



125 West 55th St  
New York, NY 10019

**Contract #** 26887168      **Changes as of:** 3/27/2020 at 10:57 AM      **Version:** Current State Version 1

**CPE:** 1067/1110/7348      **Flight:** 3/30/20 - 4/1/20      **Station:** WVTV  
**Agency:** NEW MEDIA FIRM      **Advertiser:** Better Wisconsin Together      **Market:** Milwaukee-Racine

**Product:** Issue      **Office:** WASHINGTON      **Total Spots:** 8  
**Agency Order #:** 9506539      **Service:** Nielsen      **Total CPP:** \$0.00

**Buyer:** Placement, Media      **Primary Demo:**      **Total GRP:**  
**Salesperson:** JOHN SALADINO      **Assistant:** JOHN SALADINO  
212-373-8136      212-373-8136

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/30 - 4/1				Total Spots	Total \$	CPP*	GRP*
						3/30	3/31	4/1					
1	M-F 6p-6:30p		Family Feud	\$100.00	15	2	0	2		4	\$400.00	\$0.00	0.0
2	M-F 6:30p-7p		Family Feud	\$100.00	15	0	2	0		2	\$200.00	\$0.00	0.0
3	Tu 7p-8p		FLASH-CW	\$212.50	15	0	2	0		2	\$425.00	\$0.00	0.0
TOTALS:						2	4	2	8	\$1,025.00	\$0.00	\$0.00	0.0

Lydia Dowl 3/27/2020



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CPE: 1067/1110/7348			Flight: 3/30/20 - 4/1/20		Station: WVTV	
Agency: NEW MEDIA FIRM			Advertiser: Better Wisconsin Together		Market: Milwaukee-Racine	
1322 G ST, SE			Product: Issue		Office: WASHINGTON	
WASHINGTON, DC			Agency Order #: 9506539		Service: Nielsen	
20003			Buyer: Placement, Media		Primary Demo: JOHN SALADINO	
			Salesperson: 212-373-8136		Assistant: 212-373-8136	
			Separation:		Total GRP:	

Con Type: POLITICAL/VOTE  
Total \$: \$1,025.00  
Total Spots: 8  
Total CPP: \$0.00

Special Instructions
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Order Level Comments		
Date/Time	Added by	Comment
03/27/20 10:57 AM	JOHN SALADINO	Separation: 30

Competitive Information	
Market Budget:	
WVTV Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	8	\$1,025.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Apr	8	\$1,025.00
Total	8	\$1,025.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot++	Spot- \$ Chg
Queued for Electronic Contracting	3/27/20 11:18 AM				\$0
New	3/27/20 10:57 AM	JOHN SALADINO	New	8	\$1,025.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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