

Sales Order

644208

Station: KODS-FM Contract#: 0 Agency: TARGET ENTERPRISES LLC
 Contract Name: 9/18/18 COALITION QUES 3 KODS Address: 15260 VENTURA BLVD
 Proposal#: 7F30C06B-38C4-41C8-B03C-C09D5D49B4C4 SUITE 1240
 Start Date: 9/18/18 End Date: 9/22/18 City: SHERMAN OAKS State: CA Zip: 91403
 Revenue Type: POLITICAL - NATIONAL Phone: (310) 228-0904
 Buyer:
 AGENCY Type: Cash Tax Schedule: (None)
 Advertiser: COALITION TO DEFEAT QUESTION 3 Agency Commission %: 15
 Address: Billing Cycle: Standard
 City: State: Zip: Salesperson: NATL Comm %: 1.50
 Product Name: DQ3 Makegood Policy: Within Contract Dates
 Estimate #: 2705
 Agency Client Code: CDQ
 Competitive Code: ISSUE

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	S	A	SU	Per Wk	D/W		SPOTS	\$	
1	9/18/18	9/21/18		6:00 AM	10:00 AM	60			3	4	4	4			15	D	210.00	15	3,150.00	
2	9/18/18	9/21/18		10:00 AM	3:00 PM	60			3	2	2	2			9	D	210.00	9	1,890.00	
3	9/18/18	9/21/18		3:00 PM	7:00 PM	60			4	3	3	4			14	D	210.00	14	2,940.00	
4	9/22/18	9/22/18		6:00 AM	7:00 PM	60							10		10	D	110.00	10	1,100.00	

Billing Projections: By Month

Sep 18

CA 9,080.00

ST 9,080.00

☒ Print Spot Prices

TOTAL SPOTS 48
 GROSS TOTAL \$ 9,080.00
 ADJUSTED SPOTS 48
 ADJUSTED TOTAL \$ 9,080.00

APPROVE DECLINE

☐ General Manager
☐ Sales Manager
☐ Administrator
☐ Local Sales Manager

Sep 17, 18
 32159732 Mod# Ver# 1 (Last =)
 EASTMAN
 TO KODS-FM (Reno, NV)
 FM LESLY WILBERDING
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

BYR LINDA SOUTHERN
 ADV COALITION TO DEFEAT QUESTION 3
 PDT Defeat Question 3
 FLT Sep 17, 18 - Sep 23, 18

DDS CONT# 0
 C/P/E: CDQ / DQ3 / 2705

SALESPERSON FAX#
 PH # 818-905-0005

* REP ORDER COMMENT *
 ** 9/17/2018 12:29:00 PM: NEW ORDER PLEASE CONFIRM THANKS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	9/17/2018 - 9/21/2018	1W	15	\$210.00	15
	1.2	MTWTF..	10A - 3P	60	9/17/2018 - 9/21/2018	1W	9	\$210.00	9
	1.3	MTWTF..	3P - 7P	60	9/17/2018 - 9/21/2018	1W	14	\$210.00	14
	1.4S.	6A - 7P	60	9/22/2018 - 9/22/2018	1W	10	\$110.00	10
		** WEEKLY FLIGHT TOTALS **					48	\$9,080.00	

Sep 18									
SPOTS	48								
CASH	9080.00								
TRADE	0.00								
NSL	0.00								
TOTAL	9080.00								

SPOTS								TOTAL	
CASH								48	
TRADE								9,080.00	
NSL								0.00	
TOTAL								0.00	
								9,080.00	

** Competitive Comments **

SVC: SP18 MSA ARB
 Demo Adults 35+

Nondiscrimination - Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.