MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	$ RAISED (If Applicable)	# RECORDED PSAs	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# EBLAST	VALUE EBLAST	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
LOUISVILLE	ALPHA STATIONS	Wise & Associates	Christmas Wish	Christmas Wish is our way of giving back to those who give back all year long. We raised money to make sure 5 families had Christmas on us.	10/31/23-12/10/23	2023	5 Weeks																						
LOUISVILLE	WMJM	Feed the City	Steve Harvey Turkey Drive	30 turkeys given out at The Parkland Boys & Girls Club	11/21	2023	1 day	given to familes in need																					
LOUISVILLE	WGZB	Feed the City	B96.5 Coat Donation Drive	Teaming up with Feed the City to get winter coat and glove donations for families in Louisville	12/14	2023	1 day																						
LOUISVILLE	WDJX	Kentucky Humane Society	Wet Nose Wednesday	Every week a member of the DJX staff goes live on Facebook around noon to feature an adoptable animal from the Kentucky Humane Society	October-December	2023	6YRS																						
LOUISVILLE	WGHL	Kentucky Humane Society	Pup Close with PK	Every week a member of the GHL staff features an adoptable animal from the KY Humane Society on Social Media	October-December	2023	6YRS																						