10/26/18	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$85.00				
N 24	WLFI	10/26/18	10/26/18	M-F 530p-6p Inside Editio	M-F 530p-6p INside		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$150.00				
N 25	WLFI	10/26/18	10/26/18	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$300.00				
N 26	WLFI	10/22/18	10/28/18	M-F 2p-3p	M-F 2p-3p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$20.00				
N 27	WLFI	10/22/18	10/28/18	Friday Prime Hour 1	F 8p-9p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$125.00				
N 28	WLFI	10/22/18	10/28/18	SA Early News @ 6p	Sa 6p-630p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$50.00				
Totals								0.00				54	\$4,555.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/22/18 - 10/28/18	54	\$4,555.00	(\$683.25)	\$3,871.75
Totals	54	\$4,555.00	(\$683.25)	\$3,871.75

Signature: _____ **Date:** _____

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