

ORDER

Orders
Order / Rev: 3426504
 Alt Order #: 28355423
 Product Desc: ISSUE
 Estimate: 14385
 Flight Dates: 02/13/24 - 02/19/24
 Original Date / Rev: 02/09/24 / 02/09/24
 Order Type: NORMAL

WLTZ
 Primary AE: Washington, DC Katz
 Sales Office: CSG3N
 Sales Region: National

Agency
Name: Targeted Platform Media
 Buying Contact:
 Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Protect Progress
 Demographic: HH
 Product Codes: Issue - National - Other
 Revenue Code 1: AGY
 Revenue Code 2: SPOT
 Revenue Code 3: NONE
 Priority: P-02

New Business End:
 Advertiser External ID: 628464
 Agency External ID: 114264
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/19/24	6	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	6	\$2,500.00	\$2,125.00	0.00
Totals	6	\$2,500.00	\$2,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington, DC Katz			Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/19/24	02/19/24	NBC Today Show II NBC Today Show II	CM	9:00 AM-10:00 AM	M-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/19/24	02/25/24	M-----			1	\$500.00	0.00						
N 2	All	02/13/24	02/13/24	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/12/24	02/18/24	-T-----			1	\$400.00	0.00						
N 3	All	02/14/24	02/14/24	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/12/24	02/18/24	--W----			1	\$400.00	0.00						
N 4	All	02/15/24	02/15/24	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/12/24	02/18/24	---T---			1	\$400.00	0.00						
N 5	All	02/16/24	02/16/24	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Family Feud															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----F--		1				\$400.00		0.00			
N 6	All	02/19/24	02/19/24	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	M-----		1				\$400.00		0.00			
													Totals	6	\$2,500.00