

EEO PUBLIC FILE REPORT

Dates: February 1, 2019 – January 31, 2020

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KDBS(AM)	32995	Alexandria, LA	KKST(FM)	3423	Oakdale, LA
KQID-FM	9751	Alexandria, LA	KRRV-FM	33768	Alexandria, LA
KSYL(AM)	9750	Alexandria, LA	KZMZ(FM)	63199	Alexandria, LA

Recruitment Sources			
Source	Contact	Address	Phone
Louisiana College	Beth Christian	1140 College Dr., Pineville, LA 71360	601-466-9680
Station Websites	Taylor Thompson	www.ksyl.com www.947espn.com www.krrvonline.com www.q93fm.com www.kiss987.fm www.969rocks.com www.cenlabroadcasting.com	318-445-1234
All Access	Website	www.allaccess.com	n/a
LSU Alexandria	Career Svcs	8100 Hwy 71 S, Alexandria, LA 71302	888-473-6417
La Assoc of Broadcasters	Polly Johnson	lab@broadcasters.org	225-267-4522
Alexandria Town Talk	Classifieds	Ad placement by phone only	866-473-1049
Careerbuilder.com	Classifieds	www.careerbuilder.com	866-473-1049
On-Air Ads ¹	Taylor Thompson	1115 Texas Ave., Alexandria, LA 71301	318-445-1234
Cenla Part-time Employee	Taylor Thompson	1115 Texas Ave., Alexandria, LA 71301	318-445-1234
Cenla Chbr of Commerce	Brian Gabriel	PO Box 992 Alexandria, LA 71301	318-482-6671
Northwestern State Univ.	Dr. Paula Furr	2 nd Floor Kyser Hall Natchitoches, LA 71497	318-357-6166
Lund Media	John Lund	Burlington, CA 94011	650-692-0777

Vacancies Filled During Period				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
On Air Announcer* (Mornings)	2/15/2019	On-Air Ads	3	1
		Total:	3	1
Operations Mgr / Program Director	11/1/2019	All Access	3	1
		Word of Mouth	0	
		Total:	3	1

**Exigent Hire*

¹ On air announcements run once per day on all six Cenla stations at different day parts Monday through Friday and one day part on Saturday and Sunday for a total of 15 announcements per week, per station.

Menu Options

Date	Menu Number	Total Complete	Description
Ongoing	7	1	Cenla Broadcasting works hand in hand with the Louisiana Association of Broadcasters to promote and recruit 3 for the LAB “Broadcast Scholarship Program” a program that provides deserving students who wish to pursue a career in broadcasting with financial assistance and encouragement. The program will make available up to \$4,000 annually in scholarship awards, to be given out as two individual scholarships equivalent to \$1,000 per semester for one year, to students enrolled and attending classes on a fulltime basis, in a fully accredited broadcast curriculum at a Louisiana four-year college. Cenla provides airtime to promote the scholarship.
Ongoing	15	1	Cenla hosted 8 local high school students from Alexandria Senior High, Peabody High School, Buckeye High School and Pineville High School at its facilities for job shadowing of station personnel throughout the year.
Ongoing	5	1	Hosted intern from Peabody High School Broadcast Journalism Dept (Spring & Fall 2019)
May 15, 2019	4	.25	Helped sponsor and attended Central Louisiana Society of Human Resource Management Job Fair Job Fair in Alexandria with 30 local and regional businesses.
January 9, 2020	15	1	Hosted 7 high school students from Louisiana School for Math Sciences and the Arts for a day of Broadcast Leadership. LSMSA is one of the top elite high schools in the nation.
Total Menu Options Completed:		4.25	