

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: 95.7 FM Tampa, FL	Date: 19 April 2019
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I, LIFE MALCOLM
do hereby request station time concerning the following issue:

Tampa's Tuesday April 23, 2019 mayoral election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	6 a.m.- 10 a.m.	04/23/2019		3	1

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

David Straz for mayor Date of Election: April 23, 2019
Jane Castor for mayor

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LIFE Malcolm 3107 N. Jefferson St. Tampa, FL 33603-5944

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

LIFE Malcolm

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

April 19, 2019		813-810-3582
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted **Accepted in Part** **Rejected**

Signature	Printed Name	Title

DOYLE, TOM

From: LIFE Malcolm <lifeizpoetry@gmail.com>
Sent: Monday, April 22, 2019 9:55 AM
To: DOYLE, TOM
Subject: Re: Schedule Summary WBTP FM Tampa

Plan B approved

On Mon, Apr 22, 2019 at 9:29 AM DOYLE, TOM <TOMDOYLE@iheartmedia.com> wrote:

Life: Thank you for a perfect NAB form. I appreciate it.

Here are the two schedules we spoke about. I will label them A and B. Reply to this e-mail for my records that you Approve Plan A or that you Approve Plan B.

Plan A

WBTP FM

:30 Second Commercials

Airing : Tuesday, April 23, 2019

6 AM to 10 AM - 2X @ \$205 each (\$410)

10 AM to 3 PM - 1 X @ \$170 (\$170)

3 Total Commercials - \$580 Total Due

Plan B

WBTP FM

:30 Second Commercials

Airing: Tuesday, April 23, 2019

6 AM to 10 AM - 3X @ \$205 each (\$615)

10AM – 3 PM- 1 X @ \$170

4 Total Commercials - \$785 Total Due

Tom Doyle
iHeart Political Team
Multi-Market Partnerships/Business Development
iHeartMEDIA ♡ Amplify
o 813-832-1482 | m 813-785-1131
TomDoyle@iHeartmedia.com

America's #1 Audio Company
Reaching 9 out of 10 Americans Every Month

Radio | Digital | Social | Podcasts |
Influencers | Data | Events

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LIFE a.k.a. Lyfe's dad
ph.: 813-810-3582
fax: 813-221-2906
lifeizpoetry@gmail.com
www.LIFEIZPOETRY.com
Word Power Publications, LLC

Advertiser No: 1013357 Order No: 1306381011
 Start Date: 04/23/2019 Co-op: No
 End Date: 04/23/2019 Package: No
 Month Type: Broadcast Agency Comm.: 0%
 Revision #: 0
 CPE:
 AE: DOYLE, TOM
 Entered: 04/22/2019 11:36 AM by Fusion
 Last Update: 04/22/2019 02:14 PM by twagstaf
 Note: Life Malcolm
 Note 2:
 Spl Req Inv: PAID: Cash In Advance

Word Power Publications, LLC

 3107 N Jefferson St

 Tampa, FL 33603

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Tampa WBTP-FM	06:00-10:00 Commercial	04/23/19	04/23/19	1	205.00 Local Direct-Political	0		x						3	30	3	615.00
2 Tampa WBTP-FM	10:00-15:00 Commercial	04/23/19	04/23/19	1	170.00 Local Direct-Political	0		x						1	30	1	170.00

No. of Spots/Misc/Digital:	4/0/0	Ordered Gross:	\$785.00
		Agency Commission:	\$0.00
		Ordered Net:	\$785.00
		Total Net Due:	\$785.00

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.:	4	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	785.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	785.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

Word Power Publications, LLC 100%